THE DAILY NEWS.

PRINCE RUPERT, BRITISH COLUMBIA

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DAILY EDITION

WEDNESDAY, DEC. 3, 1941.

Hopeful Outlook . . .

Possibly the most hopeful situation in the war is the food outlook in Great Britain. About a month ago there Ind., on nearly a million pieces of was an increased food rationing in Britain and then again a few days ago we heard that more food from the village, efforts of business inter-United States was now beginning to arrive in London in ests to capitalize on its name the the form of canned goods and that it was to be made available for distribution immediately.

We are not being told exactly what is the position planned to locate here but efforts in regard to the Battle of the Atlantic but we do know of two of them bogged down in that it is vastly improved.

Navy Still All-Important . . .

In spite of what we hear about the activity of the able to increase its cash business air force and the army, we are told that we hear too little enough to rise from a third to a about the activities of the navy. That is as it must be, second class station. Postmaster We cannot afford to tell too much about the activities of the navy for fear of giving away information that may be of value to the enemy. We all know that, if the navy were not fulfilling its work faithfully, the people of Brit- letters and packages come in bales ain would be running short of food, not only for themselves but also for the cattle and sheep. After two years of warfare in which the Nazis were planning to starve out the British people, it is interesting to know that food supplies are on the increase.

Good Work for Troops . . .

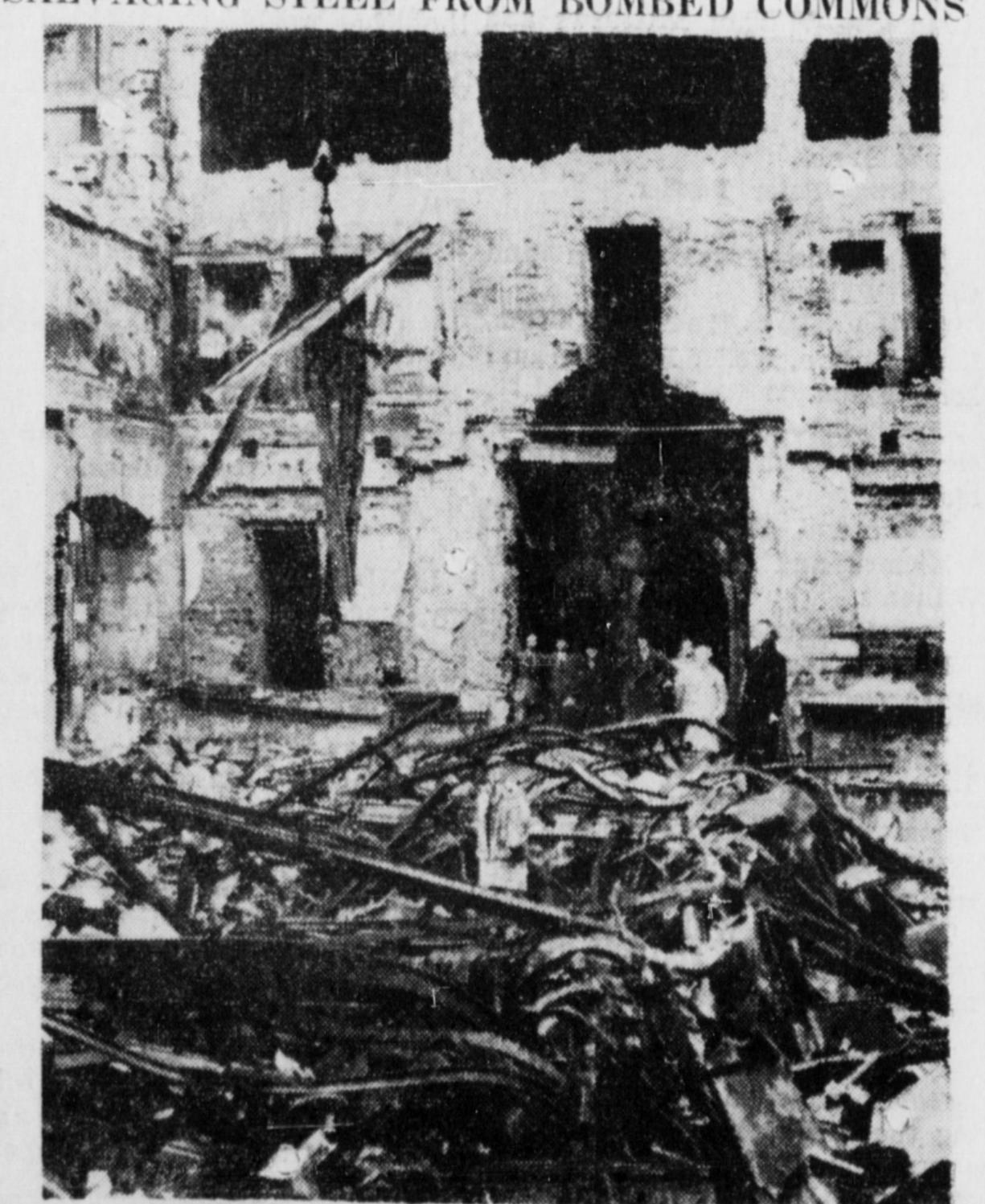
The Overseas League, by means of its monthly jour- and a dozen others. Although his nal "Overseas," announces that it so far has collected post office doesn't sell the stamps for its cigarette and tobacco fund considerably over three time work to make the part quarters of a million dollars to supply fags and smoking munity's residents. tobacco and these have been distributed already with the good work keeping up steadily. It costs more to send smokes to men overseas than to men at home, the total Claus bears the name that made number of cigarettes so far distributed both at home and Fe when the post office was origabroad being approximately one hundred and fifty inally established in 1856. But million.

