## Canada's Heople Provide the Tools and the Men for a Free People's Job

"Never in the history of war have eleven million people given so freely and pledged so fully their treasure, their resources and their manhood." Rt. Hon. W. L. Mackenzie King, Prime Minister of Canada.

Lions, the Canadian people are putting forth the greatest effort in their history. Each day, Canada's war effort is costing her about \$4,000,000.

A quarter of a million of her sons are on active service; 175,000 more are enrolled in her reserve army. In ninety centres, the great British Commonwealth Air Training Plan is turning out airmen. For this direct war effort, Canadians will be called upon to provide during the next year about \$1,450,000,000.

Besides equipping and maintaining her own troops, Canada has become a major source of supply for Britain. An aircraft industry has been built from the ground up. Naval vessels, motor transport vehicles, universal carriers, machine guns, mortars,

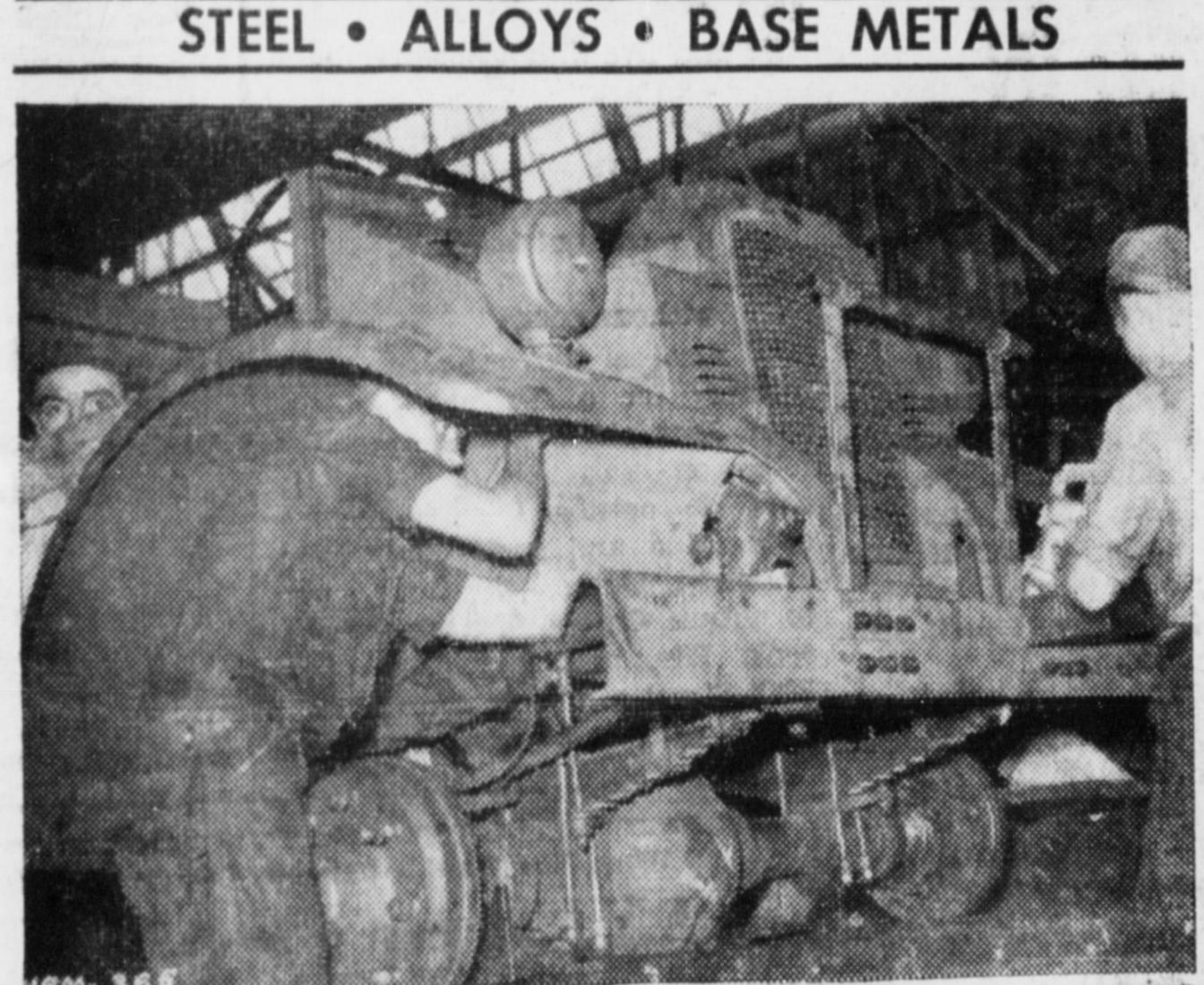
DALLYING to the defence of free institu- bombs, shells and ammunition, chemicals, electrical and radio apparatus, base metals, alloys, steel, are pouring from Canadian mills and factories. Tanks, cargo vessels, field and naval guns, anti-tank guns, rifles, are on the way. It is planned to build destroyers.

