Expert OPTICAL SERVICE

Chas. Dodimead
Optometrist in Charge
Watch, Clock, Jewelry Repairing, Hand Engraving

VISIT OUR BASEMENT STORE for Fine China, Dinnerware, Glasses, Baggage and Novelties.

MAX HEILBRONER
Jeweler — Diamond Merchant

IT PAYS TO PLAY SAFE WITH CHILDRENS' SHOES

GENUINE ECONOMY

SHU-CONOMY FOR HEALTH

You can buy no finer Children's Shoes at these prices

fine materials leather lining

oak soles in all larger sizes

$1.45 and up *for babies' sizes*

$1.95 and up *for misses' sizes*

Children's feet deserve the protection of correct footwear to avoid future troubles. You'll get the proper shoes at the Cut Rate.

SHU-CONOMY SHOES BY WRAGGE SHOE CO. ARE SOLD IN RUPERT BY

Cut Rate Shoe Store

OPEN SATURDAY NIGHT — 506 THIRD AVE. W.
Mail orders Promptly Filled — Across From Orme's Drug

JULIA ARTHUR

JUST ARRIVED

Beautifully styled Dress Pumps in Crushed Kids, Suedes and Pressed Leathers. Widths from AAA to C.

FAMILY SHOE STORE LTD.

"The Home of Good Shoes"

Ladies here's a chance for you this week

25% off all Furs

New shipments twice a week.
Prices from ..... $40 to $1,100
Your Credit is Good

W. GOLDBLOOM
THE OLD RELIABLE

BUY . . .

RUPERT BRAND

Sole Fillets

. . . At Your Local Butchers
NO WASTE — READY TO COOK
BUY VICTORY BONDS

Canadian Fish & Cold Storage Co. Ltd.
PRINCE RUPERT — BRITISH COLUMBIA

IS FRIDAY THIRTEENTH

Maybe Adam Started the Legend That It's an Unlucky Day

Today is Friday the 13th but folks are getting hard-boiled on this old bugaboo. He was here twice before this year—in February and March. What is more important, today is the 1170th day of the war.

However, Friday the 13th is a scarred veteran of a score of wartimes and insists on popping out of the Georgian calendar from time to time, war or no war. Just to show how little modern thought in calendars is worried over Friday the 13th it might be mentioned the proposed World Calendar—if and when—will give us four Fridays the 13th every year, in January, April, July and October.

As it is under the present system of days and dates, when the old reprobate of superstitions completes his appearance today he will enter his funkhole and stay there till August next. He makes only one appearance in 1943 and one in 1944 (October). Last year, too, he turned up but once—in June.

Whence It Comes

Legends and traditions about Friday the 13th will persist. Some say the idea is as old as Adam—that Eve and her spouse were expelled from Eden on the day of the week corresponding with Friday.

In Christendon probably the most accepted version of the origin of Friday the 13th is in the fact there were 13 at the Last Supper, including Judas Iscariot, who next day, traditionally Friday, betrayed Jesus Christ for crucifixion.

It Pays to Advertise in The News

Good Whisky—

JOHNNIE WALKER
BORN 1820, STILL GOING STRONG
Distilled, blended and bottled in Scotland

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia

PRINCE RUPERT DRY DOCK AND SHIPYARD

SHIPBUILDERS AND ENGINEERS
Iron and Brass Castings
Electric and Acetylene Welding
SPECIALISTS ON SAWMILL AND MINING MACHINERY
All Types of Gas Engines Repaired and Overhauled

Merchants Attention!

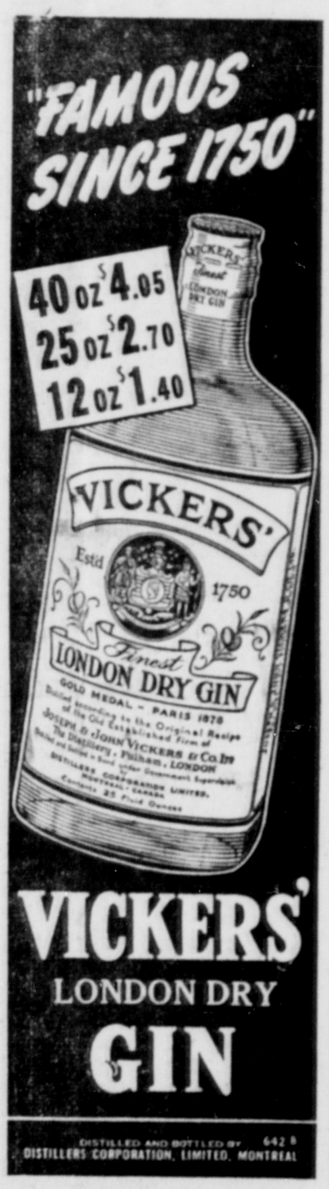
During these dark evenings and dim-out times when window display is virtually ruled out and even in the daytime people are too busy to wander around the streets searching for values, we would recommend to Prince Rupert merchants the greater importance than ever of advertising in the newspapers which are so much in demand on account of the war news. The medium of the newspaper is more effective than ever in drawing attention to stocks, particularly between now and Christmas. Get in touch with the Daily News now.

