

THE DAILY NEWS
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DAILY EDITION.

WEDNESDAY, APRIL 24

THE PROSPECTS OF CHURCH UNION

The observations of President Murray, of the University of Saskatchewan, published the other day leading him to the conclusion that the proposed union of the Presbyterian, Methodist and Congregational churches in Canada, would be carried into effect before long should be supplemented by the recalling of the fact that the Presbyterians are called upon to vote upon two questions, the one as to the desirability of organic union, and the other as to the proposed basis. It will be remembered that the leaders of the movement declared at its very inception that they had no desire to have union forced upon any considerable opposing minority, but would rather see no attempt made to unite the churches unless the union could be effected by an almost unanimous vote. The majorities in favor of union have been large in most of the courts of all the churches, but the minorities against have been too considerable to be ignored. The situation might be compared with that of the miners of England in voting on the recent strike question. The majority of the men were not in favor of returning to work, but the authorities of the union saw that the minority of the contrary view was too large to be ignored.

In Western Canada the church union sentiment is so overwhelmingly strong that there does not appear to be any danger of any large secessions from the united organization; but in East

ern Canada, there is a much larger number of ministers and laymen who speak and write strongly against the basis of union.

Dr. Murray may be right in his opinion that the union will eventually come to pass, but the indications are that the negotiating bodies will continue to 'make haste slowly'; and that some time will yet elapse before they will actually become organically one.

In the meantime the spirit of union may be cultivated with profit as it has been in the past. There has been co-operation in mission work, in education work, and along the lines of temperance and moral reform, in the promotion of Sabbath observance, the Y.M.C.A. and the Y.W.C.A., the circulation and study of the bible, and in other ways. Ministers of the different denominations have often exchanged pulpits from the earliest years in Winnipeg and elsewhere throughout the west, with results that have been gratifying to the hearers. Young people especially, have joined in missionary work for the benefit of Chinese and other foreign immigrants. A young Presbyterian is at the present time doing good work among boys in one of the Methodist missions in Winnipeg. Such instances might easily be multiplied. This helping one another is, after all, the best form of union; and it is the best preparation for carrying out any organic union that may in the end commend itself to the wisdom and Christian sentiment of the Canadian churches.

KIPLING NOT TO BE PROSECUTED

Joe Martin Wanted to Know if He Was to Be Charged With Sedition for His Latest Poem.

London, April 22—Jos. Martin received a negative answer in the House of Commons today, when he asked the Attorney-General if he intended to prosecute Kipling for sedition for verses entitled "Ulster," published last week.

Wm. Redmond raised a laugh by asking if such doggerel was entitled to be called verse.

In more than one country of continental Europe a writer uttering such language as these two lines from Rudyard Kipling's poem "Ulster"—

"England may drive us forth, We shall not fall alone."

would find himself promptly in jail for treason, together with those who printed and published the poem. But there is no likelihood of any such action being taken.

Kipling has simply paraphrased Lord Randolph Churchill's famous "Ulster will fight, and Ulster will be right." It is a subject in regard to which violent language is taken, in a Pickwickian sense, as a matter of course.

Ladies Always Want. Many new reasonable things. They always go to Mrs. Frizzell's for the latest styles in suits, dresses, collars and millinery.

It will pay everyone interested to look over the large new consignment of ship chandlery at Howe & McNulty's, 2nd Ave. E.

Wanted—Position as experienced saleslady or chamber-work at once. Phone Black 148.

ILLUMINATED HATS THE LATEST

Blaze of Light When You Press the Button and there You are in the Fashion at a Flash.

Chicago, April 22—An active demand for "incandescent hats," the first of which was displayed here several days ago during the convention of dressmakers, has caused a local concern to get out a number of designs, all operated from small dry batteries in the crown of the hat.

One new design was completed and exposed to the winds yesterday. It contains tiny orange buds about the size and shape of a small tangerine, and are connected up with green wires looped with orange and other blossoms in decorative fashion. The hat is considerably heavier than the ordinary "lid" because of the wiring and the battery.

The lights are turned on by means of a push button that takes the form of an imitation hat pin at one side.

