#### THE DAILY NEWS

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DAILY EDITION.



THURSDAY, MAY 2 Lot 48, Block 30, \$365 cash.

#### INTERVIEWER AND INTERVIEWED.

When you see a man in public life disclaiming a published interview, don't be too ready to condemn the reporter.

Misquotations of that character are very rare. They happen, of course. Reporters are humanly fallible, and they make Dainter & Sloan mistakes. But such mistakes do not happen nearly so often Phone 387 as the interviewed try to make out.

Many a man, bubbling with enthusiasm over a pet idea, has given out an interview about it, and then when he saw it published and realized for the first time that somebody's toes had Hand cleaning and pressing. tion. For instance, those who been trodden upon and somebody's corns crunched, has Best care of silk dresses. Orders grown appalled at his temerity and promptly disclaimed his in- left at Knott's Bakery will have the station than the "kissing terview, throwing the blame upon the reporter.

Every newspaper office is familiar with such cases, far more familiar with them than with the reporter who deliberately distorts an interview.

And yet, though it may be betraying a professional secret to say so, very few interviews appear just as they are given. If they did newspapers would be a lot funnier than they are.

The other day the Baltimore Sun published an interview with a local citizen about the public schools. Here is what appeared:

"No one can deny that the present embroglio is disorganizing the school and diminishing the efficiency of the teachers. Reports that I have received from parents convince me that the experiments attempted by Mr. Van Sickle-the superintendent-the undersigned up to 4 p. m. have failed to improve the system or to benefit the pupils. What- Monday, May 13, 1912, for ever the demerits of the old curriculum, it at least laid a firm supply of 160 cedar poles foundation and gave the pupil a working knowledge of the fundamental branches. The new curriculum does not accom- lars may be obtained at this of- the idea becomes popular, so fill plish this. I believe a change in the office of superintendent fice. would be to the advantage of the schools."

The giver of this interview repudiated it. He said that that wasn't what he said at all. The trouble was, apparently, that he was a good deal braver when he was talking with the 2t reporter than he was when he saw his remarks in print. So he complained he had been misquoted, and the Sun obligingly . printed verbatim what he had said to the reporter. Here it is: Prince Rupert Offerings:

"Don't talk to me about Van Sickle. The scholars in the schools don't learn half what they used to. When I went to school things was different. Today they waste their time on knittin', mud pies and such monkey business. I heard the other day that they don't learn the children spellin' at all no more. I'm in favor o' cuttin' out all that fancy stuff an' givin' 'em somethin' that'll stick to the ribs. Have a cigar? somethin' good and strong. Tell 'em I'm against it."

Clearly, this indignant citizen was right. His interview wasn't published at first-as he gave it. Curiously enough, they say he is madder now that it has been published as he gave it than he was when it was dressed up for publication.

Reporters—good reporters of the kind that can hold a job on a reputable newspaper-don't twist interviews even to make the "story" better. That they often twist them as the Sun re- Lot 19, block 2, \$3,500.00; arrange for will not show a radical increase porter did is true—and a mighty good thing it is for many of the interviewed .- Duluth Herald.

## WHAT! MISERLY WITH MUSKEG?

At the meeting of the City Council yesterday to appoint Lots 1 and 2, block 9, \$4,000.00; half cash, a parks commission for Prince Rupert the Mayor made a suggestion for which he is deserving of every credit. It was a constructive suggestion and one tending in practical manner toward the improvement of Prince Rupert in a direction much to be Lot 6, block 5, with a cabin, \$550.00; cash desired. The Mayor suggested that one or two of the valuable Lot 36, block 7, \$750.00; cash \$375.00, lots held by the city in fee simple from the G. T. P. under the Lots 3 and 4, block 6, \$1,200.00; cast assessment agreement should be disposed of presently, the proceeds of the sale to be devoted to the establishment of a nucleus Lot fund for the laying out of parks for recreation and the city's adornment.

