

EYES --- EYES

Licencee for Numounts
Full-vue Frames, The Newest in Eye-Wear



Expert Optical Service, Watch, Clock, Jewellery Repairing, Hand Engraving

CHAS DODIMEAD
Optometrist in Charge
Phone 264 for Appointment

Max Heilbronner
JEWELER — DIAMOND MERCHANT

Visit Our Basement Store for Fine China, Glassware and Novelties

Peoples Announce
RUPERT'S SMARTEST NEW CHILDREN'S DEPARTMENT



Sweater Special Values to \$3. Color, size and style selection in all year around wool sweaters. Sizes 24 through 34 \$1	Reefer Coats All interlined. Popular style in a warm child's coat. Limited quantity. Sizes 3, 4, 5 and 6 \$4.50
Fall Dresses Materials and styles you expect to pay much more for. Complete color and pattern to choice. Sizes 6 through 14. \$2.95	Fur-Trimmed Coats All full lined. Sizes 8, 10, 12 and 14. Regular \$13 value. \$9.95

Mail Orders Promptly Filled—Open Saturday Night

RUPERT PEOPLES STORE

"In the Heart of Prince Rupert"

THIRD AVE. — Next to Heilbronner's — Phone BLUE 907



VICTOR Red Seal Records

Now

10" \$1.20 NEW LOW PRICE **\$1.00**

12" \$2.00 NEW LOW PRICE **\$1.35**

Today... more than ever... you can enjoy the music you want when you want it... for Victor's famous Red Seal Records now bring you the world's masterpieces... performed by the world's greatest artists and orchestras at these low prices: 10-inch records formerly \$1.50, now only a dollar; 12-inch records that were \$2.00 (and \$1.50) now only \$1.35. Hear these superb Victor Red Seal recordings on the RCA Victor or through your own radio with the RCA Victor Record Player. Start today... build the personal library of the world's best recorded music you've always wanted.

Entertainment like this... When you want it!

14210 Ave Maria (Schubert)
My Abode (Schubert)
Marian Anderson (Dolbe)
Formerly \$2.00—Now \$1.35

1502 Lakme—Bell Song
Formerly \$1.50—Now \$1.00

Three Famous Scenes (Wagner)
Album M-644 (1528-1584)
San Francisco Orch.
Formerly \$11.00—Now \$7.50

McRae Bros. Ltd

Red Cross Show Is Big Effort

Arrangements Well Under Way For Entertainment November 10

Under sponsorship of the Canadian Legion plans for the Red Cross show to take place in the Capitol Theatre Sunday night, November 10, are well advanced. In two big acts, a show entitled "There'll Always be an England" features the Prince Rupert Operatic Society and the Irish Fusiliers. Features in the show will be the colorful pageant with a music and song background, stage skits of Army life and the appearance of a 35-piece band and 35-piece orchestra. Special stage and lighting effects appropriate to the show are also being arranged. The show will run two hours and reserved seat policy will prevail. Arrangements are in the hands of the following committee:

Manager, G. W. Cripps.
Secretary, H. A. Breen.
Treasurer, Arnold Platen.
Production—Leonard Cripps, C. P. Balagno and Corporal Donald (band master, Irish Fusiliers).
Stage Director, Sergeant-Major Day (Irish Fusiliers).
Publicity, D. G. Borland.

Urgent Appeal To Public For Clothing

Cambrai Chapter of the I.O.D.E. urgently appeals to the public for donations of all types of clean, used clothing, blankets, scraps of:

Woolen material suitable for quilts, odds and ends of new wool, and men's sox.

PHONE BLUE 328 TO HAVE PICKED UP.

Central Hotel

Modern Rooms—Steam Baths
C A F E

Mrs. C. E. Black, Proprietress

For Ladies and Gentlemen's
TAILORING M. T. LEE

Second-hand Suits, Overcoats
Raincoats, and Working
Pants. Bargain.

Cleaning, Pressing, Repairing
3d Av. Phone Green 960 P.O. 975

FRESH SHRIMPS

Daily After 4:30 p.m.

BOAT W.S.L. TROTIER'S DOCK

THE SEAL OF QUALITY



GOLD SEAL
Fancy Red Sockeye

PINK SEAL
Finest Pink Salmon

Packed by the only salmon canning company with an all the year round payroll in Prince Rupert

UNION STEAMSHIPS LTD.

Steamers Leave Prince Rupert for Vancouver:

T.S.S. CATALA EVERY TUESDAY, 1:30 p.m.
Due Vancouver, Thurs. p.m.

T.S.S. CARDENA FRIDAY, 10:30 p.m.
Due Vancouver, Monday a.m.

If Convenient, Please Purchase Tickets at Office

Further Information Regarding Reservations and Tickets From
FRANK J. SKINNER, Prince Rupert Agent, Third Ave. Phone 568

Famous Medals for Distinguished Service



The Distinguished Service Order

Awarded to commissioned officers of the Army, Navy and Air Force for "individual instances of meritorious or distinguished service in war," the D.S.O. is a gold and white enamel cross suspended from a crimson and gold ribbon.

26 1/2 oz. Over \$3.75
40 oz. and Priced \$5.60
awarded Dewar's for merit.

The highest honours the world has ever bestowed upon a Scotch Whisky.



DEWAR'S Special Liqueur OLD SCOTCH WHISKY
DISTILLED, BLENDED AND BOTTLED IN SCOTLAND

BULGARIANS HELP NAZIS

Permit Establishment of German Anti-aircraft Batteries Along Danube

SOFIA, Bulgaria, Oct. 15: (CP)—German-made anti-aircraft batteries and sound detection equipment to control their fire are reported to have been installed along the Bulgarian side of the Danube River and the railway line to Turkey.

