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HOW CANADA GETS NEWS

Canadian Writer Tells Where and How Foreign and Domestic Reports Are Obtained

TORONTO, March 28: (CP)—A "newspaperman's paper" is prima facie evidence of high journalistic attainment. Carlton McNaught becomes, literally as well as figuratively, "a newspaperman's reporter" for his "Canada Gets The News."

His book, published by the Ryerson Press, is the result of a tough assignment he set himself—to cover the coverage of news. What he found is presented in a clear, factual report. Where analytical treatment is called for, Mr. McNaught has clearly dissected his findings so that all who read may see.

He tells how the newspaper

business of Canada has become a major industry. With facts and figures he correlates circulation and survival with geography, mileage and competition. Not even the salaries of reporters, editors, composers and pressmen are allowed to remain secret on a plea for sublimity.

With his wealth of interesting detail, Mr. McNaught fits it smoothly into his finished work—where and how Canada gets its news. His principal study has been made of foreign news and its use and treatment by Canadian dailies. No less importance is attached to domestic news and in this category he places "technically" news from the United States.

Foreign News

Mr. McNaught finds that Canadian newspapers use a high percentage of foreign news, ranging from eight to 28 percent of all news printed. The source of this news is largely the press associations and the Canadian Press is termed the "main channel." He tells of its co-operative set-up, growth and wire and editorial operation. Extension of its foreign coverage by staff men is outlined. In the same manner he discusses world-wide news sources of the Associated Press with which The Canadian Press is linked.

The supply of news to Canada through other associations, special services and staff writers of individual newspapers comes under the review.

Mr. McNaught gives considerable attention to the matter of presenting news from the Canadian or British viewpoint, not colored but free from foreign treatment.

He remarks that "virtual unanimity of views among publishers on such important questions as

Commonwealth relations places the newspapers of Canada in a position, through editorial expression and news handling, to guide public opinion in a single direction."

A chapter of the book is given over to the study of censorship and propaganda. In addition, principal clauses of the war-time Defence of Canada Regulations pertaining to newspapers are set forth.

Reports And Headlines

The daily trials of newspapermen are related. Specific cases of conflicting reports and sudden changes in a major developing story are presented with photographs of Canadian front pages. For writers of sensational headlines Mr. McNaught indulges in a bit of knitted-brow criticism, backed by well-documented evidence.

The author completes his reportorial job with a chapter on the newest source of news—the air waves. He closes with this admonition:

"The only safeguards, therefore, that either the newspaper reader or the radio listener can rely upon are plain statements in all cases of the sources of the news, as much knowledge as he can acquire of the various sources, collective or individual, and their possible bias, and the application of due discrimination, comparison and analysis to all he reads or hears."

Whifflets From The Waterfront

C.P.R. steamer Princess Louise, Capt. S. K. Gray, which was in port yesterday afternoon southbound from Skagway to Vancouver, had a light list of only twenty passengers. One person disembarked from the vessel here while eight took passage from this port for Vancouver.

C.P.R. steamer Princess Adelaide, Capt. Henry Anderson, is due in port at 7 o'clock this evening from the south and will sail at 10 p.m. on her return to Vancouver and waypoints.

FRESH SHRIMP
 Daily After 4 p.m.
 BOAT W.S.L. TROTIER'S DOCK

FISHERMEN!—Install MARINE MOTORS
Kermath or Lycoming
 Agent—J. T. BRENTZEN,
 Boat "Wanderlust" Cow Bay

Man in the Moon

See here they come
 Young Mountain Rangers
 New to the north
 But never strangers,
 May we be proud
 In future ages
 With our name and theirs
 On history's pages.

Usually when people celebrate their fifty-sixth birthday they begin to settle down to a quiet life, but there's nothing quiet about these lads from southern B.C.

Jake: "Do you know the difference between a parlor and a bathroom?"

Friend: "No."
 Jake: "Then you'd better not come to visit at my house."

"They had been naughty and the teacher had made the two little boys stay in after school, and each wrote his name on the blackboard 1,000 times. The one started at once, but the other burst into tears and cried between his sobs: "Tain't fair teacher, 'cause his name's Jones and mine's Picken-schneider!"

When the count was married recently Jake quietly remarked: "There goes another of the landed aristocracy."