New designs to be completed this week will imitate rosebuds and all sorts of flowers in which a bulb formation can figure. It is also planned to relieve the weight of the electric hat by carrying the battery in the corsetage.

Lots 19-20, Block 16, section 8, \$750; 1/2 cash, 6, 12 months.—Th. Collart, 225 6th street.

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LAND LEASES.

Skeena Land District—District of Coast, Range 5.
 Take notice that I, Augustus W. Agnew, of Prince Rupert, B. C., civil engineer, acting as agent for Porpoise Harbour Land Company, Limited, of Victoria, B. C., intend to apply for permission to lease the following described lands:
 Commencing at a post planted on the most northerly point on Porpoise Harbour of Lot 446, Range 5, Coast district, thence north to a point equidistant between Lot 446 and Watson Island, thence easterly and northerly following a line equidistant between the high water mark of Lot 446 and the high water mark of Watson Island to a point on low water mark between Lot 446 and Watson Island on Lake Wainwright, thence east to high water mark, thence westerly and southerly following high water mark to point of commencement.
 PORPOISE HARBOUR LAND COMPANY, LIMITED.
 Per Augustus W. Agnew, Agent.
 Dated April 5th, 1912.
 Pub. April 8, 1912.

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 Commencing at a post planted on the most northerly point on Porpoise Harbour, Lot 446, Range 5, Coast district, thence north to low water mark, thence westerly and southerly following low water mark to a point due west of the southwest corner of Lot 446, Range 5, Coast district, thence east to high water mark, thence easterly to point of commencement.
 PORPOISE HARBOUR LAND COMPANY, LIMITED.
 Per Augustus W. Agnew, Agent.
 Dated April 5th, 1912.
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INSERT YOUR LAND PURCHASE NOTICES IN THE NEWS

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is Willing

and Satisfied

...to Do So...

The man who is able to buy any kind of printing is able to buy good printing. If he uses anything else it indicates to people who see it that he doesn't care.

Most people would prefer a man's general character and personality to be in keeping with his printing—so its disastrous not to care about your printing

FOR HIGH CLASS PRINTING OF ALL KINDS SEE THE "NEWS JOB"

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NORTH COAST LAND COMPANY, Limited
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KEEP OUT!

"KEEP OUT!" used to hang as a sign on every factory door. The old idea of secrecy in business made it seem a crime to show outsiders processes, materials, and methods of manufacture.

Now the white light of publicity is being let in by those who depend on public favor for business profits and business growth. The "keep out" sign is disappearing from factory doors and the "welcome" sign is taking its place.

Candor and honesty form the backbone of modern Advertising. Men tell the truth, and it pays. Modern selling relies more and more on the confidence and good will of the buyer.

To-day, many public service companies use the newspapers to tell the truth about themselves.

To-day, many big industrial enterprises are open without hindrance to the inspection of an interested public.

To-day, eyes are too sharp and intelligences too keen to make deceit possible. Absolute frankness in Advertising is the straight road to confidence. The public demands the light; it abominates and fears darkness.

To-morrow, many more companies, depending for their success and prosperity on public confidence, will lift the curtains that veil their board and work-rooms—they, too, will come to printing candid advertisements in the newspapers.

To-day, many canning factories, packing houses, bakeshops, and public kitchens welcome visitors, concealing nothing.

The public may overlook, but does not forgive, a lie or an abuse of its confidence. The public regards with suspicion those who attempt to serve it in secrecy and silence. The public is repelled by juggled facts or befogging words. The public rewards with its favor and money those who tell it the truth. It walks and shops where the light shines and where the paths are straight.

Throw on the light!

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part—so write, if interested.

Highest Value in Plain and Gem Set

RINGS

There is no jewelry line in which value is more expressed than in BIRKS' plain and gem set rings. In fineness of outline they are, simply speaking, the personification of perfection.

Our ILLUSTRATED CATALOGUE shows a fine variety of solitaire and cluster engagement rings in diamonds and combination settings. The BIRKS' WEDDING RING is of particularly fine design and very popular throughout Canada. Write for our Illustrated Catalogue, which will be sent free to your address.

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 Jewellers and Silversmiths
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 Managing Director
 Vancouver B.C.

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