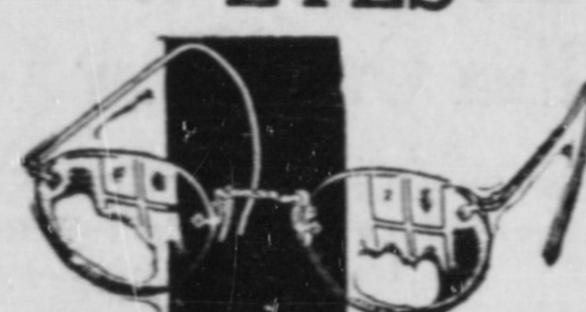
EYES EYES

Licencee for Numounts Full-vue Frames, the Newest in Eye-Wear



Expert Optical Service, Watch, Clock, Jewelery Repairing, Hand Engraving



CHAS DODIMEAD Optometrist in Charge

Phone 264 for Appointment

Max Heilbroner

JEWELER - DIAMOND MERCHANT Visit Our Basement Store for Fine China, Glassware and Novelties

Pressure And Sacrifice In Japan Is Seen

noye, in a message to the people aid to Great Britain becames "in- that the production of pig iron has Again, the United Kingdom has The enemy that Canada has to of Japan, warned them that they tolerable," an Italian newspaper increased 65 per cent, the production of steel ingots 52 per cent and siderations and by lack of ship-solved upon the destruction of the at war with Germany, Italy and Jathe production of motor vehicles 45 ping space to reduce its imports of British Empire and the domination of the lack of ship-solved upon the destruction of the at war with Germany, Italy and Jathe production of motor vehicles 45 ping space to reduce its imports of British Empire and the domination ented sacrifice for the nation.

Fascist Press Warns United States Of Aid

TOKYO, Jan. 3:-Premier Ko- ROME, Jan. 3.-If United States' the same period of 1939, we find wheat situation.

Lnmber, Shingles, Cement, Gravel, Bricks, Lime

We keep in stock all of the above, in quantities to meet every requirement. Also a good stock of Wallboards for fixing up an extra room and of course we still lead in Coal. Large stocks of imported and domestic to suit every purpose. For prompt careful service-



Philpott Evitt & Co. Ltd.

PHONE 651 - 652

B. C. Furniture Co.

Phone BLACK 324

Next Door to B.C. Clothiers

Third Avenue

New and Used Furniture

At the Lowes, Prices in the City. It will pay you to come in and look over our large stock of new and used furniture

1 Beatty Washing Machine-In Al condition. Just like new 1 Large Size China Cabinet-\$21.00 A real snap .

8 Reconditioned Typewriters-Of various makes at very low prices 1 'National' Cash Register-Just like \$45.00

4 Large Size Dressers-\$7.50 to \$10.00 From

4 Kitchen Ranges-With oil burners. Complete from-\$40.00 to \$50.00

New Furniture

20 Mattresses-3-3, 4-0. \$7.50 Special

16 Spring-Filled Felt Mattresses-Regular \$22.50. \$16.50 Now 6 Studio Couches-Can be made into double bed. \$39.00

In the newest patterns 12 Chesterfields-Of the finest quality and makes at given prices.

TRAPPERS

Don't sell your furs on the waterfront. Bring them up town to me. I'll make the buyers pay 30% more. I have a big contract to fill.

> GOLDBLOOM The Old Reliable

NEW ROYAL HOTEL

J. Zarelli Froprietor A HOME AWAY FROM номе" Rates 75c up 50 Rooms Hot & Cold Water Prince Rupert, B.C.

P.O. Box 198

Phone 281

Stanley W. Colton, D.C.Ph.C. Wallace Block, Phone 646

Accordionist and Teacher A.A.A. Certificate

EMPIRE'S ARSENAL IN CANADA IS CALLED ON ance of \$268,000,000. Our total ex- sions. Not only our prosperity but kinsmen and friends across the (Continued from Page One)

types of munitions industries. To Win the War

effective service to the state.

