

Your breakfast ought to make you say:

BOY, DO I GO FOR THIS *FLAVOUR!

... if it's to give you that extra fast start!

It's a proven fact: if you don't eat with appetite, your system can't handle efficiently what you eat. So, it's well to remember that Kellogg's Corn Flakes do the three vital things every breakfast should. (1) Proven first in "flavour, they tempt your sleepy appetite. (2) Crammed full of "carbohydrate" energy fuel, they start you quick. (3) They help keep you going through hours of work. Ready in 30 seconds and never a pot or pan to clean! Get several packages tomorrow... or, if you're a breakfast-outer, insist on the wax-wrapped individual package. Made by Kellogg's in London, Canada.



***Family vote endorses experts**

"What ready-to-eat cereal is the favourite in your family?" This question was put to 2000 housewives right across Canada. Five times as many said Kellogg's as said any other brand of corn flakes! Why? It's their flavour! Mr. F. G. Baillie, Superintendent of Vernon's Ginger Ale, and developer of Cleco Flavours, says: "I was happy to join the distinguished group of flavour-experts who had already taste-tested corn flakes in an impartial blind-fold test. You can certainly quote me as saying Kellogg's Corn Flakes are first for flavour!"

HOTEL ARRIVALS

Prince Rupert
Mrs. Fred Nash, Terrace; Lt. E. English, city; R. R. Walker, W. Taylor and A. G. Handford, Vancouver; E. E. Gregg, Victoria; E. G. N. Jackson, Barrett Point.
Central
C. N. Sheldford, W. L. Dunn and

T. Flewin, Barrett Point; Gnr. P. A. C. Kalvik, Frederick Point; R. Sitka and Ide Herbeck, city; J. E. Williams, Smithers.
Royal
R. R. Simmons and D. E. Hanson, Frederick Point; J. G. Repinski, Barrett Point; D. J. Lindsay, Dundas; W. J. Deans, Green and M. W. Taylor, Vancouver; R. J. Armstrong, Quesnel.

TROOPS ARE ENTERTAINED

The Prince Rupert branch of the Canadian Legion of the British Empire Service League was host to the members of the various military, naval and air force units in town at a smoking concert last evening in the Legion clubrooms. An unusually good program kept the troops entertained. An orchestra consisting of Mrs. J. S. Black, Russell Cameron, Bert Cameron, Johnny Saunders, Bobby Reid and William Stewart with Sergeant-Major Black providing especially good rhythm on the traps formed an inspiring accompaniment for community singing and orchestral numbers. Also contributing to the program were Bert Cameron, with violin solos, Mike Colussi, with piano-accordeon numbers, Bob James, in his inimitable songs, Lieutenant Ruffell and Lieutenant Ryan, vocal numbers, and J. S. Wilson, J. W. Nicholls gave a short and interesting talk while Reg. Green told stories. Col. S. D. Johnston spoke briefly in appreciation of the hospitality of the Legion and also of the fine co-operation of the various units in the area. Community singing, as usual, was very popular and entered into wholeheartedly. The committee in charge included Neil Cameron, Henry Smith, J. M. Walker, George Abbott, C. L. Barker, Jack Judge, Asa Allen, H. M. Smith and W. J. Rance.

Announcements

All advertisements in this column will be charged for a full month at 25¢ a word

S. O. N. Dance, July 18.

S. O. N. Picnic, July 21.

Oddfellows' dance for dry canteen, August 2.

102nd Auxiliary Dance, Armoury, August 16.

L.O.B.A. Bazaar, October 16th.

W. A. Canadian Legion Bazaar, November 1.

United Bazaar, November 21.

