THE DAILY NEWS

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DAILY EDITION.



TUESDAY, APRIL 9

ANOTHER NOSE IN THE GRAFT BIN.

That the local organ of the Conservative government of this the police to the restricted district to see for himself that the Canada. police did their duty, was something to be expected from that for the nonce laid aside his dignity as such in order to familiarized himself with the duties of his high office and see for him- ness club, and possibly a roof garden with a real garden. self that the public servants were fulfilling their duties as the public expected them to be fulfilled, but that the Mayor had Jone something of his own will and forethought for the better standpoint. Yet it was from that standpoint the Mayor was purposes. elected.

Mr. Mayor could if he chose quote a number of precedents of mayors who recently have played the Haroun Alraschid act to obtain ocular demonstration that the men drawing the city pay were earning that pay, such mayors, for instance, as Mayor Gaynor of New York, Tom Johnson when he was mayor o Cleveland, and a number of mayors of progressive ideas. It was not for this that the morning sheet dug its knife into the innards of the municipal chief and gave the gory handle a the Dominion but is larger than the largest company of its kind in unite in suppressing "hooligan- the equipment of the field army. quick turn for so trivial an incident. It was not a matter of America. sentiment but of business with the editor.

The whole of the newspapers of British Columbia which are entirely independent of government control can be counted on the fingers. For quite a time before the election the Empire was among them. The last municipal election returned the editor of the Empire to the mayoralty on the explicit understanding that there should in his administration be no party politics recognized. The aldermen who were elected also claimed to be independent and not bound by partisan ties. The citizens accepted the result as the election of a local government by the people for the people, and Liberal, Tory and Socialist were to cut no figure whatever in it.

It only remained for there to come on a provincial election to show the citizens their mistake. Out of the Mayor and eight aldermen they elected on this strictly non-partisan ticket two of them left their duties-though still drawing their payand run as candidates for the legislature. That both were defeated is neither here nor there. It is merely the principle involved.

As to the Mayor who was the head of this independent ticket there could have been nothing but sympathy under such circumstances. But the Mayor himself lost sight of his public duties and of those pledges upon which he had been elected to the highest office in the people's gift. As an editor he had always been independent; also as an alderman. In the latter position he had shown this independence by threatening to resign because the then mayor was running the city, as he believed, as the mere tool of a Ring. That alderman seemed to be the sort of man for the public to support, so they elected him mayor.

In order to do his best to defeat this local Ring Rule the Mayor, while preserving his independence and at the same time his Conservative principles, became a leader of the Progressive Conservatives, which at one time promised much as the Iconoclast of Ring Rule thraldom and had this independent newspaper's hearty encouragement in that regard. But by political chicanery this Progressive party was gobbled up, leaving the Mayor as the only independent member of the new party.

Then this sturdy independent also fell, and he supported the candidate who as mayor he had defied and derided, and whom he knew full well had, as provincial member for this district and a leader of the delegation to the Conservative convention from this part of the Comox-Atlin constituency in the federal election, played the double-cross on his hopes of becoming the candidate for member of the federal parliament. What temptation led to this fall has not transpired-perhaps never will.

But why the other Conservative newspaper, the one already in control of all the advertising patronage of the provincial government, should so drastically criticise the action of the Mayor for his endeavors to see local laws enforced without reference to party affiliations, can only be accounted for on one low, sordid basis-namely, that the party organ is afraid the Empire is to divide the local patronage with the original party organ as a sop for its unwilling support of William Manson during the recent election.

RUPERT HAS A FEW MANUFACTORY SITES.

A made-in-Canada exhibition train is to tour Western Canada to show the dweller of the fertile prairie land that Canadian made goods are equal in value, quality and variety to those they knew in their former homes, whether in the United States or in the old lands. The train will give first hand information regarding the varied nature of Canada's manufacturing industries to the people who have settled in the west during the past ten years. It is hoped by the organizers that the moving object lesson will show in a graphic manner what the development of manufacturing industries in the west will mean to the people, especially the formers, of Western Canada.

Find It Through a News Want Ad.

SECOND LARGEST BUSINESS STRUCTURE IN THE DOMINION

CANADIAN HOME INVESTMENT COMPANY, WHICH HAS A BRANCH IN RUPERT, IS PLANNING TO ERECT IN VANCOUVER ONE OF THE LARGEST OFFICE BUILDINGS IN THE EMPIRE.

