TONIGHT and WEDNESDAY

ERROL

FLYNN

"The

Dawn

Patrol"

BASIL RATHBONE

DAVID NIVEN

(At 7:29 and 9:44)

ADDED

"MARCH OF TIME"

Featuring

"The British Dilemma"

"Robinhood Makes Good"

DAWSON CREEK, April 4

(CP)-Plans are being made here

for the erection in the mountains

of a cairn which would memorial-

ize all those who took part in the

volunteer work in connection with

Try a Daily News want-ad

Highway.

THE RESERVE AND ADDRESS OF THE PERSON OF

Memorialize

Cartoon

Shows Nightly, 7:00

Direct Importers of:

FINE CHINA, DINNERWARE

Hotel and Restaurant White and Green Band Vitrified Ware

Various Sizes of Glasses for Beer Parlors

BASEMENT STORE

Max Heilbroner

Diamond Specialist



Crystal Diamonds are alright But they only glitter in the

King Coal Diamonds win the

For they sparkle in the night

Black Diamonds? A Ton Will Come to You If You

Phone up 652

Philpott Evitt & Co. Ltd.

Now Available

SAPHEX LIQUID

For the Eradication of

Moths, Bed-Bugs, Roaches, Etc.

An ordorless, non inflammable liquid. It will not stain clothes or wallpaper. Used in the NEBEL Electric Sprayer it enables you to spray thoroughly every room in a few hours. No advance preparations necessary.

Prices and Particulars on Request

Ormes Ita. The Proneer Druggists

Phones: 81 & 82 The Rexall Store Open Daily from 8 a.m. till 10 p.m. Sundays and Holidays from 12 noon till 2 p.m. 7 p.m. till 9 p.m.

AN EXPERT SAYS

W. C. Mainwaring. General Sales Manager, B. C. Electric.

Says:

"Newspaper advertising is still by far the most important medium for modern merchandising.

"Window displays, mailed publicity and other types of advertising are only follow-ups to newspaper campaigns.

Advertising should be continuous.

"Modern merchants don't wait for the customer to make the first approach. They go out after buyers and let them know they are in business."

Mr Mainwaring is an expert in salesmanship and advertising.

He knows.

The Daily News is ready to assist you in getting more business.

It is your best medium for doing so.

PEOPLE HINTERLAND AND PRINCE RUPERT WILL BE BUSY

(Continued from Page One)

creamery had been a decided success. During the last two years of operation the output had increased Heach year 30 per cent. Last year it shipped 135,000 pounds of butter and this spring another creamery would be operating at Telkwa. The day would come when ships would carry cargoes of butter, eggs and pork from Prince Rupert and there would be a packing plant at the port for the handling of the products of the interior. More Co-Operation Needed

Mr. Dockrill frankly said there was not sufficient co-operation between the consumers in Prince Rupert and the producers of the interior. There was no doubt as to the standard of quality. If the city of Prince Rupert demanded butter produced in the district the butter pack would increase by leaps and bounds. It was estimated that Prince Rupert uses 160,000 pounds of butter in a year but only ten per cent of that was the product, of the interior valleys. The result was that some of the pack had to be marketed in bulk at Vancouver at lower prices, made up there under various labels and it was quite possible that some of it came from there to Prince Rupert under other

The visitor sketched briefly the history of the building of the railway and the development of Prince Rupert. The road had been the result of a vision of Sir Wilfrid Laurier who wished to extend the productive area of the country northward. The death of Sir Charles M. Hays and the coming of the World War changed everything and, instead of Prince Rupert being a city of sixty thousand people, it now ad only six thousand.

A formal vote of thanks was passed to the speaker on motion of F. other words, "quit yer stallin." A. MacCallum, seconded by C. V. Evitt, both of whom spoke appreci-, Jake says his job is to loaf so the entertainment committee reatively of the interior and of Mr. he wants to know how he can do ported that plans had been made Dockrill's efforts in giving so in-, the job any better than he's do- to entertain the members of the teresting an address. H. F. Pullen ing it today. He says he thought Vancouver Board of Trade when referred to the fact that Mr. Dock- he was making a pretty good job they came on their excursion in rill's native modesty forbade his of it. mentioning coal, he being the owner of the famous Bulkley Valley

Canadian Pilot Off To England

WINNIPEG, April 4:- Captain paper but Jake says it was just a to their dinner aboard the ship. Bruce Middleston, one of the original pilots of TransCanada Air Lines, has resigned his position man he is. with TransCanada and Will leave the Canadian service at the end of the month to proceed to England where he has accepted position with Imperial Airways. finished copies. It's so easy I won-

Captain Middleton was born in | Fort Frances, Ontario, May 15, 191 and was educated at the Dauphin Public Schools. He took up flying in 1930, joining the Royal Air Force in England and later the Imperial Airways. Captain Middleton piloted the first eastbound passenger plane from Vancouver to Winnipeg when the service was inaugurated April 1.

