

Local Bond Response Strong

B.C. LOAN MOVES UP

Has Reached 66 Percent of Objective of \$750,000,000

VANCOUVER, Oct. 29.—British Columbia and Yukon reached sixty-six percent of objective in the Third Victory Loan campaign last night by subscribing \$49,216,000 of \$75,000,000 objective, leaving \$25,783,650 yet to be raised. The number of investors is 63,362.

New Westminster-Fraser Valley leads in general canvass with 60 percent with Vancouver City 57 percent; Vancouver suburban 55 percent; Vancouver Island, 53 percent; Okanagan 51 percent; Kootenay, 46 percent.

Of the larger cities New Westminster leads with 65 percent with Vancouver second at 57 percent and Victoria third, 54 percent.

Up in the Yukon Dawson is over the top with 101 percent.

Coast and Queen Charlotte Islands show 80 percent.

SIXTY-FIVE PERCENT OF LOAN IS UP

Successful Canvasses at Dry Dock and Air Base Proceeding

Prince Rupert's Third Victory Loan campaign reached sixty-five percent of objective up to last night. Subscriptions for yesterday amounted to \$25,450, bringing the total for the campaign to date to \$84,900. The objective is \$530,000 and the reaching of this is now definitely in sight. In fact the expectation is that there will be a substantial oversubscription.

T. J. Boulter, in charge of the internal canvass at the Dry Dock, reports a total of \$52,000 subscribed there up to Tuesday.

Meanwhile out at the Seal Cove station a good showing is being made. Flight Lieutenant Van Gordon reports one station objective of \$9,500 having been exceeded at \$9,800 with more subscriptions to come while Flying Officer Boyd reports No. 4 Group Headquarters having put up \$2,200 whereas the objective was \$1,600.

Bait Your Hook for Victory

Buy the New VICTORY BONDS

HELEN SPAIN

FINE JOB ON BONDS

D. G. Borland Speaker on Behalf Of Victory Loan

"Tonight as I speak the total Victory Loan subscription in Prince Rupert has reached the \$350,000 mark," said D. G. Borland in a Victory Loan talk last night. "This means Prince Rupert has reached two-thirds of its objective. This has been accomplished in exactly one and a half weeks and is conclusive proof that the citizens are doing a magnificent job in buying bonds to help Canada and accepting an opportunity to start a second front, and maintain the first."

"To those of you who have yet to support and help Prince Rupert's Victory Loan with your dollars I give this message—We're on the march! and Victory is ahead of us—if we all get in line to march and to fight!"

Victory Loan Subscriptions

E. Markham (Terrace)	\$ 100
Harold Orm (Smithers)	350
Archibald McInnes (North Bulkley)	1,000
Percy Cameron	1,000
John K. Breen	50
Ormes Ltd.	6,000
Cyril H. Orme	2,000
Isabelle C. Wilson	50
R. Cameron	100
Mr. and Mrs. H. A. DuHamel	200
J. S. Morgan	50
R. H. Parson	200
G. Meneghello	100
Mrs. C. Doll	100
H. B. Wallace	100

THIS OIL IS WAX

The commonest variety of whale oil is not an oil, but is classified as liquid wax.

Near Half Billion In Loan Drive

OTTAWA, Oct. 29.—Wednesday's subscriptions to the Victory Loan totalled \$43,674,400, raising the cumulative total to \$458,358,300. The objective is \$750,000,000.

NOTHING MATTERS NOW but..

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Dibb Printing Co. PRINTERS & STATIONERS

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If only for selfish considerations, Victory Bonds help you save for a rainy day and good pay interest. The good citizen, however, will buy them to help speed Victory.

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CANADA'S HOUSOLDIERS

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Is your appetite jaded during these tempestuous times—do your meals seem dull and uninteresting?

Tempt your family's appetite with desserts that are delicious and nutritious—blanc manges and puddings that can be made easily and at little cost, with Canada Corn Starch.

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The CANADA STARCH COMPANY Limited, Montreal, Toronto



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PLAN YOUR BUDGET to Include VICTORY BONDS

Every Bond you buy, every dollar you lend to your country, is a dagger thrust at the enemy's throat.

