40 oz. \$350

25 oz \$230

his advertisement is not published or displayed

Try the Liquor Control Board or by the

Government of British Columbia

and Mrs. Don Ritchie.

DISTILLERY

# RUBBERS

If you need rubbers of any description we can certainly look after you. From Velvet Overshoes to Baby Gumboots our stock is complete.

We Have Just Received

## "KARWASH"

A new lightweight hip pullover as light as ordinary rubbers. Fits right over your shoes and does away with cumbersom leggings. Priced-

\$3.75

# FAMILY SHOE STORE LTD.

The Home of Good Shoes

#### THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue H. F. PULLEN - - - Managing-Editor

> Advertising and Circulation Telephone Member of Audit Bureau or Circulations MEMBER OF THE CANADIAN PRESS

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DAILY EDITION



Wednesday, November 27, 1940.

## Value Of Humor - - -

Probably there never has been a time when the value of humor has been as well illustrated as in the defence of FOR SALE - Confectionery and Britain. The London cockneys have had to take the bombing possibly more than any one. Yet amid it all they joke and laugh and sing and this lightheartedness carries them through.

The bombing is really no joke. No man knows when he or his family may be wiped out by an explosion, yet the blitz is made a joke and this joking tends to get rid of the FOR RENT-Large furnished office feeling of dread. Many a man in England cracks a joke with his last breath and no one can tell us he is less likely News. to enter a happy hereafter than the man who died with a prayer on his lips.

#### Large Audience - - -

When an advertiser buys a space in the Daily News he knows or should know that he is addressing an aud- between Fulton and 11th Street ience often to twelve thousand people. If he remembers this he will take a good deal of care with the preparation of the advertisement. If he were to stand before an audience of ten thousand people in a huge auditorium he would need to spend a good deal of time preparing his speech. If he did not make good the people would walk out on him. That happens to some advertisements. The matter is not carefully prepared and the readers of the paper overlook it.

The editors of this paper take a good deal of care in the selection and publication of the news and the opinions WANTED - Housework by hour. offered. The result is that more and more people read it. If advertisers do the same they will also get results. Many are getting good results from their advertising and all can do the same.

#### Chance To Make Good - - -

It is quite possible that Mussolini has asked Hitler not to interfere in his war with Greece. It would be considered rather a disgraceful thing for the Italians to have to be rescued from their present predicament in Albania. Doubtless the Italian high command feels that it can yet defeat the smaller and much despised country and can redeem its name as a defeated nation. At any rate by Hitler holding his hand it will give the Italians a chance to make good. So word goes out to the world that Hitler will not NOW IS THE TIME TO GET A interfere.

## "EVERYBODY'S WARM FRIEND" COAL

Try Our Famous Edson Hard Coal

#### PRINCE RUPERT FEED CO.

EDSON, NANAIMO-WELLINGTON, BULKLEY VALLEY

Office and Coal Bunkers-Trotier's Dock

Koyal Bank Bldg.

. H. BULGER

Optometrist

Phone 58

#### Fresh Local Raw and Pasteurized Milk VALENTIN DAJRY

PHONE 657

## ANNIVERSARY OF BAPTISTS

Thirtieth Birthday of Church Celebrated With Supper Monday Night

Baptist Church met at supper in the parlors of the church Monday evening to commemorate the thirtieth anniversary of the organization of the church. After an enjoyable meal, an interesting program befittting the occasion was rendered. The pastor of the church, Rev. E. E. Brandt, was in the chair. A well prepared address describing highlights of the early history of the church was given by H. M. Daggett. To the pioneers of the city many of the names mentioned and events referred to proved most interesting. Those who arrived in the community at a later date appreciated the labors of the pioneers.

Interesting items on the program sons from the pioneers and were a bass solo by George Sinclair, spirit with which many of them admirably rendered, and a lively entered into their work, Dr. Litch community singing led by G. R. S. Blackaby.

paster of the Kerrisdale Baptist organizations to perpetuate in the and funnier. Church of Vancouver. Drawing les- community christian values.



#### FOR SALE

variety store as going business. Showing nice profit and books open to buyer. Good reason for selling. Apply Daily News or P. O. box 938.

#### FOR RENT

including heat and light. Daily

#### LOST

LOST-Dunhill lighter in or around Bowling Alley. Initials L. V. Reward. Box 50, Daily News. (278)

Phone Green 811.

LOST-Tortoise-shell glasses in case between theatre and Prince Rupert Hotel. Daily News.

#### WANTED

WANTED-Loan on 20-ton motor vessel. Good security. Apply Box 49, Daily News.

