

Local Victory Loan Campaign Half Way To Objective

Support the Victory Loan



Many are paying the cost of victory in "blood, sweat, toil and tears." If you are not privileged to be a combatant, your job is to Work and LEND for Victory

ANNETTE'S LADIES' WEAR

We Lead . . . Others Follow

OVER FIFTY PERCENT IN LOAN DRIVE

Looks Like Big Oversubscription In Prince Rupert is Coming Up

Prince Rupert's Third Victory Loan campaign went over the half way mark by the end of the first week and sixth day on Saturday, the total subscriptions up to that evening being placed at \$271,450 or fifty-two percent of the objective of \$530,000. The subscriptions for Saturday amounted to \$24,600.

With a large number of large company subscriptions pledged and the response to the appeal of the general canvass steadily mounting, those in charge of the loan organization here are not concerned any longer about reaching the objective but are intent on making the oversubscription as substantial as possible.

There is every indication now that Prince Rupert will go "away over the top."

WILL SEE AIRCRAFT

Demonstration to Take Place Around Noon Tomorrow in Connection With Loan Campaign

An aerial demonstration over Prince Rupert about noon tomorrow will be staged in connection with the Victory Loan campaign. It was announced by the Royal Canadian Air Force this afternoon.

TWAS FAIRY TALE

LONDON, Oct. 26 (P)—When the German radio announced Nazi bombers had deliberately missed destroying St. Paul's Cathedral the London Daily Star headed the story this way: "Grimm, Up To Date."

Victory Loan Subscribers

Max Heilbroner	\$14,000
Mussallem's Economy Store	2,000
Smith & Elkins	1,000
W. R. Love	1,000
Even Evenson	500
Elizabeth Slaggard	500
J. R. Slaggard	500
Frederick M. Kimpton and Jean	500
Mrs. Andrew Garton	350
J. B. Daly	200
F. E. Rance	100
Philomena Murray	50

QUINTS ON LOAN TRIP

Dionne Girls Are Spending Three Days in Toronto

CALLANDER, Ont., Oct. 26:—For the second time in their short but outstanding career the Dionne quintuplets left their home here when they travelled on a Canadian National Railways train enroute to Toronto. First occasion of their departure from home was in 1939 when they went to the queen city to visit the King and Queen. Canada's famous sisters are going to Toronto to give their support to the third Victory Loan and will make their debut on a public platform at a big Victory Loan rally being presented at Maple Leaf Gardens today, tomorrow and Wednesday.

The quint, who wore charming red, white, and navy blue outfits, boarded the Canadian National train, each carrying matched little bags bearing their individual names. They have been eagerly looking forward to the journey and had everyone up early in the morning with their chatter.

In addition to Mr. and Mrs. Dionne, Therese, Pauline and Victoria, mother and sisters of the quint, Father LaFrance, the parish priest, four nuns, Miss Lillian Barker, Mrs. Dionne's travelling companion and Keith Munro, business manager, accompanied the children. Three special Canadian National Railways officials also travelled with the party to facilitate the trip.

LOAN GETS BIG BOOST

B.C. Dredging & Bridge Co. Instituting \$125,000 Internal Canvass

The Victory Loan campaign in Prince Rupert rest a substantial boost with the announcement that an internal canvass is being instituted of the employees of the British Columbia Bridge and Dredging Co. which has taken over important construction contracts locally, the objective being \$125,000.

Not the least enthusiastic of this company's Victory Bond purchasers are the Chinese employees who have conceived the interesting idea of naming Generalissimo Chiang Kai-Shek as the beneficiary of their purchases for the nationalist government of China.

Buy Victory Bonds

M. T. LEE, Merchant Tailor

NOTHING MATTERS NOW BUT

Victory

BUY THE NEW

VICTORY BONDS

Philpott, Evitt Co. Ltd.

Coal Building Materials and Heavy Hardware

A dollar bill is worth one hundred cents — no more. Each dollar bill in a Victory Bond will return you MORE than a dollar and, meantime, will help defeat the foe.

GORDON & ANDERSON
HARDWARE AND FURNITURE

NOTHING MATTERS NOW BUT **VICTORY!**

Buy the New

VICTORY BONDS

Mussallem's Economy Store

Do Your Share!

BUY VICTORY BONDS

NOTHING MATTERS NOW BUT VICTORY

Ideal Cleaners

NOTHING MATTERS NOW BUT **VICTORY**

Buy

VICTORY BONDS

Dibb Printing Co. PRINTERS & STATIONERS

NOTHING MATTERS NOW BUT **VICTORY!**

Buy

VICTORY BONDS

OVERWAITEA LTD.

THRIFT Cash and Carry

BUY **VICTORY BONDS**

If only for selfish considerations, Victory Bonds help you save for a rainy day and good pay interest. The good citizen, however, will buy them to help speed Victory.

DEJONG'S
Cash and Carry
Fifth and McBride

Hitler and Hirohito have Great Plans for Canada

• Yes, all Canada's great resources . . . her wheat fields, her forests, her factories . . . could be put to wonderful use by the ruthless bully-boys from Germany, by the polite little savages from Japan.

And Canada's boundless acres would provide plenty of living room . . . for the Germans and the Japs.

But what of the Canadians? The answer is simple when you think what happened and is still happening to the Poles, the Greeks, the Yugo-Slavs—and all the others . . . in terms of slow starvation, slave labor, mass executions.

Every time a hard-working Canadian man or woman buys a Victory Bond, the plans of Hitler and Hirohito receive a set-back. The more you save and lend . . . the more certain you help make it that our enemies shall never put their greedy claws on Canada.

NOTHING MATTERS NOW BUT

VICTORY

Buy the New

VICTORY BONDS

Watts & Nickerson

Buy--- Victory Bonds

WORK · SAVE · LEND

VICTORY BONDS

CHRIS MILL BAKERY

Victory Bonds are not a tax, not a gift, but a loan to Canada backed by all the resources of Canada. When you invest in Victory Bonds you are laying up for yourself the best of all investments.

BUDGET for VICTORY BONDS

The Exclusive Ladies' Ready-to-Wear

—Mrs. H. S. Parker.

Buy **VICTORY BONDS**

The men who died on the beaches at Dieppe did a job we couldn't do. They gloried in their achievement but, when those who lived return, let none of them meet a man who refused to do his duty here.

William F. Stone
"Clothes of Distinction"

Responsibilities GO WITH RIGHTS

▲ In no other country in the world do citizens enjoy more wholly the privileges and rights of free democracy than do we in Canada.

But the very nature of democracy that creates those rights, creates the responsibility of maintaining them.

HUNDREDS of thousands of young Canadians have decided that Canada is worth fighting for. We other hundreds of thousands at home MUST decide that Canada is worth WORKING for—SAVING for—LENDING for.

Nothing matters now but Victory

BUY THE NEW

VICTORY BONDS

S.E. PARKER LTD.