THE DAILY NEWS. ******************************* W. L. BARKER the traffic increased, when a road would be in a position to increase STATE LIFE **ON CANADIAN** THE DAILY NEWS ARCHITECT INSURANCE Three different sizes of wood hoists. Phone 89 its capital expenditure in making THE LEADING NEWSPAPER IN NORTHERN BRITISH COLUMBIA **DAADC** renewals and improvements. Even Published Daily and Weekly by at the present day it is, perhaps, THE PRINCE RUPERT PUBLISHING CO. LTD., PRINCE RUPERT, B.C. Alberts Block wise in cases in which railways are being built through a country W. Nicholson Lailey Collingwood Schreiber, Engineer difficult of access and where in- Plan Has Not Proved Such a H. Gordon Munro TRANSIENT DISPLAY ADVERTISING-50 cents per inch. Contract rates **MUNRO & LAILEY** Well Known in Prince Rupert, mediate traffic would be light and Success as Had Been Anticion application. Addresses the Canadian Society the cost of the transportation of pated in New Zealand-Man-SUBSCRIPTION RATES-To Canada, United States and Mexico-DAILY, 50c Architects, of Civil Engineers. Ipermanent structural material agement Not Live. per month, or \$5.00 per year, in advance. WEEKLY, \$2.00 per year. All Stork Building, Second Avenue. very heavy, to make comprehen-Other Countries-Daily, \$8.00 per year; Weekly, \$2.50 per year, strictly Some interesting facts and fig- sive plans in the first instance The experiment with state life in advance. ures respecting the development for present and for future re- insurance in New Zealand has HEAD OFFICE STUART & STEWART of transportation facilities in quirements, and to use the less failed to produce the results an-ACCOUNTANTS -:- AUDITORS Daily News Building, Third Ave., Frince Rupert, B. C. Telephone 98. Canada were given some time costly and less permanent maago by Mr. Collingwood Schreiber terial in construction; by this ticipated notwithstanding that Law-Butler Building Phone No. 280 BRANCH OFFICES AND AGENCIES FOR SALE P.O. Box 351 **Prince Rupert** at the Canadian Society of Civil means accommodation in the way the government of the dominion NEW YORK-National Newspaper Bureau, 219 East 23rd St., New York City Engineers. He tells us that grad- of works for the immediate busi- is generally held up as a model SEATTLE-Puget Sound News Co. ually the success of the experi- ness would be provided, and im- for imitation, says the Standard ALFRED CARSS, C. V. BENNETT, B.A. LONDON, ENGLAND-The Clougher Syndicate, Grand Trunk Building, Trafalgar ment of the introduction of rail- provements could be made and of Boston. The following con-Section One. of British Columbia and Manitoba Bars. of B.C., Ontario, Saskatchewan and Al-Lot 19, Block 9, \$8,000; \$4,000 cash, balance 6 and 12 months. Lot 39, Block 5, \$2,500; half cash, balance 6 and 12 months. Square. ways in Canada become firmly set the facilities for traffic increased cise review of the present condiberta Bars. SUBSCRIBERS will greatly oblige by promptly calling up Phone 98 in case of in the public mind, and that as the business of the road de. tions of the experiment appears CARSS & BENNETT non-delivery or inattention on the part of the news carriers. BARRISTERS, NOTARIES, ETC. in a recent issue of the Travelers' about 1852 the Erie & Niagara veloped. Section Five. Office-Albert Block, Second Avenue. Lots 21 and 22, Block 30, \$550 takes the two; the best snap in Railway, the Great Western Rail-Agents' Record: and the Northern Railway were financed and construction was "State insurance in New Zea-THURSDAY, MAY 30 the city. DAILY EDITION. Lots 14, 15, 16, Block 28. land has been paraded before the WM. S. HALL, L. D. S., D. D. S. Section Six. public as a great success. Re-DENTIST. Lots 51 and 52, Block 1, \$3,500; one-third cash, balance easy. Lots 30 and 31, Block 28, with three houses rented for \$54 per cent facts and statistics, however, undertaken. It was pointed out **MIXED FARM** WEATHER WEST AND EAST. Crown and Bridge Work a Specialty. All dental operations skilfully treated. Gas and tem is practically at a standstill. In seven years the number of Helgerson Block, Prince Rupert. ii-12 that the latter road would pierce a forest country, sparsely settled, month. While we in Prince Rupert, the city which has been bur-Section Seven. and with no immediate prospect ----