> To build or extend plants, capital advances of \$380,000,000 have been made by the British and Canadian governments. Britain will be provided in the next twelve months with some \$1,500,000,000 worth of munitions of war, raw materials and agricultural products. To help pay for this, Canada will furnish over \$1,150,000,000 in credits.

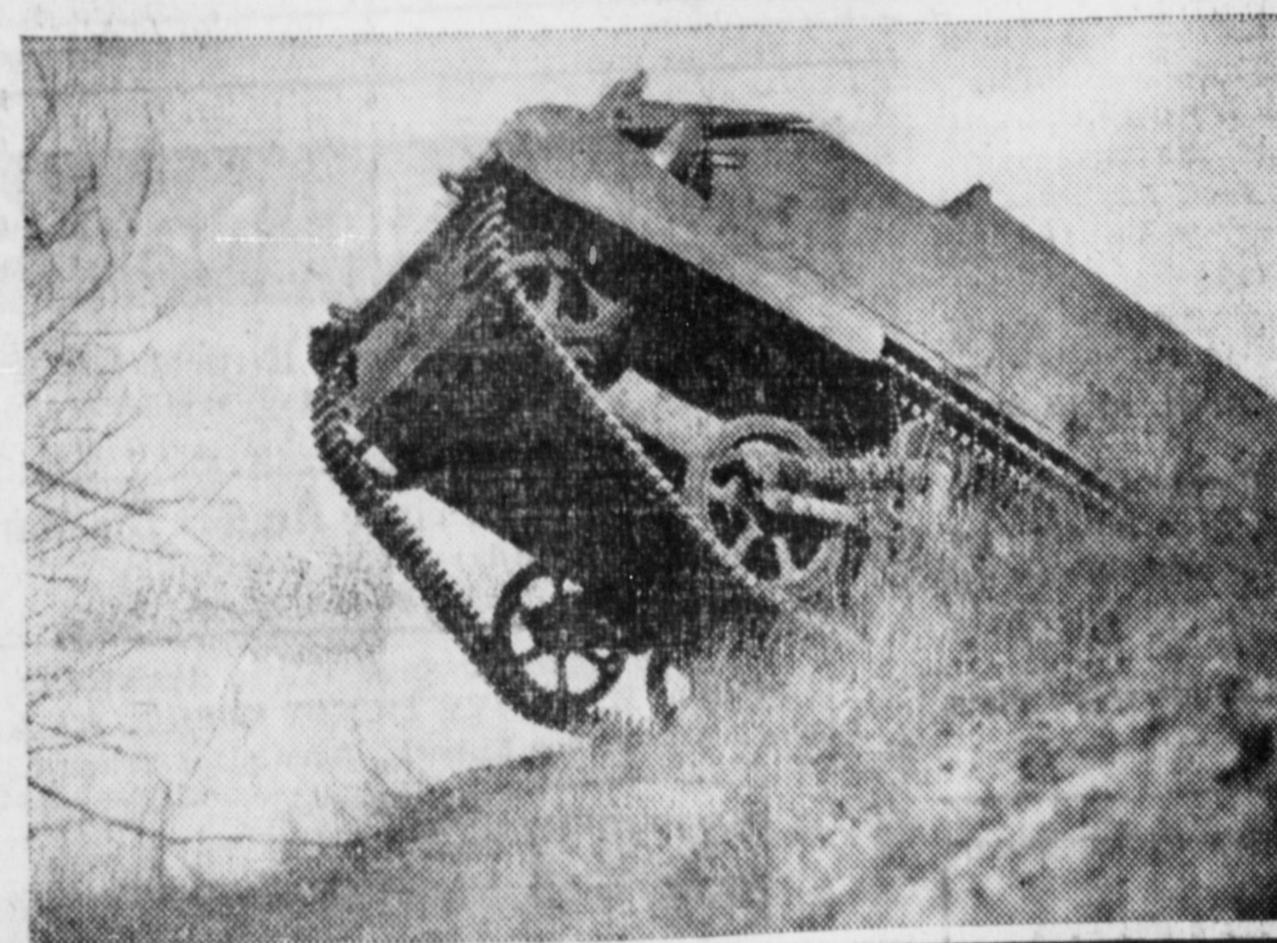
> To do all this, Canada needs your savings ... NOW! Make your dollars work and fight for victory. Put them into Victory Bonds!

