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EDITORIAL

News Department Telephone

Member of Audit Bureau of Circulations

DAILY EDITION



Thursday, January 19, 1939.

THE TIME TO BUY

According to the financiers the Dominion government is losing money on its annuities which means that the people who buy annuities at the present rate make money one part of canada and the world on it. Possibly the government wishes to encourage sav- to another to pay debts. ings in that manner and is willing to lose a little money with that end in view. At any rate this seems a good time people's savings and liquid cash to buy before the rates are changed.

WHICH WAS BETTER SYSTEM?

The New York Times publishes comparative figures in regard to the national incomes of Britain and the United States with a view to showing that the British system of pay as you go was better than the American system of trying to spend itself out of the depression.

In connection with this we must always remember that money expended on defences is also devoted largely to keeping people employed. In Canada money laid out in these savings which, in hundreds air bases and other defense projects should reduce the of thousands of cases, are the life's amount paid in relief.

In 1938 the British national income is given as \$23,-672,000,000 and the United States income during the same of a lot of people who are looking period was \$64,664,000,000. The population of the United at them with hungry eyes. Wher Kingdom is given as 45,000,000 and the population of the our political leaders talk about United States as 130,000,000.

A TAHITI TALE

Tales of the tropical Pacific islands are usually inter-time the government sells bonds esting and "The Dark River" is no exception to the rule. for such purposes the bonds are It is by Charles Nordhoff and James Norman Hall, known best as joint authors of "Mutiny on the Bounty," "Pit- surance companies with your sav- and that is money lending. There cairn's Island" and 'The Hurricane.' As a study of the race problem and of life in the French islands it is excellent. It is also a story that holds the reader, although many do about our cash savings and careful ger. Well they could create money not like the type which is too true to life to be always about our material savings. If you with pen and ink but that is exnappy.

Part of the yarn shows how two young people can live and have children on an uninhabited island for several do not give your warehousemar avoided by our reformers and that years and enjoy almost every minute of the time.

The word pictures of the islands are fine and the description of the people excellent. The book is one well why you should allow the bank to the cause of a dictatorship in Gerworth reading for those who look chiefly for human in- cause he doesn't charge you rent piness and distress in France terest in the books they read.

Just as a man learns to know the good and bad

points of his favorite horse and places a value on it

that cannot be bought with money-so, too, does

a man often cherish the flavour of his favorite beer.

People everywhere who enjoy a glass of rich,

malty beer have learned to depend on the high

uniform quality of Phoenix Export Lager which

BUY IT

BY THE

CASE

has been maintained throughout the years.

EXPORT LAGER

ENLIGHTENING ADDRESS ON CANADIAN BANKS

(Continued from Page One)

have been presidents of our Chamber of Commerce, service clubs, ability and cares to work. There no favoritism.

Functions of Bank

"Now as to shareholders. said that the banks are controlled by a few wealthy shareholders who dictate policy. Nothing is further from the truth. Banks are owned by a great many small investors. There are some 49,000 shareholders. Their average holding is roughly shares. The Macmillan Royal Commission of 1933 found that, or the 1,445,000 shares issued, the snares each or 3.79 per cent. This position has not materially changed

"The rest of the shares are held by more than 48,300 people who annually elect their own directors.

"An examination of the shareholders' lists, which can bee seen by anyone, in Ottawa, will show that thousands of shares are held in trust for estates, viz., widows and orphans. Most definitely no individual or group of individuals controls the stock of our banks.

"Now what are the functions o a bank? I will place them in their rder of importance. First- Safe custody for the

people's savings, viz, savings ac-Second-Safe custody for merch

ants' and producers' liquid cash viz, current accounts. Third-Transfer of cash from

Fourth-Safe investment of the

Fifth-Loaning money to indi viduals and industry from the people's savings.

"Most important is savings accounts. There are over four million people in Canada with savings accounts averaging about four hund red dollars each, or over one every three of the men, women and children in this country has a savings pass book. This represents the bulk of the bank's merchandise and their principal job is to protect accumulation of hard work. The banks are keeping these savings locked up and resisting the efforts using the national credit to build bridges, roads and public buildings what they really mean is dipping into your savings account as every point

rent and insurance but certainly another ugly name deliberately! use your savings but you do so be many and has resulted in unhapbut pays you for the money in Daniel Webster says that "inflation

THUELLA EAFUH

stead. That being so, it would seem is the cruellist form of robbing the had dozens of people tell me that logical that you would watch the working man."

side to depreciate your savings you and no less. If they could do more comply with bank regulations. would support the bank. But you than this and money can be creathospital boards, church commit- leave it all to him, I suppose, be- ed so easily why haven't more tees, etc. Who knows but that one cause he has your confidence. It is banks been started? Anyone can of our lads in one of our Rupert a little unfair and I would suggest get a bank charter and start up banks may be a general manager more support and resistance in tomorrow. All that is needed I some day. He can be if he has the other words let's coin another \$250,000.00 and the Dominion govphrase "Hands of our savings."

