Manager Eddie Lewis. "They rep-

resent a high percentage of the

cost of production. And it's mighty

hard to get new ideas. The man

out has a future. Naturally the

Dad Knew The Types



ANY TO WAR THE STATE OF

# FASHION in the American soul.

York Experts See Their City aking The Place Of Fallen Paris

iated Press.

icans can't do fine handwork, experimental fabrics for the sake aren't creative."

stop the general wailing and

see that New York is des- purposeful, hopeful. to be "the fashion capital

fall of Paris means oppor-Lewis, stylist.

ST. ANDREW'S CATHEDRAL

(Church of England)

Very Rev. J. B. Gibson, Dean

Organist, Peter Lien

Services July 28, 11 a.m.

Garrison Parade - Rev. Captain R. C. H. Durnford

7:30 p.m.—Preacher Canon Rushbrook

ST. PAUL'S LUTHERAN CHURCH

Corner 8th and 9th Ave East

Mrs. I. Fenes, Organist - Mrs. J. H. Myrwang, S.S. Supt.

SUNDAY, JULY 28th

11:00 a.m.—Divine Services in English

7:30 p.m.—Services in Norwegian

in the city.

TUESDAY, JULY 30th

"RUPERT BRAND"

Smoked

p.m.—Very important business meeting of congregation will be held.

. H. Myrwang, Pastor-Res. 237 4th Ave. E.-Phone Black 982

ere's no reason this country have to sell

shouldn't take up where Paris Harold Kennedy, A. Ribman, R. months out of town.

#### Inspiration At Hand

three big sources of inspiration Inlet; A. Spreeler, Vancouver. w YORK, July 27: (CP)-The for a designer in this country," tigan fashion industry, since she said. "First the excellent fig-RED SCHOOL without its mama, admits ent; second, the comparative youth Porter, fashion writer for the of the fashion industry; third, the beauty of the country itself. It's ependence looked good at a nonsense to think style can't de-

ice but close up it was fright- velop here as well as in Paris." During the last few weeks. One of the biggest "buts" ofndustry has had a bad case fered by those who are dubious about America's fashion capabilistrong fashion leaders want- wies is the lack of expert crafts-What'll we do without Paris?" manship. Where, they say, are the ere shall we turn for new fall skilled artisans—the buttonmakers "Even if we had de- accessory creators, textile designwe haven't any craftsmen, ers willing to work up dozens of

of producing one perfect pattern? In answer, Annette Simons of ome spunk into the industry. Fifth Avenue. said: "There are Fashion Group held a big plenty of beautiful embroideries and laces available."

All speakers agreed that timidity facturers, retailers and de- about style was a matter of habi: optimistic speakers pooh- rather than of necessity. They adthe faint-hearted who vocated a new mental attitude.

Five thousand riage Rupert or American fashion," said people read the Daily News. It Fraser Valley turned down school pays to let them know what you

### HOTEL ARRIVALS

Prince Rupert

A. F. Tyers, J. E. Graham, H. M. Stevenson, E. J. Ryan and E. Towers, Vancouver; Judge H. E. A. Robertson, Prince George; on the Princess Adelaide for a trip on the Princess Adelaide for a trip to Wangouver on business. Wilson. F. Kilmer and G. H. Jack- to Vancouver on business. son, Victoria; Mr. and Mrs. T. G. Pratt and family, Drumheller; E. O. English, Chemainus; R. C. ing this afternoon on the Prince Parker, J. Thatcher and W. Jack- Rupert for a trip to Vancouver. son, city; Mrs. E. E. Hillen and H. Olsen, Queen Charlotte City: Mrs. R. Nicholson,, Shannon Bay; reported to be on time. Mr. and Mrs. Graham and child. Massett; G. I. Smith, Pet. J. B McMinn, Pte. J. Russell and L-Cpl. on the Prince Rupert for Vancou-Allan, Nanalmo; Mr. and Mrs. R ver where he will join the Royal Air Excavation Work S. Eden, Kamloops; R. H. Morris Force. and A. D. Pearce, W. R. North, Mrs. J. McDonald and Miss G. Mc-Claxton; F. P. Clark, Frederick Donald sailed last night on the

Central

Mrs. E. Fugburg, Petersburg; J. Hartle, city; K. Jensen, Cumshewa; H. Anderson, Digby.