The other day I was passing down Third Avenue when I was accosted by a man in uniform. He addressed me "Shay, where does Simple Jones live?" "But your name is Simple Jones." "Sure! I know that, but where does he live?"

A young man had been in the witness box a long while, bearing as best he could with the nagging and prodding of a flippant barrister, who aimed shafts of wit mercilessly at the unfortunate youth.

"So," exclaimed the barrister, sarcastically, "you really do not believe that you could rout an army of Philistines with the jaw-bone of an ass."

"Well," replied the exasperated man, "I might have a try with the article when you've done with it."

A young recruit in a military riding school fell off his horse.

The sergeant strode up and demanded: "Did you receive orders to dismount?"

"I did, sir."
 "From what quarters?"
 "From hind quarters," said the recruit with a grin.

A Chinese cook was taking a walk through the woods when he noticed a grizzly bear following, smelling his tracks.

"So," he said, "you like my tracks? Velly good, me make some more."

SPORT CHAT

Football is getting away to an early start in Prince Rupert this year with competition between the various military units now under way. The Rocky Mountain Rangers having trimmed the Royal Canadian Corps of Signals Wednesday and being scheduled to meet the Royal Canadian Air Force Saturday. Military teams, it is expected, will round out the regular city leagues this year. Indeed, there is understood to be some fine talent among the troops here not only in soccer but in other lines of sport.

A record number of fines in National League hockey history resulted from a Stanley Cup playoff game a year ago tonight in which Toronto Leafs defeated Detroit Red Wings 3-1. Nine Toronto players and eight Detroit players drew \$25 fines after a fight that involved practically every member of the two teams.

Union steamer Cardena is due at 1:30 tomorrow morning from the south and will sail at 8:30 a.m. on her return to Vancouver.

WANTED
 ADS

DEVELOPING AS NATION

Similarity of Interests and Trends
 All Made for Unity of People of Country

"One of the things that impressed me most on my trip through Canada and during my visit in Toronto, Ottawa and Montreal was the unity of thought of the people, the similarity of trends of conversation and the similarity in the way in which people conducted their affairs everywhere, east and west," said H. F. Pullen, when addressing the Rotary Club at its luncheon yesterday afternoon, P. H. Linzey in the chair. All this he thought tended toward the development of a national unity and would eventually develop a real Canadian nation.

There was also unity of purpose in regard to the war. No matter where or with whom one talked there was shown the same determination to carry on and win the war. This determination had not, however, developed into action. The only place in which the speaker had noticed any attempt at curtailment of expenditures was in the railway dining cars where they served only one pat of butter instead of two and, if a second pat was desired, it must be asked for. Beyond that people seemed to be carrying on just as before the war. There was the same eating and drinking, the same amusements and other expenditures. Canada had not really yet entered the war except in sentiment.

The speaker told of his recent interviews in Ottawa giving a few personal touches that he thought might be interesting. He also spoke of the prospects of the building of the highway and of a landing field for airplanes. He emphasized the news he had received in regard to the building of big ships in Prince Rupert.

The new speedways at Toronto, the newspapers and various other outstanding features of life in the other towns were mentioned.

CLASSIFIED

FOR SALE

FOR SALE—Modern bedroom suite complete, dinette set, kitchen cabinet, Duotherm heater, round centre table, pictures, rugs, etc. Phone Red 591 or Red 878. (75)

512 Tatlow St. (near 5th) 5-room house. Fully modern, 2 bedrooms, new plings, good residential district, \$1900 with half cash and balance at \$25 per month at 6% interest. H. G. Helgeson Ltd. (75)

FOR SALE—Rug and a few other things. 1718 Athl'n Ave. (75)

FOR SALE—Studio lounge, \$37. Phone Blue 909. (77)

FOR SALE—English pram. Good condition. Blue 921. (74)

FOR SALE—Treadle sewing machine \$10. Dresser and washstand \$10. 22 foot extension ladder \$8. 2 step ladders—1 large \$2; 1 small \$1.25. 6 dining chairs \$1 each. Brigham oil burner complete with 90 gallon tank \$20. Phone 572. (77)

FOR SALE—1 seven room house, furnished or unfurnished; 1 chestnutfield suite; 2 combination radios; 1 sewing machine; 1 automatic record changer; Victrola; 1 oil burner. Phone 791. (75)

