

Does your first breakfast mouthful make you think...

M-M! THAT WAKES MY APPETITE!



... if not, it won't do you all the good it should!

More stress, more strain, more need for a breakfast that fills all three essentials: first, tempts your sleepy appetite; next, releases energy quickly; last, helps keep you going for hours.

Kellogg's Corn Flakes do all three well! Proven first in flavour, they're crammed with quick-acting carbohydrate energy. And a boon to busy housewives! Only 30 seconds to prepare, and no pots to wash!

Get several packages today! When eating out, ask for the wax-wrapped individual package. Made by Kellogg's in London, Canada.

Housewives check with Flavour Experts

Trained research-workers asked housewives from coast to coast: "What ready-to-eat cereal is the favourite in your family?" More than five times as many said "Kellogg's" as mentioned any other brand of corn flakes!



Saves money! Kellogg's Corn Flakes make a family breakfast or supper for just a few cents. Have you asked your grocer for the new family-size package?

SUICIDE IN CAVE

CONWAY, Wales, May 16: (CP)—After an argument with his wife regarding the care of sheep, a 49-year-old farmer committed suicide by shooting himself with a shotgun in a mountain cave.

Man in the Moon

The Germans seem to be winning today. We shall be winning tomorrow or some other tomorrow.

Now the Irish are gone, what will the girls do? They are probably hoping that some other Irish will take their places.

"What did the doctor say was the matter with you?" "He said I was suffering from acute indiscretion."

He: "Come on, honey, let's play tennis." She: "Can't. I played tennis yesterday and there's a blister on my hands."

He: "Then let's take a hike." She: "Can't. Took a hike yesterday and my heel is blistered."

He: "Well, for gosh sake, let's go horseback riding." She: "Can't. Er, I was horseback riding yesterday."

Most people read the classified ads. Do you?

Known For His Ten Gallon Hat

Tom McDonough of Jasper Familiar Figure With Travelling Public

WINNIPEG, May 16.—Tom McDonough, reappointed general agent for Canadian National Railways at Jasper, is well known to the travelling public, especially those who pass through Jasper. His "Ten Gallon" hat is a familiar method of identification to the tourists staying over at Jasper.

S. M. Greene, new district passenger agent at Edmonton, entered the transportation service in 1908 and is well known in Western Canada, having previously been located at Saskatoon and Regina before coming to Winnipeg in 1934.

M. J. Dupuis, new district passenger agent at Winnipeg, was with the Great Northern for many years prior to joining the Canadian Northern in 1914 as rate clerk. After a few years in Saskatoon he returned to Winnipeg and has since held the position of chief clerk. He is a well known figure in railway transportation circles.

Final Tributes To John Joyce

Many gathered Monday afternoon at the chapel of the B. C. Undertakers and later at Fairview Cemetery for the funeral of the late John Joyce. Rev. W. J. Friesen, pastor of the Pentecostal Assembly, conducted the service at the chapel and Captain Ivan Halsey of the Salvation Army at the graveside. Arthur and Howard Toftager and Evangelist Thomas Johnstone took part in the musical part of the service with Mrs. Halsey leading in prayer. Pallbearers were W. B. Skinner, A. K. Geary, John Wilkie, W. Wilson, Captain Ivan Halsey and Rev. Thomas Johnstone.

Mr. Joyce, who came from Essex, England, to Lethbridge in 1908, had lived in Prince Rupert for many years. He is survived by his widow and daughter in Prince Rupert, a son in Moose Jaw and two sons in Port Alberni as well as a brother and sister in England and a sister in Lethbridge.

J. H. BULGER Optometrist Royal Bank Bldg.

Fresh Local Raw and Pasteurized Milk VALENTIN DAJRY PHONE 687

Thirtieth Anniversary Of Bank Of Montreal In Rupert Is Being Celebrated Today

Was First Bank To Be Established in City—Parent Was Founded in 1817 in City of Montreal

Thirty years ago today the Prince Rupert branch of the Bank of Montreal was founded. The first banking office to be established in this community, it was at that time a branch of the Bank of British North America, long since amalgamated with the Bank of Montreal.

When the bank first opened for business here, although there was a large population, very little of it was of a permanent character, being chiefly composed of the type of transients who in the early days of the century drifted from one mining camp to another as fresh strikes were made. There was also little in the way of permanent buildings, most of the construction up to that date having been of the rather flimsy frame character. However, a number of more important structures were soon put under way. The bank, for example, commenced to build its present cement structure as soon as it located here and was obliged to occupy a temporary wooden structure for only a matter of a few months. During the last 30 years many fine buildings have been constructed, giving to the town a permanent and more pleasing appearance in striking contrast to the situation of those early days of rough roads, rock, muskeg and tree stumps which protruded everywhere.

With the change in the physical appearance of the town, tremendous advances have been made in the commercial development of the community also. Today Prince Rupert is the centre of the lumbering industry of Northern British Columbia. It is the distributing centre or a mining area which includes the rich Premier mine. It is the most important deep-sea fishing port on the Pacific Coast, handling a larger tonnage of fish than all the others from Frisco to Skagway combined. Allied industries based on these activities have grown up here, such as important fish canneries.