HOW TO BUY. Give your order to the canvasser who calls on you. Or place it in the hands of any branch of any bank, or give it to any trust company. Or send it to your local Victory Loan Headquarters. Bonds may be bought in denominations of \$50, \$100, \$500, \$1,000 and larger. Canvasser, bank, trust company or your local Victory Loan headquarters will be glad to give you every assistance in making out your order form.

NATIONAL COMMITTEE, VICTORY LOAN 1941, OTTAWA, CANADA



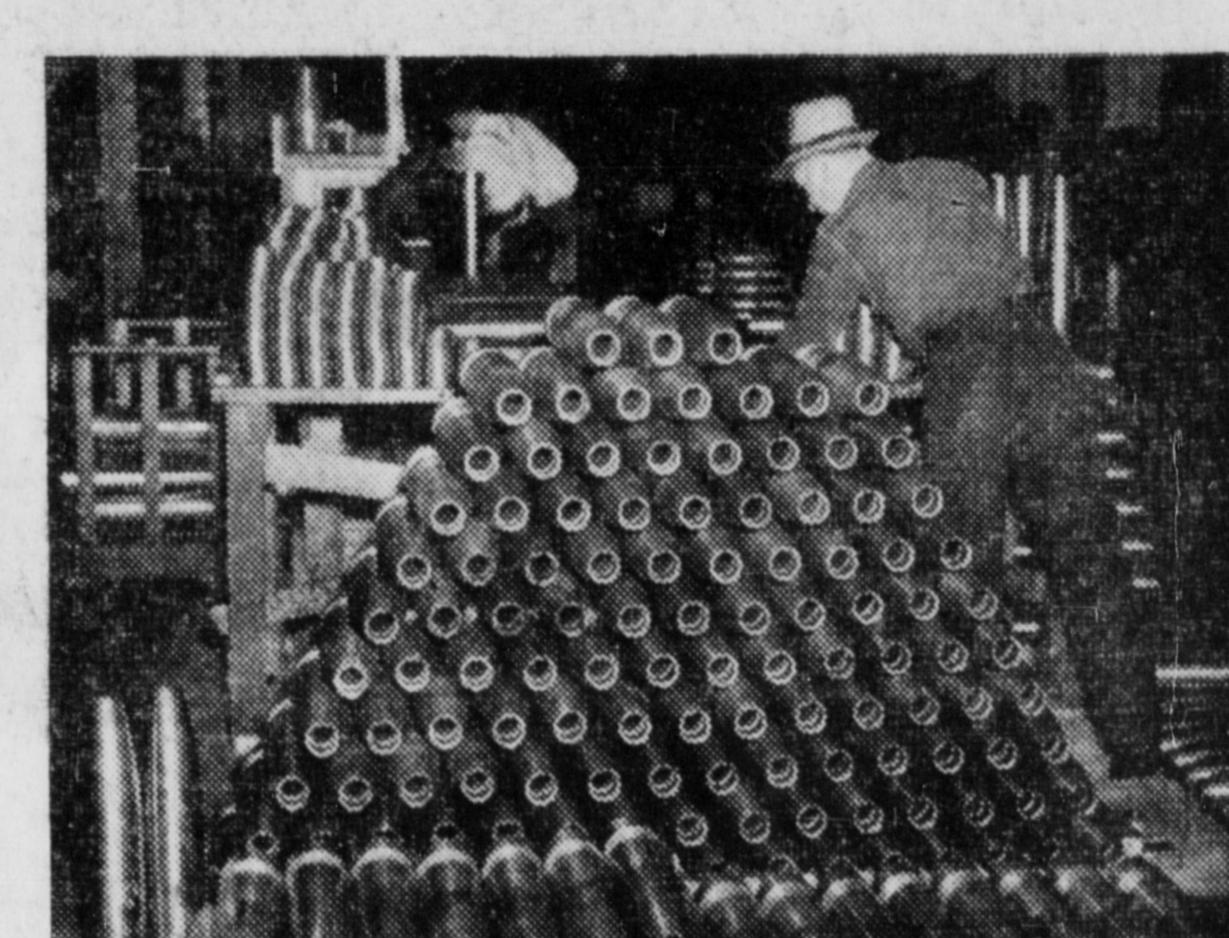
