"Well, for the land's sake ... Mr. Churchill himself

Come right in!



TUST suppose Mr. Churchill himself called upon you and J he sat down and told you the "inside story" of the war -and of the glorious part that Canada is playing in itand he ended up by saying:

> "You see now why money is so urgently needed. Will you buy as many Victory Bonds as you possibly can?"

YOU WOULD!

Well, then, when you are called upon to buy the new Victory Bonds, buy them with all your might.

You can buy the new Victory Bonds for \$50, \$100, \$500, \$1,000, \$5,000 and \$10,000 according to your means. Buy as many as you now have money to pay for and as many more as you can by instalments out of earnings or future income.

LOCAL VICTORY LOAN HEADQUARTERS

> THIRD AVENUE PHONE 301

Come on Canada!

TORY BUNDS

National War Finance Committee, Ottawa, Canada