turing industries that are produc- surplus food products, and the while the winners will also suffer tify our confidence in the producing war supplies. Thus, comparing closing of their ports to our trade terribly owing to the tremendous tive capacity of this great Dom- dominated at the resorts, representhe first 10 months of 1940 with aggravates our already difficult burdens of rehabilitation and re-linion." per cent, as compared with a gain expensive and bulky food commo- of the world by the overwhelming of 251/2 per cent in the production of manufacturing industries as a

Mineral production is up 121/2 per cent and newsprint production 23 per cent. Output of electric power. needed in many of our war industries, has risen 7.6 per cent, while daylight saving time is being very generally continued throughout the winter in order to increase the supply of electricity available for industrial purposes. Again, the value of construction contracts awarded has risen by 66 per cent as the result of engineering work and industrial construction required by the war.

Commerce with the outside world may not be an absolute necessity for the carrying on of human life, but it is certainly essential to the conduct of modern civilized life in a progressive community, especially in a community which produces many commodies which it expansion period of the last Great cannot produce or cannot produce so cheaply for itself.

mittee that if we include with our moderate. exports the commodities and ser- Even today general prices revices which we sell to tourists trav- main practically at the 1937 level, elling in our country, at least one- such increases as have taken place third of our national income comes being largely due to the exchange to us from abroad. This means that problem with the United States. the income of most Canadians is This relative stability of prices is affected by the value of our export of enormous importance, since it trade and rises or falls more or less means that Canada does not, as in proportion to the rise or fall of in the last war, have to pay highly our exports. Export figures, there- inflated prices for commodities fore, are recognized as being of which it needs for purposes of war. great significance to all those who The great increase in employ-

Exports And Imports

of war, our exports of merchan- quently to the national power of dise of domestic produce saving money. The current savamounted to \$964.000,000 in the ings of the people are being abfirst ten months of 1949 as com- sorbed by war taxes and the issupared with \$727,000,000 in the ance of war loans at rates of insame period of 1939, an increase terest which are moderate in of no less than \$237,000,000. In comparison with those paid on addition to this we have exported the loans raised during the last in the 1940 period \$169,000,000 of war. This is of enormous signifinew gold that has been currently cance for the post-war public finproduced from our mines. Our ance of Canada, as will be realized imports too, have been higher in when it is recalled that although with \$594,000,000, the increase be- tween 1920, at the end of the last ing mainly in commodities required war, and 1939, the annual interest for our war effort.

Mike Colussi

PHONE RED 814

per cent. These results have been sum of \$2,000,000,000 and it is Empire in this struggle against Europe to slavery, we shall make achieved in spite of the placing of likely the two remaining months aggressor nations. No Canadian whatever sacrifices are necessar some 200,000 men on active service, will add \$400,000,000 to the total civilian should forget even for a to win the war. and the conclusion may be drawn The aggregate money value of our moment that he is engaged in the What, in the light of the exist-

that Canada is reaching a position export trade in 1940 will therefore fiercest and most merciless struggle ing situation, is the economic outof "full employment." In these cir- rank with the best years in the recorded in the annals of man- look for 1941? In view of the great cumstances special attention is be- history of Canada, in spite of the kind. Never before did civilians projects now under way, the prosing given to the problems of train- relatively moderate level of prices. have to bear the brunt of battle pects for the immediate future ing recruits for our industries and The great growth in our trade as they are bearing it today. Never are much more definite than is bringing female labor into certain in 1940 has been in the main a before have civilian casualties usually the case at the beginning wartime phenomenon. The war been so enormously in excess of of a year. I cannot improve upon

