GENUINE
CLEARANCE SALE

BRIDGE & FLOOR LAMPS, READING LAMPS, BED LAMPS & SHADES

LESS THAN COST! : A REAL BARGAIN.

Max Heilbroner
Diamond Specialist

St. Pat's Masque At Terrace Friday

Excellent Turn-out Of Costumes At Event At End of Week

TERRACE, March 20:— There was a masquerade dance for St. Patrick's Day in Oddfellows' Hall on Friday night. It drew a large crowd. There were many pretty costumes, some ingenious and comic.

Several prizes were awarded by the master of ceremonies, R. Beecher. Miss Connie Herbert, as an Irish colleen, and Stanley Olson, as an Arab shiek with seven wives, deservedly took prizes as did Miss Jean Desjardines, as the ever popular ueen of Hearts, and Miss Aileen Taft, as the old woman in the shoe. There were so many good turn-outs that the judges, Mrs. Parker and Messrs. Barman and Cook, were brave to tackle the responsibility.

Mrs. Gavan, at the piano, and the Oddfellows' Orchestra, provided the music.

Old Kentucky CIGARETTES

C.N.R. Trains

For the East—
Mondays, Wednesdays and Fridays ..... 6 p.m.
From the East—
Tuesdays, Thursdays and Saturdays ..... 11 p.m.

The Daily News is an A. B. C paper

AN EXPERT SAYS

W. C. Mainwaring,
General Sales Manager,
B. C. Electric,
Says:

"Newspaper advertising is still by far the most important medium for modern merchandising.

"Window displays, mailed publicity and other types of advertising are only follow-ups to newspaper campaigns.

Advertising should be continuous.

"Modern merchants don't wait for the customer to make the first approach. They go out after buyers and let them know they are in business."

Mr Mainwaring is an expert in salesmanship and advertising.

He knows.

The Daily News is ready to assist you in getting more business.

It is your best medium for doing so.

Crystal Diamonds are alright
But they only glitter in the light
King Coal Diamonds win the fight
For they sparkle in the night

Black Diamonds? A Ton Will Come to You If You Phone up 652

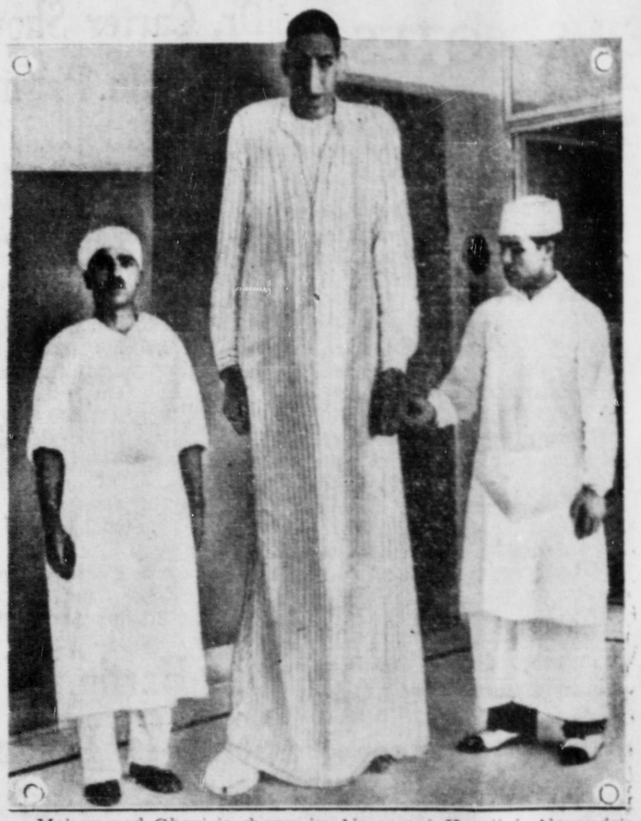
Philpott Evitt & Co. Ltd.

THE CONSOLIDATED MINING & SMELTING COMPANY OF CANADA, LIMITED
TRAIL—BRITISH COLUMBIA

Manufacturers of Elephant Brand Chemical Fertilizer
Ammonium Phosphates, Sulphate of Ammonia, Superphosphates, Complete Fertilizers

Producers & Refiners of Tadanac Brand Metals
Gold, Silver, Electrolytic Lead, Zinc, Cadmium, Bismuth.

