

"HARTT" SHOES FOR MEN

Hartt Shoes have the quality and style that has made them the most outstanding line in Canada.

Latest styles and fittings, from narrow to wide widths in boots and oxfords, in brown and black.

Hartt's Army, Navy and Air Force Shoes carried in stock.

FAMILY SHOE STORE LTD.

"The Home of Good Shoes"

EDITORIAL

SUBSCRIPTION RATES

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DAILY EDITION

SATURDAY, APRIL 11, 1942.

Battle of India...

The Battle of India is beginning and the commencement has not been very good for our side. We have lost an aircraft carrier and two heavy cruisers and the United Nations defences have been that much weakened at the outset. Possibly we may have worse news still from India before we have better. There are grim facts and possibilities to be faced and we had better steel ourselves.

Although here in Prince Rupert we are still many thousands of miles away from the actualities of the war, every fresh advance of the enemy in the Far East brings closer the time when he may turn his attention to our very own shores.

It is no time to be discouraged even though the tide of battle may be running against us. To the contrary, it is time to be steady and resolved, time to be resolved each of us to play his part—some fighting, some working, all preparing, all carrying on. The most of us have done little enough already. There will be much more to do, sacrifices to be made which will touch us all.

Law and Order...

There is still widespread complaint about the increasing disorderliness in Prince Rupert, some of which is verging on the boundary of seriousness. There is a great difference of opinion as to what should be done about it. At least, every one is agreed that something should be done. No one is satisfied with the way things are now.

If those authorities who are charged with the maintenance of law and order see that adequate measures are taken to preserve it much of what is now being complained about will be rectified.

It is not good enough for any of the authorities to say that nothing can be done, that the present condition is something that cannot be avoided under existing circumstances. To say that is just a weak excuse for doing nothing.

The Story of Jones...

At school Jones was a dunce. At 16 he became clerk in a general store in his own town. Later he established in this town a shoe business of his own. His store was not more than eight feet wide, but it had good depth. Jones employed no help—he was the whole staff. He worked long hours every day, keeping his stock as it should be kept for quick handling. He advertised in the two local newspapers—price advertising, chiefly. He did not deal in fine shoes, but in plain shoes. He did a large business with farmers and their wives. He was liked for his sincerity, his affability, fair dealing. He sold for cash. He had to make sales briskly, especially on Saturdays.

Jones was never strong physically. He grew too fast—was 6 feet tall at age 16, and he grew taller. He took no exercise. His store was too small, and not well ventilated. Jones died before he was 40—T. B.

But in the few years of his life Jones made a small fortune. His customers, mostly plain folk and largely rural, were attracted—and kept—by advertisements published in the town's two newspapers. Jones' original employer, the owner of a general store in a good country town, was a good advertiser, and Jones followed the example set him.

Jones was not brilliant. He had no definite social status. But he had genius of a sort: he knew where he wanted to go, and he never left the road stretching to his goal. And he did believe in and use newspaper advertising to get and keep customers.

Tables Turned— FINAL HOOP GAMES ARE BEST ONES

Ocean Falls Boys and Prince Rupert Girls Won Last Evening.

In the last game of the inter-high school basketball series between Ocean Falls High and the Bo-Me-Hi, the visitors last night came out on top by a score of 31 to 30 in a game which was by far the best of the series. The local quintette retained the northern British Columbia title for this series, winning by 26 points on the aggregate.

The paper-makers got the tip-off and on a pass from Charleston O. Oxenbury drew first blood. Alexander came through for two points and Oxenbury for one. Following this was a basket from each of Charleston and Gurvich. Wall then spotted a very nice left-hand pivot shot from the keyhole. Two points each from Oxenbury and Larsen and four from Alexander ended the first section of the game 11 to 8 for the visitors.

During the second phase the local ads gained on the Ocean Falls squad and maintained a lead until four minutes before the final whistle when fast play and shooting from Charleston, Wall and Clozza tied the score at 28 to 28. Macdonald followed with a basket. On a personal, which sent Long to the showers, Wall made the score 30 to 29 in favor of the Bo-Me-Hi. With less than half a minute to play Oxenbury spotted the winning shot of the evening to put the boys from the paper town on top.

