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PLANS NEW ECONOMIES

Making of Household Nick Nacks In Britain Banned for Duration—Crockerly Must Be Plain White

LONDON, April 30:—Kitchen, parlor, bedroom and bath have been hit by Britain's wartime measures to conserve manpower, time and material.

Under Board of Trade rulings pyjamas, bedclothes, towels and crockerly must be standardized. Manufacture of household nick-nacks is suspended for the duration. Eventually the board warned, every article unnecessary will be banned and more articles standardized.



FOSTER BARCLAY range of pyjama designs

and materials. They will have narrower legs, no pockets, no elastic belts and no buttons. Bath towels will be smaller, not so soft and fluffy as the peace time brand. Crockerly will be plain white, tough and durable.

The degree covering chinaware also stipulated that many ornaments and trinkets found in mantles, bedside tables and kitchen shelves must not be manufactured. The include vases, candlesticks, ash trays, plaques, fancy bowls, book ends, powder bowls, flower pots, serviette rings, figures of flowers and birds and wedding cake ornaments.

Raids Hard on China

For months housewives throughout the country have been faced with a growing shortage of chinaware which has resulted from air raid damage, thefts, normal breakage and demands of the services, canteens and communal feeding centres. China shops have been swamped with orders they cannot fill. There's no guarantee, however, that standardized china will bridge the gap.

Manufacturers have agreed that new supplies will go first to the services and work canteens. Housewives must scramble for what's left.

Towns and villages, especially, have been hit hard. Large families often have to eat in relays, using sugar bowls as cups and soup plates. Those who possess world-famous china sets hesitate to put them into use because broken pieces cannot be replaced. Spode, Minton and Doulton designs are being manufactured only for export.

Cups are almost as precious in Britain as silk stockings. Small restaurants, unable to obtain supplies, have requested customers to bring their own cups if they want tea or coffee with their meals.

feet of row, if given a little attention in the way of thinning, cultivation and perhaps watering and fertilizer, should produce three or four good meals for the fair-sized family. And as the rows can be spaced a mere foot apart, a plot a dozen feet each way will grow a lot of crop.

It doesn't pay to grow bulky things like potatoes in the tiny vegetable garden and a winter's supply of carrots, onions, beets, etc., should not be attempted. Corn and peas take up a lot of room but, because they are never so tasty as when taken right out of the garden at the back door, sometimes even city gardeners try to squeeze them in.

The real role of the small urban or town vegetable garden should be to supply the owner with fresh salad material—lettuce, radishes, onions, etc.—and as many meals as possible of really fresh vegetables during the summer. Only if one has a fair-sized plot of land, something running up to a quarter of an acre, is it possible to attempt a full summer's supply and sufficient for early winter storage too.

Good Seed

The advantage of good seed cannot be over-emphasized. Other factors may be beyond control, but the gardener has absolute check over this foundation. Weather, soil and location may be ideal but without good seed, specially selected to suit Canadian conditions, the garden is going to be a failure.

RUSS-NAZI GAUGES DIFFER

LONDON, April 30:—Due to the wider differential in Russian rail gauge, oil transported to the Germans' Russian front in tank cars must be transferred at the old border to Russian-gauge cars.



TRANSPLANTING

The three most important factors in successful transplanting are moisture, shade and the exclusion of air from the roots. Whether the thing to be transplanted is a tiny, young shoot from the next row or a fifteen foot maple, experts stress the points mentioned. If at all possible they say, transplanting should be done on a dull day or evening and just before rain or a watering. In any case the transplanted plant or shrub should be soaked around the roots and the soil also firmly pressed down to exclude air.

Moving a plant is something like an operation for a human being and the larger the specimen the more necessary the attention. With shrubbery and trees, often main roots are cut and the shock is severe. Some pick-up in the way of quickly commercial fertilizer will help at this time, merely a pinch for small things like tomato plants or asters and perhaps up to a couple of handfuls for shrubs and trees.

War Gardens

Much will depend upon the location and size of the vegetable war garden as to the crops in it. If the plot is very tiny, then garden authorities advise concentrating on those vegetables which give the biggest yield per row. This means small, compact things like carrots, beets, lettuce, radish, possibly a few staked tomatoes. With the first four items, even eight

YOUR SCRAP RUBBER

is now a vital war material

Enemy action in the Far East has caused such an acute shortage of rubber that our whole war effort is in serious danger. Canada and her Allies must have rubber, quickly, for the armed forces, for factories, for ships. The Japanese control our source of crude rubber imports—the only other quickly available supply is old scrap rubber, which can be reclaimed. Every citizen in Canada must do his part in collecting all the scrap rubber in the country and turning it over to the Government for war purposes. Here is how to do it.

THIS IS AN URGENT APPEAL FOR YOUR HELP

Question: Is the rubber situation really serious?

Answer: The shortage of rubber is so grave that any citizen hoarding rubber or using it unnecessarily is committing an act of disloyalty. It is now illegal to destroy any rubber article.

Question: Of what use is reclaimed rubber?

Answer: Old rubber is processed so that the rubber content is reclaimed. This reclaimed rubber is used in the manufacture of essential articles for our war effort, thus replacing crude rubber.

Question: How much scrap rubber is needed?

Answer: Fifty Million Pounds. This is a large quantity, but it MUST be found. Every old piece of rubber in Canada, no matter how small, is needed, QUICKLY.

Question: Should I turn in any usable rubber articles as well as worn out ones?

Answer: Absolutely not! By no means discard anything that is still useful and that might have to be replaced. On the other hand, rubber tires used as boat bumpers, swings, etc., should be turned in for war uses.

Question: What kind of scrap rubber is needed?

Answer: Every all-rubber or part-rubber article must be salvaged. Here are a few of the articles you must turn in:

- Old Tires of every kind
- Rubbers
- Old Inner Tubes
- Overshoes
- Rubber Boots, Hats, Coats, Aprons, Pants
- Gloves, Tubing, Matting, Toys
- Sport Shoes (crepe soles are especially good)
- Garden Hose
- Hot Water Bottles
- Stair Treads
- Bathing Caps and many other articles

Question: What happens to the scrap rubber collected?

Answer: The scrap is sorted, baled and assembled into carload lots and is then purchased by the Government at fixed prices throughout Canada. The Government pays forwarding transportation charges on these carload lots, and is responsible for their allocation. You may be sure that every pound will be used directly or indirectly in the war effort.

Question: How do I go about saving scrap rubber?

Answer: Start hunting for it TODAY. Clean out your cellars, attics, garages and sheds right away. You will find more rubber articles than you expect. Start them all on their way to the battlefield.

HOW DO I TURN IN MY SCRAP RUBBER?

The school boys and girls of Canada are being organized, through the school authorities, to act as Official Collectors of Scrap Rubber. The school nearest you is, therefore, your best Collection Depot. You may dispose of your scrap rubber in any one of the following four ways:

1. Give it to the children for their school collection.
2. Give it to your local National Salvage Committee.
3. Leave it with any Service Station or Tire Dealer where you see the sign: "Voluntary Scrap Rubber Receiving Depot."
4. Sell it to a junk collector.

When you gather up your scrap rubber and dispose of it by one of these methods, it will be used by the Government for Canada's War Effort. Do it NOW!

Department of Munitions and Supply

SCRAP RUBBER DIVISION

ROYAL BANK BUILDING, TORONTO

This advertisement is issued in co-operation with The National Salvage Campaign, Department of National War Services.

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