Is Winner Of Scholarship

Miss Marie Balagno Wins Coveted Award In Piano Studies At Seattle

A valuable scholarship has been won by Miss Marie Balagno, daughter of Mr. and Mrs. Charles P. Balagno of this city, who is continuing her advanced piano studies at Cornish School in Seattle. This is the Katherine Glenn Kerry Scholarship which entitles her to enrolment in a full course towards graduation.

BLACKHEADS

go quickly by a simple method that dissolves them. Get two ounces of peroxide powder from your druggist, apply with a hot, wet cloth gently over the blackheads—and you will wonder where they have gone.

NEW ROYAL HOTEL

J. Zarelli Proprietor

"A HOME AWAY FROM HOME"

Rates 75c up

50 Rooms Hot & Cold Water
Prince Rupert, B.C.
Phone 281 P.O. Box 186

PRESIDENT OUTSPOKEN

United States Not To Be Cajoled Out Of Helping Great Britain

DAYTON, Oct. 15:—Speaking at Dayton, Saturday night, President Franklin D. Roosevelt reiterated that Great Britain, the last shield of democracy, would receive from the United States all aid short of declaration of war. No threats of aggression or dictators would prevent this being done. United States would continue to give help to the last free people holding aggressors at bay. The President rejected any policy of appeasement, insisted upon peaceful use of the Atlantic and Pacific Oceans for trade and pledged the United States Navy and Air Force to the defence of all countries of the Western Hemisphere.

"Our course is clear. Our decision is made," the President declared.

After referring to the love of American people for freedom, decency and honesty, Mr. Roosevelt stated that men and women of Great Britain were showing the world how a free people could fight for what they knew to be right. Their heroic defence was demonstrating how democracy, when put to the test, could show the stuff of which it was made.

The president referred to cries of "Viva la Democracia" (Long Live Democracy) which he had heard so often during a trip to South America. That cry echoed in greeting to the people of the Americas.

What Berlin Says

BERLIN, Oct. 15.—At Berlin it was stated that Germany had no desire to project herself into the United States election campaign although there was a question as to the line where American aid to Great Britain would pass the point of neutrality. That, however, was President Roosevelt's worry.


Naval Minister Has Left Coast

Hon. Angus Macdonald Leaves Vancouver After Coastal Inspection

VANCOUVER, Oct. 15: (CP)—Hon. Angus Macdonald, minister of national defence for naval affairs, and Admiral Percy W. Nelles, chief of naval staff, left yesterday by plane for Calgary on their return to Ottawa after an inspection of Pacific coast naval defences.

"Build B.C. Payrolls"

The Youngsters Eager



"We have used Pacific Milk for several years as a steady standby," writes Mr. S.P.T. "In the days of our family, when young Pacific was thinned down with a fixed amount of warm water and the youngsters eagerly reached for it."

PACIFIC MILK
Irradiated and Vacuum Packed

Everything in Novelties At
Eva's Novelty SHOP

625 3rd. Ave. West

Our Famous Edson Alberta
COAL

Bulkley Valley Coal
Nanaimo Wellington Coal
Bulkley Valley Wheat and Grain

SEEDS and FERTILIZERS
PRINCE RUPERT FEED CO.
Phone 58 and 558

THAT MAGIC NAME . . .

Has a Stirring Story . . . Her Glamorous Life Brought to You in a Cavalcade of that Gone but not Forgotten Era . . . Those Were the Days!



DARRYL F. ZANUCK'S
Production of
LILLIAN RUSSELL

The woman whose beauty had the world and its famous men at her feet!

Her life and loves! Diamond Jim Brady! That fabulous era! Her unforgettable songs! Spectacularly on the screen!

At 7:21 and 9:51

EXTRA
TONIGHT and WEDNESDAY
2 Shows Nightly, 7:00 & 9:30

Sportlight
"ACTION ON ICE"
Cartoon
"BILLY MOUSE AWAKES"

CAPITOL

A Royal Canadian Whisky



B.C. 3 STAR
Canadian RYE Whisky

\$1.25 **\$2.30** **\$3.50**
1 1/2 oz. 2 1/2 oz. 4 oz.

DISTILLED AND BOTTLED BY THE B.C. DISTILLERY CO. LIMITED

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

CANADIAN PACIFIC
Transcontinental

Trans-Atlantic Trans-Pacific

To Vancouver via Ocean Falls and Way Ports
S.S. "Princess Adelaide" Every Friday, 10 p.m.

To Vancouver Direct

S.S. "Princess Louise" Oct. 5th, 17th, 28th
S.S. "Princess Norah" Nov. 7th, 18th, 28th

To Ketchikan, Wrangell, Juneau and Skagway
S.S. "Princess Louise" Oct. 12th and 24th
S.S. "Princess Norah" Nov. 3rd, 14th, 24th

Connections at Vancouver with Canadian Pacific Services
Tickets and Reservations from
W. L. COATES, General Agent Prince Rupert, B.C.

CANADIAN NATIONAL RAILWAYS

Steamer leaves PRINCE RUPERT for VANCOUVER Thursday 11:30 p.m. calling at Ocean Falls and Powell River.

Trains Leave PRINCE RUPERT for the EAST.
Monday, Wednesday, Friday, 6 p.m.

Air-conditioned Sleeping and Dining Cars
For Fares, etc., Call or Write
CITY TICKET OFFICE, 528 THIRD AVE.
PHONE 260
Agents for Trans-Canada Air Lines

CHIROPRACTOR
Stanley W. Colton, D.C.Ph.C.
W.lace Block, Phone 640

Mike Colussi
Accordionist and Teacher
A.A.A. Certificate
PHONE RED 814

It's interesting to know when reading the Daily News that the people of the whole district are doing the same.

If you lose anything, advertise for it.