Scoring was as follows:
Ocean Falls—Oxenbury, 12; Wall, 9; Clozza, 4; Charleston, 4; Larsen, 2; Bonney, Powers; Gurvich, Total, 31.
Rupert—Alexander, 7; Macdonald, 6; Gurvich, 4; Pustak, 3; Arney, 3; Santerbanc, 3; Lee, 2; Long, 2. Total, 30.

Girls' Game.
Rupert co-eds turned tables on the visiting girls' team last night and won their first game of the series by 23 to 21. As usual, Captain Betty Payne took top honors or the local squad with twelve points. Star for the visitors was Jean Lewis, a wonderful ball-handler, with fifteen points.

Scoring:
Ocean Falls—Lewis, 15; Rhodes, 5; Allen, 1; Palmer; Benson; Marshall; Pistor. Total, 21.

Rupert—Payne, 12; McKay, 5; Sherman, 2; Owens, 2; Currie, 2; Clapp; Bill; Armstrong. Total, 23.
Tonight an exhibition game will be played in the Exhibition Hall by the teams and a good crowd is expected as the games promise to be even better than those of the series. Coach Carl Peterson promises a little revenge and he means to see to it that his teams carry out his threat.

Sav-Mor Wins Over Toilers

Post-Season Challenge Bowling Match Played Last Night.

Toilers, Mixed Bowling League champions, and Sav-Mor, runners-up, played a post-season challenge match last night with the latter winning 3710 to 3621 on the aggregate.

| Toilers | 1 | 2 | 3 |
|--------------|------|------|------|
| L. Croxford | 228 | 248 | 162 |
| F. Fraser | 196 | 184 | 154 |
| C. Fraser | 131 | 96 | 197 |
| T. Hall | 331 | 260 | 199 |
| A. Kellett | 105 | 223 | 158 |
| C. Kellett | 226 | 216 | 307 |
| Totals | 1217 | 1227 | 1177 |
| Sav-Mor | | | |
| R. LaBelle | 168 | 232 | 171 |
| I. Bremner | 231 | 233 | 226 |
| E. Stogavig | 255 | 155 | 160 |
| P. Stogavig | 165 | 254 | 195 |
| D. Ballinger | 187 | 219 | 240 |
| A. Alger | 189 | 235 | 295 |
| Totals | 1195 | 1328 | 1287 |

NOW ITS 131,000,000

The first census of the United States, taken in 1790 revealed a population of 4,000,000.

SPECIAL TO-NITE

EXHIBITION GAMES

OCEAN FALLS vs. BO-ME-HI

EXHIBITION HALL — — — 7:30 P.M.

AIRMEN ON BOWLS TOP

Seal Cove No. 2 kept the leadership of the fourth quarter standing last night as a result of a two to one victory over Royal Canadian Engineers.

The game results were as follows:
Area Headquarters, 3; Edmonton Fusiliers No. 3, 0 (default).
Navy, 3; Edmonton Fusiliers No. 1, 0 (default).
Dry Dock, 2; Anti-Aircraft, 1.
Seal Cove No. 1, 3; Edmonton Fusiliers No. 2, 1.
Seal Cove No. 2, 2; Royal Canadian Engineers, 1.
Medical Corps, 2; Anti-Aircraft No. 2, 1.

