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A LESSON IN LIBEL LAW.

From the merest "cub" to the oldest veteran of the newspaper game, which to its followers is ever "the greatest game on earth," the mere word "libel" is a warning. Few newspapermen escape perilous proximity if not actual contact with the big bogey of the news room—a live libel suit. In fact, not to have come either under the close shadow or into the very grip of a libel suit is something of a misfortune for the young newspaperman. Immunity from the experience tends to make him less scrupulously careful to avoid the quicksand from which not the most placid looking news source is ever absolutely free.

In the United States, in the west generally, and quite apparently in Prince Rupert, people seem to be considerably less particular about how their names and reputations are handled in the public press than they are in Great Britain. Here the scarcity of suitable man stuff for a staff may make an editor out of anyone from a printer to a politician, with possibly little enough actual experience of the profession to fall back upon in time of peril from the libel risk. Over there one must show qualifications and training to hold down a journalist's job, and the prentice hand is not allowed to practice on the particular tasks of the profession—the penning of comment or criticism, the turning of the comprehensive phrases of the head lines (in which may lurk the most lurid of unsuspected libels). It is so also in the newspaper offices of the eastern provinces and it will soon be so in the west and in Prince Rupert, for the world will keep on advancing. Yet even in the longest established publishing offices of the old land, and of the east, you will find sub-editors of the most experience armed with the newspaperman's "safety lamp," some one's "Handbook on the Law of Libel," to guide their way through the mazes of matter concerning human happenings of every day, every turn in which may mark a libel risk to be avoided. For in at least one newspaper office in London, England, the rule is "One libel suit; one man fired." The fact that he makes a better man afterward for another firm is not considered.

Prince Rupert's press has for long borne a charmed life as far as the libel peril is concerned. People of Prince Rupert are saying today, with or without good and sufficient ground, that Prince Rupert's press as a whole (not merely one newspaper) will be all the better for an event of yesterday. Possibly so, and yet The Daily News is not prepared to admit that it has ever wittingly printed anything calculated libelously to injure the business or reputation of any Prince Rupert citizen. The Daily News has criticized. It has criticized quite hard more than once. It has also been criticized a good deal harder, and may be again. But there are no bones broken, it confidently believes. Criticism, even unkind criticism, neither kills nor breaks its object. Criticism is not libelous. No newspaper need fear to criticize while its instincts of fair play in the newspaper game remain awake. Noblesse oblige, and the newspaperman knowing his power to make or mar, to help or hurt, with a stroke of the pen, has need to be careful and considerate, too. Careful for his own sake he may be; considerate for the sake of others he must be or he is but a scurvy squire of the pen.

Most unpharasaically may any newspaperman in Prince Rupert, or out of it, learn or re-learn yesterday's "Lesson in Libel Law."

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Find It Through a News Want Ad.

PRETTIEST IN ENGLAND WEDS

Miss Hilda Cooper is Married in London to Lord Northland, the Heir to Lord Ranfurly—St. Margaret's Church Was Brilliant Scene.

London, June 17—A fashionable audience filled St. Margaret's church at Westminster today, when Miss Hilda Cooper, daughter of the late Sir Daniel and Lady Cooper, and may be called one of the prettiest women in England, was married to Lord Northland, heir to Lord Ranfurly.

The church was profusely decorated with white flowers. Canon Edgar Shephard, sub-dean of the chapel-royal, assisted by Canon Hanson and the Rev. T. McEndoo, rector of Dunganon, the Irish residence of the Earl, performed the ceremony.

Delicious ice cream at Keeley's.

EDMONTON WANTS CEMENT

City Hard Hit by the Great Shortage of Building Stuff

The cement shortage hits Edmonton hard. Building is at a standstill; and an attempt to bring in cement from the nearest point of supply in the United States has been blocked by a local freight rate from Calgary to Edmonton which is practically prohibitive. "The best that the cement trust will promise," says the Edmonton Capital, "is that sometime within the next week or ten days they will have cement at the head of the lakes, but with freight moving as it is at the present time that means that it may be a month before any adequate supply can reach Edmonton." As a result, Edmonton is demanding a cancellation of the duty and the fixing by the railway commission of an equitable freight rate from Calgary to Edmonton.