FOR SALE—A 20 horsepower latest model Frisco Standard Engine with 40 horsepower clutch and propeller. All in first class condition. For further information see A. T. Iverson, Prince Rupert Dry Dock. (79)

FOR SALE—6 spool gurdys, blocks and trolling gear, 8 ft. rowboat, new 30 foot trolling poles. Also battery radio. Apply Cook's Taxi, Cow Bay. (75)

WANTED

WANTED—Furnished rooms or room and board. Box 87, Daily News. (77)

FOR RENT

FOR RENT—Board and room. April 1. Phone Red 489. (76)

URGE "FOLKS BACK HOME" TO BACK BOYS



GOVERNMENT HOUSE, OTTAWA.
 March 1941

Dear Senator McRae,
 Princess Alice and I are glad to become Patrons of the Canadian War Services Fund, for we realize the invaluable assistance the member organisations have given to our Armed Forces at home and abroad. We have been privileged to see these War Services at work in Canada and Great Britain, and we are greatly impressed with the excellent work they are doing.

We cannot emphasize too greatly the importance of providing pleasant recreation, healthy relaxation and comforts for our sailors, soldiers and airmen, and we are sure that nothing contributes so much to their physical and spiritual well-being. These services signify to them the affection and thoughtfulness of "the folks back home."

The Salvation Army, the Y.M.C.A., the Y.W.C.A., the Canadian Legion, the Knights of Columbus and the I.O.O.F., have united in the Canadian War Services Fund Campaign, and we commend their aim and purpose to all Canadians.

Yours sincerely,
 Athlone

Major-General The Hon. A.D. McRae, C.B.,
 National Chairman,
 Canadian War Services Fund,
 200 Bay Street,
 TORONTO, Ont.

The Earl of Athlone, Canada's Governor-General, stated he and the Princess Alice were glad to become patrons of the Canadian War Services Fund because they had seen its organizations at work in Canada and Great Britain. They recognized the invaluable aid these services gave the fighting men of Canada, he said. "Nothing contributes so much to their physical and spiritual well-being." His Excellency pointed out in the letter reproduced above, "These services signify to them the affection and thoughtfulness of the 'folks back home'."

Mail Schedule

For the East—	Monday, Wednesday, and Friday	5 p.m.
From the East—	Tuesday, Thursday and Saturday	11 p.m.
For Vancouver—	Tuesday	12:30 noon
Thursday	10:30 p.m.	
Friday	9:30 p.m.	
March 6, 17 and 27	11:30 p.m.	
From Vancouver—	Sunday	p.m.
Wednesday	10 a.m.	
Friday	10 a.m.	
March 13 and 23	a.m.	
For Stewart and Premier	Sunday	7 p.m.
Wednesday	2 p.m.	
From Stewart and Premier	Tuesday	11:30 a.m.
Thursday	8 p.m.	
For Alice Arm, Naas River and Port Simpson	Sunday	7 p.m.
From Alice Arm, Naas River and Port Simpson	Tuesday	11:30 a.m.
For Queen Charlotte Islands—	March 3, 17 and 31	10 p.m.
From Queen Charlotte Islands—	March 16 and 30	a.m.
For Alaska—	Wednesday	2 p.m.
March 13 and 23	3 p.m.	
From Alaska—	Thursday	6 p.m.
March 6, 17 and 27	p.m.	

Try a Daily News Want-Ad. Reach ten thousand people with

RED CROSS CHIEF
 CAIRO, March 28: (CP)—Sir Duncan Mackenzie has been appointed Red Cross and St. John Commissioner for the Middle East, succeeding Lord Somers, now Chief of British and Empire Boy Scouts.

WELSH COAL FROM EGYPT
 CARDIFF, March 28: (CP)—Despite enemy submarines and surface raiders Welsh coal is reaching Egypt, said Dr. Jassan Nached Pasha, Egyptian ambassador, adding "We couldn't do without Welsh coal."

NO BETTER BUY THAN **B.C. 3 STAR RYE WHISKY**

40 oz. \$3.50
 25 oz. \$2.50
 13 oz. \$1.25

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 NEW WESTMINSTER, B.C.

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 Ensuring only low temperature ice throughout the fishing season

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Canadian Fish & Cold Storage Co. Ltd.
 Prince Rupert British Columbia

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You have comfort when you try a ton!

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