NOW, MADAM, WE HAVE

ALL KINDS OF READY-TO-EAT CEREALS...

I'LL STICK TO MY FAVORITE; THANKS ! KELLOGG'S CORN FLAKES



WOMEN who know real values usually choose Kellogg's Corn Flakes. They know that Kellogg's crunchy crispness and matchless flavor make them the outstanding favorite among ready-to-eat cereals.



Enjoy Kellogg's for breakfast, lunch or an evening snack. Always oven-fresh in the exclusive heat-sealed inner bag. Ready to serve with milk or cream. At all grocers. Made by Kellogg in London, Ontario.

MADE BETTER . PACKED BETTER TASTE BETTER

Laster Week Specials

2500 Dollars

Worth of Carpets and Linoleums

Every item of high quality and new design. These goods have

been specially priced for Easter Week. We invite you to visit our

store and see the fine display, the most varied, colorful and quite

the largest selection available at exceptionally reasonable prices.

Dominion Inlaid Linoleum-It is the quality you choose for long

Seamless Axminster Carpets

We sell only for cash. For out of town customers the foregoing

prices remain in effect until Saturday

ELIO'S FURNITURE

THE CONSOLIDATED MINING & SMELTING

COMPANY OF CANADA, LIMITED

TRAIL—BRITISH COLUMBIA

Manufacturers of Elephant Brand Chemical

Fertilizer

Ammonium Phosphates, Sulphate of Ammonia, Superphosphates, Complete Fertilizers

Producers & Refiners of Tadanac Brand Metals

Gold, Silver, Electrolytic Lead, Zinc. Cadmium, Bismuth.

9' by 9'

9' by 101/2'

\$1.27

33c

\$30.00

\$36.00

\$59.50

Prince Rupert, B.C.

wear, with patterns right through the back.

\$12.50

\$24.00

Barrymore Seamless Wilton-6' 9" by 9'.

Special, Square Yard

Dominion Printed Linoleum-

Square Yard

Square Yard

Rexoleum-

4' 7" by 6' 9".

Special

Third Avenue.

Special

6' by 6' 9"

#### WHIFFLETS From the Waterfront

On the return to Vancouver alter a routine service flight up the coast, one of two Royal Canadian Air Force flying boats, which had arrived here last Thursday, hopped off Saturday afternoon in command of Squadron Leader E. L MacLeod. The second, in charge of Flight Lieutenant Pretty, developed trouble after leaving here and returned. It is still moored at Seal

Cove awaiting repairs before leav-

ing for Vancouver.

Union steamer Catala, Capt. James Findlay, arrived in port at 8:45 o'clock last evening from the south and sailed a couple of hours later for Port Simpson, Stewart, Anyox and other northern points. Hacreasing freights for canneries and other points along the coast are commencing to slow up the Union' steamers on their northbound runs.

With a cargo of fresh halibut for transshipment to the Eastern States over Canadian National Railways, motorship Beloit arrived in port this morning from Ketchikan. It is the second shipment of fresh halibut the Beloit has brought in so far this season. She expects to be back again with another shipment in time for tomorrow evening's extra train east.

C. F. Griffin, accountant, and other members of the white staff; of Arrandale cannery were passengers aboard the Catala last evening going north from Vancouver to the Naas River packing plant for the season.

J. M. Buchanan, general manager Will American Federation or C. I of the B.C. Packers, came north O. Act For Cannery Workers from Vancouver to Namu on the present voyage of the steamer Ca-| SEATTLE, April 11:- Striking tala. He was accompanied by K. Alaska salmon cannery operators B. Fraser, purchasing agent for the agreed Saturday on arbitration by Pilot William Holland Makes Trip any's operations in this area.

Fingland, are instituting a produc- Joseph Cheney. Frank T. Bell, now in operation on the Pacific Fisheries, arrived at the week-end Theatre Panic coast in connection with the halibut fisheries. Lay-up periods between trips are provided for as is the case here.

