

**THE DAILY NEWS**  
THE LEADING NEWSPAPER IN NORTHERN BRITISH COLUMBIA  
Published Daily and Weekly by  
THE PRINCE RUPERT PUBLISHING CO. LTD., PRINCE RUPERT, B. C.

TRANSIENT DISPLAY ADVERTISING—50 cents per inch. Contract rates on application.

SUBSCRIPTION RATES—To Canada, United States and Mexico—DAILY, 50¢ per month, or \$5.00 per year, in advance. WEEKLY, \$2.00 per year. All Other Countries—Daily, \$8.00 per year; Weekly, \$2.50 per year, strictly in advance.

**HEAD OFFICE**

Daily News Building, Third Ave., Prince Rupert, B. C. Telephone 98.

**BRANCH OFFICES AND AGENCIES**

NEW YORK—National Newspaper Bureau, 219 East 23rd St., New York City

SEATTLE—Puget Sound News Co.

LONDON, ENGLAND—The Clougher Syndicate, Grand Trunk Building, Trafalgar Square.

SUBSCRIBERS will greatly oblige by promptly calling up Phone 98 in case of non-delivery or inattention on the part of the news carriers.

DAILY EDITION.



TUESDAY, APRIL 2

**"NOBLESSE OBLIGE," MR. MAYOR.**

The petty squabble between Alderman Clayton and Mayor Newton, beginning in politics and ending in "bar room" personalities, may be said to have added "to the gaiety of nations" for the moment, but it is high time in the public interest that the whole matter should be dropped, whether apologies are tendered and accepted or not. Both gentlemen when their personal heat cools down must realize that they are representative men, chosen by the city and pledged to give their best interests to the city, and if they or one of them should have the idea that such an unseemly quarrel is a good advertisement of the morality of Prince Rupert, they should, if solely as a matter of public duty, immediately purge their minds of such an erroneous idea.

There may be divided opinion as to the demerits of the matter, as there naturally is regarding every public fuss. Upon this point The Daily News ventures no opinion. It would appear remiss, however, did it refrain from a friendly criticism of the course taken by its contemporary, the Empire.

The editor of that leader of public opinion made in the heat of the last night of the campaign certain brutal personal references to Alderman Clayton. In his official standing as mayor the editor was called upon for an apology after the election was over. This he declined to give—whether properly or improperly is not the question.

But as editor he publishes an editorial which certainly must fail, in the eyes of an unprejudiced observer, to add to the dignity of the office of the mayor of a city soon to be one of the greatest on the Pacific coast. In a vulgar "You're Another" editorial he writes: " . . . as soon as we realized we were being played for suckers. . . . "The Empire man touched him in the Empress Theatre the following night." . . . "He was stung." Just a few specimens of the vulgar phrases used in this editorial.

Prince Rupert is to have the honor of receiving royalty this fall. The Mayor is the representative of all the people on such occasions. He should be a man in keeping with the honors the city offers to the head of the Dominion government and the representative and member of the reigning house of the Empire. His dignity should be impressive. Many mayors in the old country, some in this new one, have for their conduct on such occasions and as a royal recognition of their high office been accorded titles. It may so happen here because the eyes of the world are upon this great transcontinental terminus.

Therefore, Mr. Mayor, as you return to your official duty take as your motto from henceforth "Noblesse Oblige." Your quarrel with Alderman Clayton may be accepted as a personal one; on that you are not called upon to recognize in your official character. Be that as it may, your own personal character, reputation and standing in the community, however, is a matter that deeply reflects upon the city, and it is in that connection we make the friendly suggestion that the Mayor should apologize to the citizens for the editor of the Empire.

**HOW ABOUT RECIPROCITY?**

Premier Borden is beginning to understand that the consumer pays the duty. He imported a state uniform, with cocked hat, sword and all the other extras, from England. The Premier had to pay \$385 in customs duties.

