THE DAILY NEWS

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DAILY EDITION. SATURDAY, MARCH 30

BARRENNESS OF BORDEN'S FIRST SESSION

In our news dispatches yesterday was the item that Premier and Mrs. Borden were about to leave Ottawa, and there are indications that parliament will be prorogued in the course of the next few days. It is time, therefore, for those interested in national politics to take a glympse into what this premier and party of many promises has accomplished so far, and also what the Right Hon. R. L. Borden and his interesting menagerie of statesmen have neglected or not been able to do during this session. Mr. Borden has promised that he will go to the people on the navy question, so that it will not be long before another election is forced upon us. Here is a little list to begin with:

No tariff reductions on agricultural implements to meet the demands of the west.

Renewal of bounties for the iron and steel interests shouldered off on Tariff Commission.

All questions of adequte protection of industries side-tracked in the same way.

Extension of civil service organization to outside service postponed indefinitely.

Ne Temere tangle worked off on the courts.

Navy question postponed sine die.

When a naval policy is decided upon responsibility is to be shirked by a referendum.

Better Terms for British Columbia relegated to the dim and distant future to be dealt with by a commission, which can be arranged to suit the views of the administration at Ottawa.

No organic changes with regard to fisheries or protection of deep sea fisheries.

Not one acre in the railway belt for British Columbia.

The cost of administration of water rights in the railway belt saddled on the province.

Not an acre in Point Grey quit claimed to the province as yet for university or any other purposes.

Etc., etc., etc.

The Right Hon. R. L. Borden is a fierce looking equestrian, but his charger appears to be a rocking horse.

SUPREMACY OF THE EVENING NEWSPAPER

The principal reason for the supremacy of the evening newspaper is that the evening newspaper is the home paper. It is published every evening and taken home or else delivered at the home by carrier boys. The evening newspaper is read by the busy busniessman at his fireside at the close of each day. It is in the home that the housewife, after the day's duties are performed, picks up the evening paper to scan the advertising next day.

REJECTION OF RECIPROCITY

Special Committee of Senate to Take Evidence of Prairie Provinces on Heavy Loss by the Defeat of Reciprocity.

Ottawa, March 28—The special committee of the senate appointed to investigate the trade conditions in the west as bearing on the defeat of the reciprocity agreement, heard some decidedly illuminating evidence this morning.

Roderick McKenzie, secretary of the Manitoba Grain Growers' Association, declared that conditions in the prairie provinces were extremely bad owing to the inability of farmers to market their grain. He believed conditions would be still worse next year, since there will be more wheat while the outlet would be just as restricted. Western farmers, he said, must have American markets or stop growing more wheat.

George Lane, of the Alberta Horse and Cattle Breeders' Association, one of the largest stock raisers in the west, said his industry, under present conditions, was headed for extinction. Five years ago there were 900,000 head of cattle in Alberta; today there are 500,000. The removal of the British embargo and free access to American markets were, in his opinion, the only remedy.

WOMEN AS JUDGES

Two Lawyers of Gentler Sex Sit in Paris.

Paris, March 27.—For the first time a woman has presided over a court of law here. At the tribunal of the Seine in the absence of Presiding Judge Laquet, Deputy Roche sat on the bench, but in the second case Maitre Roche had been retained as counsel, so that the chair passed to the third in order of precedence, Mme. Gusselin, a prominent woman lawyer. As judge she acquitted herself well.

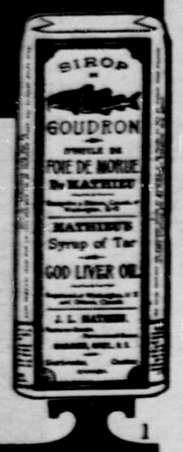
LIQUOR LICENSES

Number in Quebec to be Largely Reduced

Quebec, March 27—At the sitting of the House this afternoon the government resolutions were brought down by Premier Gouin, by which the number of liquor licenses in city of Quebec are reduced from 100 to 60. The resolutions are in accodance with the demands of temperance bodies for less liquor selling in the ancient capital. The resolutions provide that an indemnity of $3000 shall be paid to every person who loses his license under the said act. The new regulations are to go into force in May, 1913. It is provided that the revenue to be derived from the 60 licenses shall be equal to that derived from the existing number.

ACCIDENTS—The only complete protection is a policy with the Ocean Accident & Guarantee Corporation, the largest casualty insurance company in the world. The Mack Realty & Insurance Co., Agents. tf

TO CURE COUGHS & COLDS



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Our Extra Full Cluster of Curls mounted on Comb $3.00.

For Light, Grey, Pale, or Auburn Shades, an extra charge is made.

Send for New Illustrated Catalogue No. 13 to CLOUGHER SYNDICATE, 449 Spadina Avenue, TORONTO.

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Fort George

YES, Sir! FORT GEORGE! McBride will be in power again, and it simply means that the future of FORT GEORGE is assured. The Vancouver-Fort George Railway is going to be built in three years, if not earlier, others will follow before long. It is really time to hurry up if you want to get hold of something there. Don't talk about waiting for the G. T. P. sale. The ruling of the RAILWAY COMMISSION has settled that question, the proper location for the DEPOT is at the boundary of the Indian Reservation and OUR TOWNSITE, and as you know a town grows naturally westward. Fort George could not grow east, however, for there is the Fraser River. LOTS as well as FARM LANDS are selling very fast now, and after APRIL 10TH, 1912, PRICES in the residential section WILL BE ADVANCED $50.00 per lot. The G. T. P. will be at Fort George by this FALL! Get in now before those TEN remaining days are over. We have some good business property for sale, don't delay before we raise the prices. Fort George today is like Prince Rupert three years ago! If you have missed the opportunity then in Prince Rupert, be wiser about Fort George. Drop in to see me; it won't cost you anything, and you may learn some interesting facts.

