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Full-vue Frames, The Newest in Eye-Wear



**Expert Optical Service, Watch, Clock, Jewelry Repairing, Hand Engraving**

**CHAS DODIMEAD**  
Optometrist in Charge  
Phone 264 for Appointment

# Max Heilbroner

JEWELER — DIAMOND MERCHANT

Visit Our Basement Store for Fine China, Glassware and Novelties

## ON WATCH FOR NAZIS

Anti-Aircraft Gunners in Northern Areas Profit by Experience in South


LONDON, Oct. 17: (CP)—The fast-mounting score of Britain's anti-aircraft gunners is putting fresh heart and enthusiasm into the men of the A.A. batteries who have not had a chance to prove their mettle—or metal.

There are still large tracts of country which the German bombers have not yet penetrated in force. To the anti-aircraft batteries in those areas the war until recently was much of a bore.

At one Fighter Command air station in Scotland, for instance, the gunners have been standing by for nearly a year without even being offered a target. They spent their time rebuilding and reinforcing their gunpits, and waiting. Now they study the tactics and the accumulating experience of A.A. batteries in the much-raided south.


Proof that much of the experience of gunners who have been firing so effectively in the aerial front line can usefully be passed on to those who still stand by is provided by an incident at a Scottish air station in Fighter Command. Opening up on a single enemy aircraft which flew high over the airport, the gunners found themselves in action for the first times since the start of the war. Their aim could scarcely have been better. The fourth round burst just beneath the raider as it vanished into a cloud. A few minutes later an obstruction was discovered on the airfield. It was the raider's bomb-rack, torn off by another example of "accuracy" fire.

Five thousand people read the Daily News. It says to let them know what you have to sell



I like my beer—  
I like this brand—  
And when you try it,  
You'll understand  
Why "LUCKY" heads  
The list for me,  
In flavour, age,  
And purity.

I've bought it now  
For many years,  
They call it the  
"Champagne of Beers".  
It's rightly named,  
In my opinion,  
As the tastiest beer  
In the Dominion.  
Handy to serve  
And sure to please—  
Just serve it 'round  
Forty-two degrees.



Age & Purity Guaranteed by \$10,000 Bond

## LUCKY LAGER

"The Champagne of Beers"

Other famous malt beverages:  
PILSENER BEER  
BURTON type ALE  
SILVER SPRING STOUT

COAST BREWERIES LIMITED  
Vancouver New Westminster Victoria

This advertisement is not inserted by or displayed by the Liquor Control Board or by the Government of British Columbia.

## Whifflets From The Waterfront

Armour Salvage Co.'s power tug Daly, Capt. Barney Kinnie, left yesterday for Butedale and is due back tomorrow afternoon with the company's pile driver outfit which has been at Butedale for the past month engaged in the building of an addition to the Canadian Fishing Co.'s cannery dock to accommodate an oil storage tank. The Butedale work has been in charge of Oscar Sather.

The majority of 205 passengers who were here aboard the Princess Louise yesterday afternoon southbound from Skagway to Vancouver consisted of members of the crews of river boats of the White Pass & Yukon Co and other employees of the company. Among the river boat officers going south were Captains Norman Marion, Malcolm Campbell, Donald McKay and Joseph A. Gardiner; Chief Engineers John Elliott and William J. Vey; Purser Gilbert D. Bissell and Cuthbert A. Gardiner and Chief Stewart William Garrett. Sixteen passengers disembarked from the Princess Louise here while five took passage at this port for Vancouver.

C.P.R. steamer Princess Adelaide, Capt. William Hughes, is due in port at 3:15 this afternoon from the south and will sail at 10 p.m. on her return to Vancouver and waypoints.

## VOLLEYBALL BASKETBALL

Army Leagues in Play Again Last Night With Various Matches Keenly Contested

In the Army volleyball and basketball leagues last night No. 3 Company, Irish Fusiliers, volleyball team took the D.D.S. and T.O. squad in two games out of three while the Signals basketball team took the measure of Headquarters Company, Irish Fusiliers.

