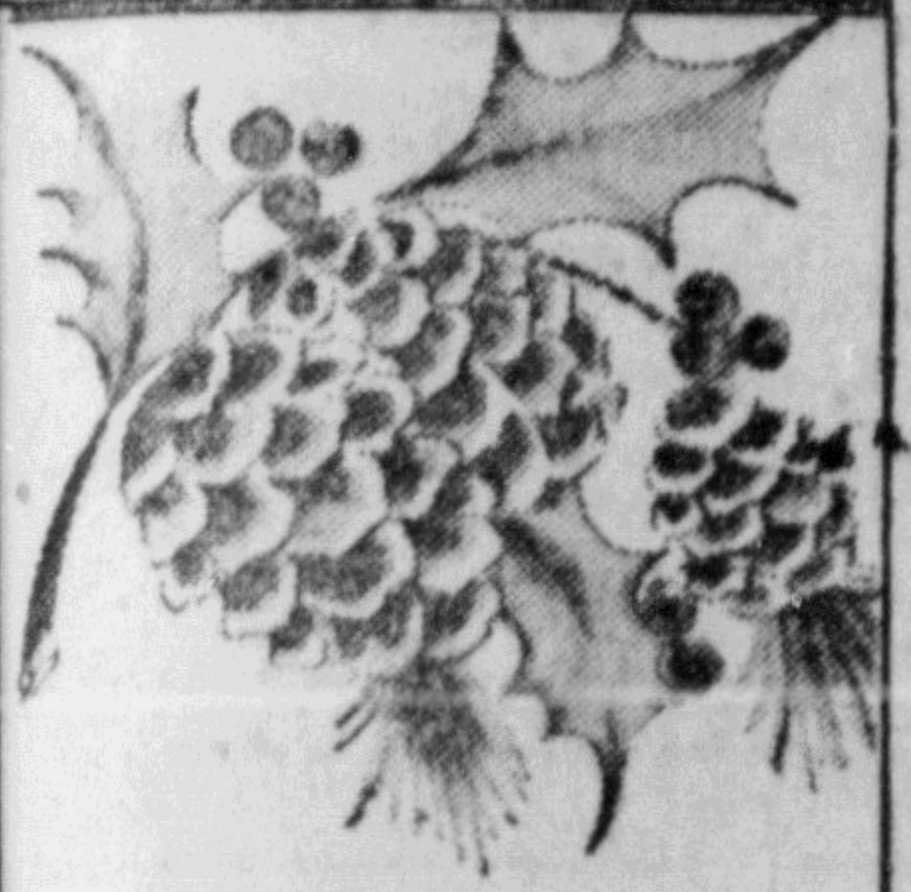




### MAC'S SHOE HOSPITAL

From home to home goes the richness of this gayest of seasons and with it goes also our wish for a merrier day for all.



## Holiday GREETINGS

and best wishes for the New Year

MITCHELL and CURRIE



## The Greatest Gift

By BING CROSBY

The biggest job in American life today, I guess, is the job of raising children. There are many moments when the size and seriousness of that job scares us a little, and, well, we pray for great wisdom and greater strength of character in order that we may be living examples of the standards which we set for our youngsters.

Yet many of us fail to tap the great spiritual resources of the church and, in our failure to do so, we weaken our position in the eyes of our children. They are much too foxy you know, to be talked into doing something we won't do ourselves.

If Sunday school is the place where they get left while we—ah—while we duck out for a morning at the beach—that's all, brother.

If we want them to want to share in the spiritual and emotional values offered by our church, why, we will have to want to share, too, and we will have to want it enough to share our time with them on Sunday—in church.

Going to church with our children is the greatest gift we can give them. Maybe we can give them four years in college, and maybe we can't; but we can give them during their formative years the religious training and the experience that will make the cornerstone of their character as solid as that rock that we call Gibraltar.

Our hope is to see every family in the nation worshipping together in their own churches and synagogues and, when we reach that goal we will find peace of mind, tolerance among individuals, happiness and emotional security. In fact—well, name anything good. You will find it in church.

Use of Christmas candles is believed to have had its origin in Ireland in the hope that Jesus, Joseph and Mary might come some time to the island and blow it out.

## The Christmas Tree

The average Christmas tree can go up in smoke in only two minutes. That doesn't leave much time for the fire department to get there.

A small tree is safer than a large one and festive trimmings can make up what it lacks in size.

Keep the tree outdoors until you are ready to set it up inside. When you bring it in, keep it in the coolest part of the house with the radiator nearest it turned off.