1	dened by a rain libel in spite of all that its citizens know to the	of a return for the capital in-	Most Economically Profitable	policies in force increased from		Lot 30, Block 11, \$800; half cash, balance 8 and 12 months.
1	contrary, are welcoming every drop of rain we can get in this	vested therein; hence it was more	Method of Agriculture Has	44,194 to 48,932, an increase of	Alex.M.Manson B.A., W.E. Williams, B.A., L.L.D	Section Eight.
	merry month of May, because a positive water famine is liable	difficult to finance than the two	Approval of the Duke of Suth-	only 4,738. The total insurance		Lots with \$50 cash payment and the balance \$25 a month.
	to occur if the rain shortage gets any shorter it is interesting	other roads, but through energy,	erland in Canada.	in force increased in these seven		1
21	to note what the rain man is doing in the east. Here is an ex-	perseverance and earnestness displayed in the project by the	The Duke of Sutherland will encourage the system of mixed	"The increase in 1910 over	Box 285 Prince Rupert, B.(Correct al
	tract from the Toronto Star of May 21st. It reads like a Van-	late Mr. Capreol and Mr. (now	farming on his holdings near	1909 in policies in force was only		George Leek
1	couver visitor's version of the Rupert rain libel:	Sir) Sandford Fleming, its con-	Brooks, Alta.	916, and in new insurance in	P.O. BOX 23 PRINCE RUPERT	List Your Property With Me
	with month of May promises to hold the record for the	struction was undertaken. There	R. B. Sangster, manager of the	force less than \$124,000, an in-	IOUN E DAVEY	618 3rd Ave. Prince Rupert
	greatest amount of rainfall in many years. The average rainfall	was, however, a desire to keep	duke's farms, has purchased a	significant amount.	JOINT E. DAVET	Surroussessessessessessessessesses
	for May, based upon the records of past years, is 2.85 inches. So far this month rain to the depth of 4.4 inches has fallen: and	the expenditure down as low as	herd of registered Holstein milch	"Considering that all the new	TEACHER OF SINGING	
1	So far this month rain to the depth of 4.4 inches has fallen; and	temporary work nevertheless it	stration farm at Strathmore	must insure with it that its	FUPIL OF WM. FOXON, ESQ., A.R.A.M., I.ON., ENG	
a com	since Sunday evening, when the present steady downpour com-	served a good purpose until the	These will be kept for breeding	agents have the same monetary		
	manaad as much as 9.07 inchas of noin has follow	country through which is passed	the most desirable dairy stock	incentive to evertion as the	JOHN DYBHAVN	CE DIN
1	"Nor can the weather man promise any immediate cessa-	developed sufficiently to warrant	for distribution to the tenantry.	agents of private companies and	Real Estate - Loans	NULTUD
	tion of the deluge. He reports that rains are general over the	it being rebuilt a few years later.	Mr. Phillips, a Scotch settler who	that it has behind it the prestige	and Insurance	8
	tion of the deluge. He reports that rains are general over the Provinces of Ontario and Quebec, and that at least two days	The Grand Trunk, the Canadian	recently purchased a farm from	of the state, by whom its con-	319 3rd Avenue Phone 384	ASK UNCLE JERRY
	more of unsettled weather are in sight. These next two days	ern are three examples of the	urchased two registered heifers	conclusion can be reached than		ASK UNCLE JEKKY
and the second se	may be varied by occasional gleams of sunshine, but rain will			that its progress is at a stand-		2
and the second second	be the rule, and sunshine the exception.	In the early days in Canada it	This is the first sale of regis-			ORTUNIT
	"We hope to see fair weather set in thereafter but this is	was difficult to obtain money	tered Holsteins by the C.P.R. It	The ratio of expenses to premium		
	"We hope to see fair weather set in thereafter, but this is merely a hope, as we have nothing definite to go on Outside	with which to construct the rail-	was the desire of the superin-	amounted to 20.2 per cent. Its	SYSTEMATIC MERCHANTS' DELIVERY SERVICE	
1	mererg a nope, as ne nave nothing achinice to go on. Outside	ways , especially in cases where it	tendent, Prof. Efflott, to estab-	bonuses are outclassed by sev-	Rigs or Motor Car day or night	Hono Ano Como Notico mbos
State State State State State	the fact that the next two days will probably be unsettled, we	settled districts, and a return for			Seventh Ave. and Fulton Phone 301	Here Are Some. Notice These
	can say nothing. The scientific explanation of the present wetness is that	the investment could not be ex-	and conditions of Southern Al-	fact, undergone that same process		Abalatela Tan Dad
	Toronto is in to trough between two present wetness is that	pected for some years. For this 1	perta, and to this end the selec-	which history regards as often	THE IROQUOIS	Absolutely Two Best
	Toronto is in 'a trough between two areas of high pressure which are causing the rainfall' Torontonians will agree that	reason many of our railways were t	tion of stock has been carefully	attendant upon business done by		D .1 17 1 .
	which are causing the rannan. Torontonians will agree that	constructed of a temporary char- 1	nade and all registered helfers	the state, lacking in real re-	POOL	Buys on the Market
	the city is in a trough in more than the scientific sense of the					
0.00000000	word. The scientist and the man on the street see with single	however, appears to have been a t	o settlers on the estates of the	in its management and lacking in	Twelve Tables SECOND AVE.	SECTION SEVEN
	eye for once."	wise policy, as the less the road I			I WEIVE TADIES SECOND AVE.	Two Lots in Block 22 on 6th Ave. for
1999		cost in first construction, so c			++	\$1,550; \$750 cash.
		much less revenue was required of		For Shilling's Coffee, Extracts	>	SECTION EIGHT
1		to pay dividends for some years t			S Hotel Central Cor. First Ave.	Double Corner, Kent and 11th Avenues for
	The trouble about vacations is that not one person out of		arming in the south country.	& Wells. tf	European and American plan, steam	\$1,050; \$300 cash.
	a hundred will wisely use a vacation. Most men and women,				\$1.00 to \$2.50 per day. : :	Go Out and Look These Over.

