

Ineir cause is yours

• This is a mechanized war. Never before has the responsibility for the outcome of a war fallen so squarely upon the shoulders of those who toil in workshop or office, factory or farm. Proudly labour has accepted the challenge. Throughout the land, night and day, rises the clang of metal and the tireless hum of industry -of men and women at work.

Canada's war effort calls for huge sums of money. To turn back the tide of tyranny, to protect your right to be free, more ships and planes are needed, more tanks and guns, more food for soldier, sailor and airman. You, the worker, are asked to invest your savings, and some of your wages, in Victory Bonds. You are not asked to give, but to lend. All of Canada is your security for repayment. A good rate of interest and a gratified sense of loyalty are your rewards. Invest generously and cheerfully.

Act now. Make sure your dollars will have a glorious share in helping to crush the barbaric power that would make slaves of free men.

10 per cent cash and the balance in monthly instalments. Bonds may be bought in denominations of \$50, \$100 and \$1,000 and larger. If as a result of unforseen contingencies you are unable to meet the instalment payment a loan may be arranged with your bank with your Victory Bond as collateral security. Dominion Government bonds have always enjoyed the highest degree of marketability and there never has been a time when they could not be readily realized upon for cash.

HOW TO BUY Telephone your local Victory Loan headquarters and an authorized canvasser will call upon you immediately or place your order directly with your bank or trust company. Don't delay. Go to the telephone now and call your Victory Loan head-

Help finish the job!

Buy VICTORY BONDS