

Peace on Earth...

It is our fervent hope that this Christmas will bring us closer to the fulfillment of that bright promise of Peace on Earth for which men of Good Will have never ceased to strive. May yours be a Contented and Peaceful Christmas.

WILFORD
ELECTRICAL
WORKS

Glad
TIDINGS

The joyous peals of Yuletide bells find their cheerful echo in greetings to our friends for a very Merry Christmas and a bright Happy New Year.

CITY TRANSFER



• Our wish is simple...but sincere
• May you enjoy a Merry Christmas
• And a Happy New Year too!

Saanich Plumbing & Heating

Greetings

To all our many patrons... A Merry Christmas... May it be a forerunner of continued prosperity, good health and success in the New Year.

PRINCE
RUPERT
FLORISTS

Box 516

Phone 777

a real Christmas
.... after all

A Christmas Story by
DORCAY BOYS KILIAN

"This Household is in for a lean Christmas, all right," Bill Robinson said bitterly to his wife who had just come into the living room, dressed for marketing. Seated in an easy chair, he looked disgustedly down at his still-bandaged leg stretched out straight on an ottoman.

Margaret leaned over and brushed her cheek against his. "It's enough for us to see you getting well again, honey. When I first saw you after that auto accident, I was plumb scared for your life."

Bill squeezed her hand. "You're a brick, dear. But we can't expect our three and five-year-old offspring to understand that doctor and hospital bills have completely stripped us. Why we can't even afford a tree, let alone presents."

Margaret was quiet for a second. Then she stood up and, turning toward the door, said, "Speaking of the children, Bill, they're out in the kitchen with their water colors, and the two little Johnson girls are with them. Mrs. Johnson had some last minute shopping to do, so I knew you wouldn't mind watching them again."

"O.K.," Bill answered. "That's the least I can do after the neighborly way they treated us through all this mess."

"I'll try to be home before your Cub Scout group descends upon you. Seven lively boys are a terrific handful, I know."

Voices from the kitchen broke into the silence. Judy Johnson was saying excitedly, "I think I'm going to get a doll buggy."

Back came his own little Margie's answer. "I'm going to get a doll house."

"How do you know?" "Oh, because I asked for one for my birthday last summer, and Liddy smiled and said probably one would come at Christmas."

Bill winced. It had been so easy, promising things for six months ahead.

Just then he heard Mrs. Johnson's hearty voice at the kitchen door. "Where's Mr. Robinson? I have something here for him."

"Oh, a Christmas tree!" The shrill voice of a child exclaimed.

Mrs. Johnson was laughing as she appeared at the living room door. "Did you hear, Bill? Yes, I went shopping for our tree, and picked one up for you folks at the same time. It isn't so very tall, but it's big enough to cheer you all up."

Mrs. Johnson went on talking, to cover Bill's embarrassment. "I'll take all the youngsters over to my house for awhile. And she was gone."

"Same old story!" Bill groaned. "Still," his face clouded over, "that tree may only point up the lack of much under it."

A loud commotion at the front door drew his attention. "Come on in, the door's not locked," he called, recognizing the voices of his Cub Scouts.

A whirlwind of blue-clad boys swept in the room, their eyes sparkling with happy mischief. "Oh, Mr. Robinson," the small-



PRIME MINISTER'S CARD—Prime Minister and Mrs. St. Laurent have chosen a photo of their new home and surrounding picturesque scenery at 24 Sussex Street, Ottawa, for their Christmas card this year. The picture, by Malak of Ottawa was taken following a heavy snowfall. (CP PHOTO)

Santa Saint-
Sugar Daddy?

Assailing the Santa Claus myth as 'foolish fiction' and rival of the Holy Child, the Rev. John S. Martin, editor of the Catholic Review, declared in a 1949 editorial that Santa the saint has been lost in Santa the sugar daddy—and that the whole idea is bad psychology and bad pedagogy.

"Our children learn about the reindeer, but have never heard of the ox and the ass," Father Martin continued and recommended that we:

"Leave the man in the red suit to those who have nothing better for whom life must end in disillusion and despair."

Father Martin's sentiments are reminiscent of Martin Luther's vigorous campaign against neglect of the central idea of Christmas, which is the birth of Jesus. So German children have been taught that the Christkind brings the present—Christkind being depicted as the messenger of the Infant Jesus sent earthward at Christmastime to bring peace and good children.