The individual scoring was as follows:

| Medicals | 1 | 2 | 3 |
|----------|-----|-----|------|
| Robinson | 157 | 136 | 142 |
| Gillespy | 96 | 124 | 140 |
| Glakin | 158 | 167 | 168 |
| Buckley | 163 | 95 | 206 |
| Tromplak | 168 | 237 | 231 |
| Handicap | 131 | 131 | 131 |
| Totals | 873 | 890 | 1018 |

| Anti-Aircraft No. 2 | 1 | 2 | 3 |
|---------------------|-----|-----|-----|
| Gair | 267 | 209 | 227 |
| Sutherland | 173 | 229 | 202 |
| Hughes | 168 | 162 | 169 |
| Carter | 238 | 114 | 180 |
| Low score | 126 | 125 | 170 |
| Handicap | 17 | 17 | 17 |
| Totals | 989 | 856 | 965 |

| Engineers | 1 | 2 | 3 |
|-----------|-----|-----|------|
| Redfern | 129 | 145 | 45 |
| Taylor | 96 | 153 | 296 |
| Prior | 109 | 123 | 147 |
| Ricketts | 132 | 124 | 142 |
| Johnston | 231 | 184 | 221 |
| Handicap | 127 | 127 | 127 |
| Totals | 824 | 856 | 1042 |

| Seal Cove No. 2 | 1 | 2 | 3 |
|-----------------|-----|------|-----|
| Benton | 108 | 129 | 146 |
| Smith | 165 | 154 | 200 |
| English | 205 | 221 | 118 |
| Stevens | 187 | 210 | 218 |
| Brown | 177 | 199 | 153 |
| Handicap | 117 | 117 | 117 |
| Totals | 959 | 1030 | 950 |

| Edmonton No. 2 | 1 | 2 | 3 |
|----------------|-----|-----|-----|
| Wade | 177 | 119 | 136 |
| Raby | 163 | 137 | 175 |
| McDonald | 126 | 156 | 239 |
| Beaveridge | 123 | 205 | 90 |
| Jackson | 141 | 132 | 131 |
| Handicap | 90 | 90 | 90 |
| Totals | 820 | 839 | 861 |

| Seal Cove No. 1 | 1 | 2 | 3 |
|-----------------|------|------|------|
| Progosh | 178 | 173 | 240 |
| Cote | 242 | 138 | 228 |
| Learn | 143 | 245 | 216 |
| Crappier | 212 | 271 | 203 |
| Copp | 228 | 229 | 162 |
| Handicap | 55 | 55 | 55 |
| Totals | 1058 | 1111 | 1104 |

| Dry Dock | 1 | 2 | 3 |
|----------|------|-----|------|
| Bach | 239 | 213 | 260 |
| Lew | 209 | 261 | 196 |
| Johnny | 248 | 117 | 193 |
| Kinslor | 179 | 192 | 222 |
| Totals | 1006 | 970 | 1033 |

| Anti-Aircraft No. 1 | 1 | 2 | 3 |
|---------------------|-----|------|-----|
| Henderson | 101 | 176 | 163 |
| Jackson | 237 | 290 | 171 |
| Haugh | 134 | 211 | 145 |
| Taylor | 149 | 143 | 120 |
| Sobalick | 114 | 202 | 139 |
| Handicap | 126 | 126 | 126 |
| Totals | 841 | 1145 | 797 |

| Area Headquarters | 1 | 2 | 3 |
|-------------------|-----|-----|-----|
| Tully | 203 | 179 | 174 |
| Purdon | 203 | 170 | 125 |
| Yelland | 175 | 209 | 119 |
| Sargenson | 222 | 160 | 212 |
| King | 127 | 143 | 189 |
| Handicap | 47 | 47 | 47 |
| Totals | 977 | 908 | 860 |

| Navy | 1 | 2 | 3 |
|-----------|-----|------|-----|
| Regular | 153 | 229 | 186 |
| Cymbal | 174 | 174 | 244 |
| MacLean | 203 | 213 | 186 |
| Menzies | 135 | | |
| Kinslor | 193 | 295 | 201 |
| Nickerson | | | 240 |
| Handicap | 11 | 11 | 11 |
| Totals | 869 | 1162 | 975 |