Vancouver soon will have a million dollar business building. Eastern Tennessee, but spent Not only will it be one of the most costly in Canada, but it will be most of his life at Nashville, the British army estimates for specialized requirements of their the second largest structure of its kind in the Dominion and one practicing law. He belonged to of the largest in the British Empire. This building is to be erected an office holding family. His by the Canadian Home Investment Company of this city, and it is father was a representative claimed will be the most complete office structure on the coast.

several sites are under consideration by the company, all of Indian affairs and an uncle was pose of the development of milithem in the downtown business district, and until the selection has been finally made the exact location will not be given out by the officers of the company. It is understood that among the sites under option is one of the most conspicuous unimproved corners in the city.

The building, besides housing the head offices on the coast of the Canadian Home Investment Company, will contain several hundred office suites, and will be absolutely fire proof in construction. Plans are now being prepared by local architects, who have Taylor once stumped Tennessee been instructed to follow the best models of office building construction in New York and other eastern cities. Several novel features are planned for the convenience and comfort of tenants and their clients.

An Ornament to City.

It is aimed to make the structure an ornament to the city. Its Insurance People, 2nd ave and province should print the editorial it did in its Sunday morning height will conform to the civic limitations, but in style and finish issue, pillorying the Mayor of the city because he had gone with it is expected to be more elaborate than any building in Western

Good light is to be made a feature and the elevator equipment will be the most extensive yet seen here. Some of the features in government organ. It was not that the Mayor of this city had contemplation are foyers and halls of magnificent design, an extensive restaurant of the highest class, large quarters for a busi-

The Canadian Home Investment Company up to a short time ago was capitalized at \$100,000, but rapid growth necessitated the directors making provision for a future home, and in order to do so it was decided to increase the capital stock \$1,000,000, making protection of the city from growing evils from his individual it a \$1,100,000 company. The increase is solely for building

Officials Reticent.

Relative to information regarding the project the officials were reluctant to give out a statement, but did give information sufficient for conviction that the gigantic structure is assured.

When asked if any part of the earnings of the company would help to erect this building it was said such was not to be the case, and that it would be erected out of the increased capitalization.

Inquiry shows that the Canadian Home Investment Company of the papers call on the "true considerable number of aerois not only the largest company of its kind in British Columbia or

The officers of the company are: J. R. Seymour, president; Lt. Col. J. Duff-Stuart, first vice president; J. J. Banfield, second only hope of suffrage is by the vice president; A. McKechnie, secretary-treasurer, and W. J. King, general manager .- Vancouver Sun.

The company has maintained an office in this city for some | Prompt settlements the strong time, but with the recent expansion of its operations it has scented feature of the Mack Realty & a good field here and has sent here one of its expert operators in Insurance Co. It's worth money the person of F. E. Ibbotson. He has been made the local manager to you in event of a fire or acciand is remodeling the offices in the McIntyre block for the increase dent. See the Insurance People. of business the company expects him to be able to put through.

SENATOR BOB TAYLOR

More Famous for Jig Tunes Than Forensic Ability.

"Fiddling Bob" Taylor, so known because he played his way into the hearts of his audiences. carrying his violin wherever he campaigned, was 61 years old. He was born at Happy Valley, in Congress and commissioner in the Confederate Congress.

Senator Taylor forged his way to the national house from the same congressional district that previously had sent his father to Congress and later his brother. Alfred A. Taylor, for governor.

During his career Senator with his brother as the opposition, defeating the latter.

BOARD-Strictly tariff companies now represented by The Mack Realty & Insurance Co., The

Latest Cry in the Suffragette War - Resentment Against the Methods of the Militant Ones.

London newspapers favorable to be taught to fly, is to be estabsuffrage place the responsibility lished on Salisbury Plain. The for the defeat of the conciliation site has been selected and buildbill at the doors of the militant ing plans have been prepared alsuffragettes.

their violence they have "set the perimental and other work of the cause" back ten years, and all army aircraft factory, and for "a friends" of the movement to planes as a first instalment of ism" and thus win the fight.

The Evening Star declares the elimination of Mrs. Pankhurst and her followers.

Phone 150.

BRITISH ARMY AVIATION APPROPRIATION DOUBLED

MILLION AND A HALF DOLLARS VOTED BY THE HOUSE TO-WARD MILITARY AEROPLANING SCIENCE AND EQUIP-MENT-STILL OLD COUNTRY IS FAR BEHIND RIVALS.

