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IT COSTS NO MORE!

Proof? More people buy Seagram's Whiskies than any other whisky in the world... only in Canada is the price so remarkably low!



Seagram's OLD RYE

13oz. FLASK **\$1.25**

25 ozs. **\$2.35**
40 ozs. **\$3.55**

House of Seagram

THE HOUSE OF SEAGRAM HAS THE OLDEST AND LARGEST RESERVE STOCKS OF WHISKY IN CANADA.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

It is a
Clearance Sale
With "Reason"
A GOOD "REASON"

- 4-piece Bedroom Suite—Reg. \$79.50. **\$62.50**
Clearance
- 8-piece Dining Room Suite—
Reg. \$87.50. Clearance **\$69.50**
- Chesterfield Chair—Reg. \$25.00. **\$19.50**
Clearance
- Buffet with Glass Front—Reg. \$27.50. **\$20.00**
Clearance

ELIO'S FURNITURE STORE
MOOSE BUILDING — THIRD AVENUE

When You Want a Reliable, Comfortable, Dependable
TAXI SERVICE **PHONE 13**
24 Hour Service at Regular Rates

CANADIAN NATIONAL RAILWAYS

Trains leave PRINCE RUPERT for the EAST Monday, Wednesday, Friday, 6 p.m.
Air-Conditioned Sleeping and Dining Cars

Steamer leaves PRINCE RUPERT for VANCOUVER on Thursday, 11:30 p.m. calling at Ocean Falls and Powell River

WINTER EXCURSION FARE, to VANCOUVER and RETURN \$36.00 Tickets on sale Nov. 1st, 1940 to Feb. 28th, 1941. Final return limit March 31st, 1941

For Full Information and Reservation, etc. Call or Write **CITY TICKET OFFICE, 528 3rd Avenue** Phone 260 — Prince Rupert
Agents for Trans-Canada Air Lines

LOCAL NEWS NOTES

Just say—"Three Two please."
Mrs. M. Madill will sail tomorrow night on the Prince Rupert for a brief trip to Vancouver.

Miss Edna Gillies is sailing tomorrow night on the Prince Rupert for a holiday trip to Vancouver.

Canadian Legion, B.E.S.L. monthly meeting tonight. Initiation followed by entertainment by "Show-boat" party and refreshments.

Mrs. N. Mussalem will sail tomorrow night on the Prince Rupert for Vancouver and elsewhere in the south.

Mr. and Mrs. N. M. McLean of Seal Cove, who have been on a trip to Vancouver and elsewhere in the south, returned home on the Prince Rupert this morning.

TOO LATE TO CLASSIFY

FOR SALE—Piano, good condition. \$85; oak dresser \$15; heater oil burner \$10; oak dining table, 6 chairs, \$15; Morris chair \$5; sundries. Phone Red 691. 1925 Graham Avenue.

Announcements

All advertisements in this column will be charged for a full month at 25c a word.

United Church W. A. tea Jan. 16. Mrs. James Clark's.

Serenaders' dance, Oddfellows' Hall, Friday, January 17.

Presbyterian tea, Mrs. Lakies' January 21.

Anglican Tea, Mrs. R. Bartlett's January 23.

S.O.N. basket social, January 24, ladies with baskets free.

Burns banquet and dance January 24, Moose Hall, 6:30 tickets 75c, dance only, 50c. Scotch orchestra.

102nd Auxiliary Dance Armories, January 31.

Orange tea, Mrs. Krikevsky's February 5.

Catholic tea, Mrs. R. E. Moore's February 6.

Hospital Annual Ball, Moose Hall, February 7.

W.O.T.M. tea, Mrs. S. Haugan's February 12. Proceeds War Relief.

Basketball Association Valentine Party February 14.

DANCE
SERENADERS' ORCHESTRA
Oddfellows' Hall—Friday 17th

MANUFACTURERS' Life Insurance Co.
P. H. Linzey
Local Representative

W.A. of the R.C.C.S., R.C.A.S.C. R.C.A.M.C.
TEA OF THE SEASONS
JANUARY 18, 3-6 p.m.
Canadian Legion Hall

J. H. BULGER
Optometrist
Royal Bank Bldg.

FRESH SHRIMP
Daily After 4:30 p.m.
BOAT W.S.L. TROTIER'S DOCK

Just say—"Three Two please."
Herman Engleke returned to the city on the Prince Rupert this morning from a three weeks' visit to Vancouver.

Mrs. R. C. Bamford, who has been on a trip to Vancouver, returned to the city on the Prince Rupert this morning.

HOW TO OPEN NOSE THAT CLOSSES UP AT NIGHT

Put 3-purpose Va-tro-nol up each nostril. (1) It shrinks swollen membranes; (2) Soothes irritation; (3) Helps flush nasal passages, clearing mucus, relieving transient congestion.

VICKS VA-TRO-NOL

Major T. W. Sutherland, medical officer for Prince Rupert garrison area, returned to the city on the Prince Rupert this morning after spending leave in Vancouver and Revelstoke.

Mr. and Mrs. E. R. Oatman and family and Mrs. Oatman's mother, Mrs. Percy Powell, were passengers aboard the Cardena yesterday going through from Stewart to Vancouver enroute to Grand Forks to which point Mr. Oatman has been transferred in the provincial government service. Mr. Oatman's successor at Stewart is W. S. Orr.

Bailiff's Sale

J. G. Moody vs. Steve Murphy, Lawrence Peterson and Steve Arlington.

Under authority of a Landlord's Warrant I have seized the goods of the above tenants. One Public Address System, consisting of three loud speakers, one Share Crystal mike with stand, one Gramophone and lot of records, one 2 channel Amplifier.

