

Now on
-- The --
Market

"UPLANDS"

Victoria - - - British Columbia

This magnificent, high-class residential subdivision was opened for public selection on May 1st and has elicited inquiries from all parts of the country. Applications for reservations are now being received.

"Uplands" consists of 465 acres of natural park land well treed with oaks and maples, excellent soil, gradually sloping toward the water of two beautiful bays, Oak Bay and Cadboro Bay, and commanding an unsurpassed view of the Olympic range and Mount Baker. The property has been subdivided and fully improved at a very large expenditure and is now laid out, ready for building, in 357 lots, streets avenue and parks.

Practically every lot has a splendid view which cannot be cut off by neighboring buildings. All streets will be paved with asphalt and laid with cement sidewalks and boulevards. Streets will be lighted by electric globes on ornamental standards placed at intervals. All wires will be underground and sewerage and water systems will be installed. Street car service will connect with the centre of Victoria in less than twenty-five minutes.

"Uplands" is in the best position to enjoy to the fullest extent the Victoria climate, the most equable in Canada.

Prices from \$3000 to \$55,000 per Lot

Terms: One fifth cash,
balance 1, 2, 3 and 4
years at 7 per cent.

Write at once for Maps
and Literature

RODGERS & COMPANY, LIMITED

Times Building, Victoria, B.C.

WRECK OF THE TITANIC.

Perish the trust we did repose
In modern mechanisms vast!
Risking the happiness of those
Whose lot in ocean ways is
cast;
Bidding defiance to the waves
With crumpling steel and
yielding staves.

Thinking the seas at our com-
mand,
We boldly steamed from shore
to shore,
Building for profit, on demand,
Speeding as ships ne'er sped
before;
Now—when our pride has reck-
less grown,
Sullen—those seas have
claimed their own.

We gave that ship a giant's
name
(The Lord forgive our feeble
boast)
Through the mists of early morn
there came
To Canada's not-distant coast,
From seething depths an awful
plea—
Like mocking laughter of the
sea.

What matters now her maiden
mirth?
That noble freight of worldly
wealth.
The mighty murmurs of the
earth
That trod her deck in prideful
health?
Her vaunted strength is over-
thrown.
The silent waters watch their
own.

So, till the globe, in rude re-
morse,
Shall cease to circle, as it
must;
Till, when the planets in their
course
Shall, fearful, crumble into
dust;
Mankind will always underrate
The forces of the Ultimate.

MORE POWER TO TATOOSH

Wireless Station Which is Always
in Touch With Rupert Will
Have Greatly Augmented In-
stallation.

Bremerton, May 1.—Tatoosh
Island, which daily "talks" by
wireless to Prince Rupert, is to
have the most powerful wireless
station on the Pacific coast when
the plans being made by the
Navy department to renew the
navy plant at the entrance to
Puget Sound are put into effect.

Being a connecting link be-
tween the chain of station in
Alaska and the United States, and
being in range of the path of
travel of many trans-Pacific
liners, the Navy department has
decided that the Tatoosh station
shall be one of the most power-
ful in the country.

To Increase Power.
The plans contemplate putting
in more powerful mechanism
with facilities for greater fre-
quency and radius. The wireless
masts are to be placed farther
apart to give a greater spread to
the sensitive listening wires.
The masts are to be increased in
height, the experts at the navy
yard, Puget Sound, recommend-
ing that the present wooden
masts be superseded by steel
masts three hundred feet high.
Summit Mountains.

Navy men believe that with
the enlarging of the capacity of
the Tatoosh plant, a physical ob-
stacle which prevents effective
communication between the navy
yard and the Tatoosh station will
be removed. The Olympic Moun-
tains intervening have thus far
proved a barrier, though both
stations are able to "talk" with
Alaska points with ease and fre-
quently get in communication
with Southern California points.
The work cannot be started until
appropriations are available, af-
ter July 1.

ROYAL BANK DEAL

Traders' Bank to Be Absorbed by
the Royal Soon.

Toronto, May 3.—It is stated
here that the announcement of
the absorption of the Traders'
Bank of Canada by the Royal
Bank of Canada will be made in a
few days. The combination will
make the Royal the third in im-
portance in Canada, with a cap-
italization of nearly \$12,000,000.

F. M. DAVIS AT DAVIS' BOAT HOUSE

General Machine Shop and Ship's
Carpentering. Also agents for Fair-
banks-Morse and Knox Gasoline
Engines, Gasoline Engines and Ac-
cessories carried in stock.

Launches and Boats for Hire N.E. end of Wharf

OUR PRICE INCLUDE ALL CHARGES, BOTH DUTY AND POSTAGE.

THE UNIVERSAL HAIR CO.