The national registration, indeed, porary demand from abroad for present year in the Netherlands. Minister of Munitions and Supply, suggests that the efforts of all able- our metals and manufactured bodied Canadians of both sexes may goods, while we have imported This is not a war in which ar- effort of Canadian industry, conyet be required for the winning of immense quantities of manufactur- mies and navies fight and civilians trolled by his department, in the the war, and in that great stock-ed commodities required in our go freely about their business. It House of Commons on November taking of our people every effort war effort. Again, the growth of is a war of extermination against 20: has been made to determine the both our exports and our imports whole peoples, in which there is "The next eight months will fields of work in which particular has been confined to the British no respect of sex or age, as shown witness a rapid expansion of emindividuals may be most useful. Empire and the United States, by the massacres of civilians at ployment and constantly increas-The National Resources Mobiliza- while our trade with foreign coun- Rotterdam, London, Coventry and ing industrial activity. At the end tion Act of 1940 has empowered the tries other than the United States, Birmingham, as well as by the of that period Canada should be government to use every adult Can- taken as a whole, has substantially horrible deportations that are tak- producing the practical maximum; adian and his or her property wher- declined. This falling off has been ing place in Poland and Lorraine, of war materials of which Canada ever in Canada they may be of most largely due to the Nazi conquest This totalitarian war, because of is capable. The next eight months; of those democratic countries of the economic losses and the pas- will be a testing time for the according to visiting skiers who have Increasing employment has nat- northwestern Europe that have sions evoked. will be more disas- morale of the Canadian people. I just completed ten days in the Alpurally resulted in greater produc- been in the past the best markets, trous for the losers than any have no doubt that our industry, lands of Maligne Lake and Tonquin tion, particularly in these manufac- after the United Kingdom, for our other war recorded in history, and our men and women, will jus-

> dities, so that our United Kingdom forces which he has been creating markets for food commodities are throughout the past seven years. seriously restricted, although our His ruthlessness is clearly indiexports to the British Empire cated by the slavery which he is countries have also substantially imposing upon the subjugated increased, as the natural result of peoples of Europe-peoples of the

the British Empire. 1940 have shown marked expansion ship Hitler. as compared with the same period of 1939, but this is only the first bring Canada and Latin America closer together.

For Reconstruction

Those of us who remember the War and the slump that followed, may be interested in what is being Canada, partly on account of its done to avert a recurrence of that northern situation, is one of the catastrophic situation which then least self-sufficient of the great presented itself as a result of the trading countries of the world, not sudden and disastrous decline of so much because we do not produce prices following the great rise in what we need, but rather 'n ac- prices between 1915 and the midcount of the fact that we produce dle of 1920. In the present war so much more than we need of the government is doing its utmany important basic commodities. most to keep prices on an even Indeed, the statement was recent- keel and the rise in prices in the ly made to a Parliamentary com- last fifteen months has been very

study the trends of business in Can-ment and in payrolls, to which attention has already been directed. is resulting in large additions to In spite of the strain and stress the national income and consefirst ten months of 1940 the interest-bearing debt of Cana-\$877,000,000 as compared da increased by \$950,000,000 becharge upon that debt declined After paying for our imports by nearly \$10,000,000, the average with merchandise and new gold, rate of interest paid declining

from 5.134 percent to 3.528 percent. Cheap money in abundant supply is an essential factor in our war effort and all Canadians are urged, as part of their personal contribution to the war, to "save till it hurts," and to lend their current savings to the country at the current rates of interest. Thus and only thus shall we save the country and the Empire from the aggressor and provide for the future and the freedom of our

children. All our fair prospects for the days to come depend upon the maintenance of British seapower, which alone enables us to sail the

105 0 to 100

we had, therefore, a favorable bal-; seven seas upon our lawful occa-, wilds; if we are worthy of our ternal trade in these 10 months, our very existence as a nation de- Atlantic who are carrying on the including the exports of new gold, pends entirely upon the success fight with indomitable courage slightly exceeded the enormous of the armed forces of the British against those who would reduce has created an urgent but tem- military casualties as during this the words of my colleague, the

> Totalitarian War construction.

the fact that Canada is the second highest culture and civilization. capture former German markets champion of freedom and democin the peaceful West Indies and racy. We must win in this gigantic Latin America; thus our exports to struggle or life will not be worth Argentina, Brazil, Chile, Cuba, living for anyone who is not a; Mexico, Panama, Peru and Uru- German or even for any German guay in the first ten months of who refuses to bow down and wor-