Army Transport took the first

volleyball game 21 to 16. No. 3 Company won the second 21 to 9 and the third and last 21 to 15. Clever maneuvering was shown by both teams at times in their play.

The basketball game was a fast affair and the Signals came out on top of Headquarters 38 to 28. Play was very even in the first two quarters. Careful plays were worked out by the Signals during the final half as a result of which they gained winning ground. Outstanding player for the Signals was Coldier who chalked up twenty points to his credit.

Line-ups were as follows:  
D.D.S. and T.O.—Guelpa, Roome, Doxy, Middleton, Tuthill, Oliver, Wilcox and Coldier.  
No. 3 Company—Steele, Exner, Cassells, Armstrong, Mathews and Sanford.

**Basketball**  
Signals — Lamford, Peacock, Coombe, Shannon and Coldier.  
Headquarters Company—Sutherland, Mathews, Armstrong, Bernard and Cassells.  
Melbourne Bussey was referee for the evening.

## CAPITOL

LAST TIMES TONIGHT  
2 Shows, 7:00 and 9:00

# Brian Aherne

Brilliant Star of "My Son, My Son" in A. J. Cronin's  
"VIGIL IN THE NIGHT"

With CAROLE LOMBARD  
ANN SHIRLEY  
(At 7:24 and 9:24)  
Also  
NEWS and CARTOON

Coming Saturday Only  
JANE WITHERS in  
"SHOOTING HIGH"

It's the cumulative effect of advertising that counts.

# COAT SALE

Latest Fall and Winter Styles

Reduced Up To **30%**

Fur Trimmed  
Caracal  
Untrimmed  
Sport



Not obsolete coats but new fall arrivals which have proven so popular. Tailored models. A style for every taste and a price for every purse. Offered in the very heart of the season.

DON'T MISS THIS SALE!  
Mail Orders Promptly Filled—Open Saturday Night

## RUPERT PEOPLES STORE

"In the Heart of Prince Rupert"  
THIRD AVE. — Next to Heilbroner's — Phone BLUE 907

## JONES' FAMILY MARKET

Phone 957 Phone 957

### Saturday Specials

Fresh Killed BULKLEY VALLEY BEEF	
RUMP ROAST— Per lb.	22c
ROAST OFF THE ROUND Per lb.	25c
SIRLOIN TIP— Per lb.	25c
T-BONE— Per lb.	25c
STANDING RIB ROAST— Per lb.	18c

BULKLEY VALLEY VEAL	
FILLET OF VEAL— Per lb.	25c
TIP OF VEAL— Per lb.	25c
RUMP OF VEAL— Per lb.	22c
VEAL STEAK— Per lb.	25c
ROLLED SHOULDER— Per lb.	22c
4 lbs. SHOULDER VEAL	50c

STEER BEEF	
RUMP ROAST— Per lb.	20c
ROUND STEAK— 3 lbs.	50c
ROAST OFF THE ROUND— Per lb.	22c
SIRLOIN TIP— Per lb.	25c
PRIME RIB ROLL— Per lb.	22c
PORK	
SHOULDER PORK— Per lb.	20c
SLICED BACK BACON— Per lb.	35c
SIDE BACON— Per lb., sliced	30c
AYRSHIRE BACON— Per lb.	25c

## Lutheran Sewing Circle Meeting

Drawings in Recent Bazaar Raffles Conducted Last Night

A meeting of the Lutheran Sewing Circle took place last night at the home of Mrs. Chris Jensen. There was a good attendance. Drawings from the recent Lutheran bazaar took place. Miss Charlotte Myrswang was winner of pillow cases with No. 43. Mrs. B. Peterson won a pillow with No. 16 and Mrs. A. Flaten two glasses of jelly with No. 63.

## Only Seven FUR COATS

left which were brought in by customers to be sold. Come in and get one at your own price. New shipments in the latest styles arrived yesterday.

