

NO WONDER THEY VOTED FIVE TO ONE!



Housewives can't be fooled on how to tempt the morning appetite!

Start you quick? Absolutely! Help keep you going? So rich in carbohydrate "fuel" they release energy for hours. But most of all, Kellogg's taste so good—because only Kellogg's have the secret of the rich, mellow Kellogg flavour. That's why housewives voted five to one for Kellogg's, as against any other corn flakes. That's why tea tasters, coffee blenders, chefs choose Kellogg's, blindfold, as first for flavour. Give your family the breakfast that tempts sleepy appetites—they'll get more good from it! Get several packages of Kellogg's Corn Flakes from your grocer tomorrow. Made only by Kellogg's, London, Canada.

Everywhere the verdict is Kellogg's first for flavour!



When asked for their family's favourite ready-to-eat cereal, five times as many housewives said Kellogg's as said any other kind of corn flakes. And Chief Taster, Mr. F. D. Wilkins, of Tea Cup Tea, agrees: "Kellogg's is first for flavour." Remember that next time you breakfast out, and ask for Kellogg's Corn Flakes in the individual wax-wrapped package.

Only a few pennies! That's all it costs to serve the whole family Kellogg's Corn Flakes. Ask for the new family-size package.

LOCAL NEWS NOTES

Sezenaders Dance, Oddfellows' Hall, Friday, March 26, Adm. 50c.

Mrs. Sven Skog left Monday night for Smithers to visit with Mrs. Victor Erickson.

When you go on your holidays take the Daily News with you. 50c will pay for the paper for two months out of town.

Tonight, Canadian Legion Clubroom at 8 p.m. A meeting of those registered under the local National Voluntary Registration and others interested, to proceed with formation of a local defence corps.

Norton Youngs of the resident mining engineer's office is spending the present week at Alice Arm on business in connection with his official duties.

Arnold Flaten, manager of the local branch of the Royal Bank of Canada, returned to the city on the Prince George yesterday from a vacation trip to Vancouver and elsewhere in the south. Mrs. Flaten and family will be returning later.

If your paper is late phone 48 or Blue 709.

Tonight's mass, due from the east at 11 o'clock, was reported this afternoon to be on time.

Father Lantgne, parish priest of the Roman Catholic Church here, left on last evening's train for a trip to Lejac.

W. D. Smith of Stewart has been elected district deputy grand master of the Masonic Grand Lodge of British Columbia for the ensuing year.

Mrs. C. V. Hill of Yellow Point, Vancouver Island, is a visitor in the city, the guest of Mrs. D. G. Bordan, Fourth Avenue East. Her son, David Hill, is in the Canadian Scottish here.

George Nelson was fined \$25, with option of seven days' imprisonment, in city police court today on a charge of drunkenness. Gordon Moore, Indian, similarly charged, is remanded.

CANADIAN MONEY OUT

BOSTON, July 25: (CP)—War-time restrictions on Canadian currency have created an almost unprecedented scarcity of such money around Greater Boston.

A survey shows that a person in Boston, wishing to exchange American dollars for Canadian dollars, to send to a friend in Canada for instance, finds it difficult to have his requirements filled in the usual manner.

Local bank officials pointed out that such a person may secure a Canadian draft for his American money at any bank here and send it to Canada where the recipient may cash it at a Canadian bank without any difficulty. However, in the case of a business firm such as in the habit of importing goods from Canada, payment for such goods must be made in United States currency.

The reason for this, it was explained, is the necessity of building up Canada's foreign exchange to facilitate war purchases in this country.

Subject to possible fluctuations almost hourly, the present discount rate of the Canadian dollar is 20 percent for transactions of \$25,000 or more, and from 19½ to 20½ percent for lesser amounts. Thus, for ordinary purposes, the Canadian dollar is valued in American currency at around 80 cents.

The reason for the market scarcity of Canadian dollars in this country, officials at the Bank of Nova Scotia in Boston explained, is the fact that Canadian currency cannot be exported in the usual pre-war manner because of governmental regulations imposed by the exchange control board of Canada.

Canadian residents may send out of their country a maximum of 100 dollars a month without a permit, although for travelling purposes a Canadian may secure up to \$1,000 to take out of the Dominion.

The result has been, around Greater Boston at least, that the normal flow of Canadian currency to Greater Boston banks has gradually dried up, and the draft method of exchange has been substituted almost entirely for the customary pre-war direct currency exchange.