**SAMUEL HARRISON** (NOTARY PUBLIC) V. F. G. GAMBLE  
**Samuel Harrison & Co.**  
"Real Estate and Stock Brokers"  
APPROVED AGREEMENTS FOR SALE PURCHASED  
Prince Rupert - and - Stewart

OUR PRICE INCLUDES ALL CHARGES, BOTH DUTY AND POSTAGE.  
Best quality Hair only used.  
All Goods securely and Privately Packed, and sent Direct to your Home.  
**THE UNIVERSAL HAIR CO**  
Transformations Guaranteed only finest quality pure European Human Hair used  
ANY STYLE \$9.50, or extra full of Hair \$13.00.  
Only measurement required is circumference of Head.  
SWITCHES OF PURE HUMAN HAIR.  
16 inch... \$1.10  
18 " " " \$1.35  
20 " " " \$1.55  
22 " " " \$2.50  
24 " " " \$4.25  
26 " " " \$5.00  
Any length to order.  
Our Extra Full Cluster of Curly mounted on Comb \$3.00.  
Send for New Illustrated Catalogue No. 13 to CLOUGHER SYNDICATE, 449 Spadina Avenue, TORONTO.  
OUR NEW WAVED CHignon, very light in weight, most easily adapted, only \$6.50.  
SWATHE OF PURE LONG HAIR, to complete this effective dressing, from \$8.00.  
Address all orders to  
**84 FOXBERRY ROAD, BROCKLEY LONDON, S.E. ENGLAND.**

Find It Through a News Want Ad.

**FREE 5000 WATCHES 5000 GRAMOPHONES 5000 AUTO-HARPS**  
**\$2500 GIFTS FREE SEND NO MONEY.**  
Simply for selling two cent assorted Picture Postcards of famous Astronauts, Latest Cinematograph Events, Scenically Painted Views, Glazed and Gold Mounted Cards, &c. &c. Worth four and five cents, all at two cents each.  
We give you a Handsome Present FREE. All you need do is to send your name and address and we send you at once an assortment of Cards and our latest catalogue containing over 500 beautiful Free Prizes, including Watches, Russian Fur Sets, Phonographs, Gramophones, Melodeons, Musical Instruments, Roller Skates, Rifles, Dolls, Toys, Cinematographs, Genuine Auto-Harps, &c. &c. We trust you for 25 days with cards. Sell or use what you can at two cents each and we will reward you according to our catalogue. If you do not sell a single card we will remember you just the same.  
IT NEED NOT COST YOU ONE CENT OF YOUR OWN MONEY. WRITE AT ONCE—NOW!  
ACTE & CO., Ltd. (Dept. 97) 85 Fleet St. London, Eng.

**MATHIEU'S SYRUP OF TAR & COD-LIVER OIL**  
**Cures Coughs**  
Mathieu's Syrup of Tar & Cod Liver Oil is a great Tonic and not only stops a cough but enables the system to throw it off. There should be a bottle of it in every home.  
Large size bottle 35c. Sold everywhere.  
J. L. MATHIEU CO., Prop. SHEBBROOKE

**Subscribe For The Daily News**

**You Are on the Bench**  
YOU—the Public—are the judge. On your good opinion and your good word depends the success of the advertised article. For no amount of advertising will induce you to buy a second time what you do not like. No advertising will offset the bad effect of a dissatisfied buyer.  
That is why advertisers must and do maintain the quality of their goods.  
Advertisers realize that to turn their outlay for advertising into profit they must give good value.  
They are not looking for one-time sales. First sales, in most cases, would not pay for the advertising.  
To be successful, they must make steady customers. So, quality is being put in to hold the trade that advertising produces.  
Thus, to be sure of quality, one naturally turns to goods that are advertised. And isn't it only reasonable?  
No manufacturer can afford to advertise for long an inferior article. From the moment the advertising begins, the quality must either be kept uniform or improved—to go back means ruin.  
The day is passing when you ask for a pint of pickles. You name the brand.  
You don't ask for Rolled Oats. You name the brand you prefer.  
The unknown article may be good, but you are not so sure of it as you are of the advertised article, which bears the seal of quality, —a well known maker's trade name.  
TO MANUFACTURERS  
You who make good goods and do not advertise—show your confidence in your product. Advertise it. Let the public know that you stand back of your goods to maintain their high quality. Make your trade name the recognized standard in your line.  
Advice regarding your advertising problems is available through any good advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building. Enquiry involves no obligation on your part—so write, if interested.

