ANNUAL SEPTEMBER SALE

Rupert People's Store

BEGINNING FRIDAY, SEPTEMBER 15, AT 9 A.M.

Coats

Here are real values in Coats. This group consists of "Curly Cloths," in Black and Colors. Also good wool tweeds in plain colors or tweed effects, fitted or loose models, all sizes to 44, all well lined and Chamois lined to the waist.

September Sale **$14.95**

Coats For Misses

Made from good quality of chinchillas. All interlined for warmth. Sizes 12 to 20. Special **$7.95**

Hand Bags

New arrivals for fall wear. All beautifully styled in newest shapes and handles.

Special **$1.00**

House Dresses

We were fortunate enough to secure a manufacturer's clearance of the "Color Fast" prints. All beautifully styled and in many cases worth double the price asked but come in and see for yourselves. Sizes 14 to 50.

Extra Special **$1.00**

Blazers and Jackets

Plain flannel or novelty Plaids. Special **$3.49**

Slacks

Made from good quality flannel. Buttons or zipper finish. Size 14 to 20. Colors Red, Green, Navy, Brown or Grey. September Sale **$2.50**

Blouses

Any blouse in the store regardless of former price. Sheers, Satins or Crepes.

Special **$1.95**

Hose

Made from pure silk thread and full fashioned. Chiffon, Crepe or Semi-Service.

Pair **69c**

or 2 pairs for $1.30

Hose

Cashmere hose, fit all top. 2 pairs for **$1.00**

Sweaters

From pure wool yarns. At **$1.00**

Sport Blouses

Smart little blouses for sport wear **$1.00**

15c Grab Table

We have selected a number of odds and ends from stock, regardless of former price and displayed them on a table for your convenience. Come in and look around.

Children's Dresses

Made from ends of silk or wool materials. Wonderful values. Usually priced to $2.95.

While they last **98c**

Lingerie

Bloomers, briefs, panties and vests. Outstanding values in novelty rayon or waffle knit. Tea rose or white. Special **35c**

or 3 for $1.00

Broadcloth Slip

Small, medium and large **50c**

There are also many articles around the store that space does not permit us to mention but you all know from former experience just what "a sale at "The Rupert People's Stores" means and we feel sure you will not be disappointed in this one.

CUT RATE SHOE STORE

Girls' School Oxfords

Six patterns to choose from. Low walking heels, good solid soles. Will give long wear and has style that appeals to the most particular girl.

$2.95, $3.45 and $3.95

SPECIAL

60 pairs of stylish suede shoes. One style is in a cuban heel pure pump, the other a high heel fancy toe. Regular price $3.95. A or C width. Sizes to 9.

Special **$1.95**

Men's Romeo Slippers

Men's black or brown Romeo Slippers. Good quality. While they last. **$1.95**

$2.95 to $3.95

Men's Black Leather Oxfords

Solid leather outsoles, rubber heels. Will give satisfactory wear. Sizes 6 to 11. While they last. Pair **$2.45**

Just Arrived!

New stock of latest evening shoes in gold, silver or black. Spike, Cuban or Flattie Heels.

Jack and Jill Shoes

We wish to clear our stock of these high-grade shoes in favor of the well known "Classmate Shoes" which are worn by the Dionne Quintuplets and endorsed by Doctor A. R. Dafoe. Consequently we are offering Jack and Jill shoes at exceedingly low prices. We have ties, straps or oxfords. Size 5½ to 10½. Special **$1.95**

Size 11 to 2 Special ..... **$2.25** Size 2½ to 5½ Special **$2.50**

Men's First Grade Rubbers

Made to give long wear. Several lasts to choose from, thus insuring the correct shape of rubber to fit your shoes. Men's sizes 6 to 12.