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Sign Work of all Descriptions

Estimates Furnished Free Phone BLUE 754

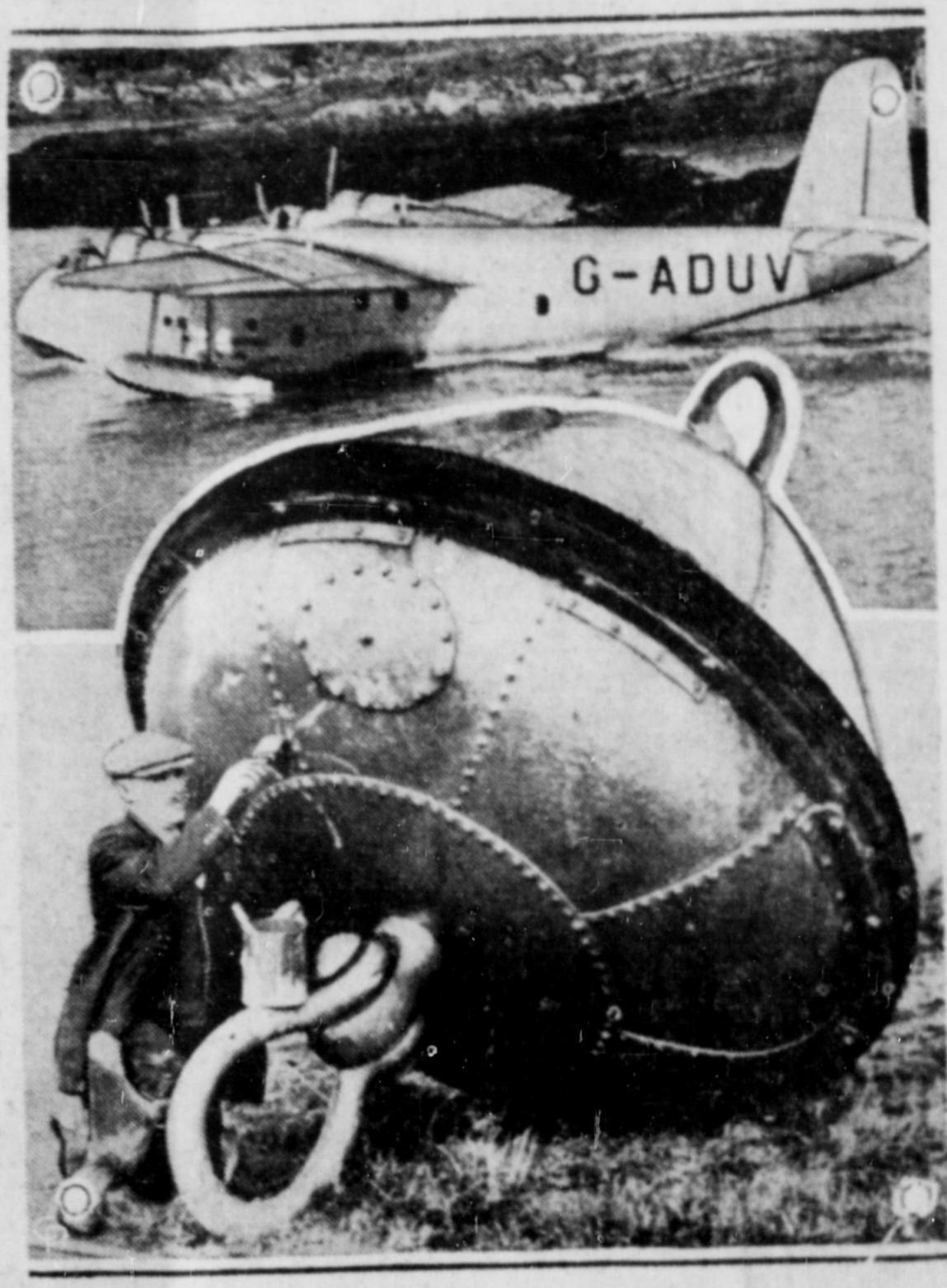
Office Supplies Typewriters and Supplies Stationery Printing

DIBB PRINTING

Company

Besner Block Phone 234

Build Irish Base For Trans-Atlantic 'Planes



Preparations for the new trans-Atlantic air route are being speeded in Ireland. One of the huge buoys which will mark landing positions of the new air base being built in the mouth of the River Shannon at Foynes, Limerick, is shown here. An expenditure of \$10,000,000 is expected to make the base one of the best in the world. At the top, the Cambria is pictured coming to rest in the waters of the Shannon.

Man in the Moon

"Advance Prince Rupert" - in

asked Jake to the West Indies to and other points including a stop live among the Canadians who re- off at the Cold Storage plant. For fuse to pay income and inherit- those who do not wish to go on lance taxes. Now who will head the the water, cars will be provided list with a hundred dollars?

"Pot Boiler." That's the kind of a It's great fun making a paper like this-nothing to do but write and set type and watch the big press turn out the two thousand

The weather was warm early last week and the local ice; cream factories did a rushing Ald, Fred Crone, aged 59, Liberal S Member of the Legislative Assem.

der everybody isn't doing it.