### Royal

leaves off. We have talent enough Spance, R. Inman, T. Flewin and here. And resourcefulness is bred J. Langaka, Barrett Point; J. E. Cecil Brind, district manager of Hardy's store where James Killas "Our designs were done in Paris, It's the cumulative effect of ad-Graham, D. Middleton. A. Carl-the Imperial Oil Co., sailed on the is to erect a new business building largely by Freddie Wittop," said vertising that counts. berg, D. Sinclair and S. Kosvie Princess Adelaide last night for a Vancouver; E. E. Clark, Pte. J. W. business trip to Ocean Falls. Madame Lyolene, French de- Allard, Pte. R. M. Vicker and signer, who has her headquarters L-Cpl. T. Renairts, Frederick | Capt. and Mrs. Bernard Lundahl in New York, agreed. "There are Point; A. MacDonald, Cumshewa sailed last night on the Princess;

Modern Education Methods Oust Simple Building of Father's Day

NEW WESTMINSTER, B.C., July years as pastor of the Pentecostal 27: (CP)—The little country school- Assembly, left on last night's train house is fast becoming a thing of for Saskatoon. the past in British Columbia Fraser Valley and other rural areas and next term many a farmer's son and city cousins.

The small one-room "little red; her return to Seattle. schoolhouse," where many men now prominent in public life got their first taste of three "R's," are quickly being replaced by modern new halls of learning, red from far and and Mrs. H. H. Hopton of Vicwide by the school bus. The new structures embody home economics the army, one in the air force, and gymnasiums, formerly frowned on by the rural folk.

For years the farmer vote in the bylaws embodying modern "frills." Farmers claimed their boys could! exercise "pitching hay." Their wives believed in teaching the daughters eulinary art in the home kitchen instead of at school.

HURCH NOTICES But this year, these ideas seem to have been swept aside, and the Fraser Valley is now launched on a modern school program. New junior-senior high schools are being erected in Burnaby, Surrey and 102nd Auxiliary Dance, Armoury, Maple Ridge Municipalities at a August 16. total cost close to \$400,000, part of, which is being contributed by the provincial government. They will provide all modern education fa-' cilities for more than 1,500 students.

### 50 YEARS WITH PROOFS

INDIANAPOLIS, Ind., July 27: (CP) - Mrs. Norma Smith has service 50 years as a proofreader with the Indianapolis News, and; has been presented with the News' 50-year-service pin. She has a e cordially invited to these services. A special welcome to visitors grandson working as a printer, with the paper.

purpose is to decide regarding church building project. All members News is sure to bring daily re-

### THE SEAL of QUALITY

- CAMARA





PINK SEAL Finest Pink Salmon

canning company with an all the year cound payroll & Prince Rupert

## LOCAL NEWS NOTES

George Mitchell sailed last night,

Mrs. J. J. Payne and son are sail-

Mike Hudema sails this afternoon

Princess Adelaide for a trip to John Gurvich Gets Contract from Vancouver.

Adelaide for Victoria. They ex-

Victoria. Rev. W. J. Friesen, who has been located here for the past couple of

Miss Mary McCaffery R.N., who has been visiting here for the past daughter will troop to a school as three weeks with her parents, Mr. modern as any attended by their and Mrs. M. P. McCaffery, sails by the Princess Alice this afternoon on

#### SEVEN IN UNIFORM

ADELAIDE, Australia. July 27: (CP)—Seven brothers, sons of Rev. Itoria, are in uniform. Four are in another in a college cadet corps and the youngest is a boy scout.

### Announcements

All advertisements in this column will be charged for a full month at 25c a word.

Oddfellows' dance for dry canteen, August 2.

S.O.N. Dance, August 9.

November 1.

L.O.B.A. Bazaar. October 16th.

W. A. Canadian Legion Bazaar,

United Bazaar, November 21.

# Notice

### Senior Matriculation

Parents and guardians desirous of having their children take the Senior Matriculation course at the Booth Memorial High School please notify D. J. Matheson, Secretary of School Board, City Hall, Prince Rupert, before August 15th.

Applications are invited from out of town pupils

### Open Till 10:00 p.m. Ice Cream Soft Drinks Tobaccos Candies

MUSSALLEM'S CONFECTIONERY

J. H. BULGER Optometrist

Royal Bank Bldg.

# Cash for Old Gold. Bulger's

or Blue 709.

----

have been residing here for the past undrape the American showgirl. most costumes in American revues to their home at Nanaimo.

# For New Building

. James Killas-New Business Block Going Up There

When you go on your rolidays! Post Office and adjoining Rance & hard to find. The excavation work, involving the removal of considerable rock, will start next week.

