

Odorless Cleaning with
PERLUXE
TRADE MARK REGISTERED
The DeLuxe Dry Cleaning Agent

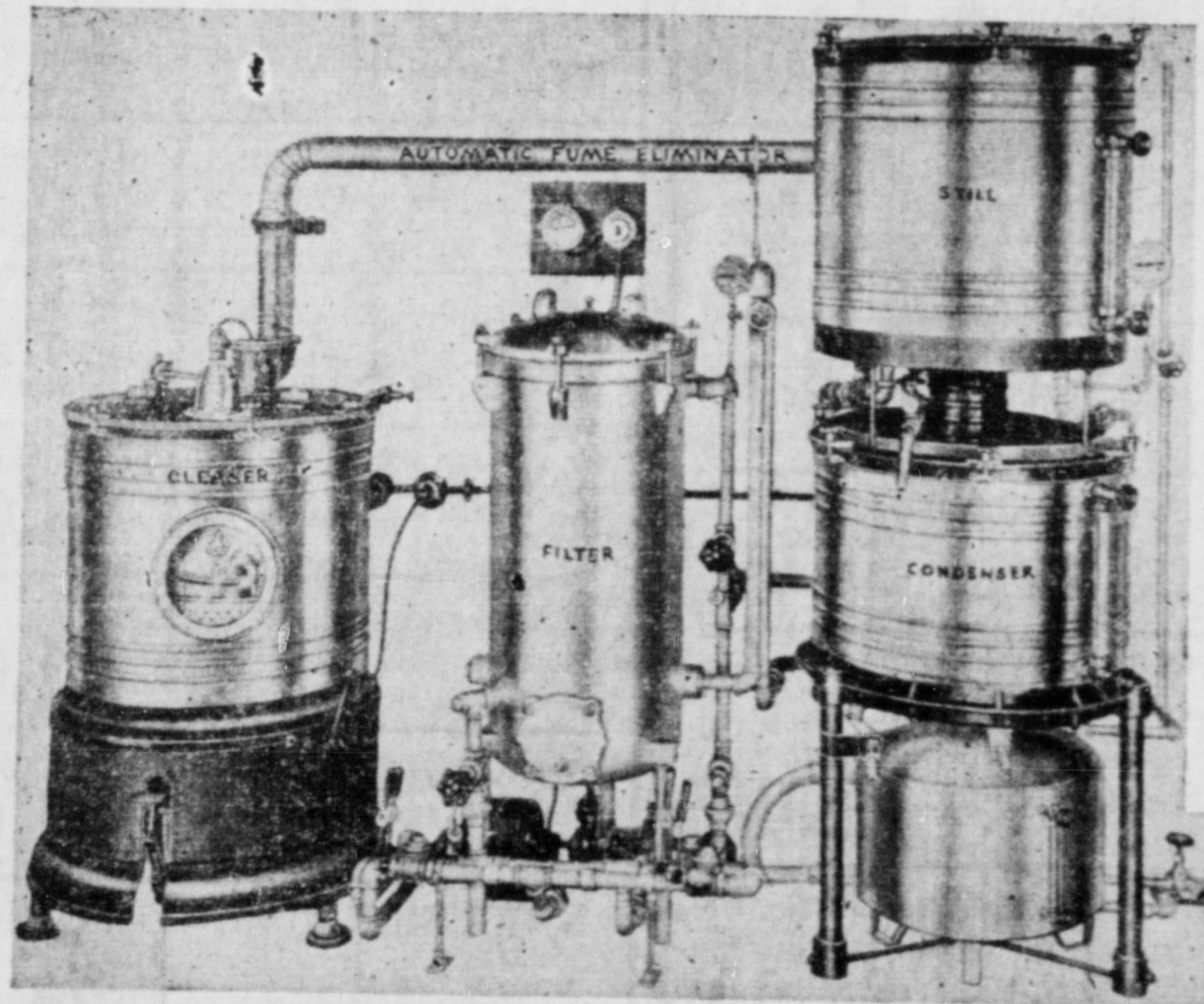
PIONEER-CANADIAN LAUNDRIES

THIRD AVENUE THE HOME OF "PERLUXE" CLEANING PHONES 8 and 12

CLEANING CLOTHES BY MODERN METHODS

Leading in Most Up-to-Date Appliances and Skillful Workmanship

Perluxe Cleaning Unit

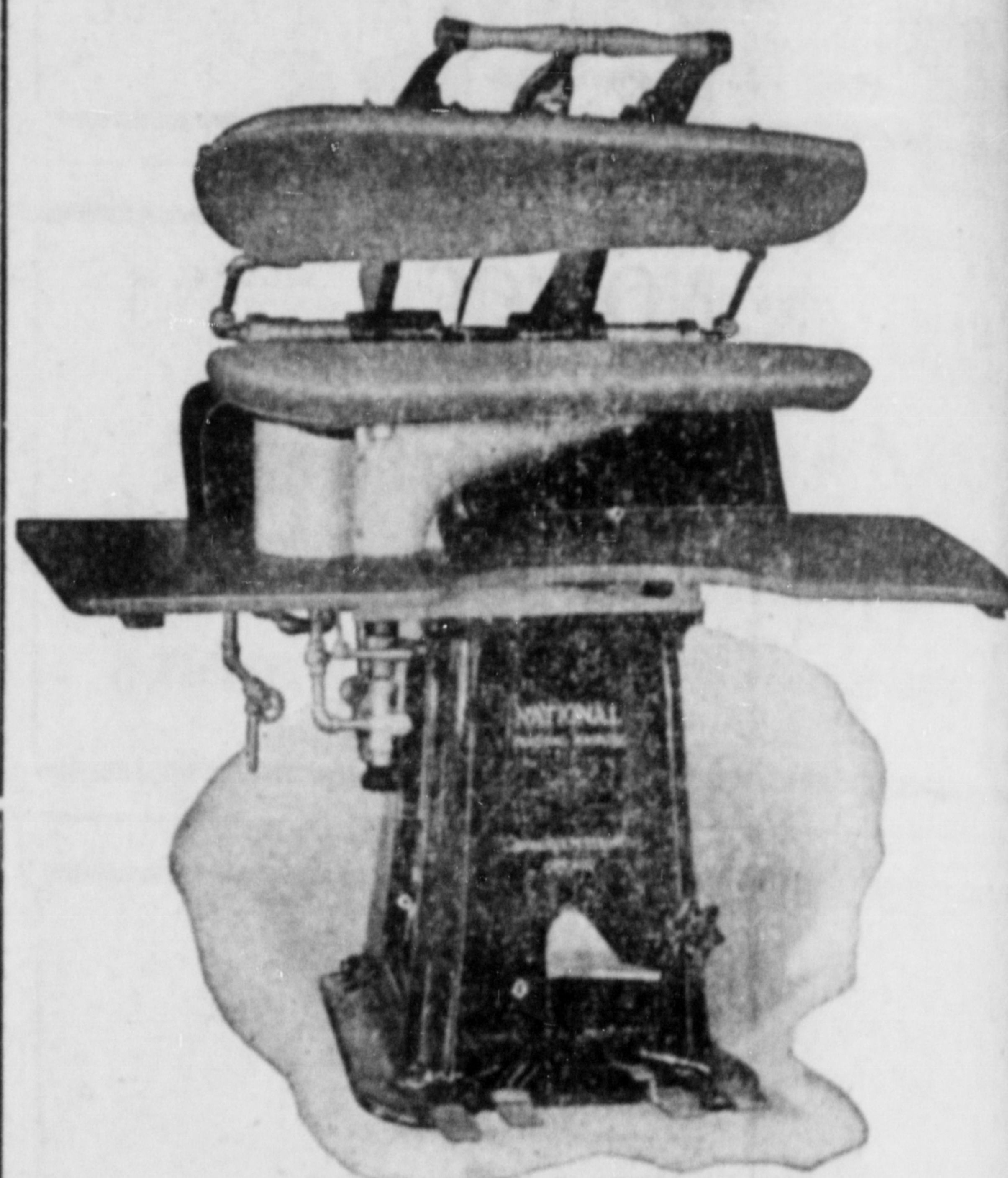


Featuring continuous flow of crystal clear Perchloroethylene Solvent by high pressure filtration and distillation; no oily residue; Perluxe is non-inflammable. Garments cleaned with "Perluxe" definitely show brighter colors and stay clean longer—Whites are whiter, woollens and flannels softer than if cleaned in gasoline or other Petroleum Solvents.