**GOLDBLOOM**  
The Old Reliable  
Your Credit Is Good

## Central Hotel

Modern Rooms—Steam Baths  
CAFE  
Mrs. C. E. Black, Proprietress

For Ladies and Gentlemen's  
**TAILORING M. T. LEE**  
Second-hand Suits, Overcoats, Raincoats, and Working Pants. Bargain.  
Cleaning, Pressing, Repairing  
3d Av. Phone Green 960 P.O. 975

## FRESH SHRIMPS

Daily After 4:30 p.m.  
BOAT W.S.L. TROTIER'S DOCK

## Drive out ACHES

JUST RUB IN  
**MINARD'S**  
"KING OF PAIN"  
LINIMENT

## CHIROPRACTOR

Stanley W. Colton, D.C.Ph.C.  
W. Wallace Block. Phone 640

## Our Famous Edson Alberta COAL

Bulkley Valley Coal  
Nanaimo Wellington Coal  
Bulkley Valley Wheat and Grain  
**PRINCE RUPERT FEED CO.**  
Phone 58 and 558

## THE SEAL OF QUALITY



**GOLD SEAL**  
Fancy Red Sockeye  
**PINK SEAL**  
Finest Pink Salmon

Packed by the only salmon canning company with an all the year round payroll in Prince Rupert

## Canada's Finest!



# Seagram's CANADIAN WHISKIES

Seagram's Famous Brands  
SEAGRAM'S "V.O."  
SEAGRAM'S "KING'S PLATE"  
SEAGRAM'S "OLD RYE"

Prices for 25 oz. bottles range from \$2.35 to \$3.35

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## B. C. Furniture Co.

### New and Used Furniture

4 Reconditioned Oil Ranges—Complete with pump and tank. From	\$40 to \$50
1 Electric Washer—In perfect shape. Special	\$22.50
6 Heaters—In perfect condition. From	\$5.50 TO \$12.00
6 Radios—Special	\$12.95
3 Typewriters—Of various makes. From	\$22.50 TO \$27.00

### New Furniture

6 Unpainted Display Tables—Very durable and strongly constructed	\$6.75
24 Table Lamps—Latest styles and finest shades, real values	\$1.95 TO \$3.95
2 Chiffrobes—With 1 round mirror and 1 full length wardrobe and plenty of drawer space. Regular \$45.00, now	\$39.00
30 Spring-filled Felt Mattresses—Of the very finest materials and patterns, reg. \$22.50, now	\$16.50
25 Felt Mattresses—In all sizes. Special	\$7.50
12 Chesterfield Suites—Latest styles and colors in the finest makes. From	\$75.00 TO \$98.00

Phone BLACK 324 Next Door to B.C. Clothiers THIRD AVENUE

## Model B-62 \$34.95

complete with batteries.



An outstanding value because of low battery drain, superb tone and quality, distance booster for increased sensitivity, exquisitely finished table style cabinet, new easy-to-read dial.

### "THE BEST INVESTMENT IN ENTERTAINMENT I EVER MADE"

This New RCA Victor 1941 Battery Saver Model is NEW... BETTER... MORE ECONOMICAL TO OPERATE THAN EVER BEFORE!

Right! never before have we been able to offer such values... measured in performance and operating cost... as we can give you now in the B-62 sets. Check these features: Complete standard wave broadcast band including some police calls, low battery drain, automatic volume control, beautiful cabinet design, distance booster for more stations. Has the new 1 1/2 volt "A" battery, and new 1.4 volt tubes for longer battery life... and many other advanced features.

We carry a complete range of new RCA Victor Battery sets. There's a model for every purse and home.



# McRae Bros. Ltd

It's interesting to know when reading the Daily News that the people of the whole district are doing the same.

## Everything in Novelties At Eva's Novelty SHOP

625 3rd. Ave. West

## WATCH—For Your New Super Deluxe Taxi Fleet

Call—

# THREE TWO, PLEASE

For Service And Dependability