

LOOK at the LOW PRICES!



INTERNATIONAL REPUTE First marketed in Britain in 1793, Vickers' London Dry Gin has gained a universal reputation for giving smoothness and life to mixed drinks.

PRINCESS' BIRTHDAY

Margaret Celebrates With Many Presents And Big Pink And White Cake

By DILYS THOMAS Canadian Press Staff Writer

BALMORAL, Scotland, Aug. 25. (CP)—Princess Margaret opened here eyes Monday morning to a huge pile of presents, including the annual gift of a pearl from her father. Later she blew out nine candles on a pink and white birthday cake.

At nine Princess Margaret is more grown up than most children of her age for already she is making her place with Princess Elizabeth in fulfilling public engagements.

While the King and Queen were in Canada the two princesses performed their first public duty alone when they presented rosettes to the child winners at the National Pony Society's show. Since Their Majesties' return

Princess Margaret, who formerly was left behind with a nurse or forced to watch from the windows of Buckingham Palace, now accompanies her parents and sister to a large number of ceremonies. When the King and Queen visited the Royal Naval College at Dartmouth the two princesses went with them. Both children planted trees to commemorate their visit. While Princess Margaret was slowly planting hers the King told her "Now up, you're with the Navy now."

Although the Princesses look much alike in photographs, they are quite different in temperament. Princess Margaret is much more excitable than her sister. Elizabeth has a vivid interest in life, people and things. Margaret's attention must be caught and held. She is intensely interested in anything mechanical and anything that "goes." When she accompanies Queen Mary on expeditions, scientific exhibits catch her attention and she always demands to be lifted up so that she can see everything properly.

Likes Gardening Gardening is one of her favorite hobbies and she has a large collection of leaves and flowers which she preserves in books.

Princess Margaret displays great interest in her clothes. When they are fitted she stands still and when everything is in place asks: "Now may I go and look, please?" She is more artistic than her sister and has a good ear for music. One of her most valued possessions is a miniature piano.

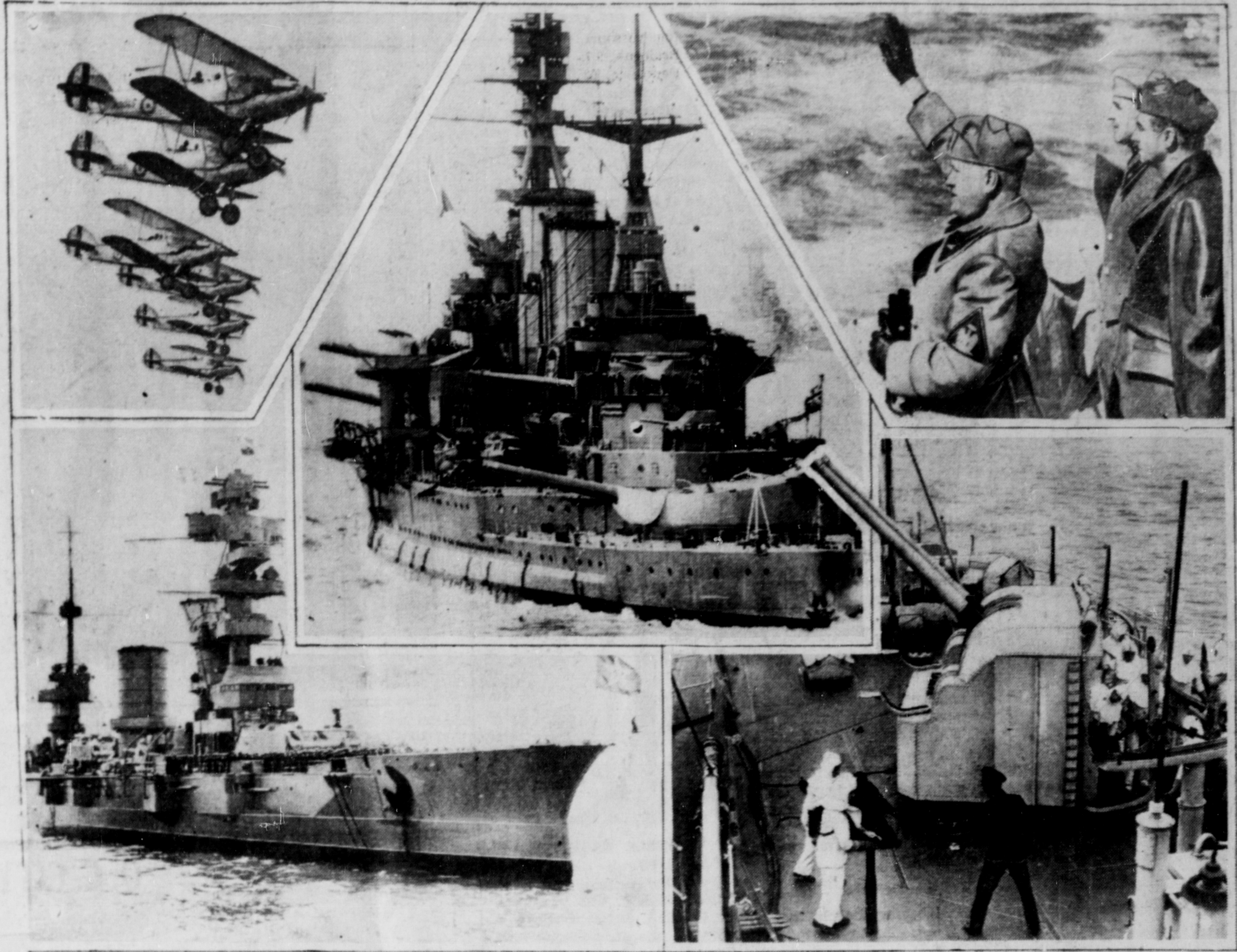
Both Princesses are keen swimmers and both won prizes at the Ladies' and Children's Annual swimming competition at the Bath Club this season. Princess Margaret's was a silver challenge cup for girls under nine and she received it from the Queen. She curtisied and said: "Thank you, Mummy."