Use nonflammable aluminum foil—not cotton or paper—to conceal cotton in which the tree is "planted." Use nonflammable trimmings on the tree.

Don't use lighted candles. (This may seem an unnecessary warning in this day of electric lights, but lighted candles contribute to tragic fires every year.)

## Russians Celebrate

Although Christmas is no longer a holiday in Soviet Russia, a non-religious winter festival is celebrated and children receive gifts from "Grandpa Frost."

In Czarist Russia, it was customary in well-to-do families with large homes to entertain lavishly on Christmas Day. The invitations were extremely formal and begged the invited to consider that:

"... for thousands of years it has been so; with us it will not cease. Do not, therefore, disturb the festival; do not bring the good people to despair. Without you there will be no maiden festival at Anna Karpowna's."

In planning these houseparties, hostesses gave particular attention to the selection of partners for the young ladies. The selection was sometimes very satisfactory and sometimes left something to be desired.

Arrival of the "fair maidens," each with her mother and retinue, bringing cake and sweetmeats and gifts for everyone, proceeded according to prescribed ritual: the guests sooner freezing in their sleds before the gate than to alight before receiving the greeting of the host and hostess.

Having been ceremoniously welcomed, the guests offered prayers before the icon (sacred picture) and then proceeded to the feasting and festivities arranged for them.



NEW STAMPS — Two prize-winning designs for new stamps will be issued next year by the post office. The contest was held for Canadian artists and the winning designs, top, are by A. L. Pollock, 31, and bottom, Emanuel Hahn both of Toronto. Artist Pollock's design representing the wealth of forestry products will be on a 20-cent stamp. Sculptor Hahn's design, the first of a series on well-known Canadian animals will be on four-cent stamps. (CP Photo)

tribute to tragic fires every year.)

Check the wiring for the tree to see that it's not frayed and is in perfect condition. The switch for turning off and on electric lights should be at some distance from the tree. Don't plug or unplug lights beneath the tree.

Don't leave tree lights on when it isn't necessary and especially when the family is away from home. From time to time check over the tree and see if needles near the lights are turning brown. If they are move the lights.

Watch the calendar. New Year's is the day for the tree to go down. If you should extend the time, don't leave the lights on for more than a half hour at a time.

## Joseph Old, Earnest Man

According to the familiar old carol, St. Joseph was an old man. He probably was considerably older than Mary, but people may have thought of him as being older than he actually was because he enjoyed earnest conversation and companionship of selected friends rather than boisterous pleasures.

When Joseph thought of Mary, he forgot the difference in their ages: she was the girl he had waited for, his beloved. They were espoused—or, as we would say, engaged—which was almost as official as being married. His heart soared on wings of the approaching wedding day, and then...

What Mary insisted had come to pass, simply could not be! Joseph wanted desperately to believe Mary, but such things just didn't happen, and if they did, they happened to somebody else.

Much as he loved Mary, Joseph was a righteous and God-fearing man and while he couldn't even think of making her a public example, he had just about made up his mind to put her away privately. That is, he thought he had made up his mind. In his heart, he knew he couldn't; what would become of her... of her child...

Then one night, after he had exhausted himself with tortured thinking, he fell asleep and the angel of the Lord appeared to him in a dream, saying:

"Joseph, thou son of David, fear not..."

And when Joseph awoke, he did as the angel had bidden him, and took Mary as his lawful and cherished wife.

"Fear not," the angel spoke unto Joseph.

"Fear not," the angel had declared unto Mary.

"Fear not," the angels said unto the shepherds of Bethlehem.

## Santa Claus Is Dutchman

Santa Claus is a contraction of Saint Nicholas who was born in the Third Century. He became a bishop and gained distinction in the council of the church, especially famed for unexpected gifts and later associated with the giving of presents during the season at the end of the year.

He seems to have been first adopted by the Netherlands as the patron saint of children. There, on St. Nicholas Eve, it is the custom to leave wooden shoes filled with hay for the saint's white horse on which he jumps from roof to roof leaving toys and sweets.

Various names such as Kris Kringle, La Befana, Yule Tomten, Christkindl, driving reindeer and coming down chimneys.

King Richard III had a great Yuletide feast at Litchfield, England. Two thousand oxen and 200 tons of wine were consumed.



THE Season's WARMEST Wishes

Three cheers for Christmas... and the happiness it brings! To all of our friends and patrons we wish a full measure of holiday joys... with the warm hope that our mutual association will be pleasanter than ever throughout the coming year.

