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The Home of Good Shoes

CLOTHING IN RATION

British Government To Stop "Racket" In Second-Hand Stockings And Other Clothes

LONDON, August 15: (P)—Second hand clothing costing more than certain specified prices is rationed under revisions in the clothes rationing scheme first announced in June. Various classes of furnishing fabrics are exempt and variations are made in the number of coupons required for certain articles.

In the case of second-hand clothing, the Board of Trade fixed a maximum price for each coupon value above which the buyer must surrender the full number of coupons.

Maximum prices in Canadian equivalent per coupon: Hand knitting yarn, cloth, stockings and woollen socks for men and boys, eightpence (15c); undergarments, stockings and socks for women and girls and socks other than those mentioned above, one

shilling (23 cents); boots, bootees, shoes, overshoes, slippers and sandals, one shilling sixpence (35 cents), other rationed goods, two shilling (46 cents).

This means a man who buys a second-hand suit for more than 52 shillings (about \$11.75) will have to give up 26 coupons, the standard number for a new suit.

"We have done this sort of thing to put a stop to what might have proved a serious racket in second-hand clothing," said a Board of Trade official.

Furnishing fabrics now exempt are: damask, brocade and other figured (jacquard woven) fabrics, moquette, plush, terry and genoa and mohair velvet, roman satin, chenille and repp.



HISTORY IN RHYME

Canada's Gentleman Usher Takes To Verse In His "Hysteric Histories"

OTTAWA, Aug. 15: (P)—From caveman to the sixth George the story of the British people and their kings is told in lively verse by Major Drew Thompson, gentleman usher of the Black Rod in the Canadian Parliament.

In "Hysteric Histories," just published by Maj. Thompson, the lives, battles, loves and deaths of kings and queens from Boadicea on, are compressed into 62 pages.

A man whose chief public appearances are in the role of uniformed messenger for the King's representative in summoning members of the House of Commons to hear speeches from the throne, the author takes many a sly dig at the sins and foibles of royal personages in earlier days. In a foreword he pleads "not guilty" of "any intention of lese majeste" but confesses a weakness for situations which jolt convention.

In a new interpretation of the

Roman conquest the author portrays Caesar as crossing the channel because

"He'd heard the girls were passing fair. Who walked around old Leicester Square."

It seems Caesar flew into a rage because the Britons gave him a chilly reception and he embarked on a road-building program when his chariot crashed into a stump.

"The conquering Bill of Normandy" caught King Harold by surprise when his Saxons were "full of gin" celebrating a victory. On down through the centuries the rhyme flows: past King Henry VIII "who did his necking with an axe," Elizabeth, "the Virgin Queen who had sex appeal," Charles II, "who was a sporting guy" and "was not faithful to his queen," George III, in whose reign "a colony did break away because of mind in disarray," and Victoria who "ruled in an era much enslaved by those who were too well behaved."

The book ends in calling blessings on the present King and Queen after a kindly reference to the Duke of Windsor as "a dandy Prince of Wales."

Reach ten thousand people with a "want ad" in the Daily News.

Much Pictured Muniton Girl

Former 19-Year Old Shop Clerk Most Photographed In Britain

LONDON, August 15: (P)—Brenda Cuthbertson, 19-year old tobacco shop clerk who went into war work a few months ago, is called the "most photographed girl in Britain."

The pretty face and blond tresses of the Lancashire girl appear in news photographs that have been widely-distributed in Britain and sent all over the world. She is one of hundreds of British girls working day and night in factories that are turning out tanks.

Brenda has been photographed more often than other girls not only because she is pretty but also because the electrical grinder which she operates makes a spectacular picture with its showers of sparks lighting her work-bench.

MOUNTAIN ISLANDS

The mountain range which forms the backbone of Vancouver Island rises again to form the Queen Charlotte Islands farther north.

THE DAILY NEWS.

PRINCE RUPERT - BRITISH COLUMBIA

Published Every Afternoon, Except Sunday, by Prince Rupert Daily News, Limited, Third Avenue
H. F. PULLEN - - - Managing-Editor

ADVERTISING RATES

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DAILY EDITION Friday, August 15, 1941.

A Real Alliance . . .