N.Z. SHORT RIVERS

The largest river in New Zealand is 80 miles long.

SPARKING PLUG

To the British a spark plug is a "sparking plug," and a plane's landing gear is called its "undercarriage."



PLEASE SAVE THE BOTTLE! Canada Needs Glass! Save All Bottles. Your Salvage Committee will Collect.

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Half-a-glance — and you know he's going to score . . .

Half-a-taste — and you know Hudson's Bay Rye will score with you.

16-oz.	25-oz.	40-oz.
$1.45	$3.05	$4.70

Hudson's Bay *Fine Old* **RYE**

Y4

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WE CARRY

Everything For THE WORKING MAN

It will pay you to come in and look over our large stock of Woollen Goods.

B.C. Clothiers
PHONE BLACK 324
Third Avenue

UNION STEAMSHIPS

SERVICES TO
Vancouver, Victoria and Way-points, Stewart and North, Queen Charlotte Islands.

Full Information, Tickets and Reservations
FRANK J. SKINNER
Prince Rupert Agent
Third Ave. — Phone 568

J. M. S. Loubser
D.C., B.A.
CHIROPRACTOR
Wallace Block — Phone 640

Fresh Local Raw and Pasteurized MILK
VALENTIN DAIRY
PHONE 657

The Wartime Beverage of Thousands
Phone 654
For Free Home Delivery
COAST BREWERIES LTD.
VANCOUVER - NEW WESTMINSTER - VICTORIA

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TODAY AND SATURDAY
Continuous Daily from 10 a.m.
"MRS. MINIVER" at 10 a.m., 12:23, 2:46, 5:09, 7:32, 9:55
ATTEND THE EARLY SHOWS

VOTED THE GREATEST MOVIE EVER MADE!..

GREER GARSON — WALTER PIDGEON
MRS. MINIVER
with TERESA WRIGHT · DAME MAY WHITTY · REGINALD OWEN · RICHARD NEY
A Metro-Goldwyn Mayer Picture

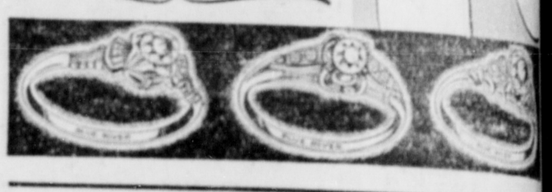
CAPITOL
A FAMOUS PLAYER THEATRE

SUNDAY MIDNITE
ROBT. PRESTON in "PARACHUTE BATTALION"

Always with you

Choose your engagement ring with loving care for quality in a diamond remains constant through the years. Let it be a Blue River registered Diamond Ring—flawless and brilliant. Beauty and value at every price.

Blue River REGISTERED DIAMOND RINGS



CHOOSE YOUR *Blue River* ENGAGEMENT RING AT

John Bulger Ltd.

A. MacKenzie Furniture Ltd.
A GOOD PLACE TO BUY

12 WAVE CREST MATTRESSES, full size
6 ROSE O'DAY BOX SPRINGS, full size
12 CRIB MATTRESSES,
All at Usual Prices

Phone 775 — 327 3rd Ave.

For Quick, Safe and Comfortable TAXI SERVICE
PHONE 235
DAY AND NIGHT

Christmas Goods
NOW IN STOCK

GREETING CARDS
WATERMAN'S PENS and PENCILS and SETS
YARDLEY'S LAVENDER SETS
JASMINE, GARDENIA, CAMELIA and ADRIENNE SETS
BACHELOR SETS FOR MEN
WRITING KITS — CUTEX SETS
SHAVING BRUSHES
CHOCOLATES, PAGE & SHAW
PERFUMES and COLOGNES
CHRISTMAS CRACKERS
TOILET SOAP — BILLFOLDS
HAIR BRUSHES

We would advise an early selection as Christmas stocks cannot be duplicated this year

Ormes Ltd.
The Pioneer Druggists

THE REXALL STORE — PHONES 81 AND 82
Open Daily from 8 a.m. till 10 p.m.
Sundays and Holidays from 12 - 2 p.m. and 7 - 9 p.m.

If you have something to sell, a classified advertisement in this paper will soon let you know if there is a buyer in the city.