In spite of the fact that nights have been cold following a chilly Nearly everybody, I hear, has cro- the rest of the students. cuses either in bloom or very near it. Snowdrops have been out for several weeks. I noticed some in Mr. and Mrs. R. L. McIntoshes garden and Mr. and Mrs. J. S. Black also hove a nice showing.

I am told that tickets are going well for the annual dinner of the Horticultural Society on Thursday, peas but most people sow them in The big attraction is to be the boxes and transplant a little later showing of colored pictures of gar- to the open ground. The ground dens in the south. Fred Coles is well should be well dug and fertilized known in Puget Sound cities as a before sowing. garden expert and his visit should prove very helpful.

old fall fair days and it did not slow growing flower. seem to prevent people entering This fee would bring in enough money to enable the society to pay or biennials, some of the local its way, it is claimed.

Those who have weeds in their too much moisture.

W. C. Mainwaring,

B. C. Electric.

Says:

vertising.

He knows.

more business.

General Sales Manager,

Final High School Dance Of Year Is Held On Saturday

On Saturday night Booth Membreeze each day, the plants in the orial Senior High School and Grade gardens have been pushing their 9 held a St. Patrick's dance. This, head: through the soil, awaiting being the last High School dance of milder weather to start real growth. the year, was well attended. About Crocuses and winter aconites are 150 students and teachers danced noticed in Roy Winslow's garden from eight until twelve to the musand daffodils and tulips are push- ic of Balagno's orchestra. Refreshing ahead almost everywhere. I ments were served at 10:30. Peter noticed crocuses in Jack Fuller's Allan, speaking on behalf of the garden and in Lance Stiles' place. matriculation class, said goodbye to to remain for some time.

> portunity of pulling them out. They Fashion Footwear. come out very easily after these frosts have partly heaved them out

Some people are sowing sweet

Those fortunate enough to have small greenhouses are sowing some It has been suggested that this of their annuals now so that they year an admission fee of ten cents may have strong plants when the should be charged for each entry season arrives for planting out to the annual flower show. Such Lobelia should be sown earlier than a fee was charged exhibitors in the this for best results. It is a very

> While the past winter seems to on official business. have been easy on the perennials people have lost their Canterbury Bells. They have fallen victims to

AN EXPERT SAYS

Newspaper advertising is still by far the most

important medium for modern merchandising.

Window displays, mailed publicity and other

types of advertising are only follow-ups to

"Modern merchants don't wait for the customer

to make the first approach. They go out after

buyers and let them know they are in business."

Mr Mainwaring is an expert in salesmanship and ad-

The Daily News is ready to assist you in getting

newspaper campaigns.

It is your best medium for doing so.

Advertising should be continuous.

LOCAL NEWS NOTES

Ernest Unwin returned to the city. Tonight's train, due from the Newfoundland Government Moves on the Catala this morning from a kast at 11 o'clock, was reported business trip to Stewart. this afternoon to be on time.

superintendent, returned to the city lary Banquet, 6:30 March 15 at industry's best prospects lie in Saturday night's train from a Boston Cafe.

Prince George where she expects Mr. Hills is already here.

of the ground. Later the work will officer, returned to the city on tendent for Atlin district with financial standing. The governthe Catala this morning from a headquarters at Stewart, travelled ment arranges for an independent trip to Stewart.

> city on the Catala this morning from a week's business trip to Rev. and Mrs. E. W. Slater re- Loans are repayable in equal in-

Mrs. L. Pustak. sionary of the Anglican Church.

E. O. Aves, deputy provincial as- Mrs. Steve King and daughter. the city on the Catala this morning Panama, sailing from Vancouver on PROTECT RY from a trip to Stewart and Premier April 5 by the motorship Delftydt.

The fire department had a call get advice of a specialist in London. at 4:30 yesterday afternoon to the The family home on Fifth Ave. 500-block on Eleventh Avenue West is being temporarily broken Objects to Interference by Japan where a rubbish fire had spread in- up but Hemsby King will stay with to dry grass. No damage was done, his father in Prince Rupert.

D. Bartels, who has been on a business trip to Stewart, was a passenger aboard the Catala today returning to Vancouver. He was joined here by Mrs. Bartels who had been visiting in the city.

Connie Moody and Priscilla ardoc, Porcher Island; N. Rodgers TOE BLAKE imprisonment, in city police court; this morning for drunkenness. Their supplier, Alvin Ulgens, was Vancouver; James Hart, city; G. fined \$50, with thirty days' option.

Prince Rupert Gyro and Rotary Clubs will hold a joint luncheon Thomas La Croiy, Porcher Island on Thursday after which adjourn- | Mine. ment will be made to the Capitol Theatre where talking pictures of tuberculosis subects, furnished Hirard, Prince George; Ole Nelson, by the provincial board of health. will be presented under direction of Dr. R. G. Large. The pictures, Porcher Island. will be also shown to the Prince Rupert Parent Teachers' Association Wednesday night.