The above system will be offered for sale at Public Auction on Thursday, 16th inst. at the premises, corner 2nd Ave. and 6th Street at 2:30 p.m. Any person desirous of viewing the above system can do so by calling on the Sheriff.

S. A. NICKERSON,
Landlord's Bailiff
Dated at Prince Rupert,
January 8th, 1941.

Rance & Hardy
Quality Grocers

LOWER PRICES AND ASTONISHING VALUES FOR THRIFTY SHOPPERS
Wednesday 15th to Saturday 18th

- Butter—Good quality, 3 lbs. **\$1.14**
- Eggs—Fresh from the farm. Per doz. **25c**
or 2 1/2 doz. trays **63c**
- Bacon—Extra good quality, Per lb. **29c**
- Royal Household Flour—49-lb. sk **\$1.70**
- Swansdown Cake Flour—Per pkg. **26c**
- Nabob Tea—Per lb. **65c**
- Nabob Coffee—Per lb. **45c**
- Fry's Cocoa—Per 1-lb. tin **33c**
- Swift's Premium Sausage—Per 1-lb. tin **28c**
- Quaker Rolled Oats—Reg. size pkg. **18c**
- Libby's Tomato Juice—10 oz. Per tin **6c**
- Libby's Pineapple Juice—13 oz. Per tin **11c**
- Libby's Grapefruit Juice—50 oz. Per tin **25c**
- Libby's Grapefruit Juice—15 oz. Per tin **10c**
- Lynn Valley Pears—Sqt. Per tin **14c**
- Lynn Valley Peaches—Per tin **15c**
- R. C. Red Plums—Sqt. Per tin **11c**
- Nabob Jam—Strawberry—4's. Per tin **53c**
- Nabob Jam—Plum. 4's. Per tin **39c**
- Nabob Spaghetti and Cheese—Per tin **5c**
- Nabob Ketchup—12 oz. Per bot. **16c**
- Happy Vale Pickles—28 oz. Per jar **27c**
- Green Beans—2's. Per tin **10c**
- Brentwood Peas—2's. Per tin **10c**
- Oranges—Family size, 2 doz. **45c**
- Potatoes—Cook white as snow, 13 lbs. **25c**
25 lbs. **45c**
- Turnips—9 lbs. **25c**
- Brooms—5-string. Each **31c**
- Lifeguard Soap—4 bars **25c**

Phones 55 and 56—Free Delivery to All Parts of the City

H. W. Birch returned to the city on the Prince Rupert this morning from a holiday trip to Vancouver and Victoria.

Provincial Constable W. J. Currie sailed yesterday afternoon on the Cardena for a trip to Vancouver on escort duty.

Mr. and Mrs. W. J. Scott and son, who have been on a holiday visit to Vancouver, are expected to return to the city on the Princess Adelaide Friday afternoon.

Incorporation of the Lakes District Co-Operative Association with registered office at Southbank, Francois Lake, is announced in the B. C. Gazette.

Hugh Boswell, accountant for the Hanson Timber & Lumber Co. at Smithers, arrived in the city on last night's train, being here on business. He will return to Smithers Friday evening.

Mr. and Mrs. C. A. Brind, who have been spending the Christmas and New Year holiday season in Vancouver on vacation, returned to the city on the Prince Rupert this morning.

Brigadier J. T. Gillingham, divisional commander of the Salvation Army for Northern British Columbia and Alaska, and Mrs. Gillingham, who have been on a trip through the interior, are sailing this afternoon on the Prince Rupert for Ketchikan enroute back to their headquarters at Wrangell.

With good-sized list of passengers and freight cargo, C.N.R. steamer Prince Rupert, Capt. H. E. Nedden, arrived in port on time at 10 o'clock this morning from Vancouver, Powell River and Ocean Falls and will sail at 3 o'clock this afternoon for Ketchikan and Stewart whence she will return here tomorrow evening southbound.

Those present at the Prince Rupert Chamber of Commerce annual dinner Monday night included W. M. Watts, W. R. McAfee, J. J. Little, George Mitchell, J. C. Gilker, Gordon German, C. G. Ham, W. J. Raymond, W. L. Armstrong, G. R. S. Blackaby, Peter Lakie, G. B. Williams, Trevor Williams, James Clark, G. W. Nickerson, Theo Collart, John Dybbavn, Thomas Anderson, Bert Morgan, W. O. Fulton, Arnold Platten, G. G. Minns, Laurie Lambley, Frank Skinner, Shelford Darton, Andrew Borland, W. L. Coates, Thomas McMeekin, S. E. Parker, H. F. Pullen, R. M. Winslow and Arthur Brooksbank.

SEW




SAVE and SERVE

With a Modern
Singer Sewing Machine

From
McRae Bros. Ltd

Wanted—Raw Furs HIGHEST MARKET PRICES PAID
Ship to J. E. ORMHEIM, Prince Rupert, B.C.
Representing—HUDSON'S BAY COMPANY
Phone 741. 167 East 3rd Ave.



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It Pays to Always Buy the Best Fuel

Albert & McCaffery, Ltd.
PHONE 116 PHONE 117

We bought three brand new heaters
Just so you wouldn't freeze
We bought three cars to put them in
They answer
'THREE-TWO PLEASE'

The cars are painted in two-tone blue
Their beauty is equalled in ease
If you want safety with comfort
Call us at
'THREE-TWO PLEASE'

RUPERT'S LARGEST TAXI SERVICE

"RUPERT BRAND"

SOLE FILLETS
Cellophane Wrapped—No Waste
25c per lb.

Obtainable at—
STERLING FOOD MARKETS LTD.
RUPERT BUTCHERS BULKLEY MARKET
Also served at the Boston and Commodore Cafe
Smoked and Cured Fish available at the above
Stores—Packed By

Canadian Fish & Cold Storage
Co. Ltd. British Columbia
Prince Rupert