

Consistent with their policy of featuring merchandise of the highest quality, Bryant Co. Ltd have been selling HEADLIGHT Union-Made Overalls for many years. Pay a visit to the new and up-to-date home of Bryant Co. Ltd and, while there, do not fail to see the display of HEAD-LIGHT Union-Made Work Clothing.

HEADLIGHT Union OVERALLS WORK SHIRTS and TROUSERS

He's Never Been So

pleased Before!"

### Celebrates After 28 Years In Business By Opening Fine New Store In Prince Rupert

Bryant Company Limited Now Has Fine Corner on Third Avenue in New Building

Established in 1911 by George A. Bryant, Bryant's Store for Men and Boys has served the people of Prince Rupert and vicinity for twenty-eight years. During this time, through bad times and good, Bryant's Store went on selling its goods, tons and tons of it, in the same old stand. Now the store has taken a new lease on life by moving into large modern quarters

in a new building where it will have wnich it could not have in the old even greater opportunities than in Sixth Street stand. the past to be of service to the people of Prince Rupert and vicinity surveys his new place of business by supplying them with their needs and is cognizant of the advantages in men's and boys' wear.

holder in Bryant Company Limited, people of this vicinity to call in at is very proud of his record of fair dealings. He set out twenty-eight late him on what he has done, but years ago to supply the best in clothes at the lowest possible price always remembering that the one wholly possible by the past support demand his customers would make of Prince Rupert people. of him was value for their money. bought job lots, bankrupt stock or ant said two things, management article which left the store to his his goods and had taken advantage customer's satisfaction. There was and customers increased until now mensions that he feels justified in

Fashion Craft

Clothes

The Proof of the Pudding is in the

The Proof of a Garment is in the

Eating\_

Wearing-

Today Mr. Bryant is happy as he t gives to the people who are and George Bryant, controlling share- will be his customers. He asks the the new premises, not to congratuto take pride in the fact that this is a Prince Rupert institution made

Asked as to what he considered With this view in mind he never his success in business due, Mr. Brysamples, but dealt directly with na- and service. He had never bought tionally advertised manufacturers substandard goods, had always paid and importers, guaranteeing every one hundred cents on the dollar for of every discount for cash payment of obligations possible. Mr. nothing spectacular about his bus- Bryant has the enviable credit iness but the number of his friends record that he has never turned a draft back on a manufacturer or the business has reached such di- importer. That is a record of which! to be proud and speaks for his management ability. This record launching out and giving the bus- he upheld even through years iness the opportunity to expand when the business showed no profits and there were many lean years in his twenty-eight years of business, years when he had to work on small salaries, even no salary at all. However, over the period of years the firm had prospered and Mr. Bryant is very grateful to the people of this district for having made it so. There had never been large profits as his policy in business was to earry on so that both his customers and himself benefited from every transaction. That had been his policy in the past and he assures us that that policy of doing business will continue to be used in the new location.

Bryant's store was not always and is not now wholly a family affair. In 1919 Joseph Greer became a stockholder in the firm and was! identified with Mr. Bryant until 1930 at which time he left. Today he has associated with him his two sons, James A. Bryant and Wizner Bryant, and Sam Joy. All three of his associates are real Prince Rupert people raised and educated in Prince Rupert. Having confidence in this staff, Mr. Bryant is gradually relinquishing his hold on the management to them and he asks that the people of this vicinity will | be as good to the three young men | he leaves in charge as they have been to himself in past years.

Of late years Mr. Bryant has done (Continued on Page Three)

### PICTURES FOR JULY

List of Offerings at Capitol Theatre For Present Month is Announced

The following picture bookings for the Capitol Theatre in July are

July 3, 4 and 5-Clark Gable and Myrna Loy in "Too Hot to Handle."

July 6 and 7-Ignace Jan Padereski, Charles Farrell and Marie Tempest in "Moonlight Sonata" and Ruth Russey and Paul Kelly in "Within the Law."

July 8-Florence Rice, Una Merkel and Ruth Hussey in "Four Girls in White."

July 10, 11 and 12-Norma Shearer and Clark Gable in "Idiot's De-

July 13 and 14-Robert Taylor and Myrna Loy in "Lucky Night." July 15-Vivien Leigh in "Dark Journey" and Ann Shirley, 'Nan Grey and Ralph Bellamy in "Girls' School."

July 17, 18 and 19-Not booked as

July 20 and 21-Richard Greene and Nancy Kelly in "Submarine Patrol."

July 22-Dead End Kids, Edward Everett and Mischa Auer in "Little Tough Guys in Society" and Lew Ayres and Maureen O'Sullivan in "Spring Madness."

July 24,25 and 26-Paul and Bette Davis in "Juarez." July 27 and 28-Louis Hayward and Joan Fontaine in "Duke of West Point."

"THE TIE OF A THOUSAND KNOTS"

CRUSH



# CURRIE SAXONY WOOL

Currie's Patented Wool Lined TRU-TIE Construction Gives the Elasticity of a Hand-Made Tie

> "The Truth is not only stranger but a'so more appealingly interesting than fiction"

> > THE TRUTH - NOT FICTION

Twenty-Eight Years we have had the pleasure of supplying BRYANT COMPANY, LIMITED with our goods. We certainly e guad to take this opportunity of thanking them for the conf dence that you have shown in our lines and we trust that we will have your goodwill for many years to come. Yours is a fine record and we wish you every success in your new location.

## E. & S. CURRIE LIMITED

Exclusive Furnishings and Specialties for Men

WE SALUTE

Bryant Company Limited

On the Opening of its New Store

To serve a community for 28 years is in itself an accomplishment to which any business may point with pride. But to win in those years a reputation which makes its name synonymous with quality and value is a still greater achievement.

The Bryant Company Limited, which has been a valued customer of Wm.

H. Leishman & Company Ltd. since the day it was founded, has earned this enviable position through its own progressiveness and sound management. It is with a feeling of pride in our relationship that we offer congratulations and best wishes to Prince Rupert's new quality men's and boys' store from Canada's quality clothing name.



Wm. H. LEISHMAN & Company Ltd. Toronto

You Will Find That Every

Fashion-Craft Suit

or Topcoat

Will give you excellent service—A service that

consists in not only a long wearing garment but

also one that because of its superfine tailoring

Do not put it off any longer. Be economical by

buying FASHION-CRAFT GARMENTS, your

Exclusive Prince Rupert Agents

for Fashion-Craft Cloth es

retains its shape until the last day worn.

wisest investment in lasting satisfaction.

P.O. BOX 622

NEW LOCATION-532, 3rd AVE. WEST

PHONE 297

"CONGRATULATIONS and good success in your new location. We know the move is made possible by your strict adherence to those principles of fair dealing which success cannot impair nor adversity endure. We feel very proud to be one of your suppliers."

"It Pays Well to Dress Well"

Company Limited

REFRIGERATORS, RANGES, ELECTRICAL APPLIANCES OF ALL DESCRIPTIONS

This Company Compliments the Bryant Co. Ltd. on the Acquisition of Their New Modern Home