Plain Pair ..... **95c** Spat Rubbers Pair **$1.15**

Storm Pair ..... **$1.00** Heavy Red Soles Pair **$1.10**

Boys' sizes, 1 to 5. Plain black rubber **85c** Black with heavy red soles **95c**

Boys' Heavy School Boots

Boys' heavy school boots. Solid leather insoles and outsoles. Oiled leather uppers. Made by Leckie. Will stand up to toughest of wear.

Special **$2.95**

Men's Oxfords

In a variety of styles. Guaranteed to give excellent wear. Made by a reputable manufacturer. You will be surprised at the high quality and style of these shoes at only **$2.95**

Rubber Boots

First grade three-quarter rubber boots for women and children. Fastens at thigh.

Women's sizes, 3 to 8. Pair **$3.95**

Misses, 11 to 2 Pair ..... **$3.75** Child's 4 to 10 Pair **$3.25**

Velvet Fur Trimmed Overshoes

First grade velvet fur trimmed overshoes. Very stylish. Just the overshoe for fall and winter. Is a help in preventing chilblains. Colors: Black or brown.

Women's sizes, 3 to 9. Pair **$2.75**

Misses sizes, 11 to 2 ..... **$2.45** Child's sizes, 6 to 10 ..... **$2.25**

First Grade

RUBBER OVERSHOE

With Dome Fastener

Three styles of heels. Colors Black, Brown, Blue red or white.

Women's sizes, 3 to 9. **$1.35**

Misses' sizes, 11 to 2 **$1.25**

Child's sizes, 8 to 10. **$1.15**

Dresses

75 dresses in this group which includes silk crepes in plain and printed designs. Don't fail to get in on this "Early Bird" Special. Sizes 14 to 52. Regular values to $9.50. Extra Special **$2.95**

Dresses

These are the better line dresses and in most cases are worth at least three times what we are asking for them, all the smartest styles for Misses and Matron. September Sale **$4.95**

Whifflets

From The Waterfront

War Conditions May Expand Local Fisheries — Use of Wireless in Emergency Permitted, According to Explanation

War conditions may ere long be reflected even in the Prince Rupert fisheries and, in the campaign to keep the Empire supplied with food while foreign sources are cut off, it is not inconceivable that there may be an expansion of the industry here along lines that normal peace times would not have permitted.

Some fishery people consider that it is by no means beyond the realms of possibility that there may be a relaxation of the present international regulations regarding the fishing of halibut in the war emergency. It may also be found possible to market economically cheaper varieties of fish with which waters contiguous to Prince Rupert abound.

The absolute silence order which has been applied in view of war conditions to ships on this coast as far as wireless is concerned does not prevent the sending of distress messages, reports of the presence of foreign men-of-war, mines or dangers to safe navigation, it is explained at the Digby Island wireless station. In these emergencies radio-telephonic equipment may be used provided the vessels are not fitted with wireless telegraphic apparatus. Otherwise, the absolute silence order obtains as far as communication from ships to shore is concerned.

J. R. McWilliams of Digby Island wireless station has become the owner of the runabout cruiser Don which he has purchased from Bert Lowan. The Don is a 20 foot boat with comfortable cabin and automobile engine.

Smoked "Rupert Brand"

Mild Cured Salmon

15c pkg.

For Lunch on Toasted Sandwiches or Hors d'oeuvre

One Package Serves Four People
Keeps for Weeks in Refrigerator

Canadian Fish & Cold Storage Co. Ltd.

Prince Rupert British Columbia

New Officers For Eventide Home In This City Coming

Adjutant and Mrs. Howard Fisher of Toronto are due to arrive in the city on tonight's train from the East to take charge of the city's eventide home here. Capt. and Mrs. Fisher are especially trained in this sort of work and their arrival may presage the taking over of the local institution by the Army from the city and operating it along district instead of purely municipal lines.

Capt. and Mrs. Victor Suddaby, who have been in charge of the home since it was opened, are returning to their regular post at Canyon City on the Naas River. Capt. Suddaby left for the north on the Indian Department cruiser Naskeena yesterday. Mrs. Suddaby will be leaving on the Catala Sunday night.

