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EDITORIAL

CO-OPERATING WITH INTERIOR

In his address to the Prince Rupert Chamber of Commerce Monday night Frank Dockrill of Telkwa mentioned what he considered to be a lack of co-operation on the part of the people of Prince Rupert and the people of the in- amused themselves with song and distribution of the world and the terior, especially in regard to marketing. He instanced story for some time the Prince George butter, which was not as well received in Prince Rupert as he thought it should be. The result was that a considerable proportion of this butter had to be marketed in bulk and was put up and sold under some other name.

The question was put up to one of the local grocers vesterday and this is something like the way he put it. In the first place, he said, there is no attempt on the part of returning north. the creamery to create a consumer demand. In other words they do not advertise their product so no one asks for it. Then the price laid down in the store here is slightly higher than any other butter. Another difficulty is that butter has to be purchased in large quantities, as Prince Rupert has only a weekly freight service. This meant that the small refrigerator is cluttered up with butter when it is needed for other things. Grocers, he said, could buy other butters in fifty pound lots as needed and always have a supply on hand in good condition.

What was true of butter was true to some extent of other products, this grocer said. Take eggs as an example. The first thing the egg producers should do was | Varancies exist in the Royal Canadian Air Force for skilled men to form a central organization of their own so that the supply would be regular and the product guaranteed. As it was today, a grocer might buy a shipment of eggs at say 20c a dozen. A neighbor might ship similar eggs to a competitor for seventeen cents at dozen which might be retailed at less than the cost to the first man. The result was that the next time the buyer was more careful and bid lower.

There are evidently a great many angles to this matter of buying and selling and one of the first seems to be to organize the sellers to provide for marketing on a prop- 1 H.Q. 1019-1-2 er basis as regards price, quality, packing, distribution and publicity. In view of the steady development in the producing end of butter, it is very desirable that the best! possible co-operation be brought about between Prince Rupert people and the producers of the interior. This must be a co-operation in which each is prepared to take part, seller as well as buyer.

It must be remembered that there are many interests at work trying to get this business and no one concern will ever get it all but by proper organization and careful study of the market there is no reason why the interior producers should not supply a great part of the Prince! Rupert market.

IN SESSION

J. L. McEwen Re-elected President Of Smithers Branch

SMITHERS, April 5:- The annual meeting of the Bulkley Valley branch of the Canadian Legion was held in Legion Hall on Thurs day evening. There were about 49 members present with President J. L. McEwen in the chair.

The officers gave a review of the operations of the branch durteen cases had been handled in this connection and in all but very few there had been very gratifying results.

Election of officers for the ensuing year took place and resulted as follows:

President, J. L. McEwen, First Vice-President, R. L. Gale. Second Vice-President, Dr. R. Bamford.

Executive committee - K. G. Houghton, E M. Hoops, James Hogg. W. J. Howells, Jack Wallace and Robert Elliott.

Finance committee-J. H. Byrne. W. Turner and Charles Neale. The organization took part in a number of events during the past benefit to the country. It pointed year and assisted materially in the out that national services already success of the twenty-fifth anni- in effect in Canada were sufficient versary of Smithers celebration.

GOING TO TRISCO

SMITHERS, April 5 .- Herbert Welch, provincial assessor at Smithers, accompanied by Mrs. Welch, left on Thursday for an extended trip south. They expect to be away

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of Britons

ing the past year in which it wa; regular monthly meeting of the ority in Canada. noted that a great deal of work Junior Section of the Prince Rupert The Junior Chamber of Comhad been done for a number of Chamber of Commerce, the report merce of Canada organization had; veterans in the matter of procur. being adopted by the meeting with asked the local chamber to express ing pensions and war veterans' al- a vote of commendation to the com- its views on immigration. The lowances for those eligible for mittee. A comprehensive plan of special committee was headed by these pensions. No less than seven- immigration was necessary for pro- C. G. Ham with Ned McLeed also a gressive economic advancement of member. the country, the committee felt.

The committee, following up the general recommendation on immigration, proposed that migrants be placed on or contiguous to already settled areas, that supervision by fully competent persons appointed for that purpose continue a sufficient number of years for the migrant to become a fully indenendent citizen and, in event of his failure to do so, he be returned to Great Britain.

The committee was of the opinion that an intensive immigration policy of this nature on as large a scale any real demand for it but there as possible would be of the greatest for a considerably increased popu-After the meeting the veterans lation, that the present unbalanced British Empire in particular must inevitably present a grave economic problem within the Empire, that obviously a carefully formulated plan was desirable instead of a hapharard movement from force of circumstances, that Canada had an extremely sparse population but for three months and plan to visit was extremely rich in undeveloped the fair at San Francisco before natural and potential resources, that properly controlled immigra-



Chamber of Commerce last night that it would do no harm to endorse a resolution from the Vanecu-Junier Chamber urging the provincial government, when introducing legislation, to give greater opportunity to members and the public te study such legislation before it was enacted. The committee found that there had been no case of legislative body solving the probems of giving such advance information nor did there appear to be appeared to be no harm in concurring with the Vancouver resolution so it recommended accordingly.



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