The most important feature of will be exercised in the more the coming financial year recent- respetive services. ly issued is the allocation of the of sum of \$1,540,000 for the pur- the purchase of the necessary tary aviation—double the sum ginning of April. Building, to allocated last year.

This is an important step forward in the direction of develop- a very early date to have acing a military arm which has commodation at the school for hitherto been to a great extent officers and men, instructors and neglected by the British govern- mechanics, as well as the necesment. All the same, Great Brit- sary sheds for aeroplanes and ain remains a long way behind workshops for their repair and France and Germany in the de- adjustment. Provision has also velopment of military aviation, been made on an extended scale as the following totals of the for purchase of aeroplanes and amounts devoted by the three na- other necessary equipment for tions to this science show:

Great Britain ... \$1,540,000 France 3,700,000 Germany 5,000,000 There were recently given out in the British House of Commons the following figures regarding equipment and personnel of the military aviation corps of France and Germany:

Aeroplanes. Officers France 208 Germany ... 30

A joint army and navy school of aviation, at which officers In caustic paragraphs the both branches of the service will ready. Provision is made in the It is openly charged that by estimates for continuing the ex-

> It has been decided to establish at once a joint army and navy school of aviation at which officers of both services shall be taught to fly, before proceeding to the separate army and navy establishments, at which they

A site for the school has been selected on Salisbury Plain and plans which have already been prepared, will be pressed forward rapidly, and it is hoped at the school.

Those Awful Drop Scenes.

Over in Calgary, writes an interior wit, which is a prosperous little city on the main line of the C. P. R., west of Bassano, the theatre going public object to paying two dollars for transportation to the land of make believe only to be rudely jerked back to stern realities by the commercial suggestion of the advertising on the drop curtain. They would much prefer that the drop were decorated with an artistic rendering of a harem scene from Arabian Nights.

And Must Bring Ticket.

At the colored ball the door keeper was asked what "not transferable' 'on the ticket meant. "It means dat no gentleman am admitted 'les he come hisself."-The Delineator.

May never was the month of Love For May is full of flowers: But rather April , wet by kind, For leve is full of showers.

Best room in town at the Savoy.

From Profits-or Losses?

WE all advertise.

A man advertises his character by his deeds, his wisdom by his words or by his silence. A merchant's store, stock, and windows speak either well or ill of his business.

So when a man says "No, I do not advertise," he knows not what he says. What he really means is that he does not publish printed advertisements.

Some proclaim this as though it were a virtue-yet spend much effort and invest much money in advertising their business through mediums other than the printed word.

They may make their wares fit for a king-yet hesitate to introduce them to Brown or Smith.

This is inconsistency.

The truth is, printed advertising is a vital force in every business, just as is the "silent" advertising of a product's quality or a merchant's service.

When you employ the Printed Word as your solicitor in the Court of Public Opinion, you build good will for your product or service-a good will that results in profit.

If unrepresented at this Court, your interests are as unprotected as though, when involved in a law suit, you tailed to "enter an appearance" and the case is decided against you - by default.

So it is clear you pay for advertising - one way or the other. If you pay it wages, it will work for you.

If you refuse its offers of service, it will work against you, in just the measure of its employment by your Competitors.

So you are paying for advertising either out of your profits or by your losses.

> Advice regarding your advertising problems is available through any good advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Building. Enquiry involves no obligation on your part - so write, if interested.

LYNCH BROS.

General Merchandise

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Lowest Prices in Northern B. C.

in Men's Tailoring is the world's best-that is Fact, not opinion. The London standard of style and make is set by the famous "Rego" Clothiers, who, with 23

To meet the needs of Canadian customers, "Rego" office has now been opened in Montreal; thus in two days you can receive the latest London styles and the latest and best London patterns free of charge.

The favourite suit in Canada to-day is the

Rego "NEW YORK

which we supply MADE TO YOUR MEASURE and under guarantee of satisfaction, for a less price than you pay for ready-made clothes.

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FASHIONS FOR MEN' Let us send you—free of cost a copy of our style magazine (just Free

published) "Fashions for Men, illustrating the "New York" and twenty other London-made models for 1912 wear. A postcard brings this to you free by next post, together with a fine selection of new patterns of cloth and a simple self-measurement form.

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