GOVERNMENT LIQUOR ACT

Section 1281
Notice of Application for Beer Licence
Notice is hereby given that on the 15th day of August next the undersigned intends to apply to the Liquor Control Board for a licence in respect of the premises being part of a building known as Spruce Creek Hotel, situated on Spruce Creek approximately one mile from Atlin Township, upon lands described as placer mining lease No. 887 at Spruce Creek, British Columbia, Prince Rupert Land Registration District in the Province of British Columbia for the sale of beer by the glass or by the bottle for consumption on premises or elsewhere.
Dated July 2nd, 1940.
SPRUCE CREEK HOTEL LIMITED
Applicant

LOCAL NEWS NOTES

If your paper is late phone 98 or Blue 709. (tf)

When you go on your holidays take the Daily News with you. 50¢ will pay for the paper for two months out of town. (tf)

Elgood Stephens of Washington D. C., who is paying a visit here with his parents, Mr. and Mrs. M. M. Stephens, will be here until next Monday afternoon when he will leave on his return East via Vancouver.

300 PLAY IN PARKS

Swimming And Diving Classes Popular—Picnics Are Enjoyed

The Gyro supervised playground activities are well under way for the current season with more than 300 children registered on the four grounds. To date there have been over 3100 participants in the many events run off in the first two weeks of activity.

The swimming and diving classes, have proven particularly attractive with 30 boys and girls registering for these classes at Morse Creek. Many more take in the classes for younger children at McClymont Park.

A party of 30 children enjoyed a picnic yesterday afternoon. It was organized by those on Acropolis Hill playground. The party hiked out the tracks and spent the afternoon playing games and later enjoyed their picnic lunches. The group was under the supervision of Miss Louise Bird.

Miss Jean Krause organized a weiner roast for the boys and girls of McClymont Park and 50 children spent the early part of the evening around a small camp fire roasting weiners and toasting marshmallows.

Not tumbling is the latest sport to be introduced to the playgrounds with groups taking part at Seal Cove and Westview grounds and a softball league for both boys and girls has been organized.

Tonight's train, due from the East at 11 o'clock, was reported this afternoon to be on time.

Mrs. H. Anderson and child left on last evening's train for Edmonton.

Lee Lun Jing, Chinese, has been fined \$50, with option of two months' imprisonment, at Port Essington for supplying liquor to Indians, headquarters of provincial police here are advised.

M. H. McLean, manager of the Port Edward reduction plant of the B. C. Packers, was welcomed as the latest new member of the Prince Rupert Gyro Club at the regular weekly luncheon yesterday. Luncheon guests were W. H. Pettman of Premier and Dr. Roger Knipe of North Pacific.

Officers Of Oddfellows

J. E. Jack And His Associates Assume Office At Ceremony Tuesday Night

District Deputy Grand Master Norman Moorehouse, assisted by Past Grand R. J. Keron and J. L. McIntosh, Tuesday night installed officers of the local Oddfellows' Lodge as follows:

Noble Grand, J. E. Jack.
Vice Grand, D. Owens.
Recording Secretary, H. M. Daggett.
Financial Secretary and Treasurer, A. E. Woods.
Outer Guard G. B. Church.
Inner Guard, N. Anleyard.
Right Support of Noble Grand, J. E. Boddie.
Left Support of Noble Grand, S. V. Cox.
Right Support of Vice Grand, S. T. Peachey.
R. S. S. L. C. Eby.
L. S. S. W. S. Hammond.
Chaplain, W. A. McLean.
Following the installation ceremonies, refreshments were served.

WHEAT PRICES LOWER

NEW YORK, July 18.—Wheat prices were off 1/4¢ to 7/8¢ yesterday with December at 75 3/4.

Timely Recipes

STRAWBERRY JAM

Use firm, ripe strawberries. Hull and wash. Weigh the fruit and sugar. Place the fruit in a glazed crock, enamelled pan or china dish and cover with sugar. Let stand overnight. Boil gently to 221 degrees F. or to 19 lbs.

Five thousand Prince Rupert people read the Daily News. It pays to let them know what you have to sell



LOW FARES
Travel in comfort and save.
Chicago - \$56.10
Montreal - \$1.40
Winnipeg - \$2.50
New York - \$3.20
Toronto - \$6.35
San Francisco - \$5.70
From Vancouver & Return.
SOUTH EAST BY BUS
PACIFIC STAGES

Open Till 10:00 p.m.