HAT MAKING IS SUBJECT

Interesting Vocational Talk Before Gyro Club by W. M. Watts—Leader of Opposition Next Week

"The Making of a Man's Hat" was the subject of an interesting vocational talk given before the Prince Rupert Gyro Club at its weekly luncheon yesterday by W. M. Watts, the immediate past president of the club. The talk was illustrated with a reel of moving pictures depicting the various processes in felt hat manufacture.

The talk and the pictures revealed that the felt used in the making of hats was derived from four principal sources—the beaver of Canada, the nutria of Argentina, the hare of Europe and the rabbit of Scotland. The treatment of the fur through the process of felt making and the various stages of handling before the finished product was reached all proved very enlightening.

There was a good attendance of club members and President G. A. Hunter was in the chair.

Next Wednesday the Gyro Club will be addressed by R. L. Maitland K.C., Leader of the Opposition for British Columbia and a member of the Vancouver Gyro Club, whose subject will be "Our Task."

KISS YOUR TIRED FEELING GOODBYE!

Peppless Many Suffer Low Blood Count—And Don't Know It.

The baffling thing about low blood count is that you can weigh about as much as you ever did—eat look healthy and strong, yet you can feel as if you had lead in your legs, dopey, tired and peppless.

Low blood count means you haven't got enough red blood corpuscles. It is their vital job to carry life-giving oxygen from your lungs throughout your body. And just as it takes oxygen to explode gasoline in your car and make the power to turn the wheels, so you must have plenty of oxygen to explode the energy in your body and give you going power.

Get Dr. Williams' Pink Pills today. They are world-famous for the help they give in increasing the number and strength of red corpuscles. Then with your blood count up, you'll feel like bounding up the stairs as if you were floating on air. Ask your druggist for Dr. Williams' Pink Pills today.

IDORA Roller Rink

Mondays and Tuesdays Open for Private Parties Wed., Thurs., Fri., 7-11 2-4:30, 6-11 on Sat.

CENTRAL HOTEL

STEAM BATHS Make Appointments 200 Rooms, 50c and up Hot and Cold Water, Shower Baths Mrs. C. E. Black, Proprietress

Handyman Home Service

Repairing Stoves, Roofs, Electrical Appliances, Oil Burners Cleaned, Plumbing and Painting 224 Seventh Ave., W. Phone BLACK 735

J. H. BULGER Optometrist

Royal Bank Bldg.

Our Famous, Edson Alberta COAL

Bulkley Valley Coal Nanaimo Wellington Coal Bulkley Valley Wheat and Grain SEEDS and FERTILIZERS PRINCE RUPERT FEED CO. Phone 58 and 558

Increased Prices Being Protested

Numerous Complaints Received At Ottawa In Regard To Coal, Meat And Rentals

OTTAWA, July 25:—Numerous complaints have been received by the wartime prices commission in regard to increases in the prices of meat and coal and rentals in various parts of the country.

High Aims Are Set By Japan

Nippon Talks About World Peace And International Brotherhood

TOKYO, July 25:—Japanese aims under the new government of Prince Konoya will include world peace based on international brotherhood and increased national defences, it is announced.

NOT MURDER, ANYWAY

EPPING, Eng., July 25: (CP)—An open verdict, excluding homicide, was recorded at an inquest here into the death of Sapper Warley Wells who was found shot while on guard duty.

WHISKERS UNPOPULAR

CAPE TOWN, July 25: (CP)—Stores here are besieged by troops leaving for the north. The article most in demand is the humble razor blade, many thousands being sold.

Announcements

All advertisements in this column will be charged for a full month at 25c a word

Oddfellows' dance for dry canteen, August 2.

102nd Auxiliary Dance, Armoury, August 16.

L.G.B.A. Bazaar, October 16th. W. A. Canadian Legion Bazaar, November 1.

United Bazaar, November 21.

GOVERNMENT LIQUOR ACT

Section 1281 Notice of Application for Beer Licence Notice is hereby given that on the 15th day of August, next the undersigned intends to apply to the Liquor Control Board for a licence in respect of the premises being part of a building known as Spruce Creek Hotel, situated on Spruce Creek approximately nine miles from Atlin Townsite, upon lands described as placer mining lease No. 887 at Spruce Creek, British Columbia, Prince Rupert Land Registration District in the Province of British Columbia for the sale of beer by the glass or by the bottle for consumption on premises or elsewhere. Dated July 2nd, 1940. SPRUCE CREEK HOTEL LIMITED Applicant

Birth Notices

A son was born at the Prince George Hospital yesterday afternoon to Mr. and Mrs. W. H. Trotter. Mrs. Trotter is the former Weda Mussallem daughter of Mr. and Mrs. N. Mussallem of this city.