Britons who still think of Margaret as a mischievous nurlly-headed youngster recall the story of her alleged reaction on hearing prayers offered in church for her sister.

Margaret was said to have listened and then remarked: "They pray for Mummy and Daddy and they pray for Elizabeth but they don't pray for me and I'm the worst of the family."

Daily advertising in the Daily News is sure to bring daily results.

International War-fleet In Mussolini's 'Mare Nostrum'



In the picture Il Duce at top right, salutes a sea parade of Italian warships from the deck of a battle cruiser. Around him in this layout—as they are in the Mediterranean today—are the fighting craft of nations. In the centre is H.M.S. Renown, one of Britain's mightiest floating fortresses, as she led the fleet out to sea stripped for action. At top is a flight of Hawker fighting aeroplanes which are operating in co-operation with the fleet in the Mediterranean. The Russian cruiser, Marat, is at lower left, illustrative of the Soviet's part in the international concentration and at right, a scene on the French Emile Berthoin as a gun crew went into action on that cruiser during recent manoeuvres.

FISHERMEN SEE HOPE IN FUTURE

New Quick Freezing Process Expected To Revive Cod Fishing Industry

PETIT ROCHER, N. B., Aug. 25. (CP)—Fishermen along the north shore of New Brunswick are looking forward to better days. They see, in the new process of quick freezing hope for the future and a revival of the fishing industry in this district.

The first quick freezing plant on the north shore is being operated this summer by R. Jasper DesBrisay. A much larger plant is expected to be established at Caraquet soon, with government assistance, by the Gorton-Pew Fisheries Company of Gloucester, Mass.

"We need plants like this along our coast," said DesBrisay. "The old dried fish days are done—gone forever. The only salvation of our fishermen is to change our methods entirely and to go after new markets."

For generations, until a few years ago, northern New Brunswick fishermen had earned a living by salting cod, drying it in the sun and shipping it to Italy and Spain. After loss of these markets owing to the international situation, most of the fishermen became practically destitute.

Since then many of the boats have been on the beach because the men have been unable to earn enough money to pay for their gear. Watching fishermen, day after day, throw away fish they couldn't sell, DesBrisay decided it should be possible to do something more than idly wait for a miracle to restore lost markets for the old, sun-dried salt fish business.

He began to put up boneless, pickle-cured fillets. R. E. Churchill, a Nova Scotian and fisheries department worker, came to show him how. Churchill is still on the same job, explaining the method to novices. DesBrisay found that cod could be sold elsewhere than in Italy and Spain if it were cured and packed attractively.

Kept Price Up His next step was the quick freezing enterprise. The plant began operating this summer and now takes the catches of 20 boats,

averaging two men each. When the mackerel season opened and buyers tried to get the fishermen down to one cent a pound, DesBrisay advised them to hold out for three cents and promised to take any left on their hands at two cents. The fishermen did receive three cents for most of their catch, and DesBrisay bought the balance. His freezing plant put him in the position of being able to keep the fish indefinitely until opportunity came to dispose of them without loss.

He sells, to fox and mink ranchers, hake, skate, eels and other varieties not commanding a ready market for human consumption. Operations are conducted without waste. Heads, tails, skins, etc., are sold to glue and fertilizer factories. Cod tongues are frozen and sold as a delicacy. Livers also are frozen and will stay that way until he installs a plant for manufacturing cod liver oil.

Cod most suitable for high class fresh fillets goes to the quick freezing plant where, wrapped in cellophane, the white fillets are frozen in a temperature of 20 to 27 degrees below zero. With this new method of freezing the fillets, when thawed and cooked, are the same as if taken fresh from the sea. Demand for "fresh frosted" foods in the United States and Canada is steadily growing.

Cod unsuitable for freezing, owing to size, is pickled, dried and attractively packed in filleted strips. All sole is filleted and quick frozen. Salmon and mackerel are quick frozen as they come from the water. All this is being done by DesBrisay, it is expected, will be repeated on a larger scale at the plant to be built at Caraquet.

