

It's the cumulative effect of advertising that counts.

IN FINAL

to nil, the Pioneer Laundry put up a very interesting game against the Velvet team in last evening's match of the Dominion Day Cup football series.

The Laundry played all through with ten men and the handicap was too much. After attacking without success the Laundry gave away a corner from which Ritchie headed in the opening goal. Cameron's kick was dropped right in the goal mouth and Parsons headed it on to Ritchie's head and Smith was beaten. Krause saved from W. Gomez and later had to run out to clear. Holkestad headed Cameron's centre against the cross bar. Smith saved splendidly twice at close quarters but Velvet was not to be denied and Ritchie added a second after fast play. Holkestad added a third with a rather simple! looking shot. Laundry forwards showed neat combination but could not get through a defence in which H. Dickens played well.

The second half continued interesting. Smith saved from Ritchie! and Sunberg headed away a dangerous centre. Houston had hard luck with a fine drive that hit! the bar. Ritchie added a fourth. Laundry tried again with Colussi going nearly through on his own Dickens blocked a hard drive play gave Parsons a chance and men. Krause was not severely tested he scored with a hard drive. Cross 1

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from Houston. Fast combination Judge and A. Ronalds were lines- the others play.

Comments on Play Dickens did well at back with F.

Colussi and Houston kept on try- Ted Smith kept a good goal Gomez fairly steady. Veitch was W. Wolff and F. W. Schlotthauer, ing and Bussanich backed them up Brown played well at back and a strong half back and Greer Porcher Island. well but they were unable to find saved many a dangerous situation turned in his best game to date an opening. Ritchie just missed Bussanich was very good at half Vink was useful. Forwards of the again with a header from Cam-back, covering a lot of ground and team were strong. Ritchie was aleron's centre. atrying to the very last. Sunberg ways in the play feeding his wings Johnson and A. Liptak, city; Alec Savey swould do better if he played his and ready to shoot. Parsons was Anderson, Massett; A. Miltchin, Leif. Rockom and V. D. Nielsen, Laundry- Ted Smith; Brown, position and took advantage of also good in an unusual position Winnipeg. Sunberg: Bussanich, Vance; Wear- older players. Vance was a hard Cameron and Holkestad were good mouth, Houston, Colussi Cross, W. worker. Colussi was the best for- and bad by turns. Ferguson was G. G. Edwardson, Victoria; Lydia and Fanny Brooks, Port Essington;

Velvet-Krause; F. Gomez, H. well. Cross did well although he was The game was well worth seeing French, Port Simpson; Frank Jam- Reuben Leighton, Inverness; D. Dickens: Greer, Veitch, Vink, Cam- weak at the start. W. Gomez was and promises well for the Dom- es and Eric G. Hanson, Seattle; Fulton, Hazelton; Martin Heroy, of their too eron, Parsons, Ritchie, Ferguson good both forward and back. A inion Day Cup final when the Capt. W. W. Mounce, Vancouver; Edmonton; C. L. Lamb, Pacific; D. Holkestad. man short is too big a handicap Royal Naval Volunteer Reserve H. R. Morrison, Edmonton; E. A. Wedge and J. L. McGregor, city; Pete Doherty refereed well. Roi for any team, no matter how hard and Velvet meet. Hoffman, Chicago; A. M. Poirier, Adam Clarkson, Vancouver.

HOTEL ARRIVALS

Central gard, Bob Craig, A. Anderson, G. W. A. Sharpe, Mirror, Alta

New Haven, Conn.; A. O. MacMi lan, Cassiar; Mr. and Mrs. Dudley G. Little, Terrace.

G. Tough and J. O'Shaughnessy, V. Wilson, B. F. Cropper, H. Ny- Porcher Island; John Barseth, city;

Seattle; S. H. Simpson, Missett Prince Rupert Walter Warner, Rosswood; Betty ward with Houston showing up not prominent.

Farrell, Ethel Lincoln and Bessie N. Morrison, Copper City: Mrs.

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Boys, 9 and under, 50 yards-Prizes 25c, 15c, 10c Girls, 12 and under, 50 yards-

Prizes 50c and 25c Boys, 12 and under, 50 yards-Prizes 50c and 25c

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