PRINCE RUPERT.

Two lots, block 8, section 1, $10,000; 1-3 cash, balance 9 and 15 months.
Two lots, block 30, section 1, $14,000; 1-3 cash, balance 6, 12 and 18 months.
Three lots in block 20, section 2, cheap.
Two lots, block 17, section 5, $2,300; 1-2 cash, balance 6 and 12 months.
One lot, with 7-room house and cabin, $2,600; offer for terms.
One lot, block 23, section 5, $900; 1-2 cash, balance 6 and 12 months.
One lot, block 27, section 5, $500; 1-2 cash, balance 6 and 12 months.
One lot, block 18, section 6, $2,150; 1-2 cash, balance 1 and 2 years.
One lot, block 29, section 7, $500; $300 cash, balance 1 year.
Two lots, block 15, section 8, $500; 1-2 cash, balance 6, 12 and 18 months.
Double corner, block 16, section 8, $750; 1-2 cash, balance 6 and 12 months.
Two lots, block 27, section 8, $900; 1-2 cash, balance 6 and 12 months.

LOTS IN NEW HAZELTON AND MASSET

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145 ACRES

of land on G. T. P. for sale. Good terms.

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ADVERTISE IN THE NEWS

ENGAGEMENT RING TRIAL

Judge Decides That Engagement Rings Are the Property of the Girl Whether She Marries Donor or Not.

Blairsville, Pa., March 26.—A girl owns her engagement rings, whether or not they lead to her marrying the donor. So rules Justice Geib of this place.

Miss Josephine Graham and Charles Vachal, both of Saltsburg, became engaged to be married two years ago. Vachal presented a diamond ring to his fiance, following it with another ring later.

Vachal some time ago told her of a circumstance that temporarily prevent their marriage, and asked for the rings, promising to return them at her request, as she did not consider the engagement broken. Miss Graham later requested the return of the rings, but Vachal is said to have refused them.

Suit for their recovery was brought by the girl. At the hearing before Justice Geib the rings were returned to the young woman, and Vachal paid the costs of the suit.

British Columbia is Canada's largest rovince, 400 by 700 miles in area, 372,630 square miles, or 10 er cent. of Canada's total area. Population 300,000.

Do you pay your bills? Could you pay them if you were burned out? Get a policy in the Commercial Union Fire Assurance Corporation. Assets $11,000,000. The Mack Realty & Insurance Co., Agents. tf

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London's Best

in Men's Tailoring is the world's best—that is Fact, not opinion. The London standard of style and make is set by the famous "Rego" Clothiers, who, with 23 branches, are recognised as the leading London Tailors. To meet the needs of Canadian customers, a "Rego" office has now been opened in Montreal; thus in two days you can receive the **latest** London styles and the **latest** and best London patterns free of charge.

The favourite suit in Canada to-day is the

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$10 which we supply MADE TO YOUR MEASURE and under guarantee of satisfaction, for a less price than you pay for ready-made clothes.

The price $10 includes *everything*—there are no extras—we pay carriage and duty too.

"FASHIONS FOR MEN" Free

Let us send you—free of cost a copy of our style magazine (just published) "Fashions for Men," illustrating the "New York" and twenty other London-made models for 1912 wear. A post-card brings this to you free by next post, together with a fine selection of new patterns of cloth and a simple self-measurement form.

The "REGO" Clothiers, Ld.
Dept. O P.O. Box 2574 Montreal.

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THIRD AVENUE P.O. DRAWER 1524 PHONE No. 1

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Paints
Oils
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MONARCH MALLEABLE The "Stay Satisfactory Range."

FARM LANDS

—IN THE—
Skeena Valley Nechaco Valley
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—IN TRACTS OF 160 ACRES AND UPWARDS—

Carefully selected Lands at Reasonable Prices and on easy terms.

FARM LANDS

NORTH COAST LAND COMPANY, Limited
PAID UP CAPITAL $1,500,000.00 VANCOUVER, B.C.

You Are on the Bench

YOU—the Public—are the judge. On your good opinion and your good word depends the success of the advertised article. For no amount of advertising will induce you to buy a second time what you do not like. No advertising will offset the bad effect of a dissatisfied buyer.

That is why advertisers must and do maintain the quality of their goods.

Advertisers realize that to turn their outlay for advertising into profit *they must give good value.*

They are not looking for one-time sales. First sales, in most cases, would not pay for the advertising.

To be successful, they must make steady customers. So, quality is being put in to *hold the trade* that advertising produces.

Thus, to be sure of quality, one naturally turns to goods that are advertised. And isn't it only reasonable?

No manufacturer can afford to advertise for long an inferior article. From the moment the advertising begins, the quality must either be kept uniform or improved—to go back means ruin.

The day is passing when you ask for a pint of pickles. You name the brand.

You don't ask for Rolled Oats. You name the brand you prefer.

The unknown article may be good, but you are not so sure of it as you are of the advertised article, which bears the seal of quality, —a well known maker's trade name.

TO MANUFACTURERS

You who make good goods and do not advertise—show your confidence in your product.
Advertise it.
Let the public know that you stand back of your goods to maintain their nigh quality.

Make your trade name the recognized standard in your line.

Advice regarding your advertising problems is available through any good advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building. Enquiry involves no obligation on your part—so write, if interested.