ELITE Beauty Parlor

Mrs. Sutherland Introducing the New

Zotos Permanent

By an amazing color change the guardian eye signals the instant this exquisite permanent is complete. This pre- 16. cision timing assures longer life, greater depth and far

Winter

PRINCE RUPERT FEED CO. Phones 58 or 558

Walker's Music Store

Large Stock Music Heintzman, Nordheimer and Lesage Pianos Piano Tuning with "Resonoscope"

ROOMS and CAFE Phone 51 For Best Household Coal MRS. C. E. BLACK

Loan Money To Purchase Boats

To Help Industry

ST. JOHN'S, Nfld., March 14: W. H. Tobey, C.N.R. divisional Canadian Legion Women's Auxil- (CP)-Because it feels the fishing (61) deep sea operations with large power vessels, the Newfoundland Mrs. George Hills arrived in the Commission of Government is Miss Catherine Mussallem R.N. city on the Catala this morning loaning money to fishermen and left on last evening's train for from Premier to take up residence, merchants to purchase suitable vessels of that type from overseas

Our new Spring Shoes are com- hotel prprietor, after a visit to of the plan said it had been de-

Applicants must have experience J. A. Sadler, provincial welfare Hugh MacDonald, road superin-lin offshore fishing and be of good around from Stewart on the Ca-survey and valuation of the vessel tala yesterday for a visit to the to be purchased and grants the William Stone returned to the latter point on official duties. loan only after the price has been approved.

turned to the city on the Catala stallments over a period not exthis morning from the north. Mr. ceeding six years and bear four Mr. and Mrs. A. Comadina and Slater has been conducting his percent interest. The government family were also among those services at Stewart, Anyox and holds a first mortgage on the ship sending flowers to the funeral of Alice Arm in his capacity as mis-during that time and the vessel must be insured in favor of the Department of Natural Resources.

VALEDI DI Mrs. King's health requires that she UNCLE SAM

of American Trade in Far East

WASHINGTON, D. C., March 15. -Assistant Secretary of State Sumner Welles has dispatched a note of protest to Tokyo at restriction by from deep red through pink to When Mrs. George Pape arrived the Japanese of United States trade in the Far East.

Enlund, Jim Gillis, S. Nordin and

Second Piace

L. L. Woods, Salvus; Joseph With the regular National Hockey central decoration if the atmos-land scent of flowers grown and E League playing season concluding phere is warm, A. E. Challis, head picked in the greenhouse and arthis week-end. Toe Blake of Mont- gardener of the Government House ranged personally by Mrs. Pape. Samuelson, city; H. H. Neilson. real Canadiens still leads the goal- greenhouses, said. However, they Now the large pottery and china getters of the major puck circuit, are most effective in large jardin- containers are filled with hyacinths He made three points during the ieres and glass bowls in the various in bright reds and blues, tulips in past week and is two points ahead rooms of Rideau Hall. of Sweeney Shriner of the New York Americans.

BAR GOLD

LONDON, March 14: (CP)-The Montreal price of bar gold on the London market was down 1c at \$34.83 per fine ounce.

EINSTEIN SAYS WAR

International Brigands Must be Checked-No Peace with Fascism

PRINCETON, N.J., Mar. 14-"War might be justified to protect the world from the rule of international, brigands," declared Prof. Albert Einstein, the celebrated scientist. Monday on the eve of his sixtieth birthday. "As long as there is Fascist rule there can be no peace," Einstein asserted.

DRESSMAKING

Tailoring and Remodelling

KIMI UYEDE Phone Blue 916 203 3rd Ave. Account of the second of the s

"Government Liquor Act" (Section 27) Transfer Beer Licence

Prince Rupert Operatic Society at Fraser Street, upon the lands depresents "The Mikado" April 12, 13 scribed as Lots No. 13 and 14, Block 33. Section 1, Map 923, Prince Rupert Land Registration District, in the Province of British Columbia, from Alexander James Prudhomme to Carl Wil-Zarelli of Prince Rupert, British Columbia, the transferee.

CARL WILLIAM ZARELLI

Applicant and Transferee.

