

THE DAILY NEWS

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DAILY EDITION.

FRIDAY, MAY 3

IGNORING OUR OLD TIMERS.

It seems inevitable in the forward rush of the west that the pioneers, the men who have struggled with the virgin forces of nature to establish the comforts and conveniences of modern civilization in the wilderness, should somehow never reap more than a meagre share of the benefits they bring about for those who follow them, and mostly only the insubstantial glory of having been first in the field.

Plums of position, plums of business, plums of profit in dozens of ways find their way into the hands of the comparative newcomer, while the old timer, sharing something of the sorrow of the aboriginal races to whom the land earliest belonged, can only stand by the little he has won with so much exertion and hardship, watching his recently arrived competitor pick up without particular effort the prize he had fondly hoped might be his.

Prince Rupert is no exception to this seemingly so unfair rule of the west. Profiting by the pioneer toil of the old timers the later comers to this city frequently forge faster ahead. Nor does there seem to be any particular disposition on the part of those having Prince Rupert appointments in their gift to recognize the undoubted claims of the old timers who have stayed with the city and spent their earnings in the upbuilding of its business and social life.

Only the other day it was announced unofficially that the appointment of marine superintendent at Digby Island had been awarded to one who, however popular, estimable and efficient, is still not an old timer, nor even a Prince Rupert man. That there were real, and also equally qualified, pioneers of Prince Rupert in the field for this appointment is well known. But the authorities saw fit to overlook their claims. With no hard feeling do the old timers of Prince Rupert remark on the appointment of Captain Saunders to the position of marine superintendent at Digby, for the captain is a fine fellow and a good seaman from the boots up. He will be welcomed warmly when he comes to reside permanently here, to look after our city's splendid system of harbor facilities. Still the old timers feel that other things being equal their claims for Prince Rupert positions are deserving of especial consideration, and it is to be hoped that when other appointments are made the pioneers of Prince Rupert will not be found conspicuously out of them.

COMMISSION GOVERNMENT.

St. John City has adopted the commission form of government, with many of the attendant entanglements which are so conspicuous across the line. Though Calgary has had a commission form of government for some time, yet it is quite different from that adopted by the New Brunswick city. We believe, says the Morning Albertan, that the St. John plan has too many entanglements. The arrangement for duplicate elections is unnecessary in any Canadian city.

The Calgary system, maintains the Albertan, is best of all. However, no system is satisfactory without good men. The Calgary council is weak because it is manned by poor men. Calgary can never have a satisfactory form of administration until it gets better men in public office.

Last fall informative matter in regard to the commission form of municipal government was published editorially in The Daily News, for Prince Rupert has, like every other city in Canada, or elsewhere, had cause to criticize her city council. But the truth is very well contained in the concluding paragraph from the Calgary editorial on commission government above. Council or commission, it is all one if you have good, conscientious men at the head of affairs.

Conscientious cranks are but little better than careless or unprincipled councillors. They ride their petty little hobby horses while the city founders into morasses of trouble. Not the finest effluence of sincerity in the desire to do a city good in the abstract can make up to the city for time lost for its up-building by practical, businesslike principles put into swift decisive action.

If only city councillors everywhere would try to forget their illiputian dignity and avoiding long, flowery expressions of opinions, would take the city's business purposefully in hand as if it were their own, there would not be in every city under the sun the constant reiteration of the cry that the council is at fault. Nor would there be any need for commission government, since commission government is merely the attempt to make municipal control more businesslike.

WEST HOLME OPERA HOUSE

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FRIDAY EVENING, MAY 3rd

New Songs, Latest Pictures Sketch

'Do You Get Me Old Chap'

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Tenders will be received by the undersigned up to 4 p. m. Monday, May 13, 1912, for the supply of 160 cedar poles for telephone and electric line.

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FIRST CANADIAN CITY TO TRY COMMISSION GOVERNMENT

ST. JOHN, N. B., ADOPTS NEW FORM OF MUNICIPAL CONTROL—INTRODUCES CIVIC COMMISSION WITH MANY FEATURES OF ADVANCED CITIES OF STATES.

The commission form of civic government will be given its first trial in Canada by the new council elected in St. John. The new body will consist of James H. Frink, mayor, and four commissioners, H. R. McLellan, E. R. Schofield, R. W. Wagnon and M. E. Agar.