Everything Needed

Thus we must carry on this war fruits of the current campaign to with every ounce of our physical, strength and every dollar of our resources until final victory. Every Canadian must reduce his personal expenditures to the minimum necessary for the efficient conduct of his personal affairs and place all his surplus dollars at the disposal of the State through purchase of war leans, war savings certificates and war savings stamps. The na-1 tion will require every available dollar of its current income to ensure the future of this Dominion

as a great democratic community. If we are worthy of our forefathers who laid the foundations of the Dominion in these northern

Phones 18 & 19 P.O. Box 575

Notice!

Confectionery Store Closes at 6:00 p.m. Weekdays Including Thursdays. Closed All Day Sunday

MUSSALLEM'S CONFECTIONERY STORE

Mrs. James Clark

Palmistry SILVERSIDES BLOCK

Second St. Phone Green 416

THE SEAL of QUALITY





GOLD SEAL Fancy Red Sockeye

PINK SEAL Finest Pink Salmon

Packed by the only salmon canning company with an all the year round payroll in Prince Rupert

in summing up the growing war

lar Winter Sport

largest manufacturing country in Against this new barbarian inva-swept the west during the holiday and west. Several feet of fresh sion, the British Empire, with the week brought mountain skiing con- snow already covers the long runs Again, our Government and our moral support of the United States, ditions to a point better than at any from the summits of the Opal business men are endeavouring to stands practically alone as the time during last winter's season, Mountains at Maligne.

LAST TIMES TONIGHT

2 Shows, 7:00 and 9:20 FREDERIC

MARCH JOAN

'Susan and God'

(At 7:23 and 9:43) Also NEWS and NOVELTY

> COMING SATURDAY TYRONE POWER in

"BRIGHAM YOUNG"

Valley. While Edmonton Skiers pretatives of clubs of virtually every city between Vancouver and Winnipeg skied at Jasper over the holi-

Reservations for the spring skiing season-March, April and May continue to exceed those of 1940, it is IVIUUITIALITY reported by officials of the Jasper Ski Club. Indications are the Mali-Conditions Are Ideal Now For Popu- gne Lake terrain will be visited by numerous Americans as well as the regular contingents of skilers from JASPER, Jan. 3 .- Storms which Canadian centres both in the cast

'ANADIAN NATIONAL RAILWAYS

Trains leave PRINCE RUPERT for the EAST Monday, Wednesday, Friday, 6 p.m. Air-Conditioned Sleeping and Dining Cars

Steamer leaves PRINCE RUPERT for VANCOUVER on Thursday, 11:30 p.m. calling at Ocean Falls and Powell River

WINTER EXCURSION FARE, to VANCOUVER and RETURN \$36.00 Tickets on sale Nov. 1st. 1940 to Feb. 28th. 1941.

Final return limit March 21st 1941 Final return limit March 31st. 1941

For Full Information and Reservation, etc. Call or Write CITY TICKET OFFICE, 528 3rd Avenue Phone 260 - Prince Rupert Agents for Trans-Canada Air Lines

We bought three brand new heaters Just so you wouldn't freeze We bought three cars to put them in They answer

'THREE-TWO PLEASE'

The cars are painted in two-tone blue Their beauty is equalled in ease If you want safety with comfort Call us at

'THREE-TWO PLEASE'

RUPERT'S LARGEST TAXI SERVICE

"RUPERT BRAND"

SOLE FILLETS Cellophane Wrapped—No Waste

25c per lb.

Obtainable at—

STERLING FOOD MARKETS LTD. RUPERT BUTCHERS BULKLEY MARKET

Also served at the Boston and Commodore Cafe Smoked and Cured Fish available at the above Stores—Packed By

Canadian Fish & Cold Storage

Prince Rupert

British Columbia

Daily After 4:30 p.m. BOAT W.S.L. TROTIER'S DOCK

J. H. BULGER Optometrist

Royal Bank Bldg.