The first week of the 1938 halibut season saw a total of 260,000 pounds; of fish landed at Seattle at abnormally high prices. With the arrival of the first larger vessels from Wintry Weather Conditions Are Bethe western banks expected during the week, it is believed prices will drop to a more normal level. Sales at Seattle Saturday were: Mariner, 14,000 pounds, Washington, 13½c and 7½c; President, 14,000 snow, similarly wintry weather bepounds Whiz, 13c and 71/8c; Haida Chief, 17,500 pounds, 13c and 71/4c. The Haida Chief is a Vancouver boat which failed to get a satisfactory bid at Vancouver and left for Seattle.

# LONG LIFE

Thirty Persons Over 150 Years Of Age-Teetotalers And Milk Drinkers

ISTANBUL, Turkey, April 11:--There are thirty persons in Turkey who have reached an age of over 150 years, it is revealed. All are teetotalers and their principal diet is curdled milk. Four thousand women and four hundred men in this country are over one hundred years of age.

BRITISH POUND STERLING

NEW YORK, April 11.—The British pound sterling closed at \$4.96 4-10 on the New York foreign exchange Saturday, up 31/2c from Fri-



SKEE BALL ADDICT



While her husband, 14. Neville Chamberlain, prime minister of Great Britain, was pondering world affairs in his effort to avert warfare, Lady Chamberlain was snapped rolling the skee ball at the Junior Imperial League ball held at Grosvenor House, in London.

### Arbitration Is Agreed To Now

company; H. V. Morehouse, district the National Labor Relations Board manager, and W. Gordon, foreman as to whether they shall be repat Namu. Mr. Morehouse is ex- resented by the American Federacoted in Prince Rupert in the tion of Labor or the Committee out a sick patient from the Yukon, course of the next few days on bus- on Industrial Organization in ne- Pilot William Holland landed his! nors in connection with the com- gotiation of the wage differences plane here yesterday from the with Alaska salmon cannery op- north. He had made the hop from terators. An early settlement of the Hazelton in four hours and forty Fishermen of Hull and Grimsby, strike is seen by Federal Mediator minutes. from Washington to assist in reaching an agreement. He urged In San Paulo both sides to come to terms.

### Snow In Quebec; East Gets Cold

ing Experienced in Canada and States

QUEBEC, April 11.—In Quebec on Saturday there was three inches of ing experienced elsewhere in Eastern Canada and the United States.

### Movie Stars Are Fighting Taxes

Adolph Menjou and Others Enter Appeals in Court

peals of fifteen moving picture stars from his address, writes to the facincluding Adolph Menjou against tory to ask why he can't get Pacific federal income tax assessments are Milk from the store in ---- all to be heard in a Los Angeles court the time.

#### THE SEAL of QUALITY



GOLD SEAL Fancy Red Sockeye

PINK SEAL Finest Pink Salmon

Packed by the only salmon canning company with an all the year round payroll in Prince Rupert

# TWO FILMS

dal" At Capitol Theatre at First of Week

Milland in top roles, and "Night gift includes: Club Scandal," a mystery picture! "This Torch of Freedom" by of this week at the Capitol Theatre. The efforts of an elderly million-

aire to gain the custody of his or phaned grandchildren is the moti vating influence behind the story of "Wise Girl." When his methods fai to secure the two youngsters, who live with their young and struggling uncle in a tenement, his daughter decides to do the job herself without regard to ethics. Miss Hopkins, as the "wise girl," is said to combine her dramatic and comedy talents in one of the most effective liams and Henry Stephenson have harbormaster's hat. important parts.

In "Night Club Scandal" the audience knows from the outset that Harvey Stephens, the lover of his wife. The story is fast moving and entertaining and there is a good cast which also includes Charl Bickford, Lynne Overman and Evelyn Brent.