This was final election, following the primary held two weeks ago. By the previous election candidates for mayor on the citizens' ticket and candidates for commissionerships were eliminated, and two for mayor and eight for commissionerships left on the final ballot. The defeated candidate for mayor is T. H. Bullard, who had served two terms. He lost by only seven votes.

Of the commissioners elected McLellan, who led the poll, was an independent candidate; Wagnon, who stood third, was an alderman and chairman, while Waterfield and Agar, who occupied second and fourth places in the final returns, were candidates on the citizens' ticket, and their colleagues, who missed election by narrow margins were Allan and Allingham.

John McGoldrick, dean of the common council and an alderman of 26 years' standing, came next, and Alderman Polts, who ran on a single tax platform, brought up the rear.

Under the new arrangement the mayor will be head of the finance department and each of the commissioners will be head of one of the four civic departments, allotment of office to be arranged among themselves. McLellan and Schofield, who led the polls will serve four-year terms, and the other commissioners two-year terms. In 1914, two more commissioners will be elected for four-year terms and after that two will be elected every second year. The mayor is elected for a two-year term.

EXPERT WORK BY THIEVES

Large Scale Robberies Engineered with Consumable Skill in London Reap Rich Havals for Gangs Carrying Them Out.

London, May 1.—Thieves and burglars appear to have been reaping a rich harvest lately. The daring of the motor car robbers in France has caused no little sensation, and the recent operations by skilled thieves in Regent street show equal caution and coolness. The establishment attacked was the well known jewelry store of Messrs. Ellinger and the burglars had to make their way through several adjoining shops before they could secure their booty. But in these days brick walls offer no great difficulty to thieves equipped as this gang appears to have been, and their attention to the good things in a restaurant which they entered was only equalled by the care which they devoted to their personal appearance, they having washed themselves and brushed off their clothes with solicitude worthy of a better occasion. The robbery must have taken many hours to accomplish, but it was successful, and the outfit of tools the thieves left behind them shows how science is being pressed more and more into the service of burglary. Of the possible capture of the gang, or any of them, there is not at the moment the slightest suggestion.

To destroy those moths get Red Cedar Flakes at 25 cents the package from Orme, the Pioneer druggist.

BAD STORM IN HECATE

Tom Smith Suffers Loss of Finger and Haysport Smashes Dories.

Upon returning from her first regular fishing trip the new fishing schooner Haysport I, belonging to the Haysport Cold Storage Company, brought in a catch of 20,000 pounds of halibut. The captain reports that on Tuesday they experienced one of the most violent storms he ever saw in Hecate Straits. During the storm the Haysport smashed four of her dories and one of the crew, Tom Smith, had one of his fingers torn off in the winch.

For men's fine shoes in the latest styles see Scott, Froud & Co., 3rd ave.

Best room in town at the Savoy.

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Lowering the Cost

REDUCED to its simplest terms, the price of an article is the cost of material, labor of manufacture, transportation, distribution, sale, and delivery—plus a profit on each of these.

Let us take the case of a fountain pen to show what price is.

First, the materials must be produced—the rubber in Para—the gold in South Africa or the Yukon—iridium in Siberia.

Then all these must be transported to the factory. There the rubber is vulcanized into holders; the gold refined and stamped into points; the iridium tipped on to the gold; and so on.

The labor operations on a fountain pen run well over the hundred mark, and expensive machinery is required for almost every one of them.

Manufacturing completed, the pens are sold to jobbers and retailers—transported hundreds and thousands of miles. And profits are taken at every step, remember that.

After the wholesale distribution, the retail sale is made—delivery completed, and the pen at last put to its destined use.

Suppose you have paid \$2.50 for one of the standard well-known fountain pens. Do you begin to realize what an imposing number of things that \$2.50 has paid for? Haven't you a pretty clear idea that, if these operations were applied to the making of one single pen, it would break an oil magnate to buy it?

Is it not perfectly plain that Quantity controls price by one of the simplest of natural laws?

Para rubber by the shipload—gold and iridium by pounds instead of milligrammes—labor of thousands organized and directed—transportation in car lots—and sales by the million—to every schoolboy, stenographer, business man—to every one who writes.

It is all this gigantic expenditure, divided by the countless units of millions of sales, that makes it possible to buy a fountain pen for \$2.50. The more sales, the smaller becomes the cost of the unit.

We know that Advertising has raised Quality.
We know it has standardized prices.
And now we see that Advertising increases sales, shortens the road between producer and consumer—and lowers prices.

Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503 Lumden Building, Toronto. Enquiry involves no obligation on your part—so write if interested.

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