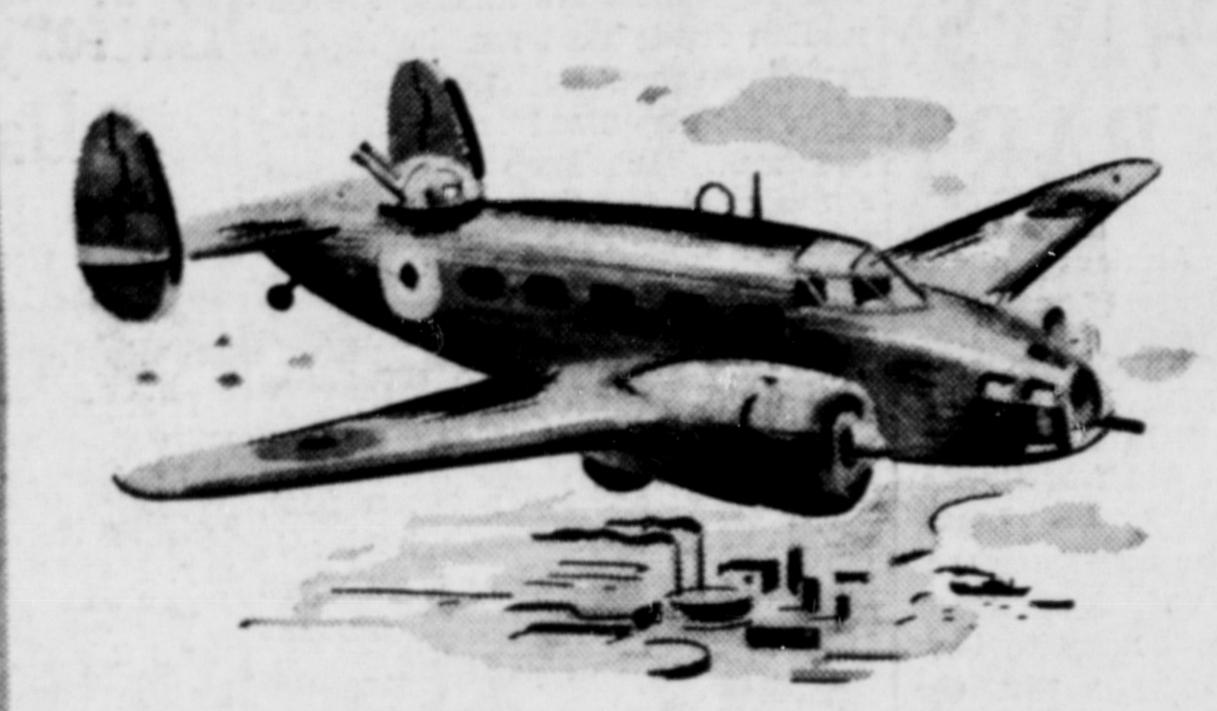


I am made of paper, but I am strong.

I can conquer armies.

I can send fighting men to the ends of the earth.

I can make guns and shells and tanks to go with them, to protect them.

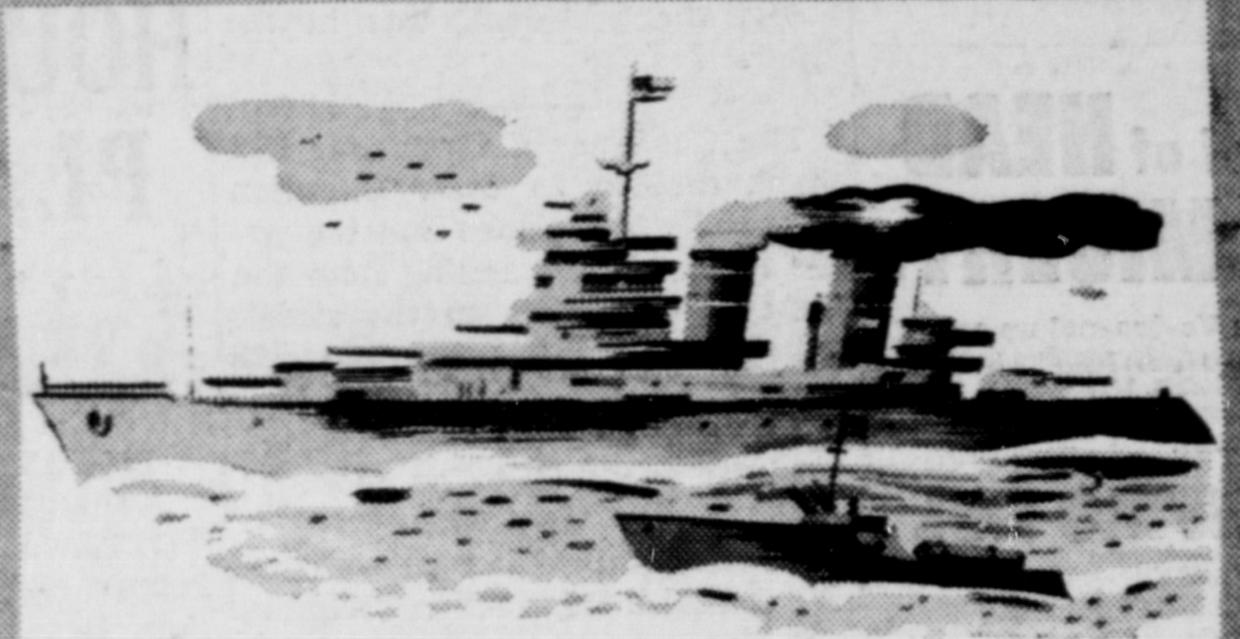


I can make planes to darken the skies over the enemy.

I cannot speak, but I can spell Victory.

I am not metal, but I am solid and secure as rock.

I can be converted into cash at any time.



I have behind me all the enormous resources of our country.

I am the safest investment in Canada.

I am offered to you now because more than ever Canada needs your help to win this war.

I must be behind those who stand ready on two oceans to defend our shores.



I must support those who by sea, land and air are fighting this new crusade for freedom.

I am within the reach of everyone in Canada.

I can be bought on the instalment plan. I can be used as security for a loan.

PHONE 301



I am available in denominations ranging from \$50 up.

I can be bought through any Victory
Loan Committee or authorized
Salesman, from any Chartered
Bank, or from any Trust Company. You can authorize your
employer to buy me for you by
regular payroll savings.



I urge you to telephone
your local Victory Loan
Headquarters in your
community, so that
they may have an authorized salesman call
on you.

AIB

Buy the VICTORY BONDS
THIRD AVENUE Now VICTORS BONDS
National War Finance Committee, Ottawa, Canada.