> "The second function is import long as the people subscribing are ant as it means looking after our honorable people. No bank charpocket cash which we use to pay ters have been refused to anyone our bills. The amount left with the so long as they can conform to the banks for this purpose is quite simple conditions covered by Domlarge and in most cases no charge inion government regulations. Our made for keeping it for you friends in Alberta have been However, this also can be dipped fered a charter any time they want into if we are not careful.

"The third function is really the to take it out as it would immedimost marvellous function of all ately show up their ignorance and We accept it without thought but 'he folly of their policy. It would really is intricate and works be an empty shell as no one exold directors held less than 400 with the precision of a fine watch centing a fanatic would deposit Without the fecilities of the bank their savings in their bank and to pay our debts business would without savings they couldn't be chaotic. Once again we accept function. as commonplace a service which actually is responsible for keeping cut banking equipment it would have we had any difficulty in get- loan to finance wheat today. be almost impossible for the hali- ting all we wanted. We have never "Personally. I give the banks in dollars and our customers sell depths of the depression. I have the banks." it in nounds, francs, marks, kroner The bank collects all these for us and gives us back dollars. They protect us against exchange flucfnations. We get our money back in Rupert the same day the goods, are delivered in England, France Norway or Sweden. Think of the easy way in which a retailer buys and pays for his goods. Now the bank arranges settlement between buyer and seller. The technique of all this has been developed over the nast two hundred years but it can break down overnight if there;

> dependant on foreign markets to ake most of its production and our population would starve with ut foreign markets. "The fourth is the investing of he people's savings in safe and 'iouid securities so as to pay back avings when needed. The banks o are in wonderfully liquid condition Experience has told the banks how much is needed even in times

is any monkeying with our bank-

ing credit. This is particularly true

in Canada whose prosperity de

pends on keeping the flow of com-

modities moving, without restraint

to the world's markets. There is,

no primary industry in Canada not

Money Lending

of severe crisis and the figures show

that their easily realizable invest-

"The fifth is probably the cause mostly bought by the banks or in- of more criticism than any other 's an idea abroad that the banks "It is a strange trait of human are a bottomless pit. That they can nature that we are so careless create money by writing in a ledgo away for a long time you store actly what the Dominion Bank your furniture in a warehouse, pay Act prevents and it is called by permission to use the furniture or is inflation. Inflation caused the rent it. There is no logical reason French revolution, was probably

they cannot get bank loans but I a

keeper and see that he doesn't "The only money the banks can have always tried to find out why destroy your property and when loan are the sums deposited with and they are always for the same any attempt is made from the out- them for safe custody, no more reason that their loan would not "One of the larger Canadian

banks published some figures last month which answers the accusation that the banks don't loan They are quite startling. During the preceding eleven months they 106,000 individual loans less than five hundred dollars each aggregating fifteen million dollars. ars and also during the preceding two years made 108.000 separate loans called "personal loans" aggregating fifteen million dollars This excludes any large commercia and mark you is only one of the ten chartered banks. of of the talk about the banks refusal to loan money is straight political propaganda.

"The reason for the recent drop" n loans is because business is not active enough to require berrowngs and moreover commodity prices are so much lower that it "Well how true is it that the requires less money to finance, To the wheels of commerce revolving banks won't loan money for com borrow against halibut today needs The banks are the medium for ex. mercial purposes? I can cite my only sixty percent of 1929 as the changing goods and services from own experience. During the past price then was ten cents and toone part of the world to another twenty-five years I have, for my day six cents. The price of wheat the cost so low that it hardly af- company, borrowed millions from in 1929 was double today's price fects our sales price or costs. With- the banks. On no single instance so it requires only half the bank

but and salmon fishermen to op- been refused a loan and our loans clean bill of health and repeat erate. We buy halbut and salmon have never been called even in the our slogan should be 'Hands of

REAL/FLAVOUR meal-time 4 o'clock

GIVE THEM FRY'S - it is BETTER

bed-time

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COLEMBIA IN PROBATE

FORM No. 13

Fred Nash, Agent.

(FORM F.)

MINERAL ACT

Dated November 6th, 1938

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Lager

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