NINE FEET EIGHT INCHES—AND GOING UP



Mohammed Ghazi is shown in Almoassat Hospital, Alexandria, Egypt. He now measures 9 feet 8 inches in height, and is still growing. The two orderlies must follow him around to keep him from toppling over. King Farouk ordered a bed for him in the hospital, where he will be taken care of for the rest of his life.

PICTURE IS IMPRESSIVE

"The Citadel," With Robert Donat and Rosalind Russell, Feature Offering at Capitol

An impressive screen adaption of a popular novel, "The Citadel," rated as one of the ten best pictures of 1938 and in the running for Academy award, commences a three-day engagement at the Capitol Theatre here tonight. The picture was produced in England and co-stars Robert Donat, distinguished young English actor, and Rosalind Russell with Ralph Richardson, Rex Harrison, Emlyn Williams, Penelope Dudley-Ward, Francis Sullivan, Mary Clare, Cecil Parker and Nora Swinburne in principal supporting roles.

The story is that of an obscure young doctor in the Welsh collieries who conscientiously adheres to the ideals of his noble profession, falling in love with a school teacher whom he marries. Moving to London, he engages in society practice at much higher fees and temporarily forgets his ideals in the midst of luxury although his wife persists in the endeavour to restore him to his original convictions. A careless operation on his best friend serves to jolt him to his senses. Thereupon, with the encouragement of his wife and the co-operation of a group of fellow physicians, he organizes a worthwhile clinic for the poor, abandoning all hope for wealth and fame in order to further the progress of the profession.

Whifflets
From The Waterfront

Union steamer Catala, Capt. James Findlay, arrived in port at 6:15 last evening from the south and sailed at 8 p.m. for Stewart and Anyox whence she will return here tomorrow morning southbound. The vessel brought north a fair-sized list of passengers.

Frank Waterhouse freighter Chilliwack, Capt. E. B. Allan, arrived in port at 7 o'clock yesterday morning from Vancouver with general cargo including Vancouver Island coal. The vessel is loading out with fish meal from the Tucks Inlet reduction plant.

NOTICE
The Canadian Fish and Cold Storage Company Limited

Lost: Two Share Certificates No. 158 for 250 shares numbered 2257 to 2506 inclusive, and No. 159 for 150 shares numbered 2507 to 2656 inclusive, in the above Company in the name of James S. Fagan having been lost, notice is hereby given that I, James S. Fagan, intend to apply to the Company six weeks after the date hereof for duplicate certificates unless valid objection be lodged with the company at its registered office at Prince Rupert, B.C. or with my undermentioned solicitors, prior thereto.

JAMES S. FAGAN
Per Davis & Co.,
Solicitors,
626 Pender Street, West,
Vancouver, B.C.

Dated February 25th, 1939.

TERRACE

Mrs. H. L. McKenney and Miss Sheila McKenney left Terrace for Prince George on Monday. Constable McKenney, who was formerly stationed at Terrace, has been transferred there.

A roof fire at the residence of John Hepburn caused some alarm in the neighborhood on Tuesday. Fortunately, some boys from the High School, passing by at the time, worked with a will to stop the fire and prevent serious damage.

E. E. Winch, C. C. F. member for Burnaby, addressed a well attended meeting at Oddfellows' Hall Tuesday evening. The speech followed similar lines to that which Mr. Winch had delivered in Prince Rupert. He showed by charts the effects of the economic depression which he contended was continuing and he complained that the attempts of his party to effect improvements in such institutions as asylums and hospitals were being frustrated by the procedure of the party in power. Floyd Frank presided at the meeting and introduced the speaker of the evening.

Two inches of fresh snow came on Thursday to fulfil the old saying that the old snowdrifts will stay with until they are buried by fresh snow. Saturday it was mild and spring-like.

The Catholic ladies held a sale of work in the Orange Hall on Friday. The event went off very well considering the inclement weather and netted some useful dollars for the church funds.

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PT. SIMPSON CELEBRATES

Functions in Connection With Anniversary of Club and Start on New Building

PORT SIMPSON, March 20.—A concert and party was held here last week in commemoration of the twenty-fifth anniversary of the founding of the Port Simpson Athletic Club. An excellent program of band music and speeches was followed by dancing and games. Refreshments were served. There was a large attendance of village folk.