But when the Mayor made his suggestion there was one loud dissentient voice at the council board. It was the voice of the Finance Minister, appalled at the very idea of parting with anything. "Why should we part with any lots?" he asked. Exactly! Why should we? How much nicer vacant, stump ance 1-2 years. Lot 10, block 4, \$600.00; cash \$200.00, studded muskeg looks than park ground! How well it impresses visitors! What an advantage to Prince Rupert it is to own nonrevenue producing vacant space! Really we didn't think the genial Finance Minister could be so horribly miserly.

## 

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Lot on 2nd Ave., \$3,500.

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Section Five. Lot 43, Block 9, \$2,100; \$1,100 cash; balance 6-12 months. Lot in Block 39, 9th Ave., \$675; \$374 cash, balance easy.

Section Seven. Lot 11, Block 34, \$675; very easy term 3 lots on 6th Ave.

Section Eight. ance 6-12-18 montus.

A Snap in Biggar Place. Two of the best farms on Skeena River

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General Machine Shop and ship's Carpentering. Also agents for Fairbanks-Morse and Knox Gasoline Engines. Gasoline Engines and Accessories carried in stock.

#### City of Prince Rupert.

Tenders will be received by telephone and electric light. Specifications and all particu-

The lowest or any tender no

necessarily accepted. A. BROOKSBANK,

# City Purchasing Agent.

Lot 31, block 16, with house and barn renting \$100.00 per month, \$9,000.00; half cash, balance 6-12-18 months, 7 per cent. Lots 3 and 4, block 8, \$10,000; 1-3 cash, ots 20 and 21, block 27, \$10,000.00; half cash, balance 6-12 months. Lots 9 and 10, block 11, \$15,500.00; equity cash, balance 6-14-22 months. ot 40, block 16, \$6,000.00; \$2,500.00 cash, balance 12-18 months.

## SECTION 2

Lot 41, hock 5, \$1,500.00; \$562.50, bal-Lot 25, block 20, \$1,400.00; \$458.75 cash, balance 1-2-3 years, 6 per cent. balance 1-23 years, 6 per cent

## SECTION 5

7, block 29, \$500.00; \$250.00 cash, in length, approximately alance 6-12 months, 7 per cent. 11, block 32, with 2-room house, inches predominating. cash \$1,000.00, balance 6-12-18 months. Lot 24, block 28, \$900.00; half cash, bal-

Lot 6, block 10, \$1,700.00; \$800.00 cash, balance 6-12 months. Lot 6, block 27, \$1,650.00; equity cash.

SECTION 7 Lots 38 and 39, block 6, \$1,300.00; cash buttoning effects at \$550.00, balance \$50.00 per month.

Lot —, block 10, \$475.00; equity cash or all separate coats.

\$425.00 all cash. This is a snap.

Lots 50 and 51, block 38, \$750.00; half cash, balance 6-12 months. Lots 46 and 47, block 27, \$900.00; half cash, balance 6-12 months.
ots 19 and 20, block 16, double corner, & McNulty's. \$750.00; half cash, balance 6-12 months and 4, block 15, \$500.00; hal cash, balance 6-12-18 months. Lot 8, block 10, \$450.00; half cash, bal balance 6-12 months

## Th. COLLART

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OFFICE:

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Marvel of Railway Consideration for the Traveling Public Is the Latest Innovation at Montreal, If You Please.

A kissing gallery is the latest word in railroad terminal build-i ing and, according to Chief Engineer Sullivan of the New Windsor terminal, the big station nearing completion in Montreal is to fill this long felt want. The railroad is not entirely unselfish ots 40-41, Block 27, 3900; 1/2 cash, bal- in its intention to provide the thousands of commuters and other travelers with a specially designed osculatory hall since it Lakelse Valley, cheap. Porcher Island is admitted that at times Greco-Roman work on the part of temperamental couples has impeded traffic. In design and construction everything has been done to ensure the success of the innovation, acoustics have been considered and the gallery provided Second Avenue with sound proof walls and roof. Some of the rules which it is said will be posted in conspicuous places are, however, of such nature to cause some dissatisfacmeet by chance in other parts of gallery" will be under the watchful eye of the attendants who at first sign of an affectionate embrace will promptly suggest that the soul kiss parlors are the proper place for that sort of thing. There is some fear that in the case of impetuous young people this may lead to trouble. An anxious enquiry by one com-Launches and Boats for Hire N.E. end of Wharf muter as to whether married folks would be compelled to live up to the high standards of the Romeo and Juliet room was relieved by the explanation that a spot on the floor indicated the space especiall allotted to the performance of perfunctory for greetings for the sake of appearance only. The rules will also exclude outsiders who might, if up the room that those legitimately entitled to use it would be forced out.

