

Look in the Mirror to-night and say this to yourself:

"We've got a big job to do in this war. It's going to take every ounce of energy we've got. "I want to do my part as a Canadian. With the war at our door, it's certainly true that we must all do our share.

"I can't get into the fighting forces; but I'm doing essential work. I'm paying the heavier taxes. I've subscribed to all the war loans so far.
"I'M DOING ALL I POSSIBLY CAN!"

Then turn out the light and try to go to sleep.

That's all. It's yours to say whether your statement can stand examination. No one else can decide for you—not in a free country.

The grim fact is that MORE effort, MORE sacrifice, MORE of the "impossible", is needed if we are to win.

Many Canadians have offered their lives—others are tightening their belts till it hurts.

How about YOU?

(LOCAL VICTORY LOAN HEADQUARTERS)
THIRD AVENUE PHONE 301

Go ALL-OUT for Victory

Buy VICTORY BONDS

NATIONAL WAR FINANCE COMMITTEE, OTTAWA, CANADA