Ice Cream Soft Drinks Tobaccos Candies
MUSSALLEM'S CONFECTIONERY

Our Famous Edson Alberta COAL
Bulkley Valley Coal
Nanaimo-Wellington Coal
Bulkley Valley Wheat and Grain
SEEDS and FERTILIZERS
PRINCE RUPERT FEED CO.
Phone 58 and 558

J. H. BULGER
Optometrist
Royal Bank Bldg.

Fresh Local Raw and Pasteurized Milk
VALENTIN DAIRY
PHONE 657

CENTRAL HOTEL
STEAM BATHS
Make Appointments
200 Rooms, 50¢ and up
Hot and Cold Water, Shower Baths
Mrs. C. E. Black, Proprietress

Handyman Home Service
Repairing Stoves, Roofs, Electrical Appliances, Oil Burners
Cleaned, Plumbing and Painting
224 Seventh Ave., W.
Phone BLACK 735

NEW ROYAL HOTEL
J. Zarelli Proprietor
"A HOME AWAY FROM HOME"
Rates 75¢ up
50 Rooms Hot & Cold Water
Prince Rupert, B.C.
Phone 281 F.O. Box 190

KEEP COOL THE "SALADA" WAY
Infuse 6 heaping teaspoons of Salada-Black Tea in a pint of fresh, boiling water. After 6 minutes strain liquid into 2-quart container; while hot, add 1 to 1 1/2 cups of sugar and juice of 2 lemons, strained; stir until sugar is dissolved, fill container with cold water. Do not allow tea to cool before adding cold water or liquid will become cloudy. Serve with chilled ice. The above makes 7 tall glasses.

"SALADA" ICED TEA

O. Wingham, C. Phillipson, F. naval duties, sailed by the Princess Alice yesterday afternoon on spending leaves here from their return to Esquimalt.

Specify
Haig & Haig
The Oldest Name in Scotch
26 1/2 oz. — \$3.75

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia

MacKenzie's Furniture
5-PIECE BEDROOM SUITE

In beautiful Oriental walnut including Bed, full size, Dresser, with large mirror, Chiffonier, with 5 drawers, Restmore Spring Filled Mattress, Simmons Cable
\$94.50
327 THIRD AVENUE Terms Can Be Arranged Phone 775

Cherub Baby Oil



Excellent for Chafing, Chapping and Diaper Rash. A Baby Feeding Bottle Free with each purchase Both for

40c

Ormes Ltd.
The Pioneer Druggists

The Rexall Store
Open Daily from 8 a.m. till 10 p.m.
Sundays and Holidays from 12 to 2 p.m. and 7 to 9 p.m.
Phones 81 & 82

CANADIAN NATIONAL RAILWAYS

Steamers leave PRINCE RUPERT for VANCOUVER on Saturday 4 p.m. calling at Ocean Falls.
Monday 3 p.m. calling at Ocean Falls and Powell River.

Trains leave PRINCE RUPERT for the EAST.
Monday, Wednesday, Friday, 6 p.m.
Friday at 11 a.m.



Air-conditioned Sleeping and Dining Cars
For Fares, etc., Call or Write
CITY TICKET OFFICE, 528 THIRD AVE.
Agents for Trans-Canada Air Lines

UNION STEAMSHIPS LTD.

Steamers Leave Prince Rupert for Vancouver:
T.S.S. CATALA EVERY TUESDAY, 1:30 p.m.
T.S.S. CARDENA FRIDAY, 10:30 p.m.
Due Vancouver, Thurs. p.m.
Due Vancouver, Monday a.m.
If Convenient, Please Purchase Tickets at Office
Further Information Regarding Reservations and Tickets From
FRANK J. SKINNER, Prince Rupert Agent, Third Ave. Phone 568

It's interesting to know when reading the Daily News at the people of the whole district are doing the same.