#### Speedy Flight From T' zelton

In Little Less Than Five Hours

VANCOUVER, April 11.—Bringing

Thirty-Five Persons Dead As Result of False Alarm Cry Of Fire

SOA PALO, Brazil. April 1: Thirty-five persons were killed and many were seriously injured in a panic which occurred last night in a theatre here when some one shouted "Fire." It was a false

#### "Build B. C. Payrolls"

Bachelors Like Pacific Milk



One man, evidently a bachelor, LOS ANGELES, April 11.— Ap- probably in the mining business

> Mr. E. Says, "It's the only milk worth using in my opinion but I get some other kind often as not."

> We've sent your letter to a grocer near you, Mr. E., so you can be assured of Pacific Milk.

#### Pacific Milk Irradiated of Course

Nobody Knocks The KNOX

The Food Is Good The Rooms Are Clean The House Is Warm The Service Friendly

## The Rates Are Reasonable

R. Brasell

N. M. Brasell

## Nurses' Library FEATURED To Queen's Taste

"Wise Girl" and "Night Club Scan- Dowager's Choice Arouses Interest Of Book Lovers

LONDON, April 11: (CP)-Queen "Wise Girl," a romantic drama of Mary's choice of books for presen-Park Avenue and Greenwich Vil- tation to a new nurses' home has lage with Miriam Hopkins and Ray aroused interest of book lovers. The

with John Barrymore heading the Stanley Baldwin; "The Book of the cast, comprise a double bill pro- Queen's Doll House," "The Charm gram being presented at the first of Birds" by Lord Grey of Fallodon; "The Spirit of Ireland," "Some Flowers," "Stop and Go," "Fenland Rivers" "Meadow and Alpine Flowers of Northern Italy," "Old London," "Deception, Mystery Horror," "Sunset House," "Father Brown on Chesterton," "With You Mr. Hilary," "Goodbye, Mr. Chips," "The Spirit of the Hill," "Gino Watkins," and "Mystery Ships."

#### HIS EYE ON THE HAT

ROCHESTER, N.Y., April 11: (CP) roles of her career. Ray Milland is Capt. Bruce Nicholls of Waubau- EASTER CANDIES the independent and defiant artist-, shene, Ont., hopes to leave here uncle. Besides the romantic theme, shortly with a cargo of coal for there is abundant humor and heart Toronto to be the first in that port interest. Walter Abel, Guinn Wil- for the season opening and the

BAR SILVER

NEW-YORK: (CP) -- Bar si John Barrymore is a murderer who ver was unchanged at 423/4c per endeavours to threw suspicion on fine ounce on the New York met al market today.

# TONIGHT and TUESDAY

Last Complete Show 8:23 JOHN

"Night Club

Scandal" (At 8:23, Once Only) PLUS MIRIAM HOPKINS

### RAY MILLAND "WISE GIRL"

(At 7:13 and 9:49) WORLD NEWS (At 7:00 and 9:36)

For Your

And Novelties

From 1c and Up Call At

MUSSALLEM'S CONFECTIONERY Opposite Canadian Legion

## Garden Time Is Here!

See us for your Gardening Supplies

Seeds — Fertilizers — Garden Tools — Hose Lawn Mowers - Watering Cans

Feed Everything You Grow with this complete, balanced diet

Vigoro

Per pound ..... Special prices in larger

PHONE 311

EASTER

### Beautiful Easter Cards at 5c, 10c, 15c up

We Have The Largest Assortment Ever Displayed in Prince Rupert

SEND CARDS AT EASTER

EASTER CHICKENS — EASTER RABBITS NOVELTIES - NAPKINS - SEALS

## Tennis Players

While They Last We Are Offering Slazenger 1937 Tennis Balls to Clear at, Each Six (in sealed box) for

It Pays to Play With SLAZENGERS Raquets-Balls-Accessor See Us For Your Tennis Requirements

MERael Bros. Ltd

The Central Hotel ROOMS and CAFE Phone 51 For Best Household Coal MRS. C. E. BLACK

Fresh Local Raw And Pasteurized Milk VALENTIN DAIRY PHONE-657

If you lose anything, advertise for it.