Thus the harvest taken from the sea by north shore fishermen of this province is beginning to go to new markets in a new and better form at higher prices.

Hospital To Move Sunday

Arrangements Made For Orderly Transfer From Old To New Building

Sunday is to be moving day for the Prince Rupert General Hospital. Arrangements have been made to effect the transfer of patients from the old to the fine new building with a minimum of inconvenience and confusion. It is quite a task to make such a move but it has been well organized.

Political Comment

Writer Sees Wide Implications In Recent Liberal Reunion at Toronto

By ASTWOOD

Well may it be said that Canadian Liberalism's family reunion in Toronto recently was a great deal more than a personal tribute to William Lyon Mackenzie King:

1. It was a wholesome reaffirmation of belief in the fundamental principles for which Liberalism stands. 2. It was a striking manifestation of unanimity in progressive thought. 3. It was a rededication of a party's adherents to the basic policy which the present Prime Minister of Canada has undeviatingly pursued since he was charged with the guidance of that party's destinies 20 years ago.

As he cast his mind back to the day he succeeded the great Laurier as Canadian Liberalism's chief, pausing in the corridor of time to soliloquize on memorable events, he must have thought of the anxious moments when his political faith and all it connoted lay bare to the gaze of a critical assembly. Party stalwarts were in session at Ottawa on that August day in 1919—still stunned by Laurier's death—to make a momentous choice. The delegates to that convention were essentially human; they were weighing the merits of the few men from whom they would select a successor to their late chieftain; they were anxious to avoid a mistake; theirs was a job of picking the next Prime Minister of Canada. They did not err.

Nor is it inappropriate to recall that when the man whom Liberalism feted recently began his career as leader of one of Canada's old political parties the world was in a topsy-turvy condition. This country had not escaped the backwash of the great conflagration which halted every form of progress for more than four years. And Mr. King had his share of "crises" before 1930 as head of three governments. Since 1935 he has met a procession of them; in the last year or so they have made their appearance with such frequency that one less sagacious, one more inclined to be stampeded, might have thrown up the sponge in something approaching despair.

But the head of Canada's government revels in a challenge, be it from within his own party or from any quarter whatever. His gospel is to defend and extend the principles of Liberalism. He believes that is best for Canada. At the polls in 1935 the Canadian people sent him back to office with a larger following than ever given to a party leader in Canada's history. That would appear to suggest they will endorse him and his government when they next go to the polls.

DARTS FOR CHARITY TOTTENHAM, England, August 25: (CP)—Tommy Farr, Jack Doyle, Len Harvey and other noted boxers opposed the Tottenham Hotspurs football team in a darts match for charity at the Belsize Tavern Hospital.

LANDS BIG HALIBUT WHITE HEAD, N. B., Aug. 25: (CP)—While line fishing near here Cecil Guptill hooked the largest halibut taken from Grand Manan waters in recent years. It weighed 270 pounds when dressed.



HE SAYS "BECAUSE!"

Because this fragrant Old Virginia Fine Cut is cut extra fine to roll a trimmer, tidier cigarette with a flavour your taste will love to linger on . . . and because this cigarette tobacco has something on them all when it comes to mildness and fragrance—it has first-puff satisfaction that proves real quality.

It will really pay you to try Old Virginia Fine Cut—the mellowest, most satisfying tobacco you ever tucked into a cigarette paper. Particularly if you use the best papers, "Chantecler" or "Vogue."

Package 10¢ 1/2 lb. Tin 75¢ Pocket Humidor Pouch 15¢ None genuine without the signature

OLD VIRGINIA Fine Cut

OLD RELIABLE CRESCENT SHOWS

August 25 6—RIDES—6 30—ATTRACTIONS—30 MOTOR DROME With Cyclone Red, Reckless Meadows and Little Loyce Riding the Race of Death PALACE OF WONDERS With World's Smallest Mother, Also the Humane Electrode THE HEADLESS WOMAN, Direct from the World's Fair. Doctors and Nurses Invited True to Crescent Shows' Reputation—Clean, Honorable, No Rackets

Advertisement for Gutta Percha Tires, featuring a tire and the text 'THE STAMP OF QUALITY' and 'GUTTA PERCHA TIRES TUBES AUTO ACCESSORIES'.

GUTTA PERCHA TIRES

Advertisement for Canadian Pacific, featuring the Canadian Pacific logo and text: 'CANADIAN PACIFIC Transcontinental Trans-Atlantic Trans-Pacific To Vancouver via Ocean Falls and Way Ports S.S. PRINCESS ADELAIDE Every Friday 10 p.m. To Vancouver Direct S.S. PRINCESS LOUISE Aug. 5th, 16th, 26th, Sept. 6th S.S. PRINCESS CHARLOTTE—Aug. 2nd, 12th, 23rd, Sept. 2nd Direct Connections at Vancouver with Canadian Pacific Services Tickets and Reservations from W. L. COATES, General Agent. Prince Rupert, B.C.'

It's interesting to know when reading the Daily News that the people of the whole district are doing the same.