Other Equipment Available

1. STEAM SPRAY GUN—Which will restore all Velvets, Furs, Mohair as well as Suede to their original lustre and newness.
2. HAT BLOCKING MACHINE—Will refinish all Gent's hats from sizes 6 3/4 to 7 1/2 to their original size and shape.
3. HOFFMAN STEAM SHAPER—Give your gloves a perfect finish. Dyes available for all kid gloves are: Brown, cream, black, white, grey, tan and ecru.
4. LANGLEY-JOHNSON PANT SHAPER—For your white flannel trousers. Positively no shrinkage.
5. PATRICK STEAM IRON—For all ladies' dresses and all other Silk, Rayon, Celanese, etc., goods. Positively protects your fine wearing apparel from any shine or scorch.
6. TIE SHAPER—Brings your old tie back to life again.
7. DEODORIZER—A constant flow of pure air will completely eliminate even the slightest trace of odor left in garments after cleaning. We positively guarantee "ODOR-LESS CLEANING."

Steam Garment Press



Note the oval shape of buck and head, enabling the operator to mould and shape your garments to the perfect fit. Blocking Knitted Suits on this machine a specialty.

Let Us Dry Clean and Moth-Proof Your Fur Coats, Etc.

We Clean and Renew Chesterfield Suits, Curtains, Drapes, Carpets, Rugs, Mats, Blankets, Slip-Covers, Mattresses, Cushions, Comforters, Etc.

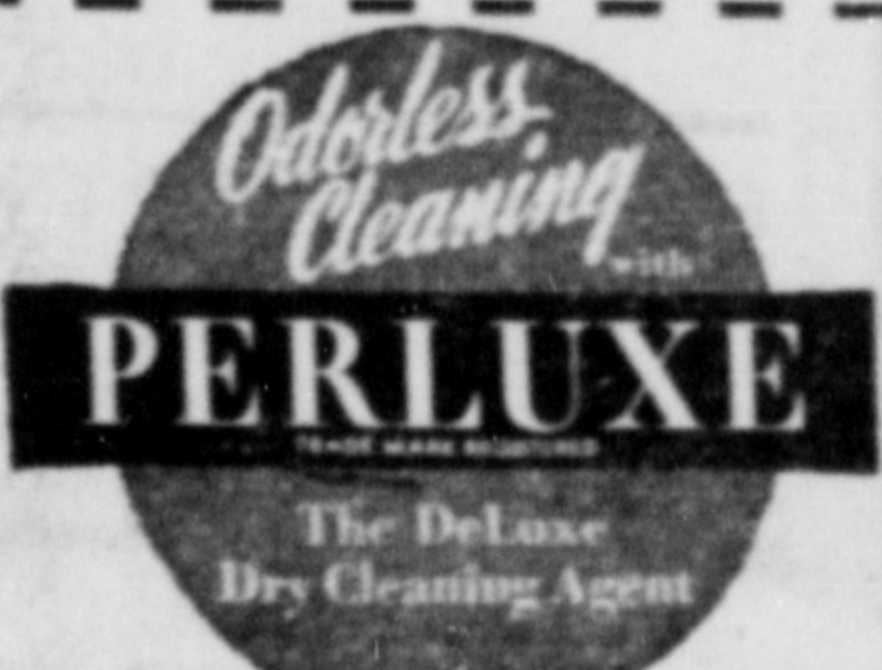
10 Point Suit Service

1. Perfect shape and snug fit of coat collar.
2. Ugly wrinkles just below collar eliminated.
3. Shoulders smoothly rounded.
4. Lapels rolled.
5. Sleeves creased or rolled by request.
6. Body of coat, vest and waist of trousers moulded to perfectly fit your shape.
7. Longer lasting crease in trousers. Knee bulges eliminated.
8. Trousers returned on "NO KREASE" protective hangers.
9. Special attention paid to all linings.
10. All minor repairs, small tears and buttons sewn on free of charge.

