



WHAT WERE YOU DOING WHILE I WAS AT Dieppe?



"Have you any idea what that night was like? A murderous storm of machine-gun bullets . . . the blasts of point-blank shell-fire . . . the bursts of bombs and hand-grenades . . . the desperate, hand-to-hand, life-or-death struggles in the darkness and smoke . . . the shock of seeing your pals hit. *For what? . . . For YOU!*

"Yes, for you, and your family and your home . . . and for my family and my home, too . . . to keep them safe from the beasts that would brutalize them. Aye, and for Canada . . . our country . . . clean and sweet and beautiful . . . and for all the lands where men must be free. And if you had seen your fellow Canadians fight that night, you would know how much we cared about all these things that you are enjoying now.

"So I'm asking you: Are you giving every last ounce of effort, making the personal sacrifices that will back us up over here? Are you going all out to get us the things we need . . . to pay for the weapons we want? If you are . . . we'll win! If you're not . . ."

"Soldier . . . count me in! I know what you're doing . . . and I'll do *all I can*. Sure, taxes are heavy, but besides what you're risking, this is a picnic. So I'm giving up things . . . personal things I can do without until the war is over, and you and all the others are back home, victorious.

"Yes . . . I know how lucky I am! I'm only asked to *lend* . . . but if I had to choose between the way we live in Canada, and the way *they'd* make us live if they won . . . why I'd *give* all that I've got to keep that from happening! As it is, when I buy the new Victory Bonds I will be laying up for myself the best of all investments. VICTORY BONDS are backed by all the resources of the Dominion of Canada; they yield a fair rate of interest; I can borrow against them; and they are readily saleable when I need the cash."



HOW TO BUY

Give your order to the Victory Loan salesman who calls on you. Or place it in the hands of any branch of any bank, or give it to any trust company. Or send it to your local Victory Loan Headquarters. Or you can authorize your employer to start a regular payroll savings plan for you. Bonds may be bought in denominations of \$50, \$100, \$500, \$1,000, and larger. Salesman, bank, trust company or your local Victory Loan Headquarters will be glad to give you every assistance in making out your order form.



LOCAL VICTORY LOAN HEADQUARTERS

RECRUITING OFFICE
Third Avenue, Phone 301

Canada Needs \$750,000,000

WEAR YOUR
COMMANDO DAGGER



It is a symbol indicating
that you have bought
the new Victory Bonds.

NOTHING MATTERS NOW BUT VICTORY...

BUY THE NEW *Victory Bonds!*