Launch Alice B., W. J. Thomas. Phone Green 394. Govt. Wharf.

Subscribe for the Daily News.

READY FOR THE BANG

"Dynamite" Perry from Oklahoma Getting in Shape.

Guthrie, Okla., June 17.—At Colgate, Oklahoma, in a big hay shed are heard each day detonations of such magnitude that they shake the whole town. Every day a dozen men are working about the big shed with their movements shrouded in mystery. "I am making tests to find out how much dynamite can be exploded under a roof without blowing it off," said "Dynamite" Edward Perry, original Roosevelt booster in Oklahoma, delegate to Chicago and candidate for the United States Senate.

"You see," added Perry, "the Chicago Coliseum has a roof over it, and when we touch off the dynamite there I want to go the limit, but not to the extent of blowing the roof off."

It is said here that Perry intends to sustain his reputation as a dynamiter at the Chicago convention. He has announced that he will charter a special train and take 125 picked men with him to the big convention, "to see that Roosevelt gets a 'square deal.'" That Perry may be expected to pull off some astonishing stunts with dynamite or something else is a foregone conclusion.

...SNAP...

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Guess Who

(Published in St. James' Gazette London, about 1 year ago)
 A smack of Lord Cromer, Jeff Davis—a touch of him, A little of Lincoln—not very much of him.
 Kitchener, Bismarck, and Germany's Will, Jupiter, Chamberlain, Buffalo Bill.

The modern, high class place for billiards and pool. Seale's, Third avenue.

FATALITY IN WHEAT FIELD

Child Fell Off Steam Plow and Was Killed—Wheel Passed Over Baby Girl's Head—Was Daughter of Minister.

Forward, Sask., June 18.—The 6-year-old daughter of Rev. D. McReid, five miles west of town, while playing around a steam plowing outfit owned by Jacques Brothers, was accidentally killed the other evening. She was riding on the platform and fell off the gear end while it was in motion under one of the wheels, which passed over her head, crushing her life out immediately. Mr. McReid, who is attending the general assembly at Edmonton, was immediately wired for and is expected on Monday.

THE LAW'S DELAYS

Poor Man's Compensation Came Too Late.

Portland, June 17.—After having lain in the hospital two years trying to collect damages from his employers for the injured that resulted in the breaking of his back, William G. Spearing, a logger, 24, recovered \$7,500 a day or two ago, only to die here today. Since hearing the court's verdict, Spearing was extremely happy and had done little but discuss with his nurse plans for going back to his home in London, England, and buying a home for himself and parents.

POP-POP BOAT POPPED DOWN

Disastrous Ending to Detroit Championship Boat Race.

Detroit, Mich., June 19.—The championship motor boat race this afternoon between the Kitty Hawk and the Baby Reliance came to a sudden ending, the Reliance, attempting to escape the dangerous swells, smashed into pleasure launches and quickly sank to the bottom of the river. Her crew had narrow escapes.

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You men and women who buy things, let this sink in. You are better men and women because of advertising. You eat more wholesome food. You wear better clothes. Your home is better furnished. You have cleaner and more sanitary houses. You read better books and magazines. You seek more healthful amusements.

Your whole standard of living has been raised—and why? Because the men who make these better things are telling you that you will be more comfortable, happier and healthier if you use these higher grade goods.

It is advertising that makes it possible for you to buy "the best" right at your corner store. It is advertising that encourages the inventor to make new comforts and new utilities and enables you to buy

them almost immediately after they are perfected.

J. J. Hill says this "high living" costs more. True for J. J.—but it is worth more. And leaving the cost aside, do you want to go back to buying jam out of a pail, oatmeal out of a barrel, raisins out of sticky boxes, or tea exposed in an open chest?

Do you regret the money you paid for a Player Piano?

Would you forego the new style razor?

Isn't a Tungsten worth a thousand candles?

Would you now be enjoying these if enterprising manufacturers had not told you about them in their advertisements?

Isn't life brighter because we have new and higher standards of living?

Let us thank advertising for it.

Advice regarding your advertising problems is available through any good advertising agency or the Secretary of the Canadian Press Association, Room 503, Lumden Building, Toronto. Enquiry involves no obligation on your part—so write if interested.