CASH VALUE THIS COUPON

50¢

Will be accepted as Cash Payment of 50c on any order of \$2.00 or over of Ladies', Gents', Children's or Household Dry Cleaning, if returned to us together with your order on or before April 30, 1940. Be sure to cut out this Coupon and make use of it.



PIONEER - CANADIAN LAUNDRIES



MAIL ORDERS GIVEN PROMPT ATTENTION

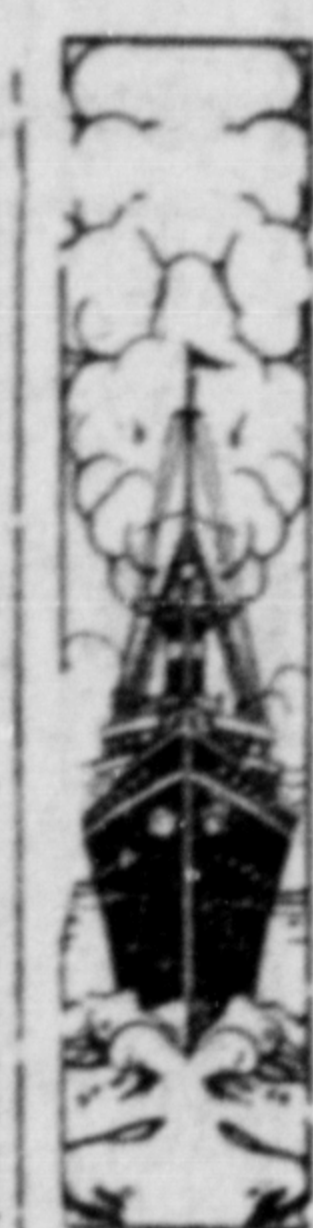
Three-Hour Service Required

C.N.R. TRAINS
For the East—
Mondays, Wednesdays and Fridays 6 p.m.
From the East—
Tuesdays, Thursdays and Saturdays 11 p.m.

P. O. UNIFORMS
LONDON, April 13: (CP)—Decision of the Post Office to make mail carriers' uniforms last two season's instead of one has been modified with the issuing of new trousers for 1940. Only the coat and vest will do double duty.

Waterfront Whiffs

Halibut Landings This Season Running Almost Double of Last—Prices Holding Up—Prince Rupert Leaves Dry Dock



Halibut landings at Prince Rupert for the first two weeks of the 1940 season have been almost double in volume those for the opening fortnight of 1939. Factors contributing to the large increase include more intensive fishing with a larger fleet and favorable weather conditions. The larger fleet includes a number of part time halibut vessels which later in the season will turn to other fishing pursuits. Some of the boats which are fishing halibut this spring have not been in this fishery for years. There are also this spring a few new boats as well as some old boats appearing under new names. The landings at Prince Rupert up to and including yesterday amounted to 862,050 pounds as compared with 483,900 pounds up to the corresponding date last year. The Canadian total this season to date is 390,050 pounds in comparison with 215,000 pounds last year and the American aggregate 472,000 pounds as against 268,900 pounds. Landings for the week ending today totalled 772,750 pounds—310,750 pounds from Canadian vessels and 462,000 pounds from American. In spite of the pressure of heavy landings prices held steady, averaging from one to two cents better for first class fish than last year. The top price of the week at Prince Rupert for halibut was 9c and 6c which the Hazel H. was paid for 18,000 pounds and the low 8c and 6c which numerous boats were paid. Due to the adverse exchange rate against Canadian funds, the usual difference in price quotations on Canadian fish has been wiped out, Canadian fish has on some occasions receiving higher bids than American.

Canada At War 25 Years Ago

April 13, 1915—Mysterious explosion wrecked buildings near the British naval station at Lerwick, Scotland. German reinforcements checked Russian advance in Uszok Pass.

Keep up to date. Advertise regularly.