Five thousand Prince Rupert people read the Daily News. It pays to let them know what you have to sell.

VANDERHOOF

Dr. and Mrs. W. Ross Stone of Vanderhoof have left by motor for a trip to Vancouver where Dr. Stone will attend sessions of the British Columbia Medical Association convention. They were accompanied by their daughters, the Misses Margaret and Molly Stone who will continue their studies at the University of British Columbia. Another daughter, Miss Helen Stone, attends the University of Alberta at Edmonton. Before leaving Vanderhoof Dr. Stone made a trip to Takla Lake on professional duties.

Father Nicholas Coccola, pioneer British Columbia priest, celebrated the sixtieth anniversary of the commencement of his priesthood recently at Lejac. At the conclusion of the occasion a fine chalice was presented to Father Coccola. Among those present at the celebration were Bishops E. M. Bunoz and J. L. Coudert.

Mr. and Mrs. J. W. H. Day have moved into their fine new dwelling on Omineca Street.

Mrs. J. M. Johnston left at the end of last week for Edmonton where she plans on spending a month.

The bridge over the Nechako River north of Vanderhoof is being guarded by special constables in the persons of William Evans and William Miller.

Frank Reid is engaged in construction of a building for the Vanderhoof-Columbia Power Co. It will measure eighteen by forty feet and is of concrete construction. Forms for the engine beds have been finished and the engines installed.

The Women's Auxiliary of Holy Trinity Anglican Church met yesterday afternoon at the home of Mrs. J. K. Frost to get organized for the coming fall and winter season.

The Women's Auxiliary to the Canadian Legion met on Tuesday afternoon at the home of Mrs. Arnold Smedley. In view of the war, the Auxiliary is planning a number of extraordinary activities to help along the common cause.

Jack Roberts of Vanderhoof is off to England to join the Royal Air Force for active service in the war.

ILLEGAL FISHING

Six Local Boats Are Now Facing Charges of Violating International Regulations

For allegedly fishing halibut in Area No. 2 on Area No. 3 licences, the Prince Rupert halibut boats Toodie, Capt. Peter Wold; Borgund, Capt. Anton Dybhavn, and Mother III, Capt. A. Antonsen, have been placed under arrest by the fisheries protection vessel Kitimaat, it was announced at Dominion Fisheries offices here today.

Similar charges are pending against the boats Bum, Capt. Pierce; Johannan, John Wick, and Atli, Capt. William Bussey.

STEWART

W. F. Eve, veteran postmaster at Anyox, and his daughter, Mrs. J. N. Houston, have been spending a few days visiting with friends in Stewart. They made the trip in Mr. Eve's power boat Kavinia.

One hundred and two pupils are enrolled in the Stewart Superior School and there is a condition of overcrowding that will have to be rectified without delay.

First men to leave this district for active service in the war were E. B. Clarke of Big Missouri, who has gone to Winnipeg to join the Royal Canadian Air Force, and T. Hemming, who is off to Esquimalt to join the navy.

Mrs. O. A. Kvale is paying a visit in Prince Rupert with her parents, Mr. and Mrs. D. C. McRae.

Mrs. H. J. Thomey is still confined to her bed at home suffering from a severe cold.

Most people read the classified ads. Do you?

Many Saving Their Lands From Taxes

In view of the provincial tax sale which is to be held soon, a detailed advertisement of which will appear in this paper the beginning of next week, a great many people have been paying their provincial taxes, more properties than ever before in the history of the north having been recently withdrawn from the sale list.

SWANA OLAFSON
A.T.C.M.
Associate Teacher of Miss Way
Piano, Theory Harmony, Etc.
Enrolling Students for Fall Term
PHONE 845

Elio's Furniture

SUNANAIR MATTRESS

The remarkable new boxspring and innerspring mattress in one unit—Now on display in our store

HEATERS, STOVES, Etc.—USED FURNITURE DEPT.

Third Avenue Phone Green 916 Prince Rupert, B.C.