Best quality Hair only used. **TRANSFORMATIONS** Guaranteed only finest quality pure European Human Hair used ANY STYLE \$9.50, or extra full of Hair \$12.00. Only measurement required is circumference of Head.



SWITCHES OF PURE HUMAN HAIR.
16 inch...\$1.10
18 "..."\$1.35
20 "..."\$1.85
22 "..."\$2.50
24 "..."\$4.25
26 "..."\$5.00
Any length to order.
Our Extra Full Cluster of Curles mounted on Comb \$3.00.
Send for New Illustrated Catalogue No. 13 to CLOUGHER SYNDICATE, 449 Spadina Avenue, TORONTO.

Address all ORDERS Managers 84 FOXBERRY ROAD, BROCKLEY, LONDON, S.E. ENGLAND.

WANTED:

We have an immediate purchaser for one or two good lots in Sections Five and Six. Submit your listings.

For Sale Lot 40, block 16, sec. 1, Price \$6000. \$2500 cash, balance 12 and 18 months. Look this up.

Second Avenue Telephone 83 **PATTULLO & RADFORD**

Exhibit From Fruit Valleys of British Columbia Delights Winnipeg People.

The photograph below of the Great Northern Railway's City Ticket Office window exhibit at Winnipeg, showing display of fruits taken from the Similkameen, Kootenai, Okanogan and other delightful fruit valleys of British Columbia, has been of great interest to the citizens of the Chicago of Northwestern Canada during the bleak days of December and January.

obtained from the exhibit, states: "A number of British Columbia firms are pushing the sale of their properties here and I am informed that our exhibit made it possible for them to close quite a number of deals." "The Manitoba Free Press of Winnipeg, in writing of the exhibition, said: "The result of this campaign should be a wide spread interest in the opportunities for



This exhibit is one of twenty, which have been made in the large cities throughout the east, including Chicago, Pittsburgh, Philadelphia, New York, Boston, Buffalo, Cincinnati, Cleveland, St. Louis and Des Moines. The story of the advantages of settlement in the fruit growing districts lying west of the Rocky mountains in British Columbia was told at a glance to thousands of passers-by by the display of prize winning apples, which were appetizingly arranged in the window, and the interest created was marked. A Brostedt, District Freight and Passenger Agent of the Great Northern Railway at Winnipeg in writing of the result

home-making in the fruit growing districts of the Northwest." The Winnipeg Tribune, made the following comments in regard to the exhibit: "The fruit in the exhibit comes principally from the fertile Similkameen Valley in British Columbia, near the boundary. Other particularly favorable localities are the Kootenai District, the Okanogan Valley, the Kettle River Valley and the Westminster District." It is expected that this exhibit will result in a large number of people investigating the opportunities for home-making in the fruit valleys of southern British Columbia along the line of the Great Northern Railway.

CURZON

\$20 Suit to Measure

(Carriage and Duty Paid)

FOR \$8.60

There is a distinctive style and finish about a "Curzon" Suit which the "ready to wear" or "semi-ready" garments sold in Canada and the States lack. Indeed the "Curzon" cut and finish is hardly equalled even in garments sold by the best Custom Tailors, whose charges are always exclusive, if not altogether prohibitive. There is just that ease and comfort about our garments which give the wearer a "well at ease" appearance.

Then there is the cloth to remember: nothing but real British materials every time.

One Silver and Four Gold Medal Awards.

Merely fill in a post card and address same to us as below, asking for our latest assortment of materials. Together with patterns, we send you fashion-plates and complete instructions for accurate self-measurement, tape measure, all sent free and carriage paid.

\$20 Suit to Measure (Carriage and Duty Paid) for \$8.60.

We dispatch your order within seven days, and if you do not approve, return the goods and we will refund the money.

EITHER NEW YORK OR LONDON STYLES.

ADDRESS FOR PATTERNS:

CURZON BROS., CLOUGHER SYNDICATE (Dept. 150),
449 Spadina Avenue, Toronto, Ontario.



60/62 CITY ROAD, LONDON, ENGLAND.
West End Depot: 133 & 135 OXFORD STREET, LONDON, ENGLAND.
Please mention this paper.



FARM LANDS

—IN THE—
Skeena Valley Nechaco Valley
Bulkley Valley Fort George District
—IN TRACTS OF 160 ACRES AND UPWARDS—
Carefully selected Lands at Reasonable Prices and on easy terms.

FARM LANDS

NORTH COAST LAND COMPANY, Limited

PAID UP CAPITAL \$1,500,000.00

VANCOUVER, B.C.

New Knox Hotel

BESNER & BESNER, PROPRIETORS
The New Knox Hotel is run on the European plan. First-class service. All the Latest Modern Improvements. BEDS 50¢ UP

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