

Churchwardens were no **FAD!**

Why did our forefathers smoke long pipes, and why don't we? Old prints show Sir Walter Raleigh smoking a pipe six feet long, and men in "tobagies" (smoking taverns) with pipes like those which later became known as "churchwardens."

Long stems helped to cool and take the "bite" out of tobacco which, in the early days, was unscientifically cultivated and poorly cured. But it would be pretty awkward to smoke a churchwarden while driving a car! And, happily, we don't need to. The tobacco industry has spent millions to develop pedigreed seed and to improve methods of growing and harvesting — all to assist Nature to produce better leaf. And it has spent millions more on warehouses in which to store thousands of tons for three or four years of aging. So our pipe tobaccos are mild, cool and fragrant.

So, too, with cigarettes . . . At first they were made only from expensive Turkish or Egyptian tobacco. Now the industry knows how to grow, cure and blend many varieties so that they are delightfully mild and, when rolled in cigarettes, are priced within everyone's reach . . . More people enjoy smoking today because the tobacco industry has made smoking more enjoyable.

IMPERIAL TOBACCO COMPANY OF CANADA, LIMITED

Rev. E. E. Brandt, pastor of First Baptist Church, is leaving on the Princess Adelaide tomorrow night to attend the annual Baptist Church gathering at New West-

minster. After that Mr. Brandt plans to visit Calgary and Edmonton before returning to Prince Rupert about a month from now.

John R. Harkley, provincial government auditor from Victoria, was a passenger aboard the Prince George yesterday going through to Atlin on official duties.

LOCAL NEWS NOTES

Alberto Guerrero Master Pianist Recital tonight. United Church 8 p.m. Admission 50c. (139)

J. W. McAuley, assistant superintendent of Canadian National Railways, left by last evening's train on his return to Prince George after a visit here on official duties. Mrs. McAuley will be returning to Prince George tomorrow evening.

E. W. Barr of Portland, Oregon, representing the Travelers' Insurance Co., arrived in the city from the south on the Prince George yesterday morning and proceeded to the interior by the evening train. He will return south via Jasper Park.

H. C. Cann, chief engineer of the Canadian National Railways hotel system with headquarters in Montreal, in the course of an official trip to the Pacific Coast, and Mrs. McCann arrived in the city from Vancouver on the Prince George yesterday morning and proceeded East by the evening train.

W. H. Tobey, C. N. R. divisional superintendent, and M. A. Burbank, divisional engineer, left on last evening's train for a trip over the line as far as Jasper, accompanying the general superintendent, W. T. Moodie, and party who arrived on the Prince George from Vancouver in the course of an official tour. Mr. Tobey expects to return to the city Saturday night.

J. R. McWilliams of the Digby Island wireless staff will be leaving Saturday night on the Prince Charles for Dead Tree Point to relieve C. Elliott, the operator in charge there, who is going south on vacation. Mrs. McWilliams and family will be leaving at the close of the school term to spend the summer visiting in Vancouver and the Okanagan district where Mr. McWilliams will join them later.

R. L. McIntosh arrived in the city on Tuesday night's train from his summer home at Terrace for a brief visit to town.

Maurice Irving of the Canadian National Railways divisional freight and passenger office returned yesterday on the Prince George from a vacation trip to Vancouver. Mr. Irving is remaining in the south for a while longer.

Miss Clara German of the Nelson News staff at Nelson is paying a visit in the city with her brother and sister-in-law, Mr. and Mrs. Gordon German. She arrived from the south on the Prince George yesterday, will proceed on the ss. Prince Rupert tomorrow afternoon to spend the week-end at Anox where her brother is radio operator for Consolidated Mining & Smelting Co. She will return south on the Catala next week.

Announcements

All advertisements in this column will be charged for a full month at 25c a word

Alberto Guerrero Piano Recital, June 15, First United Church.

Presbyterian Tea Mrs. J. R. Mitchell's June 15.

Parent Teachers' Tea, Oddfellows' Hall, June 16.

Eagle's Straight Bridge June 21.

United Tea Mrs. Armour's June 22.

Sons of Norway Mid-Summer Dance June 23 Oddfellows' Hall.

Ketchikan Baseball Dance, Moose Hall, June 23.

Presbyterian Picnic, 1:30 June 24.

Band Parent's Strawberry Tea, Mrs. Husoy, June 29.

C.N.R.A. Excursion to Terrace July 1.

Catholic Bazaar October 11, 12.

"Crescent Canadian Shows" Big-ger and Better.