#### LITERARY

STUDY AT HOME-"Modern Business" by Alexander Hamilton Institute, the best and largest business training course in a 24 volume library, cost about \$150.00. Our special for only \$18.00. For this or any other Home Study Course and Educational Books in any subject write to Pacific Book Supply, 1165 Robson Street, Vancouver, B.C. .

#### PERSONAL

GOVERNMENT job as Clerk, Postman, Customs Clerk, Steno, etc. Four Dominion-wide exams held since war began. Free Booklet, M. C. C. Schools Ltd. Winnipeg Oldest in Canada. No !.

MEN! WANT NORMAL PEP, VIM? Try OSTREX TONIC tablets. Stimulants and oyster concentrates aid to normal pep. Results with first package or maker returns low price. Call, write McCutchcon's and all other good drug stores

## Central Hotel

Modern Steam-Heated Rooms, Dining Room, Steam Bath and Housekeeping Apartments Mrs. C. E. Black, Proprietress



available to amateurs.

and loved by a devoted husband, suddenly becomes obsessed with the idea that she is not to live the long and that she must choose wife for her husband-someone who will be good to him after she is gone. Unwittingly, she picks expressed the importance of the The address of the evening was contributions of the men who met brother, Richard, as her husband given by Rev. Dr. J. Willard Litch. the personal challenge of the Chris- second wife. From then on the organizer of the church and now tian life and laid the foundations of plot thickens and becomes funnier

Charles Edkins.

## Little Theatre Presenting Play

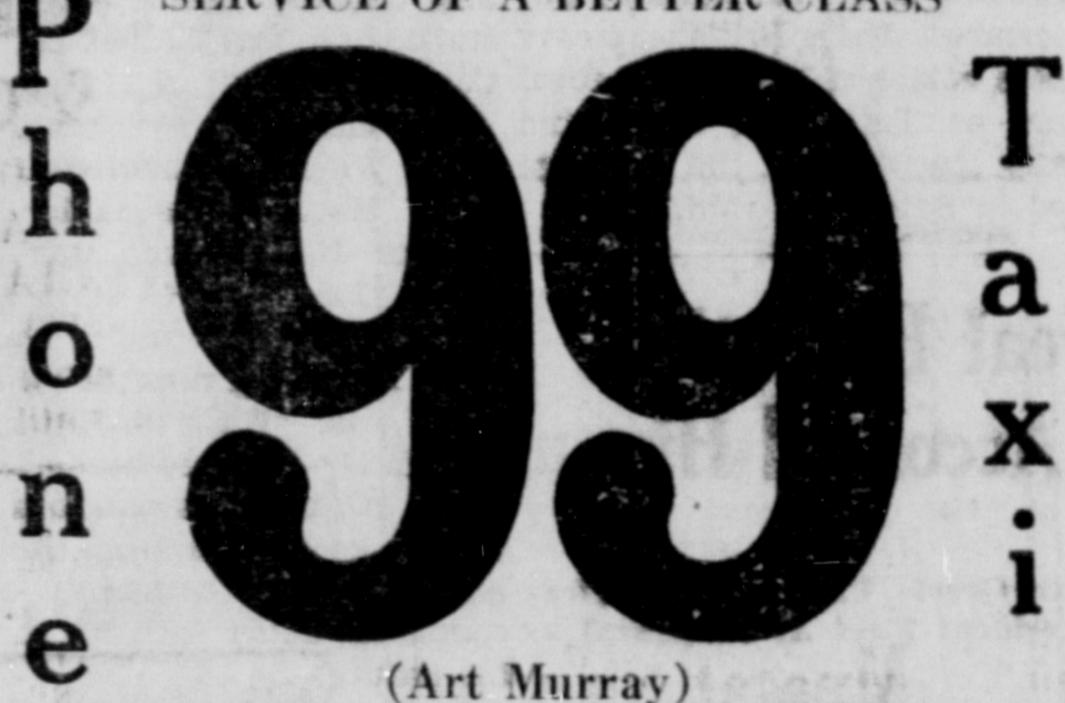
Group Next Week At Booth

play produced by the newly ganized Prince Rupert Little Theatre, will be presented to the ably the most of the week. It is public at the auditorium of the hoped to have the delegates Booth Memorial High School on Simpson by Sunday when special December 4 and 5, it has been de- church services will be held as cided by this local dramatic group prelude to the convention. whose first appearance to Prince Rupert people it will be. The play had a very successful run in professional stock before being made