JONES FAMILY MARKET

High Class Butchers

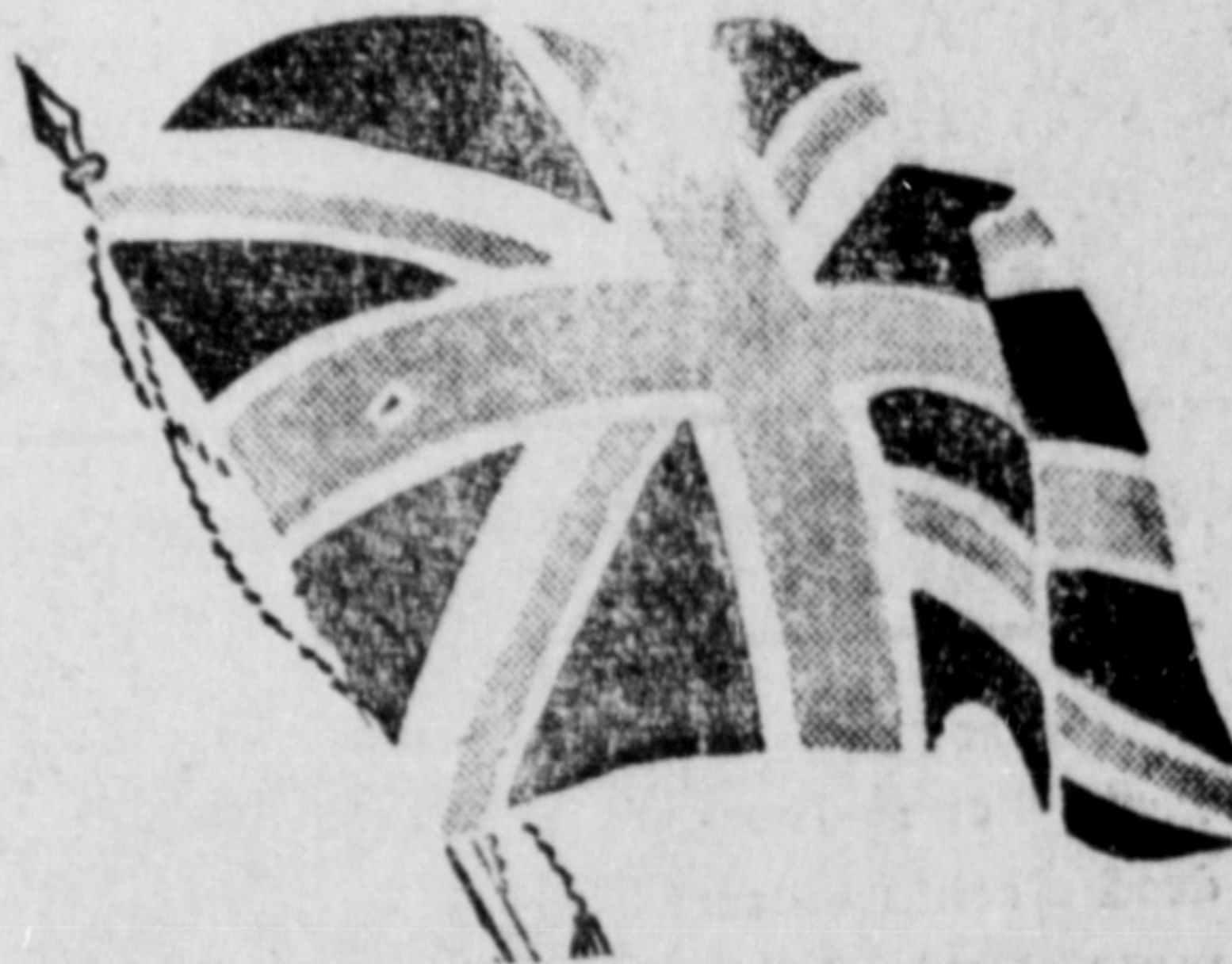


If you have not been asked to break home ties, to go to a far country, to face the shock of battle and to risk your life, the least that you can do is to LEND your money to equip those who do the fighting for us.

SMITH & ELKINS Ltd.

Plumbing and Heating

BUY BONDS FOR VICTORY



There is only one issue in this war—Victory, or Defeat. If it is defeat, you lose all. Speed the Victory by backing our armed might with your dollars. Without civilian aid our troops could not carry on.

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Working Matters now but VICTORY BUY VICTORY BONDS

THRIFT Cash and Carry