Orange Pekoe Blend

Ole Evindsen, pioneer Alice Arm! The government's announcement Canada's Royal Guests-

gardens should take the first op- Special prices on clearing lines at aboard the steamer Catala yester- the remainder of the current fiscal MOBILIZE BLOOMS TO

All Resources of Rideau Hall Greenhouses Making Ready For King and Queen in Coming Tour

By MURIEL ADAMS

Canadian Press Correspondent

OTTAWA, March 14: (CP)-Pastel sweet peas and sprays of lilies-of-the-valley and perhaps an orchid or two will grace the Queen's pink and blue bedroom when sile is staying at Rideau Hall during the royal visit to Canada in May. Deeper shaded flowers, probably potted azaleas and hydrangeas, will be used in the Kink's bedroom, furnished in maroon and blue.

greenery and buds in various stag- fice, the large, white flower with es of growth are expected to pro- heavy, dark green lily-like leaves duce thousands of blooms by May, each to have a special place of honor in Rideau Hall as part of the decorative scheme for Their Majesties' sojourn.

white will be massed in low, silver in Ottawa as lady-in-waiting to ends of the horseshoe-shaped table for the state dinner.

usual heavy scent of pure white Queen are here. flowers it has been found they are | Throughout the seasons, Govern-

Gardener's Pride

Six greenhouses now filled with ing Lord Bessborough's term of ofwas christened "Rowlands Castle" after Lord Bessborough's English home. A simple white carnation was Lady Bessborough's favorite flower, the gardener reports, while her predecessor, Lady Willingdon, Nearly 50,000 carnations shading favored pale mauve carnations.

bowls in the centre and down the Lady Tweedsmuir, she brought with her about 50 varieties of orchidsbutterfly, cluster orchids in deep Because Lady Tweedsmuir is purples, mauves, yellows and whites fondest of white flowers there are and these, together with 25 of the many varieties of pure white in the more common varieties already es-IS LEADING greenhouses. White lilacs, garden-tablished in the greehouses, make ias, Calla lilies, Easter lilies, bou-up a "orchid colony" where new vardia and lilies-of-the-valley will varieties are being sought. It is Still Tops National Hockey League all be in bloom in May when the hoped some of the unusual types Point Getters With Schriner in royal visitors arrive. Due to the will be in bloom when the King and

MONTREAL, March 14: (CP)- unsuitable for a large banking or ment House is alive with the color pinks and orange and delicate daffodils, narcissi and freesia.

A white amaryllis with a splash To greet Their Majesties when of gold at its mouth is the pride and they disembark at Quebec for a joy of the cheery gardener who for day's stay at the Citadel, large more than 30 years has been "fuss- boxes of flowers grown at Rideau ing with the plants" at Govern- Hall may be flown down to insure ment House and it will be on view their safe-keeping enroute to decwhen the King is here. Born dur- orate the old stone fortress.

Smoked "Rupert Brand" JUSTIFIED Mild Cured Salmon 15c pkg.

For Lunch on Toasted Sandwiches or Hors d'oeuvre

> One Package Serves Four People Keeps for Weeks in Refrigerator

Canadian Fish & Cold Storage

Prince Rupert

British Columbia



Crystal Diamonds are alright But they only glitter in the

King Coal Diamonds win the

For they sparkle in the night

A Ton Will Come to You If You Black Diamonds?

Phone up 652

Philpott Evitt & Co. Ltd.

As Advertised on the Air

BISMAGEX

Antacid Stomach Powder

4 oz. bottle

16 oz, bottle

75c

\$1.50

Ormes Itd. The Proneer Druggists

The Rexall Store Phones: 81 & 82 Open Daily from 8 a.m. till 10 p.m. Sundays and Holidays from 12 noon till 2 p.m. 7 p.m. till 9 p.m.

Is What You Want This

You can get it by using our famous Edson, Bulkley Valley or Nanaimo-Wellington coal.

lovelier curls. Phone 499 for Appointments St. Patrick's Supper, Catholic

March 23.

at 603gc.

A Hot Time

Phone Blue 389 212 4th St.

Hall, April 21.

Announcements All advertisements in this col-

Hotel Arrivals

Royal

Knex

G. A. Wilson, Surf Point Mine;

Central

Terrace; C. Closter, Billmor;

WINNIPEG WHEAT

WINNIPEG. March 14: (CP)-

Winnipeg wheat futures were 1/2c to

5gc lower Monday with May closing

F. Glinn, City; J. O. Backery,

amn will be charged for a full month at 25c a word.

Orange Bridge and Dance March Presbyterian Shamrock Tea

Hall, March 16.

Varden's Play March 17. United Tea Mrs. W. T. Kergin's

Eagles' Bridge March 22. Anglican Tea, Mrs. Tobey's March

S. O. N. Fishermen's Farewe'l Dance, March 23.

Fishermen's Ball, Moose Hall March 24. High School Spring Plays March

Hill 60 Tea March 25.

Rebekah tea, Crystal Confectionery, March 29.

"Queen Mary" Tea Mrs. Parkin's Easter Monday.

Presbyterian Easter Sale.

-Capitol Theatre.

Notice of Application for Consent To of Beer Licence No. 4423, issued in rebuilding known as Savoy Hotel, situate

Dated at Prince Rupert, B. C. this th day of March 1939