MONDAY is the Day!

Strike a Deadly Blow at Hitler

DAY AFTER TOMORROW, Canada launches a new VICTORY Loan.

To every red-blooded man and woman the call to action is irresistible . . . lend *your* dollars to Canada. Let your money make our fighting forces the best equipped the World has ever seen.

The small investor can help tip the scale for victory. You may have done much already to help in the war . . . you can do more. The call is to every Canadian.

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