THOM SHEET METAL LTD.



HELLO and MERRY CHRISTMAS

With the advent of another Holiday Season, we feel a special joy and personal satisfaction in wishing our many friends, Good Health, Happiness, and all the Blessings of a bright New Year.

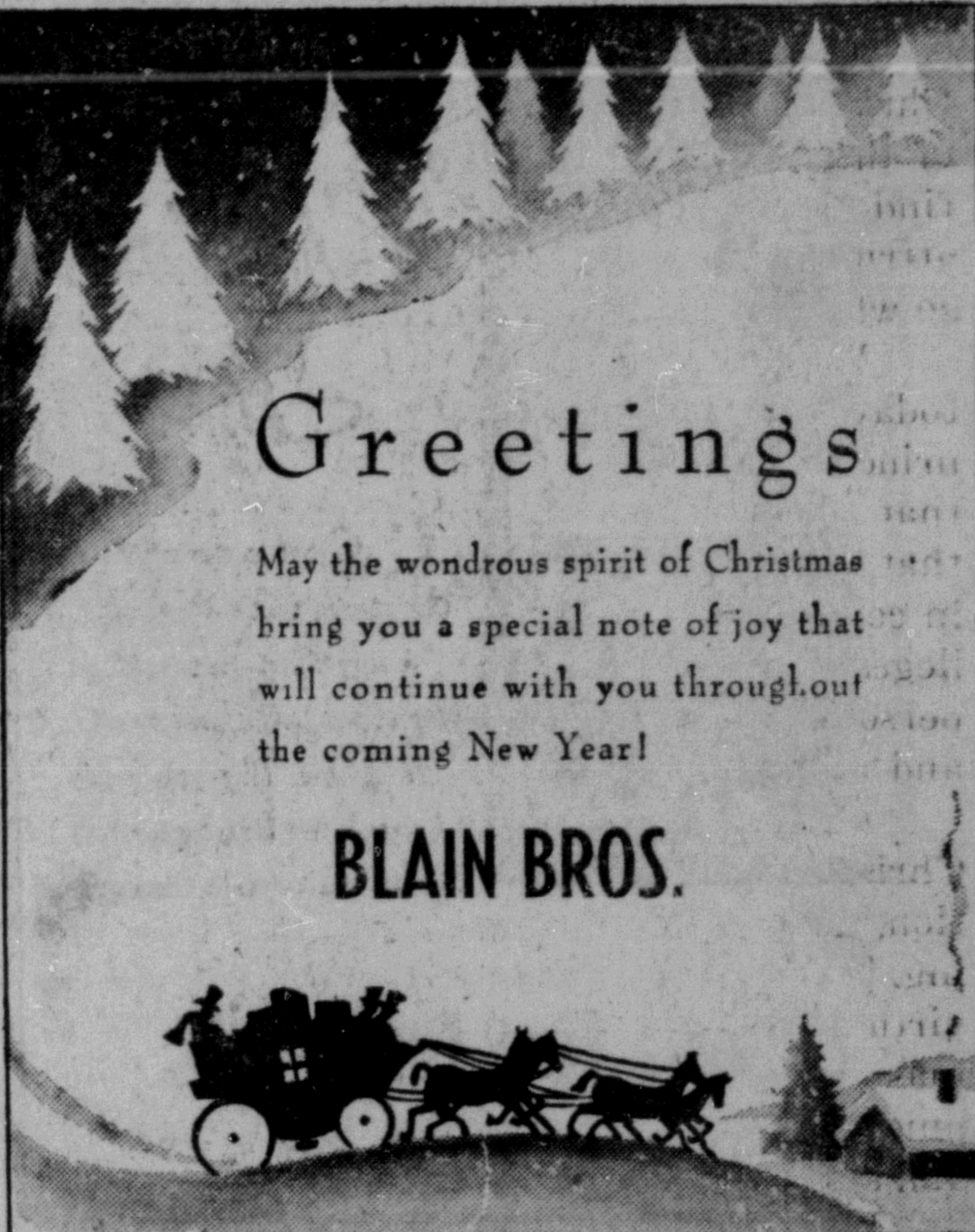
BILL SCUBY FURS



## CHEER for Christmas

May the joyful hours of Christmas overflow with good cheer and happiness for all our friends

KALEN INDUSTRIES



## Greetings

May the wondrous spirit of Christmas bring you a special note of joy that will continue with you throughout the coming New Year!