freed from the usual cares, are inclined to go to extremes in the one season of the year which ought to be a period of wholesome rest and recreation.

Some men seem to think that a protracted spree is the right thing at vacation time, and that really is about all a great many men get out of their vacations. Some men think they cannot rest unless they are politely drunk, and they think it so strongly, and so sincerely, that they live up to the idea.

But, of course, there are other and better and wiser ways for a man to spend his vacation.

As a rule, books, even bad books, in some instances, are good companions. Men and women can do a certain amount of reading during their vacations, and if their work is such as not to require a great amount o freading it will be a good thing for them to spend a part of their vacation reading and thus becoming acquainted with the thoughts of men and women who have been trying to do something for humanity.

Or they can fish, or hunt, or climb mountains, or boat, or do any one of a number of things that will be of physical and mental benefit to them in the season of vacations.

The main thing is not to overdo anything. The middle of the road philosophy is a good thing to keep in mind during vacations.—Seattle Post-Intelligencer.

OLD SCOTLAND AS MODERATOR Quick Firing Guns Now for the Prominent Edmonton Presbyter-**Orkney Islands, Where German** Warships Have Been Seen Reconsitering. sembly.

DEFENSE OF

ian Probable Church Leader at this Summer's General As-

DR. M'QUEEN

Service Must Speak

T. · C 11 C STORE is almost human. It is full of temperament. It affects each customer with the composite personality of its management and staff.

There are stores and stores. There are "grouchy" stores and "smiling stores. There are flippant stores and dignified stores. And the peculiar thing about each is that the goods or the prices have little to do with the store's temperament. It is the personality of the store that colors and defines the character of the goods from the customer's view-point and wins or re-

Stores that honestly try to serve their customers best simply can't help advertising. It is the way of human nature that when we have spent the best of our brain power and physical and financial resources in building up something worth while, our enthusiasm bursts forth into publicity. We simply cannot restrain the desire to tell others about it.



Information has now reached Toronto, May 28--Represen-Kirkwell, says a Glasgow paper, tative Presbyterians in this city that there is a great future for say that the Rev. Dr. D. G. Mcthe First Orkney Royal Garrison Queen, of Edmonton, will be the Artillery. Most of the leading moderator of the next general channels will be protected by assembly of the church. The Asquick firers. Mobile and garrisembly will meet in the First son batteries will be supplied on Presbyterian church of the Alpoints of vantage in and around berta capital on June 5. It is the islands, which will be worked said that no name will be under and in connection with the brought forward except that of admiralty. Dr. McQueen. He has been minister of the first church for al-HEART IN WRONG PLACE most a quarter of a century, having been a resident of the French Sailor Displays Extraorplace for some years before the dinary Internal Development. railroad was built north of Calgary. He has been nominated Paris, May 28 .- A sailor on for the honor by Presbyterians board the battleship Petrie has in both Eastern and Western suddenly jumped into promi-Canada, and will without a doubt nence in the medical world by be elected. He will have the exthe discovery that his heart is traordinary honor of welcoming located on the right side and the the members of the general asother organs are all on the sembly in a modern church in a wrong side of where they are new metropolis, to which he supposed to be. This freak of went when it was a remote outnature has served five years in post on the outskirts of civilizthe navy. He complained of ill ation. health recently and the doctors found that his liver was on the left side, etc. A further exam-The modern, high class place ination showed that all his or- for billiards and pool. Seale's, Third avenue. gans are twisted.

pels approval.

The temperament or personality of a store is vividly expressed in its face. The face of a store is its advertising. You can judge a store by its advertising the same as you can judge a man by his facial expression.

In the long run, service is what you pay for, always. The goods, as goods alone, are incidental. Service implies quality, fair prices, safe treatment, and honesty in every detail of every transaction.

The service store is the "serving" store. It is also the honest-advertising store. By this, you may know it always-anywhere.

> Advice regarding your advertising problems is available through any recognized Canadian advertising agency, or through the Secretary of the Canadian Press Association, Room 503 Lumsden Bldg., Toronto. Enquiry involves no obligation on your part — so write, if interested.