Profit Motive . . .

The question of whether or not the profit motive is on Christmas Eve, Santa Claus necessary to economy in production is one that is still will resume its quiet sleep. When being discussed on both sides. The First National Bank the last cheerful greetings have of Boston in one of its recent publications says:

"The lure of profits is the mainspring of economic home through the snow, the old activity. Destroy this incentive, then commerce will buildings seem to sag again in languish, savings will shrink and capital resources will weariness and the bare locust trees. become stagnant. If carried to its logical conclusion, that surround the town wave lonesuch a course would make the government the chief reservoir of credit and capital, and all lines of activity would be regimented under government direction. Such a sys- SEND GIFTS tem would perpetuate lower standards of living and impose increasing restrictions upon individual freedom. It would eventually degenerate into totalitarianism from within, the very system that we are mobilizing all of our Queen's Fund Will Cable Cash resources to combat from without."

SALVAGING STEEL FROM BOMBED COMMONS



This part of the British House of Commons was hit and badly damaged during the great raids on London last year. Steel girders are now being hauled out of the ruins to make the sinews of war that may repay the Luftwaffe. In background here are members of the British ministry of works watching the salvage operations.

REAL SANTA CLAUS BOOM

Post Office Is Indiana Town's Chief Industry Right Now.

By DALE BURGESS Associated Press Staff Writer SANTA CLAUS. Ind., Dec. 3: (P) -Christmas comes early to this quiet village in the hills of southern Indiana, a community of 50 rest of the world 10 months a

The holiday season has already arrived. Nearly a quarter of the opulation soon will be hard at work in the post office. When the cancelling machine will whir night and day, printing the distinctive cancellation mark of Santa Claus,

Despite seasonal fame of this community's major commodityhave been unsuccessful.

Candy, toy and gift factories long and still continuing legal battles over leases and trade names. So the village sleeps happily on.

Not even the post office has been Oscar L. Philipps and his Santa's little helpers get all the work, but, he explains, "the other post offices sell the stamps. Most of the already stamped."

Big Holiday Staff.

But Postmaster Philipps, who handles the office most of the year with only his daughter, Odessa, 27, to help him, isn't bitter about the fate of his third class. office. When the rush begins to get heavy about Dec. 7, he calls: in Bessie Fogle, Walt Van Winkle time work to many of the com-

It's all really a mistake, or at least a compromise, that Santa' then another and an earlier Santa Fe, Ind., was discovered and the new name was a fortunate co.n-

Things are humming now but! gone out and the weary mail clerks turn out the lights and trudge ly greetings in the wind.

Donations In Time For Holiday

United States and are sending Christmas gifts to bomb victims in Britain. The Queen's Canadian Fund has opened an appeal for cash to buy Christmas comforts for those who will spend the Christmas season in air raid shelters, while the British War Relief Society of the United States makes children special care.

The British War Relief Society year round. hopes to provide at least two toys! and a box of candy for each of 100,000 children who have suffere bombing. Their names have been supplied by the education officers of nineteen badly blitzed towns.

The Queen's Canadian Fund will Cable cash to the Lord Mayor's Most Churchills National Air Raid Distress Fund. whose officials will organize the purchase and distribution of gifts in shelters. It is expected that these will consist largely of comforts which are taken for granted in Canada—articles of warm clothing and nourishing foodwith some little Christmas cheer the thrown in.

But while it is hoped that disindividual provision cannot, it is feared, be very extensive. Some

They will be in dreary and uncomfortable quarters and the directors of the Queen's Canadian Fund trust that thousands of Canadians will wish to make their. The Australian bird, kookaburra, by the thought that they have jackass."

who endure war's hardships the

Gifts for the Christmas appeal should be earmarked "For Christmas in Shelters" and sent to any But May Be Obtained Through branch of the Royal Trust Company or any of the Fund's collecting agencies.