Having completed annual over-

COMEDY IS HILARIOUS

Melvyn Douglas, in New Character Part, and Joan Blondell, Gay As Usual, in "Good Girls Go to Paris"

"Good Girls Go to Paris," with Melvyn Douglas and Joan Blondell co-starred, comes as the feature offering to the screen of the Capitol Theatre here tonight. An hilarious, sparkling comedy, the pictures present Douglas as an English exchange professor who is slightly bewildered by the feverish and hectic activity at an American university and becomes completely dazed when he suddenly acquires the role of a confidential waitress whose sole ambition is to go to Paris. Miss Blondell plays the part of the waitress.

Laugh-provoking adventures involving the two stars take them from the college town to New York and eventually to a millionaire's mansion where the tangled threads of half a dozen lives provides suspense which builds up to a surprising climax.

Important featured roles are played by Walter Connolly, as a capricious millionaire; Isabel Jeans, a flighty, middle-aged woman; Alan Curtis, playboy grandson, and Joan Perry, the granddaughter.

Of particular interest to the ladies in this picture will be seen a preview to the seasonal short skirt fashions. Special creations, ranging from an afternoon frock to the widely discussed new wedding gowns, were designed for the use of the star in this picture.

Daily advertising in the Daily News is sure to bring daily results.

WHEAT PRICES
NEW YORK, April 13.—Wheat prices in New York yesterday were off 1/8 to 1/4c with September closing at \$1.06 1/2.

NEW YORK COPPER
NEW YORK, April 13.—Copper prices were 11 to 13 lower on the New York metal market yesterday with September at 10.24 per pound.

Arthur Cade of the 102nd Battery is sailing tonight on the Cardena for a trip to Vancouver. Tonight's train, due from the East at 11 o'clock, was reported this afternoon to be on time.

Australia Deals Blow To Canada

Further Restrictions Placed on Non-Sterling Imports of Motor Car Chassis

SYDNEY, Australia, April 13.—Australia dealt another Friday blow to Canadian exporters by issuing further restrictions on non-sterling imports of motor car chassis, reducing present quotas forty percent.

Dear Mrs. Housewife:-

At last a method of Moth, Bed Bug and Roach-control that really works! Now you can be completely rid of Moths and all other insect pests (including Flies and Mosquitos instantly) and Insect larvae, without recourse to expensive, inconvenient, "Fumigation" methods.

Sprays every room and cupboard with SAPHEX Liquid, using a NEBEL Electric Sprayer. Both are available at our store.

SAPHEX Liquid is odourless, colourless, tasteless, harmless, to humans and animals. It will not stain clothes or wall paper, nor will it taint food. Rooms may be used immediately after spraying without harmful effect or tell-tale odour.

The NEBEL Electric Sprayer enables you to spray thoroughly, in a few hours, every room from cellar to attic. Quick, easy, no advance preparations or mess are necessary.

The SAPHEX Method is particularly adaptable to cafes, stores, factories, dairies, bakeries, apartment houses, warehouses, etc., eliminating the necessity for costly preparations and expensive shut-downs.

We will be glad to give further particulars and advice on special problems. Do not hesitate to enquire.

Cordially yours,

Ormes Ltd.

The Pioneer Druggists
The Rexall Store
Open Daily from 8 a.m. till 10 p.m.
Sundays and Holidays from 12 to 2 p.m. and 7 to 9 p.m.

It's interesting to know when reading the Daily News that the people of the whole district are doing the same

CAPITOL TONIGHT ONLY 2 Shows, 7:00 and 9:00

GOOD GIRLS GO TO PARIS
MELVYN DOUGLAS JOAN BLONDELL
WALTER CONNOLLY ALAN CURTIS JOAN PERRY
Directed by Alexander Hall
A COLUMBIA PICTURE

(At 7:42 and 9:42)

THE MARCH OF TIME presents
Its most Thrilling, Timely and Spectacular Story
BATTLE FLEETS OF ENGLAND
The Mightiest Armada the World Has Ever Known... IN ACTION!

Extra Added—"GOLD" and "VENETIAN MOONLIGHT"

Coming Mon.—Tues.—Wed., Greta Garbo's First Comedy "NINOTCHKA"