

Reopening of
MAX'S BOWLING ALLEYS



Newly Renovated

Trundling Venue Provides Best For Rupert Devotees of Game

Neither Thought, Care or Expense Have Been Spared in Providing for Comfort and Congenialty in Surroundings of Play

When devotees of the trundling game foregather tomorrow afternoon at the formal reopening of Max's Bowling Alleys for the coming season they will find that Max Asemissen, their popular and genial host, has prepared since last they met the most attractive and well-appointed bowling venue outside of the metropolitan centres—one that compares very favorably even with those to be found in such larger places as Vancouver, Victoria and the like. In many ways the scene there has been virtually transformed and this has been done only as a result of an extensive program of remodelling and renovation which has been carried out with considerable thought, care and expense. But bowling continues to be a diversion of increasing popularity in Prince Rupert and, it is in view of this, that Max has really gone to town in providing a recreational facility to meet the increasing demand. There are already indications that full use will be made of the splendid quarters.

The big feature, of course, is the provision of two fine new and complete regulation alleys installed to meet the demand for more accommodation. In addition, the original alleys have all been relevelled, sanded and repolished. No less than seven coats of alley finishing have been applied. There is a complete stock of new pins and many new balls have been provided in addition to old ones being reconditioned. In short, equipment of the alleys has been brought right up to scratch in keeping with the increased and improved accommodation of the place.

The bowling fans will also find at Max's alleys considerable alterations and improvements in the general scene such as a new entrance, renovated ladies' lounge, new spectators' gallery to say nothing of increased seating accommodation for players and a new ventilation system. Such important features as adequate lighting have also been duly taken care of.

To Audrey and Cy Kellett, winners of the city doubles last year, will go the honor of rolling the opening game tomorrow afternoon of what is expected to be in 1941-42 the biggest bowling season yet in Prince Rupert. Jack Wrathall will be on hand with his camera to record in picture the opening action shots of the season.

There will be league play this year on an even larger scale than ever, it is anticipated, with both civilian and military leagues. However, it is announced that two alleys will always be kept available for the use of the general public in custom play.

So it's all aboard for the formal opening of the 1941-42 season of which we expect to hear much more anon.

Congratulations

To

Max's Bowling Alleys

on their reopening tomorrow

R. C. MUTCH

CARPENTER and BUILDER

Phone Green 502 York Hotel

Plans and Estimates

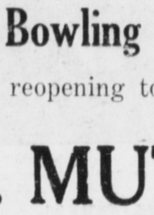
Congratulations to

MAX'S BOWLING ALLEYS

On His Annual Opening

Because of the variety of its colors and its no put off qualities

MAX CHOSE



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For Wall and Ceiling Decorations

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Wish Max's Bowling Alleys every success on their annual opening

For the Coal that's a strike every shot

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Be Sure to Attend the Reopening of

MAX'S BOWLING ALLEYS

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Max's Bowling Alleys

GRAND REOPENING 1941-42 SEASON

2:00 p.m. Saturday, August 30th

Open Afternoons 2 till 6

Rates

5 pins 2 lines for 25c
10 pins 2 lines for 35c

New Alleys, Pins, Balls

FUN AND HEALTH-BUILDING EXERCISE

Prizes for High Scores Each Week for Ladies and Gents

Evenings 7:15 till 1:00 a.m.

Rates

5 pins per line 15c
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Take Advantage of the Cheaper Afternoon Rates

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The Decorating of MAX'S Bowling Alleys

Has Been Done By

Lorne Cornell

SPECIALIST ON SIGNS, PAINTING AND INTERIOR DECORATING

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On the opening of his enlarged Bowling Alleys. Get your exercise at the Alleys—But for Radios

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HELLO BOWLERS!



The first time you visit Max's Bowling Alley, look around and see how Max has used me to increase your pleasure. See those ventilating fans and all his lights? That's me helping you to enjoy yourself. Good bowling to you all and look out for the head pin.

Yours Sincerely,
REDDY KILOWATT.

A Toast

to the Success of

Max's Bowling Alleys

NORTH STAR BOTTLING WORKS

Prince Rupert, B.C.