Are War Workers

war work. The Prime Minister's and Trade Board. tribution will be on a large scale two daughters Mary and Sarah. wife of Comedian Vic Oliver-are in the services, and Lady Sarah hundreds of thousands will be Spencer Churchill, eldest daughspending Christmas underground, ter of the Duke of Marlborough, is employed in a motor factory.

HA-HA-HA!

own Christmas festivals happier is popularly called "the laughing



THE PRICE CEILING ORDER IS NOW LAW

A fine up to \$5,000 and two years imprisonment is provided for offences against this law

What You Must Do to Comply With the Law

1. As a Consumer

You must not buy goods or services for more than the highest price charged for such goods or services during the basic period, September 15 to October 11. If in doubt, ask your merchant for proof the price he asks is a lawful price under the Price Ceiling order. Normal seasonal price changes in fresh fruit; and vegetables and greenhouse products are exempt.

2. As a Retailer

You must not sell goods or services for more than the highest price at which you sold such goods or services in the basic period, September 15 to Octo-

You must not buy goods or services from manufacturers or wholesalers or any other sources for more than the highest price you paid to them in the basic

It is intended that cases of serious hardship should be adjusted by reducing the lost of merchandise to the retailer. Retailers whose cost of merchandise delivered to them after November 30 is too high in relation to the ceiling prices. should get in touch with their suppliers and try to arrange an adjustment fair to both parties.

The price of goods of a kind or quality not sold during the basic period must not be more than the highest price charged for substantially similar goods in the basic period.

3. As a Wholesaler

You must not sell goods or services at more than your highest price (less discounts then prevailing) for such goods or services during the basic period, September 15 to October 11. You must not buy goods or services for more than the highest prices paid during the basic period.

Wholesalers will be expected in some cases to reduce their prices below the ceiling in order that their retail accounts may carry on. Wholesalers in turn may have to ask their suppliers for price reductions.

The continued flow of goods through normal channels is of the utmost importance and the Board will intervene if suppliers divert business abnormally from one customer to another.

4. As a Manufacturer

You must not sell at prices higher than your highest price (less discounts then prevailing) during the basic period, September 15 to October 11. In some cases it will be necessary for manufacturers to reduce their prices

below the ceiling so that wholesale and retail accounts may carry on. Where maintenance of the retail ceiling requires manufacturers' prices to be substantially reduced, the Board will investigate and in proper cases will afford necessary relief.

Imports

Retailers, wholesalers and manufacturers are assured by the Board that any considerable increases in the costs of import of essential goods will be covered either by subsidies or by adjustment of taxes. Details will be announced

Services Also Come Under This Law

The Price Ceiling law also applies to rates and charges for electricity, gas, steam heat, water, telegraph, wireless, telephone, transportation, provision of dock, harbour and pier facilities; warehousing and storage; manufacturing processes performed on a commission or custom basis; undertaking and embalming; laundering, cleaning, tailoring and dressmaking; hairdressing, barbering and beauty parlour services; plumbing, heating, painting, decorating, cleaning and renovating; repairing of all kinds; supplying of meals, refreshments and beverages; exhibiting of motion pictures.

NO CHEATING OR EVASION OF THE PRICE CEILING LAW WILL BE TOLERATED

"How the Price Law Works," a pamphlet setting forth how each branch of business must apply the regulations to its own operation will shortly be available at Post Offices and Branch Banks.

The Board will soon open Regional Offices throughout Canada where problems may be discussed. These Offices will co-operate with business in the adjustment of difficulties. The Price Ceiling law is vital to Canada's war effort.

PUBLISHED UNDER THE AUTHORITY OF THE WARTIME PRICES AND TRADE BOARD Ottawa

brought a little cheer and comfort Trading Permits

Application To Official In Vancouver

Local tradesmen had been somewhat concerned at the failure to arrive, in spite of applications having been made in good time. of licences under the new regulations of the Wartime Prices and Trade Board. Word has now been Women Members Of Prime Minis- received that, if the licences have ter's Family In War Services not yet been received from Ot-13 tawa, temporary permits may be LONDON, Dec. 3: (9)-Three of obtained from A. W. Cowley of W. women members of the Vannouver, British Columbia rep-Churchill family have taken up resentative of the Wartime Prices

LET'S HAVE 10 TONS

Scientists have figured that 180 No tons of sunshine fall upon the earth each year.

FLOWER OF AUSTRALIA The Wattle, a golden - flowered acacia, is the national flower of Australia.

Are Not Here Yet // RUBBERS

FROM LOW RUBBERS TO HIP GUM BOOTS, we carry a very extensive stock in Gutta Percha and Northern Rubber Co. lines.

"BAR FLEX" RUBBER WORK BOOTS in 6", 10" and 16", cushion insoles . . have the appeal of every one that wears them.

"PARIS MAID" SLIPPERS-Shipment just arrived!

"The Home of Good Shoes"