The plot is based around Irene Randolph, who, living a life of ease Emily Ladew, ex-fiancee of Irene's

Included in the cast are Miss Margaret McLachlan as Irene Ran-The committee in charge of the dolph. Edward Stark as her hussupper arrangements consisted of band. Bruce Stephens as Uncle Mrs. J. A. Lindsay, Mrs. Gus Berg, John. Miss Coral Rogers as Emily Mrs. J. Armstrong, Mrs. Frank Mor- Ladew. John Good as Irene's broris and Mrs. Frank Glass. Servi- ther, Richard, and Miss Faith teurs were Misses Edith Johnston, King as the color blind maid. Nora Kay Watson and Mrs. Rolph Walker The play is under the direction o

## SERVICE OF A BETTER CLASS



"JUST TRY 99 ONCE"

TOYS! TOYS! TOYS! For the girls and boys No doubt they make a noise

But brain, husky, wealthy and wise Give them dolls, needles, hammers and nails Later they get admiration and praise. Here's a Few Variety Specials-

Embroidered Pillow Slips-Per pair Plain Pillow Slips-Per pair Aprons-For everyday, full size. Each Soft Rubber Mats-Washable. Each

The VARIETY STORE

## CONVENTION AT SIMPSON

Port Simpson is making preparations to receive some forty or fifty delegates to the annual convention of the Native Brotherhood of British Columbia which will be held at the neighboring village commencing next Monday and lasting prob-

Delegates will come from as far south as Squirrel Cove, near Powell River, as far north as the Naas River, west to the Queen Charlotte Islands and east to Moricetown in the interior.

Alfred Adams of Massett is prosident of the Native Brotherhood of British Columbia.

Lumberjack Says Buckley's Mixture Grand Medicine for Severe

## GRIPPY COUGHS

It takes a lot to get a lumberjack down, but it needed only Buckley's Mixture to get him up again! Read what W. G. McClure, Cowichin Lake, B.C., says: "I had such a severe 'grippy' cold that I had to go to bed. The camp foreman brought me a bottle of Buckley's Mixture, and thanks to it, I am on my feet again. You may use this letter to let the world know about this grand medicine." Buckley's Mixture is made to do one thing only -give relief in shortest time from coughs, colds, grippe, bronchitis, etc. Prove for yourself that it does next time you have a cough or cold. Don't experiment-Buy Buckley's. OVER 10 MILLION BOTTLES SOLD!

And You'll Jump Out of Bed' Morning Rarin' to Go



### Don't Delay Christmas Is Only a few weeks away

Before you know it Christma will be here. Purchase your Christmas cards teday. CHRISTMAS GIFT WRAP.

PING, SEALS, TAGS, ETC Enjoy full selection, leistre

convenience.

DIBB PRINTING Company

Besner Block Phone 2

# BUTTER MAID

DELICATESSEN

Now Open For Business

ALL VARIETIES Cooked Meat and Sausages Chicken Pies & Steak Pies

Silversides Block

OCCOPODE DE CONTRACTO DE COCOPO DECOCOPO DE COCOPO DE CO

# B. C. Furniture Co.

## New and Used Furniture

\$7.50 TO \$10.00 3 COMPLETE BROWN ENAMEL \$14.00 TO \$16.50 BEDS-From \$22.00 TO \$45.00 8 TYPEWRITERS—Of various makes. From NATIONAL CASH REGISTER-Just like \$45.00 1 COT-In good condition \$3.95

4 DRESSERS-

design

## New Furniture

14 FELT MATTRESSES-Sizes 3-3, 4-0. \$7.50 20 SPRING FILLED FELT MATTRESSES-\$16.50 Of finest quality . 12 SPRING-FILLED FELT MATTRESSES—With silk \$22.50 striped covering material 8 UNPAINTED DROP LEAF TABLES-Very strongly \$6.75 built. Special . 2 4-piece BEDROOM SUITES-Consisting of bedstead, vanity and bench, and chiffrobe, in waterfall \$92.50

4 DRESSERS-With round mirrors, in waterfall. \$22.50 design, a real snap . 16 CHESTERFIELD SUITES-In all colors and styles. From-

\$75.00 TO \$104.00

Phone BLACK 324 THIRD AVENUE

Next Door to B. C. Clothiers

# BOTTLES

\$1.00 and \$1.50

Ormes Ltd.
The Dioneer Druggists

Phones 81 & 82 The Rexall Store Open Daily from 8 a.m. till 10 p.m.

Sundays and Holidays from 12 to 2 p.m. and 7 to 9 p.m.