**THE FAMOUS TYRUS COBB AS BATTER AND BASE RUNNER**

WRITTEN BY A PLAYER FROM A PLAYER'S VIEWPOINT—CLUB LOYALTY HAS NO PLACE IN FAIR APPRECIATION OF GREAT BATTER.

Loyalty to his own club and his own league should be a leading characteristic of every ball player, and I think I have always been loyal to mine. I would like to be able to say that a National League player, particularly a Chicago club player, was the greatest in the game. I have said, and I still say, that Manager Frank Chance is one of the most phenomenal players America has ever known. In fact, I would go still further and say that he has never had but one superior. But that one superior I am forced to admit in fairness is not a Chicago National player, nor in fact

merits have aroused the attention of his fellow players, and now demand that recognition which they so richly deserve.

The day of the 400 hitter was supposed to have disappeared a decade ago. The introduction of the foul strike rule was designed as the death blow of this remarkable average. The tremendous slump in batting during the years that followed as compared with those which preceded was evidence of this new factor in baseball. But Cobb, ever since he started the baseball world by his meteoric rise to prominence, has steadily advanced toward that seemingly impossible goal of the batter, until during the season that has just passed, he finally attained his ambition and reached the grand batting average of .420.

The new cork centre ball has been held responsible for much of the good batting in the American League, but it should have had the same influence on batting in the National League, for the ball used by both organizations was practically the same. I cannot say the new ball was not livelier, or that it did not favor the batter, because competent judges everywhere admit that it did, and it was in fact designed for that purpose.

However, it did not account for Cobb's remarkable average, nor do I believe it aided him materially in gaining that average. Cobb has always been a star at the hunting game. He has beat out many a bunt every season by sheer speed, and in fact depends upon his skill in this direction for much of his effectiveness as a batsman. The new ball prevented him from shining in this department of the game, so that he bunted safely only two or three times during the entire season. He was compelled to resort to straight batting and depend on nothing but driving the ball beyond the reach of the fielders. The hits, which made up that remarkable average of .420, were safe hits in every sense of the word, so it will readily appear that the new ball, while it favored Cobb in some ways, handicapped him in others, and was far from being so conspicuous a factor in his wonderful GAL TWO—COBB . . . . . record as has been commonly believed.

Cobb's marvelous showing as a batter is alone enough to insure his reputation for all time. Add to this, however, his uncanny ability as a base runner—an ability in which he stands unequalled—his all around brilliancy as a fielder, his quickness, dash and execution of daring feats almost instantaneously, and they place him a little above and beyond the rank of any other player in the game today.

Cobb is still a young man. He has but reached the age when the average big league player is beginning to get a reputation. In the nature of things he should have several years of his best work still before him. What he will do in the future no one knows, but he should certainly not go back for several years to come. It seems hardly possible that he can better his last year's record, but for that matter it seemed hardly possible that he could better the record of the year before. Cobb's career has been a constant succession of shattered records and seemingly impossible achievements.

ACCIDENTS—The only complete protection is a policy with the Ocean Accident & Guarantee Corporation, the largest casualty insurance company in the world. The Mack Realty & Insurance Co., Agents. tf

UNION S.S. COMPANY OF B. C., Ltd  
The new steel Passenger Steamers  
"Chelohsin"  
—AND—  
"Camosun"  
Leave Prince Rupert for Vancouver as follows:  
"Chelohsin" - Wednesdays at 9 p.m.  
"Camosun" - Saturdays at 10 a.m.  
Arriving at Vancouver Friday evening and Monday morning, respectively

None safer on the coast than these two fine passenger steamers  
J. H. ROGERS, Agent Phone 116

**Fort George**

YES, SIR! FORT GEORGE McBride will be in power again, and it simply means that the future of FORT GEORGE Railway is going to be built in three years, if not earlier, others will follow before long! It is really time to hurry up if you want to get hold of something there. Don't talk about waiting for the RAILWAY MISSION. The ruling of the RAILWAY COMMISSION has settled the question of proper location for the DEPT. OF I. T. P. boundaries of the Indian Reservation and grows naturally westward. Fort George is the Fraser River. Lots as well as FARM LANDS are selling very fast now, and after APRIL 10TH, 1912, PRICES in the residential section will BE ADVANCED \$50.00 per lot. The U. T. P. will be at Fort George by the FALL. Get in now before those TEN remaining days are over. We have some good business property for sale, don't delay before you raise the prices. Fort George today like Prince Rupert. Fort George today if you have missed the three years ago! "Prince Rupert, be wiser about Fort George. Drop in to see me, it won't cost you anything, and you may learn some interesting facts.