MOTOR VEHICLES



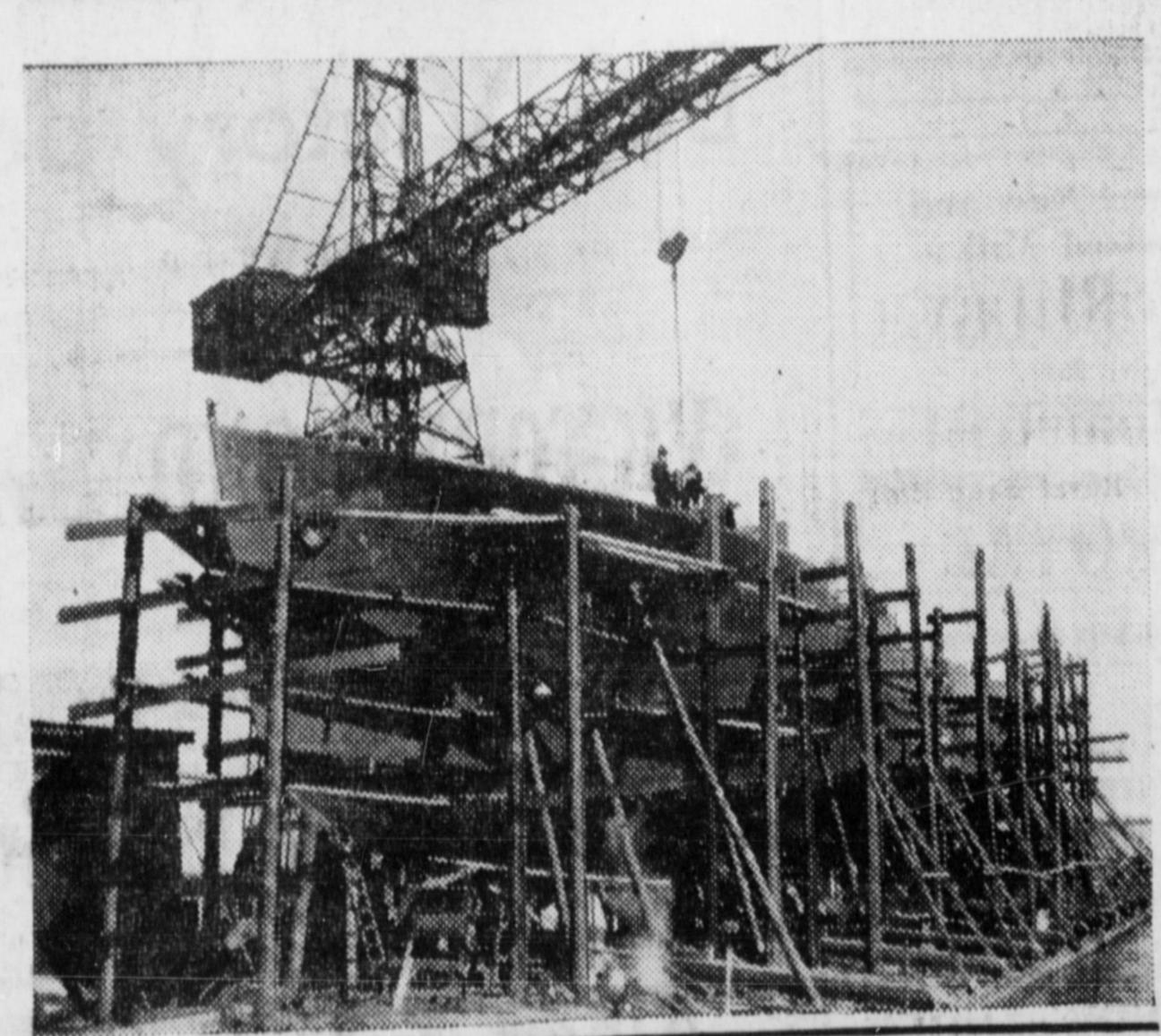
TANKS GUN CARRIERS



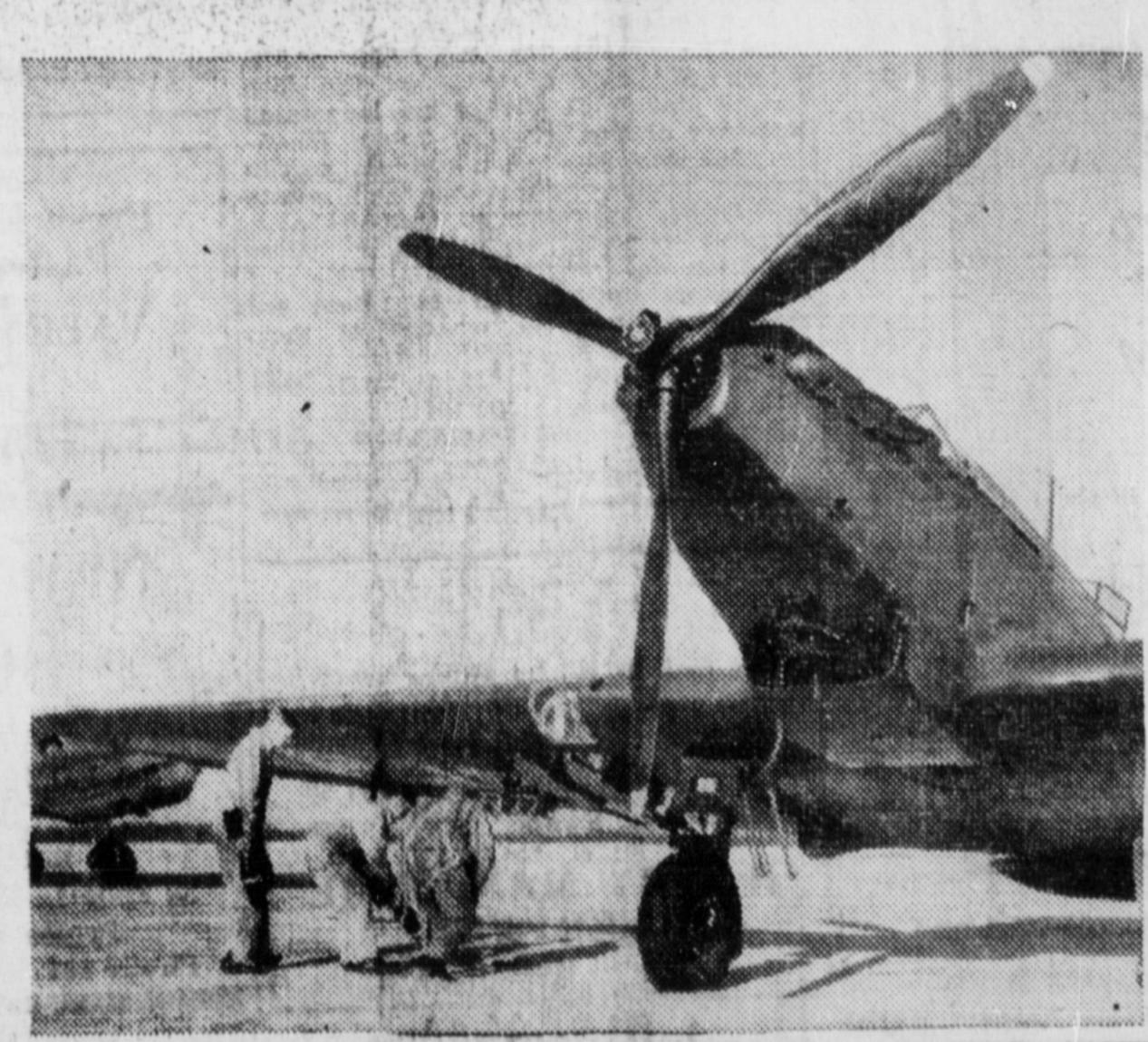
MACHINE GUNS RIFLES



SHELLS . BOMBS . AMMUNITION



CARGO SHIPS NAVAL CRAFT



AIRPLANES



AIR TRAINING PLAN