> For row boats and launches telephone 320 green. Davis boat

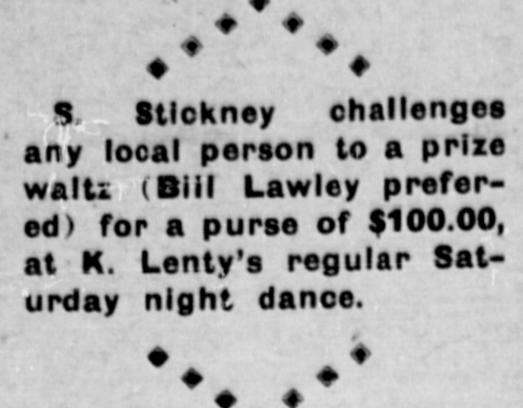
Item of Interest to the Feminine Community - Fashion Kings Decide Costumes for Ladies Fair.

Toledo, May 1 .- Fall styles for women were arbitrarily settled [2 Lot 91, block 20, \$1,000.00; \$392.50 cash, here Saturday by the National Lot 13, block 14, \$900.00; \$400.00 cash, Cloak, Suit and Skirt Manufac-balance 1-2-3 years, 6 per cent. turers' Association in semi-annual convention. . Suit jackets

The lines of the suits will be slightly more shaped, following the silhouette of the figure. Novlty features will consist of hirred and belted effects. Skirts will continue on straight lines. The slightly raised waist line with inside belting will continue in

Separate coats will be full length and cut on straight lines. Set in sleeves, deep arm holes, sloping shoulders and high buttoning effects are to feature

Very large stock of general hardware. Sole agents for Sherwin & Williams paints, at Howe



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"FROM HOME TO HOME."

Sid. Sykes, Manager

The Finest, Newest and Most Up-to-date Hotel in Vancouver.

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Excellent Cafe.

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# NORTH COAST LAND COMPANY,

PAID UP CAPITAL \$1,500,000.00

# KEP OUT!

66 TZ EEP OUT!" used to hang as a sign on every I factory door. The old idea of secrecy in business made it seem a crime to show outsiders processes, materials, and methods of manufacture.

Now the white light of publicity is being let in by those who depend on public favor for business profits and business growth. The "keep out" sign is disappearing from factory doors and the "welcome" sign is taking its place.

Candor and honesty form the backbone of modern Advertising. Men tell the truth, and it pays. Modern selling relies more and more on the confidence and good will of the buyer.

To-day, eyes are too sharp and intelligences too keen to make deceit possible. Absolute frankness in Advertising is the straight road to confidence. The public demands the light; it abominates and fears darkness.

To-day, many canning factories, packing houses, bakeshops, and public kitchens welcome visitors. concealing nothing.

To-day, many public service companies use the newspapers to tell the truth about themselves.

To-day, many big industrial enterprises are open without hindrance to the inspection of an interested public.

To-morrow, many more companies, depending for their success and prosperity on public confidence, will lift the curtains that veil their board and workrooms-they, too, will come to printing candid advertisements in the newspapers.

The public may overlook, but does not forgive, a lie or an abuse of its confidence. The public regards with suspicion those who attempt to serve it in secrecy and silence. The public is repelled by juggled facts or befogging words. The public rewards with its favor and money those who tell it the truth. It walks and shops where the light shines and where the paths are straight.

Throw on the light!

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part -- se write, if interested.

# Watch For The

# Great Smoke Sale

MARTIN O'REILLY

2nd Ave. Store