The modern conception of



Greeting our friends at Christmas time has become more than a habit with us. It is a manifestation of a deeply felt appreciation of the understanding and good will that we have been privileged to enjoy over these many years. And it is for this reason that we are so anxious now, to extend to everyone our sincerest wishes for a most enjoyable Christmas and a very happy New Year.

NORTHWEST CONSTRUCTION LTD.
GENERAL CONTRACTORS

On Tuesday the whole Christian world prostrates itself in adoration around the crib of Bethlehem and rehearses in accents of love a history which precludes all time and will endure throughout eternity. As if by instinct of our higher, spiritual nature, there wells up from the depths of our hearts, emotions which challenge the power of human expression. We seem to be lifted out of the sphere of natural endeavor to put on a new life and to stretch forward in desire to a blessedness which, though not palpable, is eminently real.—Cardinal Gibbons.

It's the Santa himself we never see—
The Santa in you, the Santa in me. —Hanes.



We wish all our Friends
and Customers
A Happy Holiday.

STAR SHOE REPAIR
W. HUTSON

Greetings

To all of our friends—go our wishes for a happy Yuletide season and a wonderful New Year. And for your patronage and good will during the past year we render our thanks.

Mattson's Upholstery
234—3rd Ave. East

Merry
Christmas

We hope
your Christmas will
be exactly right—
with not a worry,
not a care and with
lots of good cheer.
And may your
New Year be the same.

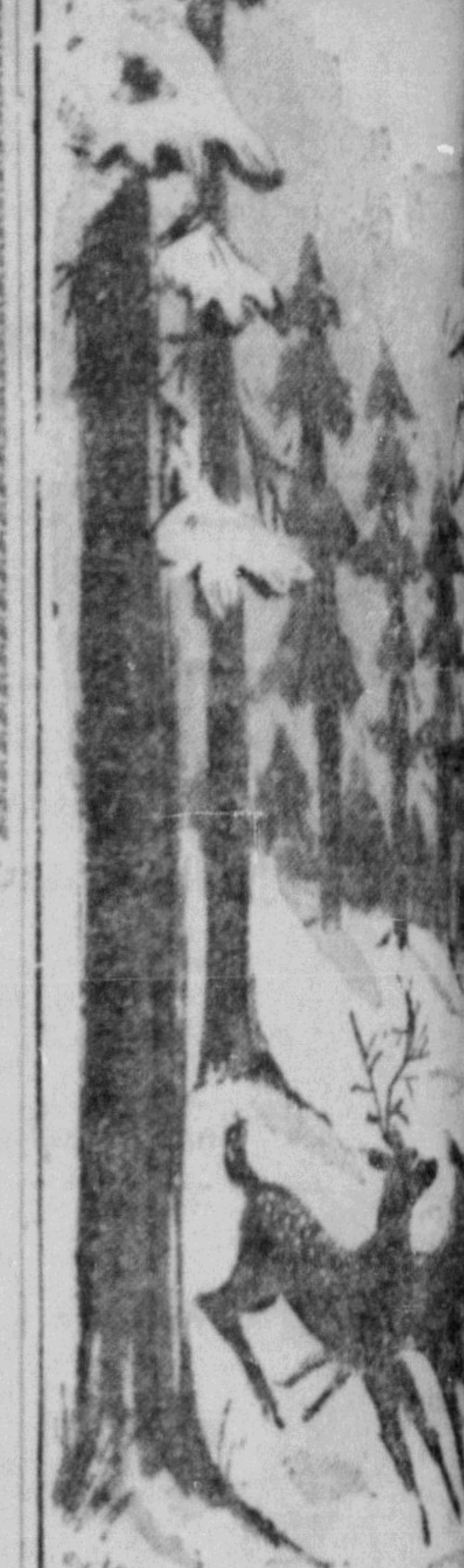


SILVERSIDES
BROS.

King Arthur is supposed to have served the first Christmas plum pudding, but all the es and fruit, symbolize the of the Three Wise Men.

For somehow, not only Christmas, but all the year through, The joy that you give to us is the joy that comes to you.

Season
best
Wishes
to
You



Along with the many wishes that you already received, we would like to add ours. May this be a very Merry Christmas for you and may the New Year be one of happiness and prosperity.

ALLAN E. BARR
and EMPLOYEES
Earth Moving and
Heavy Hauling
Contractors

Happy
Holiday
to All

Merry Christmas!
From every tongue
comes this happy greeting
with the
hope for Peace and
Good Will
throughout the
New Year.

SMITH &
ELKINS LTD.