For the Men in Your Life



by Mary Blake

Every woman knows that men really like ice cream—even those who say they don't. But you can make superlative ice cream with irradiated Carnation Milk that the men in your household will practically worship! Try the Chocolate Marshmallow Ice Cream recipe below . . . Or you'll find Carnation very economical to use with the ice cream mixtures on the market.

sterilized so it keeps on the pantry shelf indefinitely; homogenized to give every drop equal creamy smoothness; irradiated for extra "sunshine" vitamin D.



Irradiated Carnation Milk is so good that baby specialists are using it for thousands of bottle-fed babies. It is easier to digest—always the same—and contains an extra helping of the important "sunshine" vitamin D.

There are glorified recipes of all kinds in the beautifully illustrated Carnation Cook Book—15c (postpaid). Carnation Company Limited, Abbots St. Vancouver, B.C.



Carnation Milk makes ice cream smooth and rich. But it does that for all kinds of dishes which call for milk or cream. Carnation is just whole milk—with just the natural water taken



CHOCOLATE MARSHMALLOW ICE CREAM
2 squares chocolate; 16 marshmallows; 4 tablespoons sugar; 1/4 teaspoon salt; 1/2 cup Carnation Milk diluted with 1/2 cup water; 1 cup Carnation whipped; 1 tablespoon lemon juice. Heat diluted milk and chocolate in double boiler until chocolate is melted. Add marshmallows, salt and sugar and heat slowly until marshmallows are melted. Chill the mixture. Add lemon juice and chocolate mixture to whipped Carnation. Fold together carefully. Freeze in electric refrigerator tray 3 hours.



IRRADIATED
Carnation Milk
A CANADIAN PRODUCT
"From Contented Cows"

Know your British Columbia

DID YOU KNOW THAT...

Vancouver, although only seventeen years old as a grain port, has greater grain storage capacity than any other grain port on the North American Continent? One hundred million bushels of grain have been shipped through the port in one year and the elevators are equipped to handle even a larger quantity with efficiency and despatch.



40 oz. - \$3.25
25 oz. - \$2.10
16 oz. - \$1.35

YOU SHOULD KNOW

that "B. C. D. SPECIAL" Rye Whiskey, made by British Columbia master distillers with a lifetime experience in producing the best, is wood-aged 10 years in bond.

"There is no substitute for age"

ASK FOR AND GET



PRODUCTS

TAKE PRIDE IN YOUR PROVINCE
KNOW ITS BEAUTIES AND RESOURCES
BUY B. C. PRODUCTS
AND PROSPER B. C.

THE BRITISH COLUMBIA DISTILLERY CO. LTD.
NEW WESTMINSTER, B. C.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Phone 62 Phone 63



Eggs

Brookfield 'A' Grade
large in cartons, 3 doz. **73c**

Pork Butts— **25c**

Lb. **15c**

Rolled Pot Rst. **15c**

Lb. **28c**

Shoulder Veal— **18c**

Lb. **29c**

Swift's Cottage Rolls—Lb. **29c**

Half or Whole

Butter

First Grade— **73c**

3 lbs. **60c**

Fresh Killed Fryng Chicken— **60c**

Each

Pork Hocks— **25c**

2 lbs. **25c**

Bakeasy— **25c**

2 lbs. **25c**

Swift's Lard— **25c**

2 lbs. **25c**

Sausage Meat— **25c**

2 lbs. **25c**

K-9 Dog Food— **25c**

2 tins

Fresh Cottage Cheese and Whipping Cream

Fresh Fish for Friday

Remember! You Can Get It at The Sterling

ELIO'S Fifth Anniversary SALE

Great Savings in Home Furniture

Chesterfield Suites, Bedroom Suites, Dinette Suites, Enterprise Ranges, Linoleums, Floor Covering, Axminster Carpets, Baggage, Wheel Goods, Pianos, Folding Carriers, Boys' Wagons, Tricycles, Etc., Etc.

All Prices Marked Down to the Limit

Buy Now — Save Money

ELIO'S FURNITURE

Third Avenue

Phone Green 916

SOUTH TO VANCOUVER!

calling at OCEAN FALLS and POWELL RIVER

Steamer leaves Prince Rupert every SATURDAY, 7:00 p.m.

Trains leave Prince Rupert for the East Monday, Wednesday, Friday, 6 p.m.



AIR-CONDITIONED SLEEPING CAR

For fares, etc., call or write City Ticket Office, 528 3rd Ave. V-17

J. H. BULGER
Optometrist
Royal Bank Bldg.

Fresh Local Raw and Pasteurized Milk
VALENTIN DAIRY
PHONE 657

It's interesting to know when reading the Daily News that the people of the whole district are doing the same.