

"I'M making \$35 dollars a week and I feed a hungry family.

(Excuse me—I was making \$35 before the last batch of taxes hit me. I still have all the family.)

"So why am I buying Victory Bonds today? Well you see, a couple of boys I knew stayed on the beach at Dieppe. It's not a nice thought to go to bed with.

"Our boys are going in there again. And when they smack straight into those Huns—they're going to have the best equipment my money can help to buy. That's the least I can do—and the best way to do it is through my country's Victory Bonds.

"I'm not asking for any medals for buying these bonds. After all, I'll be laying up for myself the best of all investments—VICTORY BONDS are backed by all the resources of the Dominion of Canada; they yield a fair rate of interest; I can borrow against them; and they are readily saleable when I need the cash.

"So that's the way I feel about it. I'm going to keep right on paying my way in this man's war—and I'm not going to quit while our lads are in there pitching."

HOW TO BUY—Give your order to the Victory
Loan salesman who calls on you. Or place it in the
hands of any branch of any bank. or give it to any
trust company. Or send it to your local Victory Loan
Headquarters! Or you can authorize your employer to
start a regular payroll-savings plan for you. Bonds
may be bought in denominations of \$50, \$100, \$500,
\$1000 and larger. Salesman, bank, trust company
or your local Victory Loan Headquarters will

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or your local Victory Loan Headquarters will be glad to give you every assistance in making out your order form.

Canada Needs \$750,000,000 NOW!



WEAR YOUR COMMANDO DAGGER

It is a symbol indicating that you have bought the new Victory Bonds.

Buy THE NEW VICTORY BONDS

NATIONAL WAR FINANCE COMMITTEE

NOTHING MATTERS NOW BUT VICTORY ...

RECRUITING OFFICE
Third Avenue, Phone 301