When the British and United States executives get together and discuss the problems of war and peace it is a clear indication of a real alliance between the two nations. Churchill and Roosevelt must have had a real talk-fest, one of the most momentous ever held in the history of the world. They undoubtedly discussed the pros and cons of any possible action to be taken by either nation. There was outstandingly the Japanese situation, the battle of the Atlantic, the Defence of Britain, the all out for Russia campaign, the French situation and possibly the Turkish problem. All of these are outstanding and must have come under the preview of the two great leaders. We may never know all the possibilities of that conference. The results will develop from time to time. It is satisfactory to know that the conference has taken place and that the big men have found it possible to get together with a view to settling some of the momentous problems of the day. It is an indication that they will collaborate when the last shot has been fired and the work of reconstruction commences. Or possibly it is an indication that the work of reconstruction has already commenced.

The "V" Sign . . .

The "V" sign that is being used as the symbol of victory for the Allies in all English speaking countries and in many others, it seems, was the conception of Victor de Laveleye, 46-year-old Belgian broadcaster with the B.B.C. He said the idea came to him last January as he sat with a Flemish refugee in the lobby of a London hotel. They were discussing means of uniting their compatriots.

"We were searching for a sign the Belgians could put up everywhere to worry the Nazis," he said. "Finally we agreed it had to be one with the same meaning in French, Flemish and English. We went through the alphabet.

"I hit on the letter V because it is the key in the French 'victoire,' the Flemish 'vrijheid' and the English 'victory.' I first mentioned it in my Belgian broadcast on January 14, saying it was the perfect symbol for the Anglo-Belgian entente."

Partly For France . . .

Evidently the announcement of peace aims by Churchill and Roosevelt must have a considerable effect on public opinion in France. The rulers of that country have just announced that they are out and out with Germany. The marked difference between the allied policy and that of Germany must strike the French people as being markedly favorable to them as a people. They are a defeated nation and have not yet heard the peace terms that are to be given them by Hitler. All they have had is an armistice agreement but the final terms are yet to be announced if Germany should win and there will not be much liberty for France if that should happen. Under the British and American terms they are assured a square deal.



Our Nation Comes First!

"Never was so much owed by so many to so few". But we owe more than thanks. Today, we owe it to our Fighting Forces to take our foot off the accelerator — to cut down on our driving. Oil tankers have been diverted overseas — some have been sunk — and our war needs increase as our strength grows.

The Government hopes to avoid rationing; conservation can help counteract the threatened shortage. So it asks you to do your part voluntarily—to keep our planes in the air, our ships at sea, our armies

moving, and our munitions plants going full speed.

Have foresight. Sign the "50/50" pledge. Cut your mileage to cut your consumption in half. Cut open road speed from 60 to 40. Don't be a jack-rabbit starter. Drive others. Let them drive you. Use one car where two were used before. Save today to save tomorrow.

It is also vitally important that you reduce the use of domestic and commercial fuel oil.

Save Gasoline

REMEMBER:
The slower you drive,
the more you save!

The Government of the
DOMINION OF CANADA

Acting through:
THE HONOURABLE C. D. HOWE, Minister of Munitions and Supply G. R. COTTRELL, Oil Controller for Canada

17 easy ways towards a
50% GASOLINE SAVING

(Approved by Automobile Experts)

- Reduce driving speed from 60 to 40 on the open road.
- Avoid jack-rabbit starts.
- Avoid useless or non-essential driving.
- Turn motor off when not in use, do not leave idling.
- Don't race your engine; let it warm up slowly.
- Don't strain your engine; change gears.
- Keep carburetor cleaned and properly adjusted.
- Tune up motor, timing, etc.
- Keep spark plugs and valves clean.
- Check cooling system; overheating wastes gasoline.
- Maintain tires at right pressure.
- Lubricate efficiently; worn engines waste gasoline.
- Drive in groups to and from work, using cars alternate days.
- For golf, picnics and other outings, use one car instead of four.
- Take those short shopping trips ON FOOT and carry parcels home.
- Walk to and from the movies.
- Boat owners, too, can help by reducing speed.

Your regular service station man will gladly explain these and other ways of saving gasoline. Consult him.

GO 50/50 WITH OUR FIGHTING FORCES

Spare and Share your Gasoline for VICTORY!