BLAIN BROS.



## MERRY CHRISTMAS

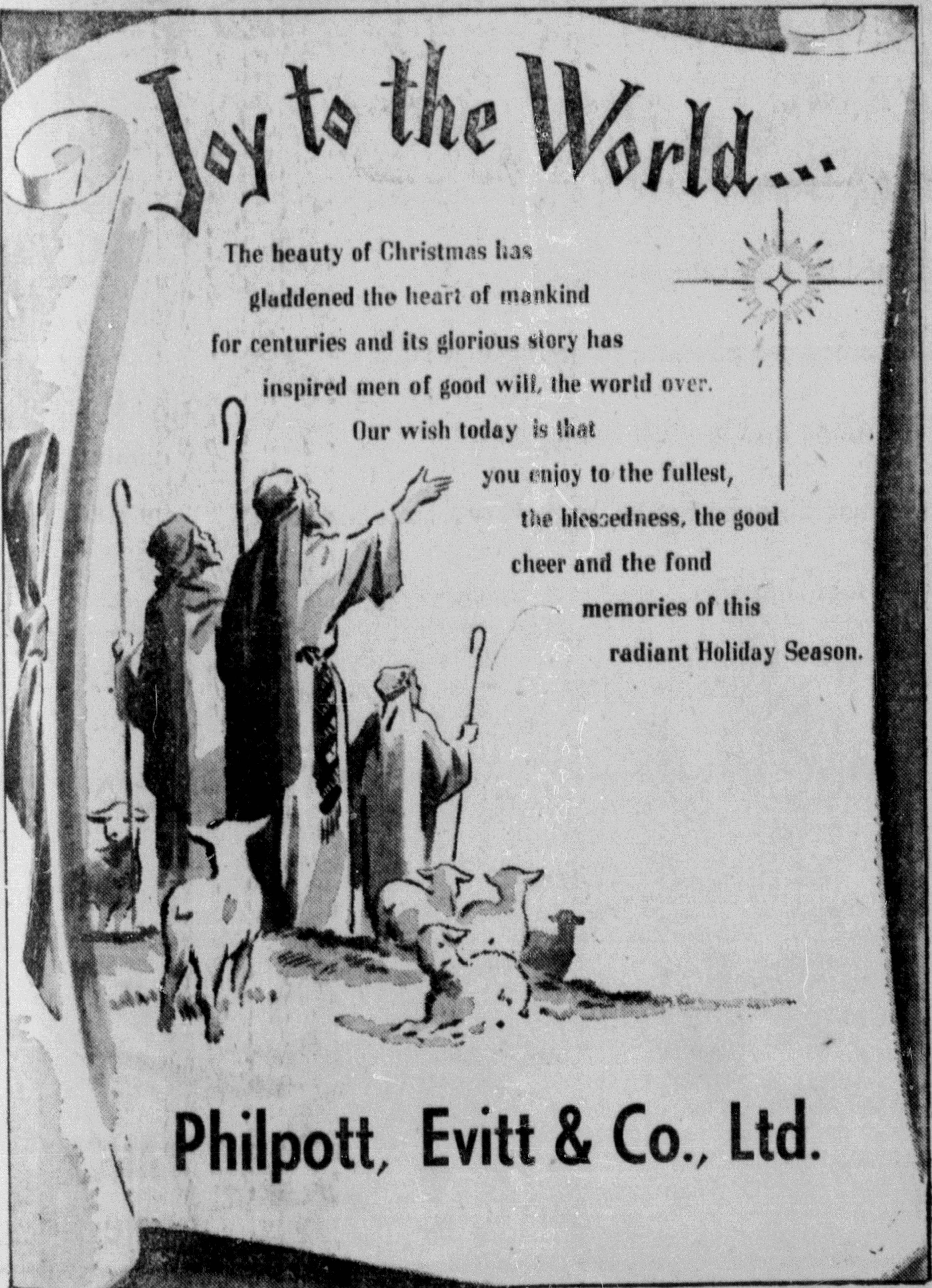
That warm, friendly feeling in the air is Christmas! May you enjoy all of its pleasures and good cheer throughout the coming New Year.

OCEAN VIEW HOTEL Tom and Staff



This Christmas may you have happiness and good cheer in your home... contentment and joy in your heart. And may the New Year hold for you, a full share of good health and good fortune.

Lindsay's Cartage & Storage Ltd. Prince Rupert, B.C.