Jake says there's another spring prominent in civic affairs since coming and then they may sell 1920, collapsed and died yesterday some more ice cream. afternoon while golfing with three

companions. He was managing see the editor has been writing g director of the moving and storage 5 dering if I could buy the place for about five dollars on time and

Now what do you think is the matter with Prince Rupert? She's all right

Jake says he never knew wheth-If er to use the masculine or feminine pronoun when speaking of Prince Rupert. If Jake would explain what he means by all this problem for him.

"Who are the greatest people in the world?" "Prince Rupert people of course."

"Yes, like heaven, they are."

It seems to me that the world would be all right if it wasn't for Hitler. Mussolini, the tax collector, and the people who try to sell me life insurance.

A happy life is this Where nothing is amiss And the only thing that troubles

Lesage Pianos

Piano Tuning with

"Resonoscope"

Phone Blue 389

Is too much heavenly bliss.

Walker's Music Store Large Stock Music Heintzman, Nordheimer and

212 4th St.

Tailoring and Remodelling KIMI UYEDE Phone Blue 916 203 3rd Ave.

Vancouver Alderman and Member

Of The Legislature Expires

While Golfing

VANCOUVER, April 4: (CP)

bly for Vancouver Centre and

Try a Dally News, constilled an

NEW ROYAL

HOTEL

. Zarelli Proprietor

"A HOME AWAY FROM

номе"

Rates \$1.00 up

50 Rooms Hot & Cold Water

Prince Rupert, B.C.

We Have a Complete Stock of

Easter Candies & Noveties

Now on Display

Your inspection is invited

We will hold any goods 'till

called for

Also EASTER BOX CHOCO-

LATES in all sizes and prices

Mussallem's

CONFECTIONERY

P.O. Box 196

Phone 281

company bearing his name.

From The Waterfront

Olaf E. Eriksen, who comes from Seattle to succeed Norman L Freeman as local representative of the International Fisheries Commission, arrived in the city at the end of the week to assume his duties.

Freighter Salvor, Capt. Albert discharging local cargo.

Union steamer Catala, Capt. James Findlay, arrived in port at 8:30 this morning from Stewart, Anyox and other northern points and sailed at 1:30 p.m. for Vancouver and waypoints.

Having on board Dominion Constable A. J. Watkinson and Constable J. H. Ward R.C.M.P. from Hazelton, the Indian Department cruiser Naskeena left this morning for Port Simpson.

C.N.R. steamer Prince John, Capt. Edward Mabbs, left Queen Char- Monkman Pass lotte City at 1 o'clock this afternoon for Massett and is expected to arvancouver via Queen Charlotte Is. Road Builders Vancouver via Queen Charlotte Is-

For the East-Monday, Wednesday, and 5 p.m., the building of the Monkman Pass Friday

Plans To Entertain From the East-Tuesday, Thursday and

Fridayss, Cardena For Vancouver-At the Prince Rupert Chamber Tuesday 12:30 noon of Commerce meeting last night, Thursday Friday ... April 6, 17 and 28

From Vancouver-Sunday Wednesday June. If the weather is suitable, Friday they will be taken on a trip on

Sunday . Wednesday . From Anyox and Stewart-Tuesday to drive them out and, on their Thursday return, all will meet at the Prince Tommy says he thinks Saturday's Rupert Club where they will be

For Naas River and Port Simpson-Sunday special number was a peach of a guests of the local Chamber prior From Naas River and Port Simpson Tuesday 11:30 a.m. or Queen Charlotte Islands-Ppril 7 and 21 9:30 p.m.

From Queen Charfotte Islands-FRED CRONE For Alaska-From Alaska-April 6, 17 and 28

Whifflets

Georgeson, was in port yesterday

Mail Schedule

Saturday 11:00 p.m.

From Skeena River-

April 13 and 23 A visitor to the city recently the water as far as Butze Rapids For Anyox and Stewart-

Between all Stations in Canada Single Fare and One-Quarter for Round Trip

April 6 to 2 p.m. April 10 RETURN: Leave destination until midnight, April 11. Full particulars from Local Agest. WI-WE

GOING:

CANADIAN NATIONAL

NEW AND BETTER

COLD CURED ICE

For the Halibut and Salmon Fleets

Following the investigations of the Fisheries Research Station the Company has just completed extensive changes and imp ments in ice storage and ice delivery methods.

Ice for the boats will all be old ice, thoroughly cured or aged at new low temperatures. It will be delivered into the hold, even in the hottest weather, as cold as the storage room.

Fishermen are invited to inspect the new system. Better ice than ever before, at no increase in cost, mean to the boat and improved quality in fish delivery.

Canadian Fish & Cold Storage

Prince Rupert

Co. Ltd.

British Columbia

Crystal Confectionery

Try Our

Home-Made Candy Tea, Coffee and Light Lunches

Soda Fountain and Fruit

COAL

and Fertilizer PRINCE RUPERT

Feed

FEED CO. Phones 58 and 558

Grain

OPILITIE HOLLE

ROOMS and CAFE Phone 51 For Best Household

Pasteurized Milk VALENTIN DAIRY PHONE-657

Coal MRS. C. E. BLACK Fresh Local Raw And