The chairman was Rufus Dudoward and speakers were D. A. Johnson, first president of the club; Peter M. Wells, who read early minutes of the club; Stephen J. Morrison, who repeated the address of R. Boyd Young at the opening of the hall; Mrs. Maude Ross, who was the first president of the Ivy Guild; H. Brooks, who unveiled tools; David Musgrave, who drew the golden spike; Joe Mather; Ambrose Reid and Philip Green sr.

The Port Simpson Athletic Club is erecting a fine new building and ceremonies in connection with the laying of the foundation were held recently with S. J. Morrison as master of ceremonies and dedication by Rev. T. C. Colwell, United Church missionary, golden spikes being driven by E. F. Dudoward, J Offutt, W. Kelly and Thomas Gosnell who were escorted by H. Brooks, Ambrose Reid, C. Ross and Rufus Dudoward. There were addresses by David Musgrave, president of the club, C. H. Dudoward, on behalf of the village, and P. J Green sr. The Port Simpson Concert Band also took part in these proceedings.

WINNIPEG WHEAT

WINNIPEG, March 20: (CP)—Winnipeg wheat prices were ⅞c to 1⅛c higher on Saturday with May closing at 61⅜c.

"Build B. C. Payrolls"

Beginning With Dislike

"We called in a tea room for a cup of tea," wrote the lady whose letter we mentioned Tuesday, "and to my surprise, we were served with Pacific Milk. This is going to spoil my holiday, I said to my husband, for I can not possibly drink tea which contains canned milk. You will have to make peace with it, he replied, because that is the only kind of milk you will get on this trip until we get back. I did my very best to enjoy that cup of tea, but it didn't taste good to me and I had visions of a very unhappy time because I am certainly fond of a cup of tea."

PACIFIC MILK
Irradiated Of Course

NEW ROYAL HOTEL
J. Zarelli Proprietor
"A HOME AWAY FROM HOME"
Rates $1.00 up
50 Rooms Hot & Cold Water
Prince Rupert, B.C.
Phone 281 P.O. Box 196

A Hot Time
Is What You Want This Winter
You can get it by using our famous Edson, Bulkley Valley or Nanaimo-Wellington coal.
PRINCE RUPERT FEED CO.
Phones 58 or 558

TONIGHT TUES. and WED.
CAPITOL
Secrets of a Doctor . . . Told by a Doctor! From a great novel!

10 Million People Asked for This Film . . .
At last on the screen . . . the powerful best-selling novel! This story of a young doctor's temptation . . . told by a doctor . . . is one of the great film dramas of all time!
(At 7:20 and 9:35)
2 Shows, at 7:00 and 9:15

NOTE!—"THE CITADEL" voted one of the 10 best films of 1938 and ran close with "You Can't Take it With You" for Academy Award honor!

Also Pete Smith's "Heroes at Leisure" Cartoon— "Mice Will Play"

BOOKS
Are all season friends

Keep Up With the World's Reading With New Books
Give Books—The Ideal Gift for Any Occasion

THE PATRIOT—Pearl S. Buck	$2.50
DAYS OF OUR YEARS—Van Paassen	$3.75
DISPUTED PASSAGE—Lloyd Douglas	$2.50
DERELICTS—Wm. McFee	$2.75
SONG OF YEARS—Bess S. Aldrich	$2.50
ROYAL REGIMENT—Frankau	$2.50
A PECULIAR TREASURE—Edna Ferber	$3.50
INSANITY FAIR—Reed	$3.00
THE FLASHING STREAM—Chas. Morgan	$2.00
MADAME CURIE—Eve Curie	$4.00
ALL THIS AND HEAVEN TOO—Rachel Field	$2.75
NEWS OF ENGLAND—Beverly Nichols	$2.50
SERVICE OF OUR LIVES—Stanley Baldwin	$1.75
THE SWORD IN THE STONE—White	$2.50
MY SON, MY SON (O Absolam)—Spring	$2.50

All the Above and Many Other New Books Carried in Stock
We Shall be Glad to Procure Any of the Recent Books at Publishers Advertised Prices—Prompt Service

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Smoked "Rupert Brand"
Mild Cured Salmon
15c pkg.
For Lunch on Toasted Sandwiches or Hors d'oeuvre
One Package Serves Four People
Keeps for Weeks in Refrigerator

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