The fourth quarter standing to date:
Won Lost Pts.
Seal Cove No. 2 8 1 8
Anti-Aircraft No. 2 6 3 6
R.C.E. 5 4 5
Dry Dock 5 4 5
Seal Cove No. 1 6 0 6
Navy 5 4 5
Fusiliers No. 2 2 7 3
Anti-Aircraft No. 1 3 6 3
Fusiliers No. 1 1 5 1
Medicals 3 3 3
Area Headquarters 4 5 4
Fusiliers No. 3 0 6 0

PILSENER LAGER BEER

HIGHEST IN QUALITY
Most Refreshing

WINNER OF TWO FIRST AWARDS AT LONDON, ENGLAND, 1936

Phone 654 for Free Delivery

Vancouver Breweries Limited

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Anglican Easter Sale Is Success

Splendid Affair Held Thursday Afternoon in Cathedral Hall With Many Attending.

Very successful was the Easter tea and sale of home cooking held Thursday afternoon by the Women's Auxiliary of St. Andrew's Anglican Cathedral. Mrs. A. L. Holtby was general convener, assisted by Mrs. Norman Stewart and Mrs. W. J. Greer.

Mrs. G. A. Rix opened the affair and the many guests were received by Mrs. J. G. Johns, president of the Women's Auxiliary, and Mrs. J. B. Gibson, wife of the Dean.

Ocean Falls Girl Becomes Bride

The marriage took place at the manse of First United Church yesterday afternoon, Rev. James A. Donnell officiating, of Miss Florence Jeanne Youden, daughter of Mr. and Mrs. Gerald Youden of Ocean Falls, to Horace Allen Coppendale, who is a mechanic with the Royal Canadian Air Force at Bella Bella. Witnesses of the ceremony, which was a quiet one, were Miss Millicent Antoinette Kelley of Ocean Falls and Roy Alton Plant of Seal Cove.

Furniture

RADIOS—Reconditioned, in good shape, selling at **\$15.95**

HARDWOOD CHAIRS—New, special **\$2.25** each

CHESTERFIELDS—2 pc. brand **\$65.00** new, special

USED CARPETS—Good shape, big sizes, spec. **\$9.95**

MANTLE CLOCK—8 day good shape **\$8.95**

B. C. Furniture Co.
PHONE BLACK 324
Third Avenue

SALES OF RADIO SETS
Producers sales of radio receiving sets in Canada during the calendar year 1941, amounted to 399,556 sets, compared with 438,976 in 1940 and 370,568 in 1939.

ALASKA'S LEGISLATURE
Alaska has a two-chamber legislature of 24 members meets every two years.

OUR COUNTRY AND HOMES DEMAND...

GOOD SERVICE

We ask your co-operation. Our country requests us to conserve gasoline. We are also advised that we shall not be able to replace tires for our trucks. In order to maintain our power of prompt service we ask you to place all coal orders at least **10 DAYS BEFORE DELIVERY IS EXPECTED**. By doing this we will enable us to route our deliveries in the most economical manner, thereby conserving both gasoline and tires.

Albert & McCaffery Ltd.
PHONES 116 OR 117

TIRES GASOLINE COAL

In continuance of our policy of serving our customers to the best advantage and helping to conserve commodities needed to help win the war, we will except orders after April 10 for delivery on the day following receipt of order. Some orders to be delivered Monday unless it is economically possible to route them with other deliveries.

PHILPOTT, EVITT & CO. LTD.
FOOTHILLS ALBERTA — COMOX WELLINGTON
BUICKLEY VALLEY COALS
PHONE 654

MOTH INSURANCE

This time don't feed the moths! Destroy them with one of these preparations...

Moth Crystals (Paradichlorobenzene):
1-lb. tin 50c
Moth Balls—1 lb. 25c
Red Cedar Flakes—1 lb. pkg. 35c
Larvex Spray \$1.00

— OR —
Store Your Garments in

MOTH BAGS

Dust proof, moth proof, damp proof, air tight

60c

Ormes Ltd.
The Pioneer Druggists

THE REXALL STORE PHONES 81 AND 82
Open Daily from 8 a.m. till 10 p.m.
Sundays and Holidays from 12 - 2 p.m. and 7 - 9 p.m.