#### JUST 19 PUPS

pect to be away a couple of months. PIERRE, S. D., July 27: (CP)-Odie Peck's black wolfhound, Mrs. George Wilkinson and Shadow, had 19 puppies. Peck | daughter, Mrs. Cliff Madill, areworried more about the feeding HOUSE OUT sailing this afternoon on the Prince problem than in claiming a record Rupert for a trip to Vancouver and for Shadow.



## On Sale

Aug. 1, 2, 3, 4

Here's a golden opportunity to visit your friends on the prairies during the vacation season. 2000 miles of travel for as little as \$27.50 in coaches! Slightly higher fares in tourist and standard sleeping cars.

### 30 Day Return Limit

Stopover anywhere en route, includ' ing Jasper, playground of the Rockies. You can go as far East as Port Arthur on these vacation fares.

Your local agent will gladly quote fares.

# NATIONAL

V-55-40

### IDORA Roller Rink

Mondays and Tuesdays Open for Private Parties Wed., Thurs., Fri., 7-11 2-4:30, 6-11 on Sat.

CENTRAL HOTEL STEAM BATHS Make Appointments

200 Rooms, 50c and up Hot and Cold Water, Shower Baths

Mrs. C. E. Black, Proprietress

#### Handyman Home Service Repairing Stoves, Roofs, Electrical Appliances, Oil Burners

Cleaned, Plumbing and Painting 224 Seventh Ave., W. Phone BLACK 735

Our Famous Edson Alberta

# COAL

Bulkley Valley Coal Nanaimo Wellington Coal Bulkley Valley Wheat and Grain

SEEDS and FERTILIZERS PRINCE RUPERT FEED CO. Phone 58 and 558

## NEW IDEAS who can consistently work them

designs for the chorus girls are SAN FRANCISCO, July 27: (CP) the most difficult in this regard. If your paper is late phone 98 -With experts of "Gay Paree' ap- In decorating a slow-moving show-(tf) parently out of the running, a girl one has more leeway." highly-paid career awaits anyone; Mrs. F. J. Andrews and child, who wan think up a new way to Exposition showmen agree that

several months, Mrs. Andrew's hus- The opportunity is apparent at must continue to fall into familiar This afternoon's full passenger band having been with the Canad- the San Francisco World's Fair, classes—the military, ballet, na-Mrs. A. J. Ingraham, Skidegate; train, due from the East at 3:30, is ian Scottish here, sailed this morn- where many girl shows—some tionalistic and the lingerie; those ing by the Cardena on their return costly and elaborate—are compet- based on sports outfits, those ing for the public eye. simulating animals, those suggest-

Although some of the best de- ing a period such as the Gay signers have had a hand in the Nineties and so on. costumes, they seem to have Most of the ingenuity and exreached the end of their rope in pense goes into the elaborate inthe way of orginality. Present day dividual creations for the footchorines trip onto the stage in light parades largely associated ladaptions of costumes their moth- with Ziegfeld and his "glorifying" ers might have worn in the palmy of the American girl. Today Will Rogers' remark still applies to days of Flo Ziegfeld.

Even the Folies Bergere, noted these spectacles: take the Daily News with you. 50c John Gurvich has been awarded for the opulence and daring with "I don't know about glorifying will pay for the paper for two the contracts for the excavation on which it decks its beauties, admits her but Ziggy has certainly un-(tf) Third Avenue across from the new that a truly original costume is dressed her."

Convenient Reference to Stored Records With

### OXFORD Sliding Drawer

### STORAGE FILES

Guaranteed not to sag or bulge when stacked fully loaded to a height of six feet-50 to 60 lbs. per unit.

Just the thing for your transferred records. For storage purposes in the office, store and at home.

Per single section, complete with glider-Letter Size (8½x11)

Legal Size (81x14) \$2.25

Complete Stock of Business and Office Supplies

Modern — Convenient — Profitable

MERael Bros. Ltd

10 Days Supply

### Cashmere Bouquet Face Powder 23c

With each 4 cakes Cashmere Bouquet Soap-All for

### Cashmere Bouquet Lotion 25c bottle only 1c with purchase of 41c 40c size. 65c value for .

Colgates Tooth Powder 34c 20e tin only 1e with purchase of

# Giant Size. 55c value for

# Free

25c Woodburys Lotion

With each purchase of 50c Woodburys Cold or Vanishing Cream. 50c 75c value for

### Ormes Ita. The Pioneer Druggists

Phones 81 & 82 The Rexall Store Open Daily from 8 a.m. till 10 p.m. Sundays and Holidays from 12 to 2 p.m. and 7 to 9 p.m.

# Smoked Daily

Frince Rupert

friends please attend.

British Columbia