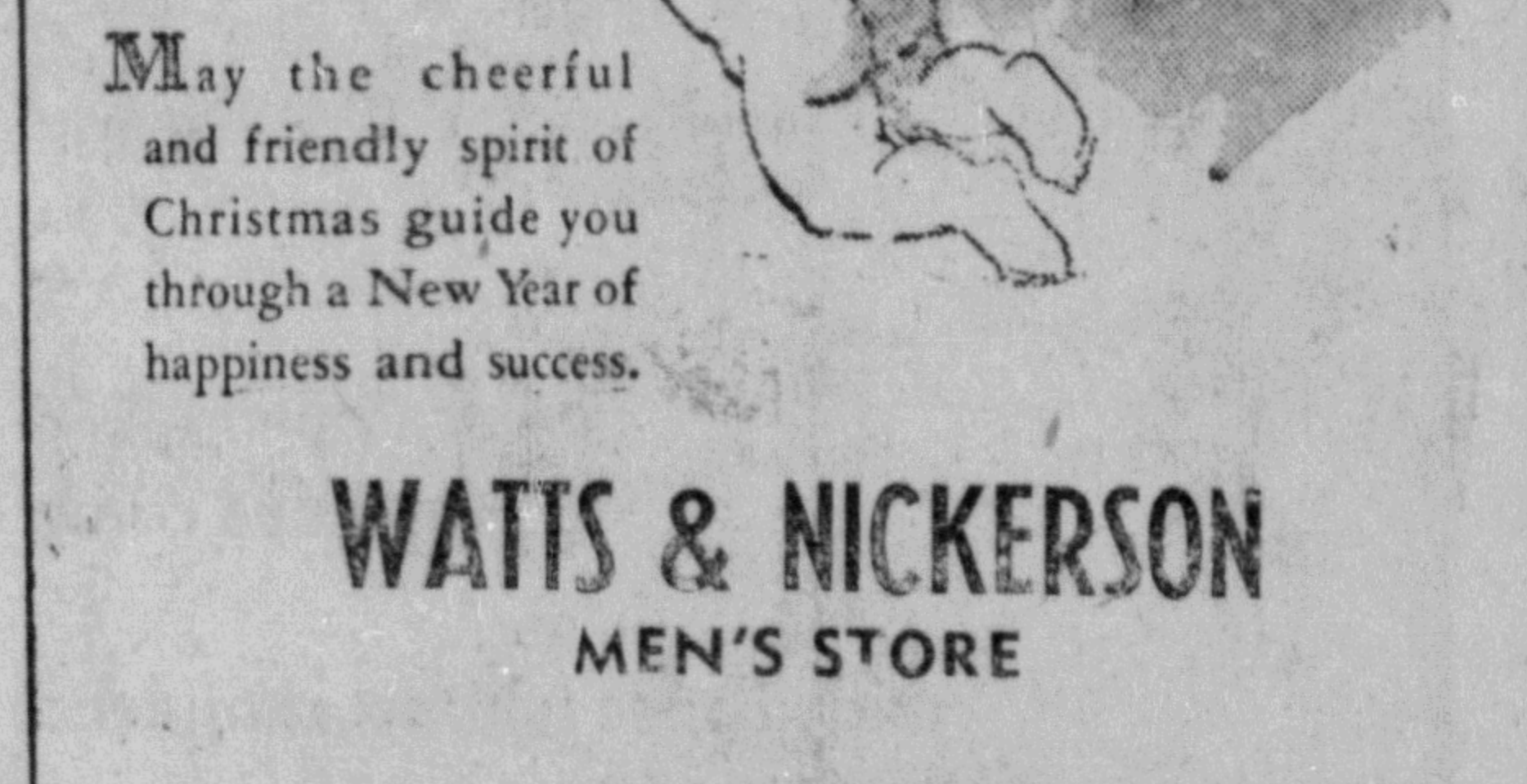


## Joy to the World...

The beauty of Christmas has gladdened the heart of mankind for centuries and its glorious story has inspired men of good will, the world over.

Our wish today is that you enjoy to the fullest, the blessedness, the good cheer and the fond memories of this radiant Holiday Season.

Philpott, Evitt & Co., Ltd.



May the cheerful and friendly spirit of Christmas guide you through a New Year of happiness and success.

WATTS & NICKERSON MEN'S STORE



## Season's Greetings

The friendly greetings we send to you are as joyous and true as the sound of the glorious Christmas bells.

A Merry Christmas and A Happy New Year to all.

Van's Bakery & Staff