Influence of Railway—The railway has been a great influence in the growth of the prosperity of Prince Rupert as the town was chosen to be the western terminus of the former Grand Trunk Pacific Railway and has retained that distinction since the absorption of that railroad into the Canadian National system. With the construction of a million and a quarter bushel capacity grain elevator by the Dominion government, the port has had an opportunity of having in the export of the wheat crop. The port facilities have also been immeasurably improved by the construction of a \$3,000,000 floating dry dock, a shipbuilding plant and two large cold storage plants. During the last war cargo ships were built here and contracts have already been let for the construction of some minesweepers locally with the prospect that the Dominion government may call on the facilities at Prince Rupert still further in this regard to aid in the effective prosecution of the present conflict. Within the last few years the government has also provided facilities here for the Royal Canadian Navy and is at the moment surveying and constructing an air base which it is expected will entail an expenditure of \$3,000,000 spread over a period of four years.

In all the progress and growth that has taken place in the past 30 years the bank has played a very important part and stands ready to continue this co-operation in the future. During this period the bank has been in charge of a succession of managers, all of whom have taken an active part in community affairs. The first manager was J. M. Clancy, who stayed for eight years and is now pensioned and enjoying a well-earned rest. He was succeeded by H. St. G. Lee who has been in charge of the bank's office at Stratford for several years. From 1925 to 1929 D. C. Paterson, who is now manager at Kelowna branch, was in charge of the local office while his successor, A. H. Carson, is now manager at the main branch in London, Ontario. The present manager, F. A. MacCallum, who

national trade was on a very uncertain basis.

Modest Beginning

Such were the conditions when the Bank of Montreal began business on November 3, 1817, in modest rented premises, with a paid-up capital of \$350,000. In a very short time this institution became the focal point of the business of the colony. It provided a medium of exchange such as had hitherto been lacking, nursed along the early enterprises of the country and straightened out the difficulties of inter-urban, interprovincial and international trading.

Everywhere, as conditions have become ripe, the bank has planted its branches for facilitating the agricultural development of the country, its manufacturing industries and its general commerce.

Today the bank has over five hundred and fifty branches distributed throughout Canada and Newfoundland while its paid-up capital and reserves represent a total in excess of \$75,000,000, and its assets amount to over \$750,000,000. The value of the Bank to the country, however, is not to be measured so much by the amount of its capital or by the size of its dividends as by the security it has given to those who have trusted it, the facilities it has furnished for the exchange and the increase of commodities and the assistance it has contributed to the development of the country.

The branches of the Bank of Montreal are situated alike in the large business centres and in residential districts, in agricultural communities and in mining camps. Everywhere in Canada it is a factor in the life of the community. Today, notwithstanding its influential connections, it is essentially a bank of the people, a bank where small accounts are welcome, a bank to which all classes can come with confidence in the security of deposits entrusted to its care and with the assurance that every facility consistent with sound banking will be extended to those who seek its services.

The only organized portions of what is now the Dominion of Canada were the provinces of Upper and Lower Canada and the Maritime Provinces. Their whole population was less than 400,000 and that of Montreal, the chief trading centre, less than 20,000. The development of trade and agriculture was hampered by lack of facilities for exchange. The country was too poor to afford the luxury of a metallic circulating medium and not only American, British and French but also Portuguese and Spanish coins were legal tender and the rations of exchange into colonial money of account were subject to frequent variations. As a consequence, domestic trade was carried on principally by barter and inter-

C.N.R. TRAINS For the East—Mondays, Wednesdays and Fridays 6 p.m. From the East—Tuesdays, Thursdays and Saturdays 11 p.m.

INSTEAD OF POLICE LONDON, May 16: (CP)—New traffic light installation of 23 signal units at the bank in the heart of London is expected to do the work of nine traffic policemen.



Every year since making its first appearance, LUCKY LAGER has gained in popularity, and now, those who do know and appreciate good beer always ask for LUCKY. Join them—order a case today.

Other famous malt beverages: BURTON type ALE SILVER SPRING STOUT COAST BREWERIES LIMITED VANCOUVER NEW WESTMINSTER VICTORIA This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

CATELLI Spaghetti advertisement with image of a spaghetti can and text: 'MADE IN VANCOUVER'.

'RUPERT BRAND' Smoked BLACK COD Smoked Daily Canadian Fish & Cold Storage Co. Ltd. advertisement.

Your Coal Problems Solved advertisement for Philpott Evitt & Co. Ltd. featuring a cartoon character and text: 'We have in stock a well prepared carefully screened Coal to suit your individual requirement.'

Final Tributes To John Joyce advertisement listing J. H. Bulger Optometrist, Valentijn Dairy, and Central Hotel Steam Baths.

CANADA'S Permanent Character advertisement for the Bank of Montreal, featuring a landscape illustration and text: 'There is iron and rock in the veins of Canada, as well as gold and silver.'