Richard Greene Coming To B.C.

Popular British Screen Actor Is Coming North For Purpose Of Enlisting

HOLLYWOOD, July 25:—Richard Greene, popular British screen actor, is leaving Hollywood for Vancouver where he will enlist.

Weather Forecast

General Synopsis—A moderate depression appears to be centred west of the Queen Charlottes while the pressure continues high off the Oregon coast. Moderately warm weather prevails over this province and scattered showers have occurred in many parts of British Columbia.

West Coast of Vancouver Island—Moderate to fresh southeast to south winds, cloudy and cool with showers.

BAR GOLD

LONDON, (CP)—The Montreal price of bar gold on the London market was unchanged today at \$37.64 per fine ounce.

Papers Out Early During This Summer

It has been decided to get the Daily News out early during the summer months. That makes it very difficult to make changes in advertisements that come in late. All copy for new advertisements or for changes should be in the Daily News office the day before publication. Reports of overnight meetings for publication should also be in early, preferably the night before, to insure publication.

MacKenzie's Furniture

5-PIECE BEDROOM SUITE

In beautiful Oriental walnut including Bed, full size, Dresser, with large mirror, Chiffonier, with 5 drawers, Restmore Spring Filled Mattress, Simmons Cable Spring \$94.50

327 THIRD AVENUE Terms Can Be Arranged Phone 775

"RUPERT BRAND"

Smoked BLACK COD

Smoked Daily

Canadian Fish & Cold Storage Co. Ltd. British Columbia

ALL FIRST-AIDERS

LONDON, July 25: (CP)—It is believed that every British household now has a leaflet, "First Aid in Brief," giving guidance on handling casualties before the arrival of the ambulance services.

ONE TAKEN, OTHERS FLED

BANNU, India, July 25: (CP)—Falaksher, notorious long hunted outlaw, has been captured by a pursuit party composed of police and villagers. The rest of the gang escaped.

RENT a BOOK

Enjoy the Latest Popular Reading by Joining Our Rental Library—A New Book as Often as You Wish for Only 75c a Month (Double Sub. \$1.25)

- | | |
|----------------------------|-------------|
| OTHER GODS | Pearl Buck |
| TAKE COURAGE | Bentley |
| CHAD HANNA | Edmunds |
| NIGHT IN BOMBAY | Bromfield |
| THE GREAT TRADITION | Keyes |
| THE TREES | Richter |
| BETHEL MERRIDAY | Lewis |
| THE WORLD IS LIKE THAT | K. Norris |
| DALGARNEY GOES NORTH | Ferguson |
| THE CRIMINAL C.O.D. | Taylor |
| BROKEN PLEDGES | P. Gibbs |
| SELF PORTRAIT | Frankau |
| TITANIC | Precht |
| PAUL REVERE SQUARE | Kent |
| AFRICAN QUEEN | Forester |
| STARS ON THE SEA | Wyck Mason |
| VALLEY OF EXILE | Prior |
| THE BRAVE AND THE BLIND | Blankfort |
| MINE INHERITANCE | F. Niven |
| ROAD TO GLENFAIRLIE | Garth |
| KITTY FOYLE | Morley |
| THE DARK STRANGER | Dodge |
| CHALICE | M. F. Doner |
| ASK ME TOMORROW | Cozens |
| MAN WITH THE SQUEAKY VOICE | Walling |
| CALL OF THE WILDERNESS | Pendexter |

Over 300 to Choose From—All Recent—All Popular

Rental Library Section

McRae Bros. Ltd

Cherub Baby Oil



Excellent for Chafing, Chapping and Diaper Rash. A Baby Feeding Bottle Free with each purchase Both for

40c

Ormes Ltd.

The Pioneer Druggists

The Rexall Store Phones 81 & 82 Open Daily from 8 a.m. till 10 p.m. Sundays and Holidays from 12 to 2 p.m. and 7 to 9 p.m.

CANADIAN NATIONAL RAILWAYS

Steamers leave PRINCE RUPERT for VANCOUVER on Saturday 4 p.m. calling at Ocean Falls. Monday 3 p.m. calling at Ocean Falls and Powell River.

Trains leave PRINCE RUPERT for the EAST. Monday, Wednesday, Friday, 6 p.m. Friday at 11 a.m.



Air-conditioned Sleeping and Dining Cars

For Fares, etc., Call or Write

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Agents for Trans-Canada Air Lines