**PRINCE RUPERT.**  
Two lots, block 8, section 1, \$10,000; 1-3 cash, balance 6 and 12 months.  
Two lots, block 30, section 1, \$14,000; 1-3 cash, balance 6, 12 and 18 months.  
Three lots in block 27, section 5, \$2,100; 1-3 cash, balance 6 and 12 months.  
Two lots, block 17, section 2, cheap; cash, balance 6 and 12 months.  
One lot, block 27, section 5, \$2,100; 1-3 cash, balance 6 and 12 months.  
One lot, block 28, section 5, \$900; 1-3 cash, balance 6 and 12 months.  
One lot, block 27, section 5, \$500; 1-3 cash, balance 6 and 12 months.  
One lot, block 18, section 6, \$2,150; 1-3 cash, balance 1 and 2 years.  
One lot, block 29, section 7, \$300; \$300 cash, balance 1 year.  
Two lots, block 15, section 8, \$500; 1-3 cash, balance 6, 12 and 18 months.  
Double corner, block 16, section 8, \$750; 1-2 cash, balance 6 and 12 months.  
Two lots, block 37, section 8, \$900; 1-3 cash, balance 6 and 12 months.

**LOTS IN NEW HAZELTON AND SHEET**  
**Th. COLLART**  
Sole Agent  
Natural Resources Security Co. Ltd.  
Box 805 225 6th St. Phone 81

**IMPERIAL MACHINE WORKS ENGINEERS AND MACHINISTS**  
H. R. Love, Prop., Prince Rupert  
Up-to-Date Equipment. Work and Prices Right. Engine Work and General Repairing.  
Shop, Hays Cove.  
Agents for Imperial Gasoline Motors.  
Phone Blue 259 - P. O. Box 957

**145 ACRES**  
of land on G. T. P. for sale.  
Good terms.  
**JOHN DYBHAVN**

**..Grand Hotel..**  
Workingman's Home  
Free Labor Bureau in Connection  
Phone 178 1st Ave. and 7th St.  
GEO. BRODERIUS, Proprietor

**Open for Business**  
J. B. ROBERTSON  
Horseshoeing & General Blacksmithing  
Corner of 7th St. and 3rd Ave.

**Westholme Lumber Co.**  
—LIMITED—  
**COAL**  
\$8.50 Per Ton, Delivered  
**Lumber and Mouldings**  
All Kinds of Building Supplies  
First Avenue Phone 186

**The Newest Thing**  
in the larger cities in Chillies Brass Beds. Morris Rockers are among the latest arrivals at  
**At The Big Furniture Store**  
Entrance 2nd Ave., cor. 6th St.

**LINDSAY'S CARTAGE and STORAGE**  
G. T. P. Transfer Agents  
Orders promptly filled. Prices reasonable.  
OFFICE—E. B. Rochester, Centre St. Phone 9.

**THE COUGH MUST BE CURED. THE SYSTEM BUILT UP.**  
The function of Mathieu's Syrup of Tar and Cod Liver Oil is to do this double duty.  
The Tar cures the cough.  
The Cod Liver Oil strengthens the system.  
No other agents equal these, no other combination is so successful as Mathieu's Syrup of Tar and Cod Liver Oil.  
So wonderful is this remedy that it is shipped each season in car-loads. Large bottle 35 cents.  
Sold everywhere.  
When headache and fever are present with a cold take Mathieu's Syrup. Powders to reduce the fever and allay the pain. J. L. Mathieu Co., Props., Sherbrooke, Que.  
Distributors for Western Canada:  
**Foley Bros., Larsen & Company, Inc.**  
WINNIPEG VANCOUVER SASKATOON