

**FOR
SALE**

Canada's Children



Will you outbid the Axis?

MAKE NO MISTAKE—if the Axis should win this war your children would be doomed to a life of slavery and moral degradation. To control their future the enemy is bidding all the power built up through years of totalitarian scheming and preparation.

But you can outbid the enemy . . . it's up to you!

No power in this world can equal that of a free people, provided that each is determined to contribute to the last ounce of his or her strength. Canada asks you to invest every dollar you possibly can in the new Victory Bonds as an essential duty of the freedom-loving citizen.

Every bond you buy will be a bid for your children's future. Every bond will help to make victory *sure*. And victory will open up a glorious destiny for the youth of Canada — in a land singularly blessed by Providence and in a new world at peace.

How to Buy— Give your order to the Victory Loan salesman who calls on you. Or place it in the hands of any branch of any bank, or give it to any trust company. Or send it to your local Victory Loan Headquarters, or you can authorize your employer to start a regular payroll savings plan for you. Bonds may be bought in denominations of \$50, \$100, \$500, \$1,000 and larger. Salesman, bank, trust company or your local Victory Loan Headquarters will be glad to give you every assistance in making out your order form.

THIRD AVENUE

PHONE 301

Come on Canada

A16

**BUY
the new VICTORY BONDS**